

MESSAGE UNIT RATES TO BAY AREA EXCHANGES

FOR TOLL RATES TO OTHER POINTS SEE INSIDE FRONT COVER

Table shows Message Units for First Three Minutes, Federal Tax Not Included.
Message Units for Additional Minutes Are Shown at the Bottom of This Page.

TO Exchange Name or Telephone Number Prefix	FROM SAN FRANCISCO		
	CENTRAL DISTRICT AREA	JUNIPER DISTRICT AREA	MONTROSE-EVERGREEN DISTRICT AREA
ATwater Duglas EXbrook Fillmore	GRfield GRstone HEmlock Jrdan	KLondike Mkarket Mission ORway	PRospect SUTter TUxedo UNderhill
VAIencia WAlnut YUkon	DElaware JUjiper PLaza	BAyview EVergreen LOmbar MOntrse	OVerland SEAbright SKYline
Alvarado.....Alvarado.....	5	5	5
*Belvedere.....Geneva.....	2	2	2
Campbell.....Franklin.....	9	9	9
Centerville.....Centerville.....	6	6	6
*Concord.....MUIberry.....	5	6	6
*Corte Madera.....Corte Madera.....	3	3	3
*Danville.....Vernon.....	5	5	5
*Decoto.....Decoto.....	5	5	6
*East Bay District Areas			
Alameda.....LAkehurst.....			
ASherry.....			
Berkeley.....BErkeley.....			
LAandscape.....			
THornhill.....			
Fruitvale.....ANdover.....	2	3	3
KEllog.....			
GLencourt.....			
HIGHgate.....			
Main-Piedmont.....HUmholdt.....			
OLympic.....			
Piedmont.....			
TEmplear.....			
TWinoaks.....			
Trinidad.....ELgin.....	3	3	4
LOckhaven.....			
SWeetwood.....			
TRinidad.....			
*Hayward.....BRowning.....	4	4	5
JEfferson.....			
LUcene.....			
Irvington.....Irvington.....	6	6	7
Lafayette.....Lafayette.....	7	5	7
Los Altos.....WHitecliff.....	3	2	3
Millbrae.....OXford.....	3	3	3
Mill Valley.....DUlzap.....	3	3	3
Mission San Jose.....Mission San Jose.....	7	7	7
Moraga.....DRake.....	4	4	4
Mountain View.....YORkshire.....	7	6	7
Newark.....Newark.....	6	6	6
Niles.....Niles.....	6	6	6
*Orinda.....Orinda.....	3	4	4
Palo Alto.....DAvenport.....	5	5	6
Redwood City.....EMerson.....	5	4	5
Richmond.....BEacon.....	3	4	3
San Carlos-Belmont.....LYtell.....	4	4	4
San Francisco.....All Prefixes.....	4	4	4
San Mateo.....(Diamond).....			
.....(Fireside).....			
San Francisco-All District Areas	7	7	7
*San Jose.....AXminster.....	9	9	9
CHerry.....			
CLayburn.....			
CYpres.....			
*San Mateo.....DIamond.....	4	3	4
FIreside.....			
*San Rafael.....GLEnwood.....	4	4	4
Saratoga.....UNion.....	9	9	9
Sausalito.....Sausalito.....	2	2	2
*Sharp Park.....FLanders.....	3	1	2
South San Francisco.....JUno.....	2	1	2
*Sunnyvale.....REgent.....	7	7	8
Walnut Creek.....YELlowstone.....	5	5	5
Warm Springs.....Warm Springs.....	7	7	8
Woodside.....ULmar.....	5	5	5

*When placing a call (except a person or collect call) to this point dial the number if it is a direct dialing point from your telephone (see page 1), otherwise give the number to the local operator.

†From flat rate telephones, no charge. From message rate telephones the charge is one Message Unit. From coin and public telephones the charge is 10c.

IF YOU TALK OVER 3 MINUTES ON A CALL, and the number of Message Units for the first three minutes is:

- 2.....1 Message Unit is charged for each additional 2 minutes
- 3, 4 or 5.....1 Message Unit is charged for each additional minute
- 6, 7 or 8.....2 Message Units are charged for each additional minute
- 9 or 10.....3 Message Units are charged for each additional minute

MESSAGE UNITS ARE CHARGED FOR AT 4.4c for each Message Unit except on calls from coin, public, hotel private branch exchange or business foreign exchange services for which a charge of 5c for each Message Unit is made. Monthly bills show the total charges applicable for Message Units.

STATION COLLECT AND PERSON CALLS may be made at toll rates (not Message Unit service rates) to points outside the San Francisco or East Bay Zones having Message Unit rates of 2 Message Units or more. The minimum charge for a Station Collect Call is 30c.

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DIRECT DIALING POINTS

FROM RESIDENCE AND COIN DIAL TELEPHONES dial directly to all San Francisco telephones. In addition, from Residence and Coin Dial Telephones with DElaware, JUjiper and PLaza Numbers, dial directly to SHARP PARK (FLanders 5) and SOUTH SAN FRANCISCO (JUno 3 and JUno 8).

TO Exchange Telephone Number Prefix	FROM SAN FRANCISCO									
	DOuglas 2 EXbrook 2 GRfield 1 GRaystone 4	ORway 3 PRospect TUxedo 5 YUkon *	ATwater * Fillmore 6 HEmlock 1 Jrdan 7	KLondike 2 Mkarket 1 Mission * UNderhill *	VAIencia * WAlnut 1 WEst 1	BAyview 3 EVergreen 6 SKYline *	LOmbar * MOntrse 4 OVerland 1 SEAbright 1	DElaware * JUjiper * PLaza *		
Belvedere.....Geneva 5	Yes									
Concord.....MUlberry	No									
Danville.....VERnon 7	No									
East Bay.....	Yes			Yes			Yes		Yes	
Hayward.....	Yes			Yes			Yes		Yes	
Millbrae.....	Yes			Yes			Yes		Yes	
Mill Valley.....	Yes			Yes			Yes		Yes	
Moraga.....	No			Yes			Yes		Yes	
Palo Alto.....	No			DAvenport *			No		Yes	
Redwood City.....	Yes			EMerson *			No		Yes	
Richmond.....	Yes			BEacon *			Yes		Yes	
San Carlos-Belmont.....	Yes			LYtell 3			Yes		Yes	
San Francisco.....	Yes			All Prefixes (Diamond *)			Yes		Yes	
San Mateo.....	Yes			FIreside 5			Yes		Yes	
San Rafael.....	Yes			GLEnwood *			Yes		Yes	
Sharp Park.....	Yes			FLanders 5			Yes		Yes	
South San Francisco.....	Yes			JUno *			Yes		Yes	
Walnut Creek.....	No			YELlowstone *			No		Yes	
Woodside.....	Yes			ULmar 1			Yes		Yes	

Names with * are used for two or more Central Offices—e.g. Plaza 5 and Plaza 6.

HOW TO DIAL

REMEMBER

- Get the correct number from the current telephone directory. If the listing is not found, please call "INFORMATION" by dialing "411".
- Lift the receiver and listen for the "hum" of the dial tone. Note: If calling from a coin telephone, coin must be deposited before dial tone will be heard.
- Dial the first two capitalized letters and the numeral of the central office name, then the remaining figures in the number. If the figures are followed by W, J, R, or M dial this letter also.
- Let the dial return freely after each letter or figure is dialed. Forcing or retarding the return motion may result in a wrong number.

OTHER DIALING SUGGESTIONS

- Be careful not to mistake the letter "O" for the figure "0" (zero); or the letter "I" for the figure "1" (one).
- If you realize a mistake in dialing has been made, hang up for a moment. After listening for the dial tone again, redial the complete number.
- From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.

- If while dialing you hear another person come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then, after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.
- Do not turn the dial while talking. It may break the connection.
- Always replace the receiver for a few seconds between calls.
- If you encounter any difficulty, dial "Operator" (zero) and explain it to her. She will be glad to help you.

MESSAGE RATE SERVICE

If you reach the wrong number or are cut off, report the occurrence to your operator.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To ascertain the telephone number of a party on your line call "REPAIR SERVICE" by dialing "611".

To call another party on the same line, dial "Operator" (zero). Give her the number you wish to call and tell her that it is a number of another party on your line and she will assist you.

TO PLACE A CALL FROM A PUBLIC TELEPHONE-COIN

Instructions are posted on or near telephone instruments. Please report any service difficulties or coin collection errors

to the operator. A charge will not be made on calls which are not completed.