TONES AND SIGNALS

DIAL TONE—A continuous steady "hum," the signal to start dialing.

RINGING SIGNAL—A "burring" tone repeated at regular intervals.

BUSY SIGNAL-A steady "buzz-buzz" tone.

DIAL AGAIN SIGNAL—A siren-like sound rising and falling in pitch indicating some mistake has occurred on the call.

IF NO SIGNAL IS HEARD WITHIN A REASONABLE TIME AFTER DIALING—Hang up. Look up the number to be sure it is correct. Then, after waiting for the dial tone, dial the complete number again. If again no signal is heard, dial "Operator" and report the condition to her.

VOICE RECORDING SIGNAL—A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of a recorder without this signal is unlawful.

BUSINESS TRANSACTIONS

YOUR SERVICE REPRESENTATIVE

Your telephone needs are the responsibility of a Service Representative in our Business Office. Whether you call by telephone or in person, you will find her anxious to help you with any questions you may have about your bill or your service.

BUSINESS BY TELEPHONE

If you wish to telephone about your bill or about your service, call the number shown opposite your "Central Office," give your telephone number to the attendant who answers and ask for your Service Representative. There is no charge for calls to these business offices.

	Central Office	Call	Central Office	Call
	AT water	YU kon 6-1300	MI ssion	YU kon 6-1300
	BA yviewGA rfield 1-9000 DE lawareYU kon 6-1300		MO ntrose	.GA rfield 1-9000
				ua Illelu 1-7000
	DO uglas EV ergreen		OV erland }	YU kon 6-1300
	EX brook		PR ospect	GA rfield 1-9000
	FI Ilmore GA rfield	.GA rfield 1-9000	SE abright	YU kon 6-1300
	GR aystone HE mlock JO rdan		SK yline SU tter TU xedo	GA rfield 1-9000
	JU niper	niperYU kon 6-1300		
a	7 endike	GA rfield 1-9000	VA lencia	YU kon 6-1300
	1 mbard	YU kon 6-1300	WA Inut	GA rfield 1-9000
	MA rket	.GA rfield 1-9000	YU kon	

BUSINESS BY PERSONAL VISIT

If you wish to call in person, the Business Office located at 444 Bush Street will serve you. This office is open from 8:30 a.m. to 5:00 p.m. Mondays to Fridays inclusive with the exception of certain holidays.

PAYMENT OF BILLS

Telephone bills may be paid by mail, or in person at the Business Office located at 444 Bush Street, Mondays to Fridays inclusive with the exception of certain holidays.

In making payment by mail, please use the return envelope provided and enclose your bill stub. If your bill stub has been mislaid write your telephone number on your check so that we may credit your account promptly. If payment is made in person kindly present your bill and bill stub.

For your convenience, bills also may be paid at any branch of the Bank of America in San Francisco, Daly City, or Colma, during regular banking hours. The Bank will be unable to accept your payment unless your bill and bill stub are presented. For the branch bank located nearest to you please refer to the Alphabetical Section of this directory under "Bank of America".

DIRECTORY FACTS

COPIES OF THIS DIRECTORY

Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes.

As a matter of good service, the Telephone Company retains ownership of telephone directories. For this reason we ask that they be given to the delivery man at the time the succeeding issue is distributed.

ERRORS

Every reasonable effort is made to make the directory as

accurate as possible. The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

DIRECTORIES OF OTHER CITIES

Telephone directories of other cities may be consulted at our Business Office.

If you desire copies, they may be obtained at an additional charge by arrangement with the Business Office.

OTHER MATTERS

IDENTIFICATION OF EMPLOYEES

Each employee of this Company who regularly visits the public is provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature and photograph. If you doubt the right of a person to represent himself as an employee of this Company and he cannot furnish an identification card, please call the Business Office.

RATES

Rates and practices included in this directory are based upon those in effect at the time this directory was closed

for printing and are subject to such changes as may be made from time to time.

TELEGRAMS

To send a telegram follow directions under the alphabetical directory listing for Western Union.

ATTACHMENTS TO TELEPHONES

In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

OTHER SERVICES

ARCHITECTS AND BUILDERS SERVICE

A free advisory service on advance planning of telephone service arrangements in new homes, and other building construction is available to architects, owners and builders. Extensive and costly alterations after the completion of the building are frequently avoided through proper advance planning for telephone outlets. Call the Telephone Company Business Office and ask for "Architects and Builders Service".

MOTION PICTURE FILM SUBJECTS

The Telephone Company maintains a film library of sound motion pictures on telephone subjects suitable for showing before clubs, lodges, schools and other groups. Arrangements for showings may be made by calling your local Business Office.

ADVERTISING COPY SERVICE

Our advertising copy service department is equipped to help Classified Telephone Directory advertisers use their display space so as to get maximum results. This service includes preparation of copy, layouts and art work. There is no charge.

SHIP AND AIRCRAFT TELEPHONE SERVICE

Two-way telephone communications are available between any land telephone and ships or aircraft having suitable radiotelephone equipment when within range of Telephone Company radiotelephone stations. For further information, call your Telephone Company Business Office.

ADDITIONAL DIRECTORY LISTINGS

Following are some of the additional directory listings that are sometimes needed and which are available at a nominal charge:

Additional Residence Listing—For other members of the customer's household, especially those with different surnames

Additional Business Listing—For the man who needs his own name in the directory, in addition to his firm's name.

Alternate Call Listing—For people who desire to have their calls answered at another telephone when they are away.

After Hour Listing—To give information where to call after hours and on Sundays and holidays.

PERSONAL TELEPHONE LIST

YOUR LONG DISTANCE CALLS WILL GO THROUGH FASTER IF YOU GIVE THE OPERATOR THE OUT-OF-TOWN NUMBER. WHEN YOU OBTAIN THE NUMBER, JOT IT DOWN FOR FUTURE USE.

NAME	TELEPHONE NUMBER	NAME	TELEPHONE NUMBER
			- VERSION TO
A SOUTH A STATE OF THE STATE OF			V 365312
			A ALLER
			De Caro
			DE CONTRACTOR OF THE PARTY OF T
Principles, and the part of the same			
		ACTIVITY OF THE PROPERTY OF THE PARTY OF THE	
	- STATE OF	September 1	NORMAN V
	1月間間を分	ELL-FILL CONTINUE	
	- 国家国际		3 - 12 - 10

When exchanging for a New Directory, PLEASE TEAR OUT THIS PAGE, verify the numbers and transcribe to New Directory.