

MORTON PHOTOGRAPHS

GA rfield 4321

A Complete, Fast
Photographic Service
By Experts

NIGHT
NUMBERS

Reasonable Prices
Satisfaction
Guaranteed

Interiors and Exteriors
Salesmen's Albums
Enlargements
Murals-Copying

BA yview 3904
UN derhill 1936
BA yview 9461

Advertising, Catalog
Sales Promotion
Insurance and Legal
Photographs

PHOTOGRAPHS for CUTS

BANQUETS • WEDDINGS • PARTIES
Photographed DAY or NIGHT
PANORAMAS • CONVENTION GROUPS

Our 31st Year

MORTON & CO. 515 Market St.



Quality Service
PHOTOGRAPHY
SINCE 1884

PORTRAITS COMMERCIAL
153 KEARNY ST. 181 SECOND ST.

Portraits made at any time in our studios or at
your home. Please use telephone for appointment

Moulin does quality photography in Black & White or Color as follows:

ADVERTISING ILLUSTRATION	BANQUETS	QUANTITY POST CARDS	PHOTO RETOUCHING
INDUSTRIAL	NEWS	16 MM MOTION PICTURES	PRECISION COPYING
MAGAZINE ILLUSTRATION	ENLARGEMENTS	FILM SLIDES	IDENTIFICATION
WEDDINGS, CANDID & FORMAL	PHOTO MURALS	CONVENTION COVERAGE	VELOX PRINTS

We have the personnel and facilities in our studios to
properly photograph a Greyhound Coach or a baby

Sensible Prices
Satisfaction Guaranteed
Stock Views



BOTH STUDIOS
PHONE
GA rfield
4546
AFTER HOURS
DE lawre-5700
UN derhill-5347
MA rket-8543

GABRIEL MOULIN STUDIOS

ADVERTISING
181 SECOND ST.

PORTRAITS
153 KEARNY ST.

Photographers.

Acme Newspictures Inc. 814 Mission. GA rfield-4158
Action Studio
Street Photography-It Is Never
Too Late To Re-Order Our Photos GA rfield-4998
973 Market. DO uglas-1117
Alexander Z 221 Pine. SE abright-1117

ALLAN POMEROY
DISTINCTIVE PORTRAITS
BABIES
Taken in Your Home - Our Specialty
WEDDINGS - ANNIVERSARIES
HOME OR STUDIO
Between 7th & 8th Aves
614 Irving. SE abright-2511

Allied Photographers 117 Montgomery. YU kon-2300

ANDRE LEON
"Our Work Is a Joy Forever"
BABIES' & CHILDREN'S
STUDIOS
Family Groups - Weddings
PORTRAITS TAKEN IN YOUR
OWN HOME OR STUDIO
1615 Polk. PR ospet-6821

ASAEDA TOSHIO
Photographer For Templeton Crocker
Zaca Scientific Expeditions
319 Grant Av. GA rfield-7652
Austin Studios 833 Market. EX brook-2339
(See Advertisement Opposite Page)

BABIES' HOME PORTRAIT STUDIO
PHOTOGRAPHERS
ONLY
TO
BABIES
SITTINGS MADE PREFERABLY
IN YOUR HOME
1330-6th Av. MO ntrose-0557

Baccari's Mona Lisa Studio 233 Post. EX brook-6566
Barboni Studio of S F 126 Post. DO uglas-2654
Barrows Studio 935 Market. SU tter-4956
Bates Lou Studio 1190 Market. UN drhill-0613
BEAR PHOTO SERVICE 330 Grove. UN drhill-4121
Beers Emerson Pacific Bldg. GA rfield-5693
Berlinger L C 177 Post. DO uglas-3182

BOUSSUM STUDIO
Established 1906
BOUSSUM
California's Leading Photographer
WEDDINGS - BABIES - ADVERTISING
PORTRAITS
Old Photographs Copied and Enlarged
133 Geary. SU tter-2001

Boye O H 240 Stockton. DO uglas-2637
Boye Studios 240 Stockton. DO uglas-2637
BOYKA STUDIO OF ART PHOTOGRAPHY
278 Post. GA rfield-5960

CAPTAIN CHARLES GRIMM
ORIGINAL STUDIES OF
INDIVIDUAL
PERSONALITY
By Studio Appointment Only
Suite 507, Overlooking Union Square
323 Geary. GA rfield-6124

Century Photo Service 49-4th. YU kon-1033
Children's Studio Tfr 545 Sutter. SU tter-6977
Church Studio 140 Geary. DO uglas-5312
Coleman Studio Kee 130 Geary. GA rfield-5753
COLOR PHOTOGRAPHY CO
Studio 1045 Sansome. GA rfield-4160
Studio 345 Sutter. EX brook-5135
If no answer call. GA rfield-4160
Copy Cats Co. 451 Bush. DO uglas-5975
Crawford Studios 235 Pine. YU kon-1234
DORE STUDIO 2365 Mission. AT water-3554
du Charme Studio 220 Post. EX brook-1565
Eaton & Eckhardt 739 Market. EX brook-3801
Edwards Thomas Robert Jr.
500 Dorchester Rd Sn Mateo
From telephones served from S F Zone only
Call or Dial "Operator" for. Enterprise-10641
(No Inter-City Charge)

(Continued Next Page)

The aim of the Bell System is to see
that you at all times have fast, dependable,
courteous and attentive service.

Photographers.—(Cont'd)

FAYE'S PHOTOS
Babies & Children A Specialty
Pictures Taken In Your Home
Or In Our Studios
FAMILY GROUPS & WEDDINGS
Copying & Enlarging - Identification Pictures
From Nov. 1st to Dec. 25th, open:
Suns: 10 to 4; Eves: to 8 PM
Near Castro
2315 Market. UN drhill-9853

FIELD STUDIO
BABIES
CHILDREN
A SPECIALTY
Sittings in Home or Studio
FIELD STUDIO
323 Geary. EX brook-0191

Fisher Studio 177 Post. SU tter-1542
Flannery Henry 402 Battery. GA rfield-8843
Ford Tirey L 1412 Post. OR dway-4644
Foto Mart 804 Mission. DO uglas-9910

GABEL STUDIO
Specialists in
UNUSUAL HOME PORTRAIT
PHOTOGRAPHY
TAKEN IN YOUR OWN HOME
All Work Guaranteed
3960-20th. MA rket-8624

Gates Studio 15-7th. MA rket-0923
Girschick Hans 1759 Fillmore. WE st-4975
Gries Robert 535 Powell. DO uglas-4616
Haas Rudy Jr & Staff 625 Market. SU tter-7570
Hanasano Photo Studio 1747 Buchanan. WE st-6556
Hansen Corwin 345 Front. SU tter-2225
Hartsook Studios 973 Market. DO uglas-5985
Hassman R J 554 Athens. RA ndph-9411
Hiller Chas M 1117 Geary. OR dway-5021
Howes Portrait Studio
Original Howes Portraits. BA yview-5993
914 Clement. YU kon-0559

IDENTIFICATION PHOTO SERVICE
Ferry Bldg. YU kon-0559
Johnston Nicholas Portrait Studio
427 Post. YU kon-2061
Kee Coleman Studio 130 Geary. GA rfield-5753

KILROY MARGUERITE
SPECIALIZING IN
WEDDINGS AND BABIES
MEN - WOMEN - CHILDREN
GROUPS
Distinctive Picture Framing
Near 19th
2312 Mission. VA lenela-0088

Klein's Legal Service 117 Montgomery. YU kon-2300
La Fayette Studio
Portraits. SU tter-2180
41 Grant. SU tter-8883
Larson Chas L 33-5th. DO uglas-4919
Luick Louis A 527 Montgomery. GA rfield-8776
Lawrence James A 431 Jackson. SK yline-1148
Lude Photography Studio 100 Cole. OR dway-2722
Mack Harold L Jr 220 Jones. EX brook-5135
MACK ROBERT 345 Sutter. EX brook-4160
If no answer call. GA rfield-4160
Mae Fred Hearst Bldg. EX brook-0449
Marina Studio 3254 Pierce. WA inst-6710
Martinez Lumiere Portrait Studio
205 Columbus Av. EX brook-8943
May's Photo Studio 770 Sacramento. CH ina-1516
Mercer Richard Chronicle Bldg. EX brook-1261

MILD JEAN & JEANNETTE
PHOTOGRAPHERS
ONLY
TO
BABIES
SITTINGS MADE PREFERABLY
IN YOUR HOME
1330-6th Av. MO ntrose-0557

More and more, business men are find-
ing that it pays in good will to place and
receive their telephone calls with as little
time-lag for the other fellow as possible.
They place their own calls or stay close
to the telephone when they tell someone
else to do it.

Photographers.—(Cont'd)

Montel Eugene 144 Carl. SE abright-0771
MORTON & CO 515 Market. GA rfield-4320
Motoyoshi Studio 2021 Fillmore. FI imor-5212
Moulin Gabriel 153 Kearny. GA rfield-4546
MOULIN GABRIEL PHOTOGRAPHIC STUDIOS
Portraits & Stock Photos 153 Kearny
Commercial Studios. GA rfield-4546
181-2nd. DE lawre-5700
If no answer call. UN drhill-5347
(See Advertisement Opposite Page)

New Grant Photo Studio 319 Grant Av. GA rfield-7652
Newsart Photo's 527 Howard. GA rfield-2055
Pac Photo News 667 Mission. SU tter-6144
Peters Wayne Photographic Studio
3529 Scott. FI imor-1671
Phillips Wendell 233 Post. GA rfield-8223
Piggott J K Co 667 Mission. SU tter-6143
Pomeroy Studios 614 Irving. SE abright-2511
Portal Parkside Photographer
328 W Portal Av. SE abright-5580
Portola Studio 717 Taraval. SE abright-5757
Reade 2426 California. WA inst-8716
Riemen Jeanne 16 Beale. GA rfield-6152
Riemen Jeanne 441 Powell. EX brook-7489
Rising Jay 722 Montgomery. OR dway-2722
ROMAINE 220 Jones. EX brook-1261
Rubino Aaron L Chronicle Bldg. EX brook-1261
Sackler's Portrait Photography
Shreve Bldg. EX brook-7853

SANDINO PHOTO STUDIO
Main Studio 1317 Stockton. YU kon-0936
Schneider P E deYoung Bldg. GA rfield-5447
Scott Walter A 1234-10th Av. MO ntrose-8286
Smart Studio 239 Geary. DO uglas-0619
Smith Ralph Eugene 251 Post. EX brook-0803
SPONAGEL A 25-3rd. SU tter-6314
If no answer call. OV erland-6093
Stanford Studio The 179 O'Farrell. DO uglas-8336
STEARNS STUDIO 801 California. SU tter-5495
Stroupe T P deYoung Bldg. GA rfield-5447
SWADLEY WESLEY PHOTOGRAPHIC
STUDIOS 233 Post. SU tter-3390
Tigard Photograph Studio 435 Powell. DO uglas-9124
Viales B Photo Studio 4723 Geary Blvd. BA yview-2295

WATERS COMPANY
BUSINESS
PHOTOGRAPHS
COPYING - ENLARGING - MURALS
PASSPORTS - GROUPS - PANORAMAS
LEGAL - INSURANCE - ADVERTISING
For Any Photographic Service Phone
New Address
133 Kearny. GA rfield-2440

Waters R J & Co 133 Kearny. GA rfield-2440
West-Union Photo Co 3295 Mission. MI ssn-7252
Whigham's Mission Studio 2780 Mission. AT water-2997
Wide World Photos Inc Chronicle Bldg. DO uglas-1414
Yoshizato Studio 1437 Fillmore. WE st-8650

Photographers—Advertising

Alexander Z 221 Pine. DO uglas-1117
Allied Photographers 117 Montgomery. YU kon-2300
Berlinger L C 177 Post. DO uglas-3182
COLOR PHOTOGRAPHY CO
Studio 1045 Sansome. GA rfield-4160
Studio 345 Sutter. EX brook-5135
If no answer call. GA rfield-4160
Crawford Studios 235 Pine. YU kon-1234
EATON & ECKHARDT 739 Market. EX brook-3801
Flannery Henry 402 Battery. GA rfield-8843
MOULIN GABRIEL PHOTOGRAPHIC STUDIOS
181-2nd. GA rfield-4546
Photo & Sound Inc. DO uglas-1117
Motion Pictures & Slide Films. EX brook-2103

PATTERSON & HALL 221 Pine. DO uglas-1117
PICOT-SOUND PRODUCTION CO
130 Bush. SU tter-8113
Piggott J K Co 667 Mission. SU tter-6143
(See Advertisement This Page)
Riemen Jeanne 441 Powell. GA rfield-2258
ROMAINE 220 Jones. OR dway-2722
Skinner C R 1819 Co 294 Turk. OR dway-6909

Photographers—Aerial

Mae Fred Hearst Bldg. EX brook-0449
Piggott J K Co 667 Mission. SU tter-6143

Photographers—Babies'

Boussum Studio 133 Geary. SU tter-2001
Children's Studio The 545 Sutter. SU tter-6977
Field Studio 323 Geary. EX brook-0191
Gabel Studio 3960-20th. MA rket-8624
Whigham's Mission Studio. 2780 Mission. AT water-2997

Photographers—Banquet

Crawford Studios 235 Pine. YU kon-1234
Eaton & Eckhardt 739 Market. EX brook-3801
Morton & Co 515 Market. GA rfield-4321
(See Advertisement Opposite Page)

PIGGOTT PHOTOGRAPHIC SERVICE

SINCE 1880

Sutter 6143

ADVERTISING
AERIAL
BANQUETS
COLORING
COPYING
ENLARGING

* IDENTIFICATION—on 35 mm. Film
KODACHROME COLOR
LANTERN SLIDES
MODELS
MURALS
PANORAMAS
PASSPORTS
POST CARDS
PARTIES

* RECORDS—on 35 mm. Film
WEDDINGS

Automatic Equipment

For Low Cost Quantity Production

J. K. PIGGOTT CO.
667 MISSION ST.



Portraits

of
Distinction
for all
Occasions

CHILDREN'S SPECIALISTS
COPIES - FRAMES
WEDDING PORTRAITS

Made at
HOME, CHURCH, STUDIO

Complete Photographic Identification
Service

CARDS - BADGES

"Prices that Please"

Austin Studios

SAN FRANCISCO, 833 Market St. . . . EXbrook 2339
OAKLAND, 1930 Broadway GLencourt 8617
BERKELEY, 2140 Center St. THornwall 7873
SAN JOSE, 32 S. First St. Columbia 2927
STOCKTON, 24 S. Sutter St. Stockton 2-8246
RICHMOND, 913 Macdonald Ave. . . . Richmond 5236
FRESNO, 1044 Fulton St. Fresno 3-8314