

How to Use This Directory

This directory contains most of the numbers you have occasion to call. You can obtain the numbers of new telephones, which have been installed since the directory was printed, by calling "Information" or Dialing 411. If a number has been changed since the directory was printed you can obtain the new number by calling the one listed in this directory.

DIRECTORY LISTINGS

For each subscriber, a listing is included in the alphabetical directory without additional charge.

TO FIND A LISTING

- 1. Look under different spellings if you don't find the name at first.
- 2. Look under initials and first names. For example, you may know a person as "Adam Smith," but he may have chosen to be listed as "A Douglas Smith."
- 3. Use the address as a check. For example, you may know a person's last name but the fact that he lives at a certain address will single him out from others of the same name.
- 4. The abbreviation indicating business or profession serves as a guide. For example, there may be three Smiths in a large office building, but the business abbreviation after his name may enable you to select the one you want.

CLASSIFIED TELEPHONE DIRECTORY (Yellow Pages)

You will find in this section the names of business subscribers listed under classified headings descriptive of their respective businesses.

If you wish to purchase a commodity or service, please look for the heading descriptive of the article or service you have in mind and select a firm from the listings and advertisements.

IT IS A TELEPHONE NUMBER FINDING LIST

If you are looking for the telephone number of a person or firm and you know the profession or business, you can find it easily under the heading descriptive of the profession or business.

If you are interested in rates for advertising in the Classified Telephone Directory, we shall be glad to furnish them upon request.

General Directory Matters

DIRECTORY ACCURACY

Every effort is made to compile and print this directory as accurately as possible. However, sometimes despite care and attention, errors will occur.

Please check your listing in this directory. If it is incorrect in any way, please call our Business Office so that it may immediately be corrected in our Information Records as well as in subsequent issues of the telephone directory. The Company does not assume liability because of errors or omissions.

In order that our records may be correct and up-to-date, we should appreciate prompt notification of any change in your listing. A change of your house number or street name should likewise be called to the attention of the Business Office when it occurs.

DIRECTORIES OF OTHER CITIES



Telephone directories of other cities may be consulted at our Business Office. We cordially invite you to make use of our directory library. If you desire to purchase copies of these directories, they may be supplied by arrangement with our Business Office.

A telephone directory arranged by streets instead of names is available for lease to business concerns requiring it for mailing lists, mapping out canvassing and delivery routes, tracing the spread of business, checking names and addresses.

Streets are arranged in alphabetical order. Every telephone subscriber is listed according to his street and house number. The street address directory is revised frequently in order to keep it up-to-date.

If you desire additional copies of this directory or if you did not receive the latest copy, please get in touch with our Business Office.

MAINTAIN YOUR PERSONAL TELEPHONE LIST

doctor, beauty shop, friends, etc. Page one of the WHITE PAGES has been reserved for this purpose. When a new directory is delivered to you, please tear out this page, and, after verifying the numbers, transcribe them to your new book.



IT IS A BUYERS' GUIDE

ADVERTISING IN YELLOW PAGES

STREET ADDRESS DIRECTORY

COPIES OF THIS DIRECTORY

To provide ready reference, we suggest that you keep a list of the telephone numbers you frequently call-your



Local Service Areas for San Francisco Zone

	PREFIXES WHICH MAY BE CAL	LED WITHOUT	T TOLL CHARGE:
If your telephone number starts with one of the prefixes shown below:	You may call without toll charge telephone numbers which start with the prefixes as shown below: See footnote regarding method of calling points preceded by *.	If your telephone number starts with one of the prefixes shown below:	You may call without toll charge telephone numbers which start with the prefixes as shown below: See footnote regarding method of calling points preceded by *.
ATWATER BAYVIEW CHINA	ATwater BAyview CHina DElaware DOuglas ELkridge EVergreen EXbrook Fillmore GArfield	EVERGREEN EXBROOK FILLMORE GARFIELD GRAYSTONE HEMLOCK MARKET MISSION MONTROSE ORDWAY OVERLAND PROSPECT	ATwater BAyview CHina DElaware DOuglas ELkridge EVergreen EXbrook Fillmore GArfield
	ATwater HEmlock SKyline BAyview MArket *South San CHina MIssion Francisco	RANDOLPH	Same prefixes as shown for DELAWARE.
DELAWARE	CHinaMIssionFranciscoDElawareMOntroseSUtterDOuglasORdwayTUxedoELkridgeOVerlandUNderhillEVergreenPRospectVAlenciaEXbrookRAndolphWAlnutFIllmore*San BrunoWEstGArfieldSEabrightYUkonGRaystone*Sharp Park	SEABRIGHT SKYLINE SUTTER TUXEDO UNDERHILL VALENCIA	ATwater GRaystone SEabright BAyview HEmlock SKyline CHina MArket SUtter DElaware MIssion TUxedo DOuglas MOntrose UNderhill ELkridge ORdway VAlencia EVergreen OVerland WAlnut
DOUGLAS	Same prefixes as shown for ATWATER.	WALNUT WEST YUKON	EXbrook PRospect WEst FIIImore RAndolph YUkon GArfield
ELKRIDGE	Same prefixes as shown for DELAWARE.		

* CALLS TO SAN BRUNO, SHARP PARK AND SOUTH SAN FRANCISCO

If telephones having the prefixes San Bruno, Sharp Park or South San Francisco are in your local service area, all calls to these telephones should be placed by giving the name of the Exchange or Prefix and telephone number to the Local Operator.

Telephone numbers having the prefixes listed below are served from the East Bay Zone:

AN dover	HI ghgate
AS hberry	HU mboldt
BE rkeley	KE llog
FR uitvale	LA kehurst
GL encourt	LA ndscape

An alphabetical list of East Bay Zone subscribers appears in the Oakland, Alameda, Berkeley and San Leandro section which will be found immediately following the

Subscribers to San Francisco Zone Service May Call Telephones in Their Local Service Area Without Toll Charge.

Telephone numbers having the prefixes San Bruno, Sharp Park and South San Francisco are listed in the Other Cities and Towns section which will be found in the back pages of this directory.

CALLS TO EAST BAY ZONE

ME rritt	TE mplebar
OL ympic	TH ornwall
PI edmont	TR inidad
SW eetwood	TW inoaks

vellow pages of this directory. Calls to these subscribers should be placed by giving the prefix and telephone number only to the local operator.

If you receive message unit service, the charge for a call to the East Bay Zone is two message units for the first five minutes or less of conversation and one message unit for each additional three minites or fraction thereof.

If you do not receive meshge unit service, the charge for a call to the East Bay Zone's \$0.10 for the first five minutes or less of conversation and \$0.05 for each additional three minutes or fraction thered.

