

Newest Developments
SIGNS • STORE FRONTS • LIGHTING

NEON

LUMENARC SUPER INTENSITY
ZEON FLUORESCENT

ELECTRICAL PRODUCTS CORPORATION

910 HARRISON ST. • SAN FRANCISCO
EXbrook 0950

OFFICES IN ALL
PRINCIPAL WESTERN CITIES

Phone
VALENCIA 7707

QRS

NEON CORP'N LTD
690 POTRERO AVE

*San Francisco's
MOST MODERN
NEON PLANT*

SERVICE
NEON DISPLAYS
LIGHTING EFFECTS

VISITORS WELCOME

NEON

WESTINGHOUSE

E

NEON SIGNS

O

NEON

Wonderlite
NEON PRODUCTS CO.

- Designing
- Manufacturing
- Maintaining

UN

DERHILL 4060

for NEW SIGNS or SERVICE

Signs.

ABC Sign Co 2335 Market.....UN drhl-5845
Ace Signs 2209 Bush.....WA lnt-2510
Acme Neon Co 4 Brady.....MA rht-9290
Ad-Lectrolite Sign Co 830 Market.....YU kon-0473
ADLITE NEON CORP 5835-3rd.....VA lenc-5502
Allen Advertising Co 2188 Sutter.....FI lmr-5073
AMERICAN ELECTRIC & NEON SIGN CO
Neon Maintenance Work
1740 Eddy.....FI lmr-3080
Animated Neon Corp Agency
333 Kearny, EX brook-8764

Apex Electric Co 363 Fell.....HE mlock-7811
Apex Neon Co 363 Fell.....HE mlock-7811
Artigue J Louis 1059 Mission.....MA rht-5533

ATLAS SIGN MAINTENANCE CO
"BETTER SERVICE"
NEON SIGN SPECIALISTS
NEON AND ELECTRIC SIGNS SERVICED
AND REPAIRED
EXPERT SIGN FLASHER REPAIRING
All Work Guaranteed

Office
443 Justin Drive.....DE lware-5783
Shop
2600-18th.....MA rht-5821

BELL SIGN CO

SIGNS FOR EVERY
PURPOSE
One or a Million
PRICES REASONABLE

720 Harrison.....EX brook-8196

Brett Eric Show Card-Sign Studio

3490-20th, VA lenc-9022
Bria Signs 1588 O'Farrell.....WA lnt-8412
Brumfield Electric Sign Co 865 Folsom, DO uglas-0475
Calif Metal Enameling Co 557 Market, GA rht-7920
Cameo Sign Co 557 Market.....GA rht-7920
Classic Fred M 555 Clay.....EX brook-2360
Claude Neon Lights Inc 910 Harrison, EX brook-0950
Clement Studio 259 Geary.....DO uglas-1467
Color-art Co The 5875 Mission.....DE lware-5217
Colortex Co The 396-5th.....SU tter-3786
Crystal Manufacturing Co 417 Market, DO uglas-4690
Daggett L B 335 Van Ness St.....MA rht-5142
Davenport A C & Son Inc 721 Larkin, OR dway-7660
Despain Sign & Display Co
1028 Folsom, UN drhl-5220

De Vaux Sign Co 830 Valencia

830 Valencia.....VA lenc-7246
Display Color-Press 140-2nd.....YU kon-0654

DUROCHROME CO INC
Decalomania Transfer Permanent
Signs for Metal-Glass-Wood

Russ Bldg.....EX brook-8828
Economy Sign Co 1718 Folsom.....UN drhl-6783
Eiken Wm E 1115 Geary.....PR ospt-2424

ELECTRICAL PRODUCTS CORP
910 Harrison, EX brook-0950
Empire Advertising Co 7252 Mission, RA udph-5117
Frederick Sign Co 1635 Haight.....UN drhl-8417
Gallagher Co 166 Eddy.....PR ospt-7203
Gass Pat 1945 Divisadero.....WE st-3044
Geary Sign Shop 3535 Geary/Bldg.....SK yline-6213

GOLDBERG LAWRENCE
1085 Golden Gate Ave, WE st-3344
Harris-Finnell 971 Howard.....DO uglas-7068
Harold Bernard 1115 Geary.....PR ospt-2424
Hinsdale Clyde 1444 Pine.....TU xed-9676
Hutchner Bros 270-7th.....HE mlock-1063
Ingram George 1175 Market.....HE mlock-6557
Joseph Sign Co 3172-22nd.....MI sm-5125

LAIB

CONTINUOUS EXPERT
SIGN AND LETTERING
SERVICE
FOR 50 YEARS

7th & Folsom.....MA rht-5162

LAIB AL 1270 Eddy.....FI lmr-1439
Local Sign Co 2209 Bush.....WA lnt-2510
Lorenzen C 720 Montgomery.....SU tter-5480
Lowe Percy E 3053 Fillmore.....WA lnt-4689
Lumino-Neon Co 1691 Turk.....WA lnt-9034

M & T STUDIO SIGN SHOP
1230 McAllister, WA lnt-4819
McGrath Sign Co 281 Ellis.....OR dway-1862

NATIONAL NEON SIGN CO
1707 Folsom, HE mlock-1243
(See Advertisement Opposite Page)

NEON SIGN MAINTENANCE CO
2647-15th Av, MO ntrose-5686

NEON SIGN SERVICE CO
1707 Folsom, HE mlock-1243
Novelty Electric Sign Co Inc 419 Larkin, OR dway-2661
Nutter H M Co 244 Pine.....DO uglas-5018
O'Neal Ray 1146 Valencia.....AT wter-0936
Pacific Neon Mfg Co 2600-18th.....UN drhl-8393
Pac Sales Development Co 346 Front, DO uglas-1928
Palette Sign Co 446 Fulton.....WE st-9217

(Continued Next Page)

Signs.—(Cont'd)

Phelps Bros 49 Geary.....EX brook-0540
Pioneer Carved Glass & Sign Co
468 Hayes, HE mlock-5679
Pioneer Electric Co 370 Van Ness St, MA rht-2842
Pischoff & Sellers 177 Golden Gate Ave, HE mlock-5838

Q R S NEON CORP LTD
690 Potrero Av, VA lenc-7707

From telephones served from
East Bay Zone only
Call or Dial "Operator" and
ask for.....Entprise-10439
(No Inter-City Charge)

Richmond Sign Service 4128 Geary Bl, SK yline-4290
Riddell V M 1444 Pine.....TU xed-9676
Robinson Oscar M 281 Natoma.....DO uglas-5100
Roth Mark 130 Bush.....EX brook-4432
Sign Animation Corp of Calif 210 Post, DO uglas-5300
Sign-O-Graf Co The 2322-38th Av, OV erland-8385
Skolmen Co 2176 Market.....UN drhl-5489
Small & Mead Sign Co 447 Stevenson, SU tter-2415
Smith-Martin 420 Market.....YU kon-0724
Smith The Sign Man 2335 Market, HE mlock-2390
South San Francisco Sign Co 147 Hyde, OR dway-0171
Southern Poster Co Ltd
111 Golden Gate Av, UN drhl-3717

Star Theatrical Lighting Co Inc
865 Folsom, DO uglas-0475

State Manufacturing Co
Builders and Erectors Steel
Roof Frames or Specialties

55 Rauch.....UN drhl-9345
State Sign Company 308-7th.....MA rht-0584
Stein Your Painter 555 Clay.....EX brook-2360
Svan The Painter 1117 Howard.....MA rht-1511
Thomas B A 281 Natoma.....DO uglas-5100
Tonsky Arnold 1635 Haight.....UN drhl-8417
Universal Sign & Painting Co
786 Harrison, SU tter-4477

Vari-Style Co The 265 Minna.....GA rht-0072

VINGE'S SIGN SHOP
Signs For All Purposes
Away From Down Town Traffic
292-9th Av.....SK yline-4332
Ware Chester J 643 Fulton.....MA rht-7217

WESTERN NEON LITE CO
75 Fremont, SU tter-4065
Wilmes Co 5876 Mission.....DE lware-7291

WONDERLITE NEON PRODUCTS
60 INC 170 Oth.....UN drhl-4060
Yesson George M Card Sign & Display Co
90 Golden Gate, OR dway-6753

Signs—Advertising

Ace Signs 2209 Bush.....WA lnt-2510
CALIFORNIA METAL ENAMELING CO
557 Market, GA rht-7920

DUROCHROME CO INC
Decalomania Transfers
For Metal-Glass-Wood-Signs

Russ Bldg.....EX brook-8828
Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641

PLANNED DEALER DISPLAY SIGNS—
Dealer Sales Builders Co 420 Mkt, EX brook-5483
(See Advertisement Opposite Page)

Q R S Neon Corp Ltd 690 Potrero, VA lenc-7707

SPECIAL SITE SIGN CO
3225 Louise Oakland
Call Operator for.....HU mbolt-1523

TWOMEY E F CO
Metal Signs Transparencies &
Specialties

Rialto Bldg.....DO uglas-8155

VELVETONE POSTER CO
Cards, Cloth, Wood, Metal, Glass
16 Beale.....EX brook-1024

WESTERN LITHOGRAPH CO
425 Brannan, DO uglas-3929

Signs—Brass

Cordray A F Co 343 Kearny.....SU tter-8903
Nutter H M Co 244 Pine.....DO uglas-5018
Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641
Royal Etched Plate Co 121 El Cmo Rl San Bruno
(Toll) Call Operator for.....Sn Bruno-227-W

Signs—Bronze

KEYSTONE METAL & PLATING
WORKS 310 Tolman.....SU tter-5590
National Ornamental Iron & Bronze Co Inc
70 Chesley, MA rht-1230
Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641

Signs—Changeable

BUILDING DIRECTORY COMPANY THE
CHANGEABLE LETTER
SIGNS
FOR ALL BUSINESSES
Stock or Made to Order
LOWEST PRICES

617 Montgomery.....EX brook-4432

Signs—Changeable—(Cont'd)

TABLET & TICKET CO THE
Changeable Letter Signs, Bulletin
Boards, Menu Racks and Special-
ties. Lettered with Sell-U-Letters
or Willson's Gummed Paper.
Letters and Figures
Since 1870

407 Sansome.....EX brook-2878

Signs—Chromium

Local Sign Co
Raised Chrom Letters a Specialty
2209 Bush.....WA lnt-2510

Signs—Cloth

Colorprint Poster Co
Screen Process Printed-Any Quantity
612 Natoma.....MA rht-1691
Colortex Co The 396-5th.....SU tter-3786
Southern Poster Co Ltd 111 G G Av, UN drhl-3717

Signs—Electric

AD-LECTROLITE SIGN CO 830 Mkt, YU kon-0473
AMERICAN ELECTRIC & NEON SIGN CO
1740 Eddy, FI lmr-3080

ELECTRICAL PRODUCTS CORP
910 Harrison, EX brook-0950
(See Advertisement Opposite Page)

Q R S NEON CORP LTD
690 Potrero, VA lenc-7707
Western Neon Lite Co 75 Fremont.....SU tter-4065
Wonderlite Neon Products Co Inc
170 Oth, UN drhl-4060
(See Advertisement Opposite Page)

Signs—Enamel

CAMEO PORCELAIN ENAMEL SIGNS

Designed & Fabricated in
Our Plant. Choose from
100 Fadeless, Brilliant
Colors. Engineering & Art
Dept. at Your Service.
Wood or Metal Frames & Hangers Mfgd.
Largest Furnace in West.

"WHERE TO BUY THEM"
CALIFORNIA METAL ENAMELING
CO 557 Market.....GA rht-7920

DUROCHROME CO INC Russ Bldg, EX brook-8828
Pacific Sales Development Co 346 Front, DO uglas-1928
Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641

Signs—Erecting

STATE MANUFACTURING CO
MARTIN BROS., Proprietors
EXPERT
SIGN HANGING
Builders and Erectors of Steel Roof
Frames and Signs
Builders and Erectors of Signs for
W. P. Fuller & Co and Coca Cola Co.
55 Rauch.....UN drhl-9345
If no answer.....DO uglas-5300

WESTERN neon

MODERN
DISPLAYS

MARQUEES
ROOF SIGNS
SALES and SERVICE

Call SUtter 4065

75 FREMONT ST.

ERECTION SINCE 1897 REPAIRS

BRUMFIELD NEON

LUMINITE HIGH INTENSITY
NEON *** DISPLAYS
MARQUEES & ROOF SIGNS

SIGNS

ELECTRIC SIGN CO.

LOWEST PRICES DO uglas 0475 EASY TERMS

965 FOLSOM ST.

PAINTED LAIB NEON

MARKET 5162
7TH & FOLSOM

NATIONAL NEON SIGN CO.

Modern... Super-Brite SIGNS
New... Hi-Life LIGHTING

FLUORESCENT and G-E
LUMINOUS TUBES

SERVICE REPAIRS

HE mlock 1243

1707 FOLSOM ST. Near 13th St.