

Cork & Cork Products—
(Cont'd)

PACIFIC STATES FELT & MFG CO INC
Sheet-Cork-Gaskets-Insulation Spec
845 Howard DO uglas 2-2266

PLANT ASBESTOS COMPANY
3309 Horton Emeryville
From telephones served from S F Zone only
(No Inter-City Charge)
Ask "Operator" for Enterprise 10180

ROCCA-CUVE
PARQUET SPANISH CORK TILE
Walls & Flooring
Pac. Coast Distributor & Importer
25 Calif. YUkon 2-0627

SCHNIER I F CO INC
Pacific Coast Distributors
Armstrong Cork Co - Closure Div.
Du Pont "Celo-seal" Bands
683 Bryant GA rfd 1-1746

TILLEY MANUFACTURING CO
1161 Folsom UN drhl-1-2644

UNITED CORK COMPANIES
Mfrs-Contractors-Engineers
1480 Howard Market 1-0585

WESTERN ASBESTOS CO
475 Townsend KL ondkie 2-3868

York City Machinery Corp
1275 Folsom UN drhl-1-1248

Cork Insulation
See Insulation Materials-Cold & Heat

Corn Products

Corn Products Sales Co 37 Pacific GA rfd 1-6037

Corned Meats-See Meat-Whse

Your Classified Telephone Directory is a handy guide. Look through it and under the proper heading you will find out who sells what you want to buy.

Stella K. Johnson
LARGEST CORSET AND BRASSIERE
STORE IN THE WORLD
3 FLOORS

1ST FLOOR ...
Youthful Models
Girdles & Bandeaux
All Famous
Brands

2ND FLOOR ...
Problem Figure Models
Lengths to 24 Inches
Custom Made - \$25.00 & Up

3RD FLOOR ...
Surgicals & Imports
Stella Johnson Hip Reducers
Complete Remodel & Repair



EXbrook 2-1511

Evenings: DUnlap 8-2358
140 Grant Ave.
Bet. Geary & Post

"The Most
Comprehensive
Girdle &
Brassiere Stock
for Your
Selection"

Corsets-Retail

ANNA CLARKE CORSET SHOPPE
Est. 1912

MADE TO ORDER
SURGICAL CORSETS - GIRDLES
BRASSIERES - ELASTIC HOSIERY
FOUNDATIONS - BREAST FORMS
BACK & FRONT LACE CORSETS

A Complete Stock of
ALL LEADING BRANDS PERSONALLY
FITTED BY MISS CLARKE
Cleaning - Remodeling - Copying

712 Sutter PROspect 5-4057

BARGLEY CORSETS & SMART-FORM
Fashion Foundations - Surgical Supp.
Maternity - Brassieres
Regional Distr. Jeannette B. Lorey
3320 Geary Blvd. Bayview 1-6881

Betts Dene
Stayform Of San Francisco
Pacific Bldg GA rfd 1-1793

BLAIS CORSET SHOP
Dress & Surgical Corsets
Lingerie - Hosiery - Handkerchiefs
Corner Larkin
1100 Sutter OR way 3-3725

CAMPBELL GRACE INC
Specialist-Corset-Brassieres-Lingerie
909 Clement SK yline 1-7115

CHARIS CORSET SHOP OF S F
550 Geary Blvd. BA yview 1-4583

ELSA MARGO'S 2006 Irving QV erland 1-9845

Fashionette Health Corset Co
4447 Mission JU niper 7-4041

Foundation Garments 77 O'Farrell GA rfd 1-8363

Fraser Edna 120 Geary YUkon 2-3730

Having the correct number before you call will avoid unnecessary delays. When in doubt about a number, please look it up in the Directory.

SPENCER
INDIVIDUALLY
DESIGNED
Fashion and Health
SUPPORTS
For Abdominal, Back
and Breast Conditions
Spinal Supports
and Belts for
Men and Women
and Children, Too.

Doctors Prescribe Spencer

Spencer Support Shop
HELLAN C. LORD
376 Sutter YUkon 6-1507

Residence GRaystone 4-7215

414 Sutter St.

CORSETS - BRASSIERES AND LINGERIE
SURGICAL BREAST FORMS

CAMP Cordelia

Surgical and
Maternity Corsets
Corrective and
Style Brassieres

**SURGICAL and ORTHOPEDIC
DEPARTMENT**

Trusses, Arches, Braces, Abdominal and
Back Supports for Men, Women & Children
Nylon Elastic Stockings for Varicose Veins

**NYLON UNIFORMS
FOR DOCTORS & NURSES**

Morris Corset Shop
414 SUTTER ST.
Between Stockton
& Powell YUkon 2-3992

Corsets-Retail-(Cont'd)

GANDION'S
FOUNDATIONS - BRASSIERES
GIRDLES - CORSETS
All Types and Styles
For Style

Surgical and Problem Figures
Camp, Dora Miles
Standard Inner Belt
Modart, Cussette, Gossard, Blair
and Many Others
Corsets Copied & Made To Order
Personally Fitted By
Specialized Corsetiers

1065 Market MA rket 1-7003

Gandion's Corsets & Bras 1065 Mkt. MA rket 1-7003

GEORGE ETHEL CORSET & BRASSIERE
STYLIST
Featuring All the Nationally Known Makes
of Corsets, Girdles & Brassieres. Maternity
& Surgical Garments by Gossard & Camp.
Remodeling & Renovating. Open Monday
Evenings by Appointment. Problem Figure
Expert Fitting Service.

210 Post
Shreve Bldg GARtld 1-6346

Gossard Corset & Lingerie Shop
Flora Willey - Lissie Bocking
GOSSARD CORSETS
Smoothie Girdles - Poirette Foundations
Brassieres - Lingerie
MATERNITY APPAREL & SUPPORTS
House Coats - Negligee - Gowns - Etc.
Special Fittings
NO CHARGE FOR ALTERATIONS
2312 Mission VA lencia 4-9393

Heard T E E Company 973 Market. DOuglas 2-8256

Hittenberger C H Co 1117 Market. MA rket 1-4244

Hittenberger C H Co 460 Post. MA rket 1-4244

Hour Glass Shops Inc 2450 Mission. VA lencia 4-6934
(See Advertisement This Page)

Hour Glass Shops Inc The
119 W Portal Av. SE abright 1-2580

HUCK N E CO INC
Surgical Foundations Made To Order
2058 Market HE mick 1-4885

Hard T E E Company 973 Market. DOuglas 2-8256

Hour Glass Shops Inc The
119 W Portal Av. SE abright 1-2580

GRADUATE
CORSETTIERS

... and only graduate corsetiers fit
you at the neighborhood Hour Glass
Shops. Get the utmost in figure beauty,
comfort, and posture! Call on ...

hour glass

Foundations - Brassieres
Lingerie - Hosiery

2450 Mission and 119 West Portal
Valencia 4-6934 SEabright 1-2580

2450 Mission and 119 West Portal

CORSETS
BRASSIERES
LINGERIE - HOSIERY

CAMP SURGICAL

AND
MATERNITY SUPPORTS

SURGICAL BREAST FORMS
Nylon Elastic Hose for Varicose Veins
Corsets & Brassieres Duplicated

ORdway 3-6022

FRIEDA MORRILL CO.
1557 POLK Bel. Sacto. & Calif. St.

Corsets-Retail-(Cont'd)

JOHNSON STELLA K
140 Grant Av. EX brook 2-1511
(See Advertisement This Page)

Landess Gertrude M Mrs
240 5th Av. 17 Grant Av. YU kon 6-4873

LIEUTARD'S 376 Sutter YU kon 6-1507

MARGARET MOORE'S CORSET SHOP
Practical Front-Warner-Gossard-Camp
Brassieres-Lingerie-Hosiery
1746 Haight BA yview 1-1404

MORRILL FRIEDA CO 1557 Polk. ORdway 3-6022
(See Advertisement This Page)

MORRIS CORSET SHOP
Breast Forms Stock & Made To Order
Corsets Braces Trusses Arches
414 Sutter YU kon 2-3992

Morris Mori 414 Sutter YU kon 2-3992
(See Advertisement This Page)

NEWLIN LOU
Spirilla Corsetiere
2531 Mission AT water 2-3921

SCHMIDT CORSET & SURGICAL APPLIANCE
HOUSE
All Nationally Advertised Brands of
CORSETS BRASSIERES
FOUNDATIONS
Garments Made to Order

957 Market GA rfd 1-3194

SMART-FORM OF SAN FRANCISCO
3320 Geary Blvd. BA yview 1-6881

SPENCER CORSETIERE
Carrie Feix
Registered Spencer Corsetiere
Spencer Supports
Individually Designed
Posture Corrective, Abdomen,
Back & Breast
Maternity & Surgical Supports
Belts For Men and Women
Telephone For Appointment

1154 O'Farrell GR ayston 4-9826

Spencer Support Shop
SPENCER CORSETIERE
Individually Designed
HELLAN C. LORD, Prop.
376 Sutter YU kon 6-1507

Spencer Support Shop 376 Sutter. YU kon 6-1507
(See Advertisement This Page)

SPIRELLA CORSETIERE
NEWLIN LOU 2531 Mission. ATwater 2-3921

SCHUCHARDT EMMA MRS
3773A Sacto Bayview 1-7048

SPIRELLA CORSETIERE
Mrs A J Franzl
662-21st Av. SK yline 1-9107

STAYFORM OF SAN FRANCISCO
FOUNDATION GARMENTS
POSTURE CORRECTION
MATERNITY GARMENTS
Pacific Bldg. GA rfd 1-1793

WHEELER'S
Le Gont - Bien Jolie - Formfit - Gossard
& POIRETTE FOUNDATIONS
Camp's Surgical Supports
2197 Chestnut FLmor 6-8112

Summers L C Mrs 1448 Haight. UN drhl-1-5379

Summers L C Mrs 1448 Haight. UN drhl-1-5379

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Camp's Surgical Supports
2197 Chestnut FLmor 6-8112

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Summers L C Mrs 1448 Haight. UN drhl-1-5379

Corsets-Whse & Mfrs

Anna Clarke Corset Shoppe
712 Sutter PR ospect 5-4057

Benjamin & Johns Inc 259 Geary. SU tter 1-2189

BIEN JOLIE FOUNDATION GARMENTS
BENJAMIN & JOHNES INC
259 Geary SU tter 1-2189

Bien Jolie Foundation Garments
259 Geary SU tter 1-2189

GOSSARD H W CO THE 536 Misk. GA rfd 1-4230

Kabo Inc 833 Market. YU kon 2-1208

Kops Bros Inc
Nemo Foundations
259 Geary EX brook 2-6558

PERMA-LIFT BRASSIERES & GIRDLES
STEIN A & CO 821 Market. GA rfd 1-4650

Sidley Co The
Mfrs Of Brassieres-Girdles-Garter
Belts-Foundations & Panty Girdles
45 Ecker GA rfd 1-3188

Strouse Adler Co 742 Market. DO uglas 2-1495

WARNER BROS CO INC
28 Geary. DO uglas 2-2078

Cosmetics-Retail
Arden Elizabeth Salon 550 Sutter. YU kon 2-3755

BEAUTY COUNSELORS
Peggy Peters-District Mgr
323 Geary YUkon 2-1441

BEAUTY COUNSELORS
A COMPLIMENTARY LESSON IN SKIN
CARE & BLENDING MAKE-UP
By F. English, Dist. Mgr. & Counselors
465 Monticello DElaware 3-4023

Beauty Counselors
Business & Sales Office
470 Monticello DElaware 3-3501

Beauty Counselors
Bea Brook-Distributor
210 Post EXbrk 2-0155

Beauty Counselor Cosmetics
Anne Price-Regional Manager
325 South B San Mateo. DLind 4-6485

Belcano-Gordon Co 259 Geary. EX brook 2-4036

Blumenthal Elizabeth 133 Geary. GA rfd 1-0096

Cosmetic Bar The 1605 Ellis. JOrdn 7-8628

CYCLAX OF LONDON
GAFFNEY NELLY 354 Post. GA rfd 1-5285

DERMATICS
PENNEY'S BEAUTY STUDIO
5th & Market DO uglas 2-0406

DOROTHY PERKINS
DAVIS ELIZABETH 381 Geary DOuglas 2-8199

Elysee Cosmetic Studio 133 Geary. GA rfd 1-0096

EX-CEL-CIS COSMETIC PRODUCTS
DISTRIBUTORS
Lillian Wilson-Consultant
1812-24th VA lencia 4-9948

Holland's Health Service
1823 Fillmore FLmor 6-2705

Lady Godiva Cosmetics
22 Hillcrest Rd Mill Valley. Dunlap 8-1800

Lan-Lay Co 1545 Mission. UN drhl 3-2345

LE FOHN'S HOUSE OF BEAUTY SCIENTIFIC
COSMETICS 133 Geary. YUkon 2-4453

LUZIER'S COSMETICS
Divisional Sales Office For
Northern-California & Nevada
1010 Franklin PR ospect 6-1300

LUZIER'S COSMETICS
EMILIE SWARAT - Distr.
Complimentary Consultation
209 Post. YU kon 6-6924

MERLE NORMAN COSMETIC STUDIO
Mimi Line
2203 Chestnut FLmor 6-4314

MERLE NORMAN COSMETIC STUDIO
Made To Order - Tights - Leotards
Opera Lengths - Dance Belts
171 O'Farrell EX brook 2-4912

MERLE NORMAN COSMETIC STUDIO
Gladys Holmberg & Martha Burke
253 Grant Av. EX brook 2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market HE mick 1-5854

MERLE NORMAN COSMETIC STUDIO
Elsie M Moore
Lakeside Village
2672 Ocean Ave. LO mbard 6-2153

ROLLEY COSMETICS
Mfrs Of Unbelievable Sex & Ski
182 Geary EX brook 2-4441

Or EXbrk 2-4471

Studio Girl-Hollywood 1417 Taraval. Lombard 6-7383

TINA BISHOP COSMETICS
1002 Park Alameda. LA khrst 3-6762

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Cosmetics-Whse & Mfrs

Avon Products Inc Pacific Bldg. YU kon 6-3930

Ayer Harriet Hubbard Inc
274 Brannan EX brook 2-8292

Beautana Products 516 Sutter. EX brook 2-3205

Belcano-Gordon Co 259 Geary. DOuglas 2-1383

BOUQUET EMMY LABORATORY
We Also Manufacture Private
Formulas For You-Call For Appt
833 Market YU kon 2-4260

Breck John H Inc 330 Ritch. YU kon 6-4526

Cable Laboratories 3227-21st. MI ssn 7-6683

COLGATE-PALMOLIVE PEET CO
2700-7th Berkeley. BERkly 7-9200

DERMATICS
BEAUTILITIES INC 51-1st. EX brook 2-5153

Elmo Inc 330 Ritch. YU kon 6-4526

ELYSEE COSMETIC MFG CO
Confidential Mfrs Of Private Label
133 Geary GA rfd 1-0096

Eye-Lore Sales Co 54 Albion. MARKET 1-1142

Golden Peacock Co 274 Brannan. EX brook 2-8292

Richardman M H Matilda 1239 Grove. YU kon 1-6201

Howe & Co 746 Geary. TU xeo 5-0732

Hudnut Sales Co Inc
963 Warfield Av Oakland. TE mptbar 6-4504

LA CARA
CURRY CHEMICAL CO
30 Hillcrest Dr Daly City. PLaza 5-8455

Lan-Lay Co 1545 Mission. UN drhl 3-2345

Lovison Laboratories 1625 Bush. PR ospect 6-3670

LURA-GLO LABORATORIES
1504-324 Oakland. HUmholt 3-4730

MARCELLE COSMETICS INC 200 Davis. SU tter 1-2321

Marcus-Leslie 1625 Bush. PR ospect 6-3670

MIRSKY FREE
Importers
1549-42th Av. SK yline 1-0356

Northam Warren Corp 813 Folsom. GA rfd 1-7944

Ogilvie Sisters Sales Corp 1 S Park. EX brook 2-1493

Overton P G & Co 2416 Clement. SK yline 1-6346

PEGGY SAGE INC 813 Folsom. GA rfd 1-7944

POND'S TOILET PREPARATIONS
POND'S EXTRACT CO
383 Brannan EX brook 2-0878

Prestige Lines 207 Powell. YU kon 2-5033

Richard Andre L & Terrace Specialty
450 Grant Av. EX brook 2-6341

RICHARD HUDNUT COSMETICS
HUDNUT SALES CO INC
963 Warfield Av Oakland. TEMptbr 6-4504

ROLLEY SEA & SKI
ROLLEY INC 182 Geary. EXbrk 2-4471

STA CURL COMPANY 209 Post. YUkon 2-4677

Tendresse Cosmetics 25 Calif. EX brook 2-7448

Tux Products Co 311 Valencia. UN drhl 3-3680

VI-LABORATORIES INC
Mfrs. and Distrs.
COSMETICS
PHARMACEUTICALS
PRIVATE FORMULAE
Our Specialty

1833 Peralta Oakland. TE mptbar 6-4432

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

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Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Costume Designing Schools
See Schools

Costume Fabrics

Dance Art Co
Only Complete Stock Theatrical Gds
& Trimmings In City-Whale & Retail
171 O'Farrell. EX brook 2-4912

Costume Rental

Banner Play Bureau 449 Powell. EX brook 2-2279

CALIFORNIA COSTUME CO
Masquerade - Carnival - Theatrical
Flag Decorations - Reasonable Rates
1152 Valencia. ATwatr 2-0446

CASA MARITZA
Folk Dance Wear-For Sale & Rent
Mexican Blouses-Skirts & Costumes
Hawaiian-Santa Claus & Reasonable Rate
Open 12 to 8 PM & By Appointment
1494 Calif. OR dway 3-5133

COSTUME MART 66 Haight. MA rket 1-7180

COSTUME TINSER HOUSE
Costumes for All Occasions
Specializing - Gay Nineties
Bridal Affairs - Tuxedos
Evening Gowns - Chorus Wardrobes
Santa Claus Suits
Special Rates to Clubs
Open Daily Thru Saturday
Evenings by Appointment
90 Golden Gate Av. PR ospect 5-3727

GOLDSTEIN & CO
THEATRICAL COSTUMES
Period - Pageant - Opera
Stein's Theatrical Make-up
989 Market. GA rfd 1-5150

Halstead Theatrical Costume Shop
1436 California. PR ospect 5-9696

Kremers' Ed Folk Shop
262 O'Farrell. SU tter 1-7294

RYDERS
Dress Suits & Civilian Suits Rented
29 Van Ness Av. HE mick 1-0916

SERBIN'S UNIFORM & COSTUME
MANUFACTURING CO
1191 Market. KL ondkie 2-0650
(See Advertisement This Page)

STAGECRAFT STUDIOS
1854 Alcatraz Av Berkeley. OL ympic 3-4424

Costume Supplies
See Theatrical Equipment & Supplies

Costumes-Whse & Mfrs
HARRY & BETTY 889 Geary. GRayston 4-9920

I C Sales Co 883 Geary. GRayston 4-9565

SERBIN'S UNIFORM & COSTUME
MANUFACTURING CO
Santa Claus Suits-Mfr & Rental
1191 Market. KL ondkie 2-0650

SUN TENT-LUEBBERT CO
355 Brannan. EX brook 2-5923

Wellington Sears Co 605 Market. EX brook 2-6528

Wirth George C & Co 420 Market. GA rfd 1-7665

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Wendel Sanford S Co 133 Kearny. EX brook 2-4864

Wendel Sanford S Co 133 Kearny. EX brook 2-4864