

INTERIORS BY
FINE FURNITURE
DRAPERIES
THE UNUSUAL IN
LAMPS & WALL DECOR
CARPETING
Interior Decorating Service
Without Obligation
Color Consultants
"TERMS" - OF COURSE
No Parking
Problem
Since
1928
RUDOLPH A. RICHTER
331 S. MAYFAIR AVE.-DALY CITY



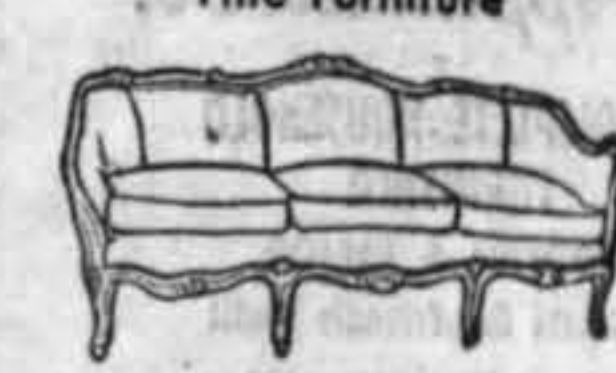
YOUNG BROS. FURNITURE CO.
SAVE UP TO 25%
SPECIALIZING IN
ROOM GROUPS
A Complete Line of Nationally
Advertised Furniture
Modern & Traditional
ATwater 2-8436
Open Every Night
Til 9 P.M.
Including Sunday
2301 Mission 19th & Mission



5 FLOORS OF HOME FURNISHINGS
ASSOCIATED home FURNISHERS
SPECIALISTS MILITARY PERSONNEL & GROUP PURCHASING
BRAND NAME FURNISHINGS
CALL
HEmlock 1-7667
1370 MISSION at 10th St.
Since 1937
FREE PARKING
55-10th ST.

J. LEO Linn
DISTINCTIVE HOME FURNISHINGS
Decorating Consultation
Without Obligation
TERMS, OF COURSE
9 A.M. TH & FRI.
Thursday TH 9 P.M.
Other Even. By Appointment
380 WEST PORTAL AVE.
Phone Overland 1-1800

DAINI BROS.
Makers & Importers of
Fine Furniture
Upholstering & Chair
Frames for Needle Point
ORdway 3-4540
POLK AT PACIFIC



Furniture Dealers-New-(Cont'd)
Contemporary Center 2257 Market, HEmlck 1-0449
CONTOUR CHAIR SHOP 451 Post, EXark 7-0191
Craftsman Upholstering Co. 3377 Mission, ATwtr 2-3636
CREST FURNITURE CO. 2077 Market, KLondke 2-2729
(See Advertisement Page 349)
CRISTOFANI & MUZIO HOME FURNISHERS
Furniture - Appliances - Rugs - Draperies
1375 Mission, KLondke 2-5738
If no answer call JORDN 7-4474
If no answer call SN MTO-Fresda 5-9232
DAINI ALBERT 1529 Pine, ORdway 3-6316
(See Advertisement This Page)
DAINI BROS. Corner Pacific & Polk, ORdway 3-4540
(See Advertisement This Page)
Dale Co 614 Jackson, YUon 2-5975
Dario's Home Furnishings 2660 San Bruno Av., DElaware 3-4343
DAVIS FURNITURE CO. "WE MAKE YOUR HOUSE A HOME"
Easiest Terms in San Francisco
981 Mission, EXark 2-4091
1610 Ellis, FLimor 6-6124

DAVIS FURNITURE CO.
Store No 1 981 Mission, EXark 2-4091
Store No 2 1610 Ellis, FLimor 6-6124
(See Advertisement Page 349)
DEOULET & SONS 1660 Pine, PRspt 5-8014
Deyoung Eugene 1694 Union, PRspt 6-6001
Dehmann's 281 Geary, GARld 1-4343
Detsenko Paul 66-12th, UNdrl 3-6367
DREXEL FURNITURE-
DEALERS
DARIO'S HOME FURNISHINGS
2660 San Bruno Av., DElaware 3-4343
STANLEY FURNITURE CO. 739 Mission, SUttr 1-5670
Dunnigan Furniture Co. 947 Columbus Av., ORdway 3-7115
E & J Furniture Co. David G. Blaine, 775 Post, PRspt 5-1202
Empire Furniture Co. 940 McAllister, FLimor 6-9509

Albert Daini
1529 Pine St. - ORdway 3-6316
Classical Furniture
designed and made
to your order by
skilled craftsmen.
Copy an imported
piece or choose from
our stock of -
Imported furniture



HENRY M. ZAIS
FURNITURE
& APPLIANCES
COMPLETE HOME FURNISHERS
BUY HERE - EASY MONTHLY TERMS
YOUR CREDIT IS GOOD
MENTION THIS AD & SAVE
\$25.00 ON A PURCHASE
OF \$250.00 OR MORE
EXbrook 2-6512
849 MISSION ST.
Free Parking in Rear of Store



ENNIS FURNITURE CO. 4134 Judah, LObard 4-2310
ERMANN L. 489 Haight, HEmlck 1-5567
If no answer call, SK yline-1-4060
ETHAN ALLEN FURNITURE-
STANLEY FURNITURE CO. 739 Mission, SUttr 1-5670
EWO FURNITURE CO. 1098 McAllister, WAint 1-0895
Exhibit Furniture Co 1378 Howard, UNdrl 1-9800
FAMILY FURNITURE CO. 1943 Mission, UNdrl 1-2800
FENECH FURNITURE CO. 2636 San Bruno Av., UNjpr 4-7024
Figue Furniture Co. Main Store 1652 Stockton, YUon 2-6558
Maple & Provincial Branch 3325 Fillmore, FLimr 6-6472
FIGONE MAPLE & PROVINCIAL 3325 Fillmore, FLimr 6-6472
(See Advertisement This Page)
FINE FURNITURE & APPLIANCE CO. 2226 Fillmore, FLimr 6-2727
Firenzil Adolph 2147 Junipero Serra Bl Daly City, PLaza 6-2777
FISHER'S HOME FURNISHINGS 1033 Clement, BA yview-1-3923
FRANK NEWMAN'S

CONTEMPORARY HOME FURNISHINGS
INTERIOR DESIGNING
2141 Mission, UNdrl 1-0334
23 Stonestown, LObard 4-8833
Frank Newman's Mission Store 2141 Mission, UNdrl 1-0334
Stonestown Store 23 Stonestown, LObard 4-8833
FRIENDLY FURNITURE CO. SAVE \$ & S - CREDIT GLADLY
Simmons - Frigidaire - Krashier
Open Mon.-Tues. & Fri. to 9 P.M.
547 Clement, SK ylin 1-9759
Furniture Bazaar The 2648 Judah, MOntrse 4-1981
Furniture Mart Inc The 2149 Mission, KLondke 2-0438
(Continued Next Page)

Westlake MAPLE SHOP
One of the
LARGEST and FINEST
selections of
EXCLUSIVELY
MAPLE & PROVINCIAL
FURNITURE
In Northern California
Open Tues. & Thurs. Til 9 P.M.
PLaza 5-4595
6940 Mission - Daly City



MAPLE & PROVINCIAL
LARGEST SELECTION
IN SAN FRANCISCO
EASY TERMS
TRADE-INS
FREE DELIVERY
IN CALIFORNIA
FLimor 6-6472
FIGONE MAPLE & PROVINCIAL
IN THE MARINA
3325 FILLMORE



Furniture Dealers-New-(Cont'd)

Furniture Shopper The 1301 Mission, HEmlck 1-4791
GALLI FURNITURE & APPLIANCE CO. 1200 Valencia, MI ssn 7-5111
(See Advertisement Page 349)
GARTER FURNITURE CO. 2137 Mission, UNdrl 1-4288
Geary St Auction House 1774 Geary, WE st-1-2942
George Anthony Ross Home Furnishers 1375 Mission, HEmlck 1-1862
Giovannana Mario Furniture 701 Union, YUon 2-6482
GIOVANNANA PETER Pacific Av at Polk, PRspt 6-1552
(See Advertisement This Page)
GOLDEN GATE T V & APPLIANCES 701 Golden Gate Av., MARkt 1-3967
GORDON & HILL FURNITURE CO. 2780 Geary Bl, FLimor 6-6802
GRANZ & ERMANN 489 Haight, HE mlck 1-5567
GREAT WESTERN FURNITURE CO. 1475 Market, UNdrl 3-5200
(See Advertisement Page 348)
GRIFFIN TIM & SON FURNITURE CO. QUALITY - STYLE
LOW PRICES
2180 Market, MARkt 1-2990

Gruhn Adrian 1475 Market, UNdrl 1-6760
Guglielmo Furniture & Appliances Co. 621 Mission, EXark 2-6424
HALL'S MODERN FURNITURE We Deliver
1623 Park Alameda, LAihst 2-1933
Harbard Joseph 540 Golden Gate Av, PRspt 5-2044
Harris L Furniture Co 724 McAllister, WAint 1-0642
Hart Wm H 339 West Portal Av., MOntrse 4-7844
HILL & GORDON FURNITURE CO. 2700 Geary Bl, FLimor 6-6802
Hing Hing Co 743 Jackson, YUon 2-6127
Hoffman S & J Furniture Co. 707 McAllister, WEst 1-8766
Hollywood Studio Furniture 154 S Van Ness Av, UNdrl 1-6842
HOUSE OF FURNITURE 2000 Union, JORDN 7-0430
If no answer call, WEst 1-2382
HOUSE OF KARLSON Genuine Quality at Genuine Savings
On Furniture & Appliances
Our Merchandising Helps You Live Better
130-10th, UNdrl 3-3640

House of Values 2341 Mission, VAlencia 6-0083
IMPERIAL FURNITURE CO. Art Gordon
George Defferio
Lido Cristofani
Attilio Muzio
1375 Mission, UNdrl 1-9807
Irving Upholstering 2501 Taraval, LObard 6-2720
JACKSON G B & SON INC Irving at 20th Av, SEabright 1-5615
Jackson L R Homewares Co. 852 Clement, SK ylin 1-7923
Jays The 801 Arguilla Bl., SK ylin 2-1137
Johnston's Furniture Store 1737 Haight, BA yvw 1-2712
Jones Wylie Furniture Co. 2242 Lombard, FLimor 6-9143
Just-Rite Custom Built Upholstering 3900 Mission DElaware 3-1421
Karpen S & Bros Inc 1355 Market, HEmlck 1-9609
KASPER ROBERT M 533 Sutter, EXark 2-8288
CONTEMPORARY FURNITURE
INTERIOR DESIGNING
KAY FURNITURE COMPANY 1516 Fillmore, JO rdn 7-3480
Keller H Clayton Furniture Co. 2877 California, JORDN 7-2828
KELLOGG BROS FURNITURE CO. COMPLETE
INTERIOR DECORATING
for
INSTITUTIONS
and
MILITARY BASES
950 Geary, ORdwy 3-5408

Knight R & Son 645 Valencia, MARkt 1-4325
Knight's Furniture Store 665 Valencia, UNdrl 1-2011
KOCH JIM HOME FURNISHINGS 2071 Mission, UNdrl 1-6300
L C INTERIORS 2216 Clement, SK ylin 2-0087
COLLECTOR'S ITEM
To keep small Christmas orna-
ments from year to year, save up
your empty egg cartons.

LACHMAN BROS.
FREE PARKING REAR OF STORE
One of America's Largest Stores
Free Interior Decorating Advice
Mission & 16th, HEmlck 1-3300
Lachman J Furniture Co. 548 Valencia, MA rket 1-6936
Lakeshore Furniture Co. 40 Lakeshore Plaza, LObard 4-0690
Lakeshore Furniture Co. 40 Lakeshore Plaza, LObard 6-9253
LAMBERT'S FURNITURE INC. 4000 Balboa BA yvw 1-1391
Lamerdin Carl 1226 Stockton, DOuglas 2-2856
LANGCO FURNITURE CO INC. COMPLETE HOME FURNISHINGS
Period & Modern
960 Mission, SUttr 1-1978
LEE FURNITURE CO. OPEN EVERY EVENING
Betw. 24th & 25th Sts.
2838 Mission, VAlencia 6-5200

Legnito Ernest 1694 Union, PRspt 6-6001
Lengfeld K H 1409 Sutter, PR spt 5-3040
Lewin R Furniture & Appliances 1014 Clement, SK ylin 1-5707
Lim J Leo 380 West Portal Av., ORvnd 1-1800
(See Advertisement Page 350)
LISSAUER FOR MODERN
contemporary furnishings
free decorating service
convenient budget terms
Opp. Merced Country Club
2155 Junipero Serra Blvd
Daly City, PLaza 5-1616

LIN ON CO. RATTAN FURNITURE SINCE 1880
Top Grade Material - Strongly Made
Reasonably Priced - Free Decor. Serv.
771 Sacramento, YUon 2-6152
MALVINO FURNITURE CO. 1230 Stockton, SUttr 1-2797
Mancuso Bros 446 Valencia, UNdrl 1-3958
Mantelli B & Co 855 Mission, DOuglas 2-0587
MAPLE & PROVINCIAL FIGONE Marina Drapery & Furniture Store 1737 Haight, BA yvw 1-2712
2219 Chestnut, WA int 1-3727
Mayflower Furniture & Appliance Co. 118 Columbus Av., SUttr 1-2224
McKown John D 4690 Mission, JUNjpr 4-3588
McMAHUS & SON 3259 Mission, VA lencia 4-7913
Melita Furniture Co. 2555 San Bruno Av., JUNjpr 7-6078
(See Advertisement Page 348)
MERIT FURNITURE CO. Complete Home Furnishings
APPLIANCES - CARPETS - DRAPERIES
Open Even. Tues. Wed. Thurs. & Fri. Tili 9
1899 Junipero Serra Bl Daly City, PLaza 5-4311
MIDTOWN FURNITURE CO. COMPLETE HOME FURNISHINGS
APPLIANCES & TELEVISION
COMPLETE USED DEPT.
Open Mon. & Fri. Tili 9 P.M.
Between Bush & Pine
1330 Polk, PRspt 5-2876

Miller Frank J & Son 2301 Fillmore, WEst 1-0131
Miller Scott 1375 Mission, KLondke 2-0971
MILWAUKEE FURNITURE CO. Leading Retail Store Specializing in
Period Furniture-Established 99 Yrs
832 Mission, SUttr 1-5942
CURTAIN ROD GUIDE
Thimble on end of rod guides
it smoothly into the hem without
catching or tearing.

MISSION CARPET & FURNITURE CO. STOVES - REFRIGERATORS & APPLIANCES
HOMES COMPLETELY FURNISHED
OPEN FRIDAYS TILL 9
EASY TERMS
Corner of Persla
4699 Mission, JUNjpr 5-3793
MISSION RELIABLE FURNITURE CO. Since 1924
Complete
HOME FURNISHINGS
Your Old Furniture Accepted
In Trade
Also Unfinished Furniture
2255 Mission, MIsn 7-8418
Modern House 3265-16th, UNdrl 1-4833
Moore's Furniture Co 1819 Market, HE mlck 1-3663
Moran Alva 739 Mission, SU ttr 1-5670
Moran-Stanley Co 739 Mission, GA rld 1-0779
National Television & Appliance Co. 1899 Fillmore, JORDN 7-0665
Neri Alfred Pier. 25, DOuglas 2-9066
NEWMAN'S FRANK 2141 Mission, UNdrl 3-0334
23 Stonestown, LObard 4-8833

NORIEGA FURNITURE STORE SAVE WITH US
Complete Line of Furnishing
Refrigerators - Radios - Appliances
2326 Taraval, LObard 4-4110
PADDEU A & CO. FOR BETTER BUYS IN
HOME FURNISHINGS
2225 Mission, ATwtr 2-5300
Park-View Furniture 2600 Ortega, LObard 4-2900
Passer Furniture Co 621 Mission, EXark 2-6424
PAUL'S FURNITURE CO. HOME FURNISHINGS
EASY CREDIT TERMS
At 6th St
987 Mission, GARld 1-8528
Payless Furniture Co 2177 Mission, KLondke 2-3733
PEOPLES FURNITURE CO. ORIGINAL HOME OF
3-4-5 ROOM GROUPS
EASY TERMS
863 Mission, GA rld 1-5162

PETERSEN GEO & SONS FURNITURE & APPLIANCE CO. Bayview District - Open Evenings
Furniture - Rugs - Appliances
4947-3d, MIsn 7-9080
Pinker Harry 1335 Golden Gate Av., WAint 1-8546
PIONEER FURNITURE CO. 1155 McAllister, WA int-1-1968
Pioneer Home Supply Co 7 Front, SUttr 1-2374
Portola Upholstery Co 4722 Mission, JUNjpr 5-2620
Post Auction Studio 1234 Gion GlAv WA int 1-1737
Price Furniture Co 400 Grand Av SEF Plaza 5-4441
Progressive Furniture Co 17th Av & Taraval, LObard 6-8300
PROVINCIAL & MAPLE FIGONE 3325 Fillmore, FLimr 6-6472
Pynch Claude S 739 Mission, SUttr 1-5670
Ralph's Appliance & Furniture 1570 California, TUxedo 5-5077
RAMEY VERA CO. 1375 Mission KLondke 2-0971
RAYBURN ERNEST L. 739 Mission, GARld 1-5720
REDLICKS
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REDLICK-NEWMAN CO.
17 REASONS WHY!
One of San Francisco's Oldest
and Largest Home Furnishers
LIBERAL TRADE-INS - EASY TERMS
FREE DECORATING SERVICE
Open Monday and Friday Nights
Free Parking Lot at Rear Entrance
17th & Mission, MARkt 1-1600
Reedart-Rattan Mfg Co 353 Sutter, EXark 2-1841

SKIP A STEP
When painting steps, do every
other one, let dry. Paint remain-
ing steps. The dry steps may then
be walked on.

REFLEX FURNITURE & APPLIANCE CO. FEATURING
GLENN OF CALIFORNIA
BROWN SALTMAN
All Major Appliances
1695 Market, UNdrl 3-1080
REINERT & RILEY SINCE 1906
COMPLETE HOME FURNISHERS
Bet Sutter & Bush
1833 Fillmore, FLimr 6-9393
Reuben Credit Home Furnishings 2015-33d Av., LObard 6-6981
Rex Furniture Co 2269 Mission, KLondke 2-0439
Richards K C Co 1734 Lombard, FLimr 6-1274
RICHMOND FURNITURE CO. 50 Years on Clement St
933 Clement, SK ylin 2-2866
(Continued Next Page)

Giovannana Furniture Interiors
DISTINCTIVE INTERIORS
Whether your choice be traditional,
modern, contemporary, or provincial
our extensive selection of furnishings
gives wide latitude of choice.
CUSTOM MADE DRAPERIES
CONSULTATION WITHOUT OBLIGATION
BUDGET TERMS
OPEN WED. TILL 9 P.M.
Prospect 6-1552
PACIFIC AVE., AT POLK

R. KNIGHT & SON
ESTABLISHED OVER 35 YRS.
COMPLETE HOME FURNISHINGS
★ MODERN
★ PROVINCIAL
★ MAPLE
FRIENDLY Credit Terms
HIGHEST Trade-In Values
OPEN DAILY 9 TO 6
MON. & FRI. TILL 9
665 VALENCIA
Between 17th & 18th, MARkt 1-4325

furniture
SHUPREN'S
Fashion Furniture
Interior Decorating Services
Without Charge
DRAPERIES - CARPETS
COMPLETE LINE OF
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TERMS
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