

Refrigerators-Domestic-
(Cont'd)

GOLDSPOT REFRIGERATORS

Nobody but "Sears" can give authorized repair service for Goldspots. We have factory trained specialists using only factory authorized parts. Satisfaction guaranteed or money back.

"WHERE TO CALL"

SALES & SERVICE

Sears Roebuck & Co. Mission & Army VA lencia 4-2400

COOLANATOR ELECTRIC

Fraser Locker and Space Saver Electric Refrigerators. "Family Size" Food Freezers. Also Flavor Saver Automatic Electric Ranges.

"WHERE TO BUY THEM"

DISTRIBUTOR

PIONEER APPLIANCE CO. 1355 Market. UN drhl 3-2000

DEALERS

BOOKBINDER BROS HOME APPLIANCES. 1420 Irving. MO ntrose 4-7676

DUNNINGHAM HARDWARE CO. 1044 Post. OR dway 3-7170

GUGLIEMO FURNITURE APPLIANCES CO. 621 Mission. EX brook 2-6424

HOWARD'S HOME APPLIANCES. 1150 Geary. TU xedo 5-6310

KAYSTONE FURNITURE CO. 3377 Mission. MI ssn 8-6151

POUND'S REFRIGERATION. Factory Authorized Service. 615 Diamond. VA lencia 4-7737

Strom & Smith 1077 Valencia. MI ssn 7-8750

CROSLLEY SHELVAIOR REFRIGERATORS

GIVE YOU TWICE AS MUCH "FRONT-ROW" SPACE

CROSLLEY

"ONLY CROSLLEY GIVES YOU THE SHELVAIOR"

*Made Only By Crosley Co.

Sales - Service

"FOR INFORMATION CALL"

REGIONAL OFFICE

CROSLLEY DIV AVCO MFG CORP. 1355 Market. KL ondlke 2-1443

DISTRIBUTOR

CALIF ELECTRIC SUPPLY CO. 1585 Folsom. UN drhl 3-2020

DEALERS

A B C Furniture Co. 999 McAllister. WA lnt 1-7742

ACCURATE APPLIANCE CO. 903 O'Farrell. PR opect 5-2000

ACME APPLIANCE CO. 4203 Geary Blvd. SK yline 1-5886

ALL AMERICAN FURNITURE & REFRIGERATION CO. New & Reconditioned Liberal Trade In. Rent To Buy Refrigerator \$6.00 Mo. 930 Valencia. AT water 2-7700

AMERICAN APPLIANCE & SUPPLY CO. 1150 Sutter. PR opect 5-3711

ANDERSEN RADIO & APPLIANCE. 4519 Mission. JU niper 4-5222

Associated Home Furnishers. 1370 Mission. HE mlock 1-7667

BETTER HOMES APPLIANCE CO. 2501 Irving. SE abright 1-0848

Boxer's Appliance & Radio Co. 1401 Fillmore. FI lmer 6-5400

Brody's 1281 Mission. MA rket 1-0680

BYINGTON ELECTRIC CO. 1809 Fillmore. WA lnt 1-6000

CHASE & P 2059 Mission. MA rket 1-5620

Clark Furniture & Warehouse Co. 1625 Mission. UN drhl 1-8761

DAVIS FURNITURE CO. 981 Mission. EX brook 2-4091

El Rey Radio & Appliance. 1948 Ocean Av. LO mbard 6-4128

Fashion Furniture. 3801 Noriega. JU niper 4-3908

Fell Radio Sales & Service. 24th & Folsom. AT water 2-7334

Fine Furniture & Appliance Co. 2226 Fillmore. FI lmer 6-2727

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Refrigerators-Domestic-
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CROSLLEY SHELVAIOR REFRIGERATORS

DEALERS (cont'd)

Friendly Furniture Co. Pacific Av at Polk. SK yline 1-9759

FRIGIDAIRE REFRIGERATOR SERVICE. 1150 Geary. OR dway 3-6106

GALLI FURNITURE & APPLIANCE CO. 1200 Valencia. MI ssn 7-5111

GENERAL APPLIANCE COMPANY. 369 Fell. MA rket 1-7778

GENERAL FURNITURE CO. 1521 Mission. UN drhl 1-9812

GERNHARDT-STROHMAIER CO. Mission & 18th. MI ssn 7-0236

Giovannina Peter. Pacific At Polk. PR opect 6-1552

GRIMES JACK JAY. Radios-Appliances-Cameras. HE mlock 1-7986

Guglielmo Furniture & Appliances Co. 621 Mission. EX brook 2-6424

HOME FURNITURE CO. 3201 Mission. AT water 2-5893

Jules Furniture Co. 2800 Taraval. LO mbard 6-4411

KLEIN H CLAYTON & SON FURNITURE CO. 2077 California. JO rdn 7-2828

Long J M & Co Inc. 1175 Market. KL ondlke 2-1088

MARK MORRIS TIRE CO. 999 Geary. OR dway 3-3441

Merit Furniture Co. 1899 Junipero Serra Blvd. PL aza 5-4311

MIDTOWN FURNITURE CO. Formerly Rikind Furniture Co. 1330 Polk. PR opect 5-2876

MODERN APPLIANCE CO. Sales-Parts-Serv-Rem. To Own \$6.00 Mo. 2311 Market. UN drhl 1-4050

Morris Albert Co 302 Hyde. TU xedo 5-3218

NORIEGA FURNITURE STORE. 1300 Noriega. LO mbard 4-4110

PACIFIC APPLIANCE CO. 1767 Mission. MI ssn 7-2715

Parade Television & Appliance Co. 926 Taraval. LO mbard 6-2684

PETERSEN GEO & SON FURNITURE & APPLIANCE CO. 4947-3d. MI ssn 7-9080

REFLEX FURNITURE & APPLIANCE CO. 1605 Market. UN drhl 1-4050

Reinert & Riley 1833 Fillmore. FI lmer 6-9393

SCHWABACHER-FREY CO. 735 Market. DO ugias 2-4848

SCOTT REFRIGERATION CO. 850 Divisadero. OR dway 3-3727

Shaff's Furniture Co. 2868 Mission. MI ssn 7-8500

STYLES WM M CO. 850 Divisadero. FI lmer 6-7655

SUGARMAN & ING APPLIANCES & SERVICE. 3624 Geary Blvd. SK yline 1-8845

Sugarmar Marvin Appliance Service. 614 Irving. LO mbard 6-8666

WAXMAN FURNITURE CO. 2243 Mission. MI ssn 7-4477

ZAIS HENRY M FURNITURE CO. 849 Mission. EX brook 2-6512

SERVICE ONLY

APPLIANCE SERVICE CO. 2748 San Bruno Av. DE laware 3-5580

DEEPFREEZE REFRIGERATORS

Go Buy The Name DEEPFREEZE Refrigerators. The Only Refrigerator With a DEEPFREEZE Freezer Compartment.

"WHERE TO BUY THEM"

DISTRIBUTOR

EDWARDS FRANK CO. Appliance Division. Distributors For Northern Calif. 382-6th. MA rket 1-9700

DEALER

FRIGIDAIRE REFRIGERATOR SERVICE. 1150 Geary. TU xedo 5-6310

Dohrmann's 281 Geary. GA rfd 1-4343

DRESCO REFRIGERATION SERVICE. 445 Valencia. KL ondlke 2-0593

Electrolux Gas Refrigerator Agency. 709 Mission. DO ugias 2-8230

Emporium The 835 Market. YU kon 2-1111

FINE FURNITURE & APPLIANCE CO. 2226 Fillmore. FI lmer 6-2727

An extension telephone will give you added comfort in your home.

Refrigerators-Domestic-
(Cont'd)

FRIGIDAIRE REFRIGERATOR SERVICE

ALL WORK GUARANTEED

Day or Nite Call

Shop 1156 Geary. 1150 Geary. OR dway 3-6106

FRIGIDAIRE REFRIGERATOR SERVICE. 1150 Geary. OR dway 3-6106

See Advertisement Page 583

FRIGIDAIRE COMMERCIAL HEADQUARTERS. 1450 Van Ness Av. OR dway 3-6822

FRIGIDAIRE DIVISION GENERAL MOTORS CORPORATION. Pacific Regional Office. 1355 Market. HE mlock 1-2576

FRIGIDAIRE REFRIGERATORS

See Frigidaire Refrigerators with features: Electric, Miser, Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners.

Frigidaire

"WHERE TO CALL"

SALES & SERVICE DEALERS

ANDERSON REFRIGERATION & APPLIANCE SERVICE. 7046 Mission. PL aza 5-2525

BAYVIEW APPLIANCE & FURNITURE CO. 5015-5d. VA lencia 4-1234

BOWLER'S FURNITURE & APPLIANCE CO. 4401 Calif. SK yline 1-6776

BROWN CHAS & SONS. 4401 Calif. SK yline 1-6776

DULFER HARDWARE CO. 103 West Portal Av. SU tter 1-6030

FREDERICKSEN HARDWARE CO. 2701 Irving. JO rdn 7-3970

HARRISON & M. 5750 Mission. DE laware 3-1991

LEE FURNITURE CO. 2818 Mission. VA lencia 4-0709

Mariani S & Sons 3364 Mission. MI ssn 7-9460

MELITA FURNITURE CO. 2660 St Bruno. DE laware 3-9571

MENARY W O CO. 3125 Mission. VA lencia 4-1429

PURCELL BROS 1300 Polk. OR dway 3-0731

Q R S ELECTRIC CO. 5128 Mission. DE laware 3-0843

Ratto Alfredo & Sons. 1377 Mission. SU tter 1-8318

SHIRAZ-YOUNG REFRIGERATION CORP. 4614 Mission. OR dway 3-6822

SHIRAZ-YOUNG REFRIGERATION CORP. 1450 Van Ness Av. YU kon 2-1958

SALES DEALERS

Balboa Furniture & Appliance. 3729 Balboa. BA yview 1-8683

Modern Home 3265-16th. UN drhl 1-8842

PROVIDENT FURNITURE CO. 839 Mission. SU tter 1-7302

SAN FRANCISCO FURNITURE CO. 735 Market. DO ugias 2-4848

SCHWABACHER-FREY CO. 735 Market. DO ugias 2-4848

SERVICE DEALERS

ANDERSON REFRIGERATION & APPLIANCE SERVICE. 7046 Mission. PL aza 5-2525

NELSON-KENT REFRIGERATION CORP. 2793-16th. MA rket 1-3656

SHIRAZ-YOUNG REFRIGERATION CORP. 1450 Van Ness Av. OR dway 3-6822

FACTORY BRANCH

FRIGIDAIRE SALES CORP. 1250-8th Emeryville. OL ymplc 2-9700

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.

2. Please be on the line when the party you want answers.

3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.

4. Please replace the receiver gently when through talking.

Our business office will be glad to help with any telephone problem you may have.

Refrigerators-Domestic-
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General Appliance Company. 369 Fell. MA rket 1-7778

(See Advertisement Page 583)

GENERAL ELECTRIC REFRIGERATORS

New Space Maker Models give up to one-half more refrigerated food storage in same floor space as old style ones. More than 2,700,000 G.E. Refrigerators in service 10 years or longer.

GE

"WHERE TO CALL"

SALES & SERVICE DEALERS

Brody's 1281 Mission. MA rket 1-0680

BROWN CHAS & SONS. 813 Market. SU tter 1-6030

GENERAL APPLIANCE COMPANY. 369 Fell. MA rket 1-7778

GENERAL REFRIGERATOR SALES CO. 508 Sutter. GA rfd 1-8869

Guglielmo Furniture Appliances Co. 621 Mission. EX brook 2-6424

HOLM CARL E & SONS. 1362-9th Av. MA rket 1-7778

KAHN & KEVILLE. Turk & Larkin. OR dway 3-0200

KELLER FURNITURE & APPLIANCE CO. 1362-9th Av. LO mbard 4-8000

Long J M & Co Inc. 1175 Market. KL ondlke 2-1088

MARINA STOVE & FURNITURE. 2419 Lombard. FI lmer 6-8486

Market Hardware Co. 147 Jackson. EX brook 2-3390

S F Electric & Hardware Co. 1006 Fillmore. WA lnt 1-2976

SCHWABACHER-FREY CO. 1196 Folsom. HE mlock 1-0093

Associated Home Furnishers. 1370 Mission. HE mlock 1-7667

SEIKI BROS 1640 Post. FI lmer 6-7590

SONNE GEO P 569 Valencia. UN drhl 1-5720

SUGARMAN & ING APPLIANCES & SERVICE. 3624 Geary Blvd. SK yline 1-8845

SALES DEALERS

DEVOLET & SONS 1640 Pine. PR opect 5-8014

FILLMORE FURNITURE CO. 2000 Fillmore. WA lnt 1-8421

General Appliance Company. 369 Fell. MA rket 1-7778

GERNHARDT-STROHMAIER CO. 1521 Mission. MI ssn 7-0236

Hagstrom Carl O. 369 Fell. MA rket 1-7778

NEERMANN'S. 59 W Portal. SE abright 1-3336

PACIFIC TELEPHONE CORP. 1377 Mission. EX brook 2-4091

Parkside Television & Appliance Co. 926 Taraval. LO mbard 6-2684

STOCKTON FURNITURE CO. 1200 Valencia. YU kon 2-5217

WESTWOOD HOME APPLIANCE CO. 1500 Ocean Av. JU niper 7-2888

General Refrigerator Sales Co. 508 Sutter. GA rfd 1-8869

GERNHARDT-STROHMAIER CO. Mission & 18th. MI ssn 7-0236

GIBSON ELECTRIC REFRIGERATORS

SEE THE ORIGINAL FREEZER LOCKER REFRIGERATORS

AND GIBSON HOME FREEZERS. Backed by over 71 years of refrigeration experience. . . Also Kookall Electric Ranges with Up-A-Daisy 2-in-1 Unit.

"WHERE TO BUY THEM"

DISTRIBUTOR

LUKANISH J CO. 1355 Market. UN drhl 3-3914

DEALERS

AMERICAN APPLIANCE & SUPPLY CO. 1550 Sutter. PR opect 5-3711

APPLIANCE SERVICE & SALES CO. 1658 Market. HE mlock 1-1760

Guglielmo Furniture Appliances Co. 621 Mission. EX brook 2-6424

Knights R & Son 665 Valencia. MA rket 1-4325

Lambert-Ennis Home Furnishings. 4134 Judah. LO mbard 4-2510

PROVIDENT FURNITURE CO. 4614 Mission. JU niper 5-7979

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Our business office will be glad to help with any telephone problem you may have.

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GILFILLAN REFRIGERATORS-ACCURATE APPLIANCE CO. 903 O'Farrell. PR opect 5-2000

Giovannina Peter. Pacific Av at Polk. PR opect 6-1552

GURLEY-LORD TIRE CO. Mission & 33th. HE mlock 1-1800

Harshbarger P 3355 Market. HE mlock 1-7753

HENSHAW HOME APPLIANCE CO. 1899 Bush. GR ayson 4-7336

Henshaw Home Appliance Co. 25 Oak Grove. DO ugias 2-8875

Henshaw Refrigerator & Fixture Co. 25 Oak Grove. DO ugias 2-8875

HOTPOINT ELECTRIC REFRIGERATORS

See the new SUPER-STOR Models with 72% of all storage space at fingertip reach. Also see complete line of Food Freezers.

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"

DISTRICT OFFICE