

San Francisco Telephone Directory

INCLUDING BAYSHORE, BRISBANE, COLMA AND DALY CITY

JULY 1953 ISSUE—CONTAINING LISTINGS IN EFFECT MAY 11, 1953

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EMERGENCY CALLS

FOR OTHER CALLS REFER TO ALPHABETICAL SECTION OF THIS DIRECTORY

MUNICIPALITY	FIRE	POLICE	AMBULANCE
SAN FRANCISCO	For Fire Calls Only UNderhill 1-8020	SUTter 1-2020	HEmlock 1-2800
DALY CITY	PLaza 5-4212	PLaza 5-4212	PLaza 5-4212
COLMA (Incorporated)	PLaza 5-1500	PLaza 5-6141	PLaza 5-4212
COLMA (Northern Section)	PLaza 5-1500	{ REDWOOD CITY EMerson 8-3911	{ REDWOOD CITY EMerson 8-3911
BRISBANE	JUniper 7-0189	{ REDWOOD CITY EMerson 8-3911	JUniper 7-0189
BAYSHORE	JUniper 7-2200	{ REDWOOD CITY EMerson 8-3911	{ REDWOOD CITY EMerson 8-3911
SOUTH SAN FRANCISCO	JUno 8-4243	JUno 8-1616	{ REDWOOD CITY EMerson 8-3911

OR YOU MAY DIAL "511" from any dial telephone served from the San Francisco Zone.

OR YOU MAY DIAL OR CALL "OPERATOR" from any telephone.

THEN ASK FOR THE PROPER FIRE OR POLICE DEPARTMENT, SUCH AS "SAN FRANCISCO FIRE DEPT." OR "DALY CITY POLICE DEPT." AND AN ATTEMPT WILL BE MADE TO CONNECT YOU WITH THE REQUIRED NUMBER.

FEDERAL BUREAU OF INVESTIGATION—Call or Dial KLondike 2-2155

The above has been arranged from the best information obtainable; the Company does not, however, guarantee it to be complete, or in all cases correct.

MY DOCTOR _____

Enter Telephone Number Here

TO PLACE SERVICE CALLS

	From DIAL Telephones DIAL	From NON-DIAL Telephones ASK FOR
INFORMATION..... Local numbers not in this directory	411	"Information"
REPAIR SERVICE..... Reporting a telephone out of order	611	"Repair Service"
ASSISTANCE ON CALLS.....	Figure "0" (Zero) for Operator	"Supervisor"
BUSINESS TRANSACTIONS..... Orders for Telephone Service, Payments, etc.	See Page 4	See Page 4
TIME OF DAY..... The charge for "Time of Day" is the same as the charge at your regular rate for any other local call.	ROchester 7-8900	"ROchester 7-8900"

TO PLACE OUT-OF-TOWN CALLS

Upon Request, the Operator Will Notify You at the End of a Stated Period of Time on Toll Calls.

	From DIAL Telephones DIAL	From NON-DIAL Telephones ASK FOR
CALL TO DIRECT DIALING POINTS..... See Page 3 for List of Points and Dialing Instructions		
CALL TO NEARBY POINTS preceded by ac on inside front cover and page 2.....	Figure "0" (Zero) for Operator except as noted on page 3.	Give Call to Operator
OTHER OUT-OF-TOWN CALLS.....	211	"Long Distance"
SHIP AND AIRCRAFT TELEPHONE SERVICE.....	211 Ask for Marine Operator	"Long Distance" Ask for Marine Operator
OVERSEAS TELEPHONE SERVICE.....	211 Ask for Overseas Operator	"Long Distance" Ask for Overseas Operator
MOBILE TELEPHONE SERVICE.....	211 Ask for Mobile Service Operator	"Long Distance" Ask for Mobile Service Operator

A MAP SHOWING SAN FRANCISCO STREET CAR AND COACH ROUTES APPEARS ON PAGE 2 OF THE CLASSIFIED SECTION.