

Magnesite-Retail-(Cont'd)

NATIONAL TILE & TERRAZZO CO INC
MAGNESITE & OXYCHLORIDE
TERRAZZO FLOORING
198 Mississippi UNdrhl 1-0273

REPUBLIC FLOORING CO
33 Drumm YUkon 6-5711

Magnesite-Wholesale & Mfrs

Bradley & Ekstrom Inc 320 Market Douglas 2-4840
LEROY OLSON CO 3070-17th HEmlck 1-0188
MALOTT & PETERSON-GRUNDY
2412 Harrison ATwtr 2-1600
National Tile & Terrazzo Co Inc
198 Mississippi UN drhl 1-0273
Standard Magnesite Co The
111 Sutter Douglas 2-1794

Magnesium-Mfrs

ALCOA MAGNESIUM PRODUCTS—
ALUMINUM CO OF AMERICA
Russ Bldg YUkon 6-6484

Magnesium Products

CONSOLIDATED ENGINEERING & MFG CO
MAGNESIUM FABRICATION
JOB OR PRODUCTION
13951 Washington Ave(S) LQckhm 2-4930

LIGHT METALS ENGINEERING
DESIGNERS & FABRICATORS
of Light Metal Products
for Industry & Agriculture
520 E 3d Pittsburg HEmlck 2-2675

MAGLINE MAGNESIUM

FABRICATION
Drawing, Welding,
Spinning, Assembly
SAND CASTINGS
MATERIALS HANDLING EQUIPMENT
Dock Boards, Loading Ramps, Hand Trucks,
Platform Trucks, Barrel Skids, Safety Tongs,
Safety Blocks
"WHERE TO BUY THEM"
Hammers Equipment Co
45 Elmira JUnpr 7-1357

MAGNESIUM COMPANY OF AMERICA
Branch Office - Special Fabrications
Lightweight Material Handling Equip.
Dock Boards - Handtrucks - Yard Ramps
222 India Dr S.F. JUn 3-3659

PENCO ENGINEERING CO
Magnesium Bridge Ramps
Steel Heavy Duty Bridge Ramps
Magnesium Hand Trucks
25 California SUtr 1-1963

SEQUOIA METALCRAFT CO INC
Magnesium Castings Fabrication Etc
1000 Washington San Carlos LYtel 3-7667

Magnetic Inspection Service

B-G Detection Service
Municipal Airport Palo Alto Davenport 2-7702

MAGNAFLUX CORPORATION

EQUIP. SALES & SERVICE
A COMPLETE INSPECTION
SERVICE
IN OUR LABORATORY
IN YOUR PLANT IN THE FIELD

* MAGNAFLUX * MAGNAGLO
* ZYGLO * ULTRASONIC
* STRESSCOAT * STATIFLUX
Pick-Up & Delivery
Certified Inspectors

KELLOG 2-7626
1750 E. 12th St., OAKLAND

Magnetic Inspection Service-(Cont'd)

Magnaflex Corp 1750 E 12th Oakland KElog 2-7626
(See Advertisement This Page)
X-Ray Engineering Co
765 Redwood Hwy Mill Vly DUnip 8-3315

Magnetic Separators-See Separators

Magnelos

Amer Bosch Corp
Pacific Coast Division
1581 Mission HEmlck 1-9620
American Bosch Magneto Distributor
225-7th UN drhl 1-3240

AMERICAN BOSCH MAGNETOS—
DISTRIBUTORS
AMERICAN BOSCH MAGNETO DISTR
225-7th UN drhl 1-3240
FURRER & USTER 225-7th UN drhl 1-3240

AUTO ELECTRIC SUPPLY CO
Wico Magneto Factory Distr
543 Van Ness Ave Market 1-4418

BENDIX SCINTILLA MAGNETOS—
MAKELIM MAGNETO REPAIR COMPANY
655 Bryant YUkon 6-5682

EISEMANN MAGNETOS—
MAKELIM MAGNETO REPAIR COMPANY
655 Bryant YUkon 6-5682

FAIRBANKS MORSE MAGNETOS—
MAKELIM MAGNETO REPAIR COMPANY
655 Bryant YUkon 6-5682

FURRER & USTER
Bosch & American-Bosch Distrib
225-7th UNdrhl 1-3240

J I CASE MAGNETOS—
MAKELIM MAGNETO REPAIR COMPANY
655 Bryant YUkon 6-5682

MAKELIM MAGNETO REPAIR COMPANY
655 Bryant YUkon 6-5682

PELON MAGNETOS—
MAKELIM MAGNETO REPAIR COMPANY
655 Bryant YUkon 6-5682

WICO MAGNETOS—
AUTO ELECTRIC SUPPLY CO
All Makes Repaired
543 Van Ness Ave MA rket 1-4418

WICO ELECTRIC CO 543 Van Ness MA rket 1-4418

Magnelos-Repairing
FURRER & USTER
Bosch & American-Bosch Distrib
225-7th UN drhl 1-3240
Magnelos Magneto Repair Company
655 Bryant YUkon 6-5682

WICO MAGNETOS—
AUTO ELECTRIC SUPPLY CO
All Makes Repaired
543 Van Ness Ave MA rket 1-4418

DINGS MAGNETIC SEPARATORS—
SAMSON SALES CO
All Types Electric-Non-Electric Magnets
420 Market YUkon 2-7120

Electric Controller & Mfg Co The
742 Market GARfid 1-5325

Advertise here—it pays.

Since 1927

Mailing Lists

Special Service for:

FOOD AND BEVERAGE DISTRIBUTORS
OFFICES IN: OAKLAND - SAN JOSE - FRESNO
LOS ANGELES - SAN DIEGO - DALLAS
PHOENIX - HOUSTON

YUkon 6-1600

Business Extension Bureau
16-1st.

San Francisco 5, Calif.

Magnets-Electric-(Cont'd)

OWEN BUCKET CO LTD
Ohio & Shradar Magnets
2d & Gilman Berkeley LAnsce 5-2013
STEARNS MAGNETIC MFG CO
53 Stevenson SU tr 1-4738

Magnets-Permanent

ARNOLD ENGINEERING CO THE
ARNOLD PERMANENT MAGNETS
ALINCO & OTHER
MAGNETIC MATERIALS
FABRICATED TO SPECIFICATIONS
Silicon Deltamax, Permalloy, Etc.
"C" Cores Toroidal Cores
3450 Wilshire Blvd Call Long Distance
Los Angeles DUnkirk 8-0361

CESCO
CESCO MAGNETIC SEPARATORS
Permanent Alnico Magnetic Trops
Plates - Pulley - Ducts - Sweepers
595 Buckingham Way SEabright 1-1110

CRUCIBLE STEEL PERMANENT MAGNETS—
CRUCIBLE STEEL CO OF AMERICA
Alnico-Little Giant-Radio Speaker
2050 Bryant AT water 2-8011

DINGS MAGNETIC SEPARATORS—
SAMSON SALES CO
All Types Electric-Non-Electric Magnets
420 Market YUkon 2-7120

ERIEZ PERMANENT MAGNETS
Producers of Magnetic
Equipment
Magnetic Traps, Pulleys,
Drums, Plates and
Special Equipment
Designed for Your
Industry

"WHERE TO BUY THEM"
DISTRIBUTOR
Power-Mac Corp
467 S Van Ness Ave UNdrhl 1-1430

DEALERS
Mill Engineering & Machinery Co
603 Market Oakland TWInks 3-5967
TEMPO-VANE MFG CO 330-1st SUtr 1-1076

STEARNS MAGNETIC MFG CO
53 Stevenson SU tr 1-4738

TERRY SALES CO
510-31st Newport Beach Harbor 0663
Transmission Engineering Co
53 Stevenson SU tr 1-4738

Mail Boxes-Retail
A ABBEY DAY & NITE LOCKSMITH CO
GOVERNMENT APPROVED MAIL BOXES
All Types Sold, Repaired & Installed
435 Jones TUnsed 5-0707

A-I LOCKSMITH CO
Government Approved Mail Boxes
Estimates Given - Guaranteed Work
Sales & Service
470 Ellis PR ospt 5-3116

MAIL BOXES-RETAIL
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Mail Boxes-Retail-(Cont'd)

ACTION LOCKSMITH SHOP
3455 Ortega LQmbd 6-5060
Warman Robt A 1720 Sacramento OR dway 3-9147

Mail Chutes-Mfrs

GUTLER MAIL CHUTES—
PRICE BLDG SPECIALTIES CO
875 Bryant UNdrhl 1-4733

FEDERAL MAIL CHUTE CORP LTD
436 Kearny YUkon 6-0650

Mail Order Houses
Bowman's 1631 Filbert GRaystn 4-5233
Calif Family Products 67 Beale SUtr 1-6564
Fortune House 1322 Leavenworth GRaystn 4-3135

SMITHS' MAIL SALES
Creative Mail Order Promotion
See Our Ad Under
Advertising-Direct Mail
67 Beale SUtr 1-6564

Studio Ten 450 Grant Ave EXbrk 2-6341
Wholesale Vending Distributors
Eleanor S LaRue
418-18th Ave SKYln 2-2262

Mail Receiving Service
See Office & Desk Room Rental Service;
Also Stenographers-Public

Mailing Equipment
Addressing Machine Co of Calif
Rebuilt Addressographs & Graphotypes
618 Mission YUkon 2-2130
Bircher Co Inc 256 Market GA rfd 1-7759

COMMERCIAL CONTROLS MAILROOM
EQUIPMENT—
COMMERCIAL CONTROLS CORP
20 Fremont DOuglas 2-7870

INSERTING & MAILING MACHINE CO
431 Bush SUtr 1-4478
Mallers Automatic Enclosing Service
431 Bush SUtr 1-4478

PITNEY-BOWES POSTAGE METERS
Originators of the
POSTAGE METER and
METERED MAIL
Complete Line of Mailing Equipment
Postal Scales, Letter Openers,
Folding Machines, Counting Machines
"WHERE TO OBTAIN THEM"
BRANCH SALES & SERVICE
PITNEY-BOWES INC
1939 Market HE mlck 1-0182

MAILING LISTS
A-I BUSINESS SERVICE AGENCY
Mimeographing - Multigraphing Service
Addressing - \$7.50 Per 1000
Open Even. Till 8 P.M.
1619 McAllister WEst 1-8801

Business Extension Bureau Ltd 16-1st. YUkon 6-1600
(See Advertisement This Page)
(Continued Next Page)

MARKETS FOR SUCCESSFUL MAIL CAMPAIGNS
If it's a list you need,
we have it, or can get it!
• EXECUTIVES IN LARGE CITIES
List of Keymen through daily
appointments as current as
today's news.
• HOME OWNERS IN BAY AREA
• MANUFACTURERS & INDUSTRIALS
• CHAIN STORES - VARIETY STORES
• PROFESSIONAL MEN & WOMEN
• MAIL ORDER BUYERS
Mailing Markets tailored to
your specific needs
SUtr 1-6564
Smith's Mail Sales
67 BEALE ST.

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Mailing Lists-(Cont'd)

CLEMENT RANDOLPH R
One of the West's Largest List Compilers
Local - Sectional - National Counts
DIRECT MAIL - COMPLETE SERVICE
16-1st DO uglas 2-7314

Letter Shop The 67 Beale SUtr 1-6564

LEWIS & MAYNE INC
ALL TYPES OF MAILING LISTS
LISTS for Local, Regional & National
Sales Promotion Campaigns
LISTS for Mail Order Selling
OCCUPANT LISTS for Mass Mailing
Coverage in Northern California
DIRECT MAIL ADVERTISING
PLANNED & PRODUCED
See Our Adv. Under
Letter & Addressing Service
182-2d EX brook 2-7310

Smiths' Mail Sales 67 Beale SUtr 1-6564
(See Advertisement Page 434)
Vitalists 108-9th UNdrhl 3-0920

WESTERN EMPIRE DIRECT ADVERTISING CO
MASS MAILINGS
Complete Occupancy Lists
United States - Alaska - Hawaii
612 Howard GARfid 1-8500

Mailing Service
See Letter & Addressing Service; Also
Multi-Copy Service; Also Stenographers-Public

Maintenance-Building
See Janitor Service

Malt Extracts
BLUE RIBBON MALT—
PABST BREWING COMPANY
Sales to Retailers only
475 Main
PABST BREWING COMPANY
Sales to Wholesalers Only
525 Market YUkon 6-4877

Malted Milk
Wander Company The
Warehouse 180 Napoleon
605-3rd SU tr 1-3461

Malts
Bach Chas Co 2108 Stockton SU tr 1-6272
BAUER-SCHWEITZER MALTING CO INC
550 Chestnut DO uglas 2-1617
California Malting Co 351 Calif YUkon 2-4480
Froedtert Corp 214 Columbus Ave EXbrk 2-1363
FROEDTERT MALT CORP
214 Columbus Ave EXbrk 2-1363
Horsley & Clemens Co 235 Pine GA rfd 1-7140
Stackman Geo W 201 Pacheco SEabright 1-4101

Management Consultants
See Business Consultants; Also Engineers-
Management

Manifold Books-See Sales Books

Manifold Forms
See Continuous Forms-Manifold

Mannequins
See Display Equipment & Materials

Manometers
See Gauges; Also Meters-Whistle & Mfrs

CARRY COLOR SAMPLES
When a wall is painted, have
the painter paint the color on a
small piece of board. Then take
this with you when you look at
draperies, furniture, rugs, pictures,
etc., for that room.

MANIFOLD BOOKS-SEE SALES BOOKS

MANIFOLD FORMS
See Continuous Forms-Manifold

MANNEQUINS
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MANOMETERS
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MANNEQUINS
See Display Equipment & Materials

MANOMETERS
See Gauges; Also Meters-Whistle & Mfrs

Mantels

See Also Fireplace Builders
Dondero Marble Co The 2895-3d MI ssn 7-3060

LAFAYETTE J STUDIO
LARGE STOCK OF MANTELS
Also Made to Order
Recarved Stone & Composition
5955 Mission DE aware 3-6293

LAFAYETTE MAURICE
WE HAVE THE MANTEL
FOR YOU
Near Silver
4190 Mission JU nper 7-8831

MUSTO JOSEPH SONS-KEENAN CO
MARBLE FOR FACING & HEARTHS
SHOWROOMS
DISPLAYING VARIOUS
TYPES & COLOR MARBLE
Plenty of Free Parking
535 North Point GRaystn 4-6365

Manufacturers' Agents
A & K Distributors 967 Harrison YUkon 2-2584
Altchison Stanley C 44