

## HOW MESSAGE UNIT CALLS ARE MEASURED

The billing to points within the Metropolitan Calling Area is based on "message units"—which simply measure the distance your call travels—and the time it consumes. This is measured service, much the same way as a taxi meters your fare or a gas meter or water meter measures your usage. The billing of charges based on message units makes possible service improvements including direct dialing to many points in the Metropolitan Calling Area shown on the maps on pages 6, 7, and 8.

Equipment is used to accurately measure the distance and timing on your calls. It enables us to handle and bill the large volume of calls to Metropolitan Calling Area points efficiently and economically. Savings to your Telephone Company by the use of this equipment are, of course, reflected in your telephone bill.

Collect and person calls are billed at toll rates (not message unit rates). Collect and person calls are not available between the San Francisco and East Bay Zones.

### For information about YOUR METROPOLITAN CALLING AREA AND CHARGES FOR CALLS

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