Men's Furnishings–Whsle–(Cont'd)

Rummelsburg G E Co 718 Mission....GA rfld 1-2730
Seltix Formal Wear 770 Mission....YUkon 6-6212
Varsity Pajamas Inc 821 Market.....EXbrk 7-0327
WALLERSTEIN M CO
Manufacturers–Distr Mens & Boys Furnishings Sportswear Work Clothing
57-1st.....EXbrk 2-3923
Wilson Brothers 86-3d.....DOuglas 2-5277

Menu Boards

See Bulletin & Directory Boards; Also Signs

Menu Covers

Tri-State Litho Art Inc 25 Calif.....GArfld 1-3615
Wamsley Advertising 3041 Fillmore...WEst 1-8777

Menu Service

Diamond Press 1176 Valencia.....VAlencia 6-5700

McCALLUM G H CO INC
Operators of the Hotel Menu House
DISTINCTIVE MENUS
TRANSPARENT & FABRIKOID MENU COVERS
SPECIAL & HOLIDAY MENUS
330 Jackson.....EXbrk 2-6327

Speed-E-Menu Service
See Our Ad Under Printers
693 Mission.....DOuglas 2-4177
Standard Printing Co
1176 Valencia.VAlencia 6-6066
Van Cott Printing Company Inc
440 Sansome.EXbrk 2-7974

Mercantile Agencies

See Credit Reporting Agencies

Merchandise Brokers

See Brokers–Merchandise

Merchandising Machines

See Vending Machines

Merchandising & Marketing Consultants

ADVERTISING DISTRIBUTORS OF AMERICA
Trained Salesmen Furnished Locally Or Nationally for Temporary Sales Campaigns or Display Erection
809 Mission.....GArfld 1-3848

Brilliant B A 1637 Clay.....TUxedo 5-5494
Downey Company The 165 Jessie.....YUkon 2-6641
DUNLAP JAN FOOD MERCHANDISING SERVICE 4192 Fruitvale Av Oakind..KEleg 3-7025
Gerth-Pac Advertising Agcy
251 Kearny.GArfld 1-1081
May Forrest J T & Associates
593 Market.EXbrk 2-8797
ROSELYN LEO CO 175 Quint.....ATwtr 2-9900
Survey Services 145 Montgr.....SUtter 1-4921
Walker Gene K Co 465 Calif.....YUkon 6-2891
Wright Cyril 3570 Clay.....JOrdn 7-4819

Mercury–See Quicksilver

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Messenger Service

AERO SPECIAL DELIVERY & MESSENGER SERVICE
RADIO DISPATCHED
FOR DELIVERIES OF ALL KINDS
San Francisco – Bay Area
Marin – Peninsula, Specials
BONDED & INSURED
Fast Dependable Service
Motorcycles – Bicycles
109 Clay.....YUkon 2-1303

ALLEN'S DELIVERY SERVICE
WE CARRY ALMOST EVERYTHING
S.F. – EAST BAY & PENINSULA SPECIALS
MOTORCYCLES – BICYCLES
HOURS: 8:15 A.M. TILL 5:15 P.M.
SATS. 9:30 A.M. TILL 3:15 P.M.
Member of S.F. Chamber of Commerce
50 Hawthorne.....DOuglas 2-8022

Butler's Special Delivery & Messenger Service
210 Post.....DOuglas 2-6585
BUTLER'S SPECIAL DELIVERY & MESSENGER SERVICE
210 Post.....GA rfld 1-5347
Or call.....DOuglas 2-6585
Calif Messenger Service 251 Clara..EXbrook 2-2080
Film Messenger Service 149 Hyde....ORdwy 3-0171
Gale Messengers 703 Market.....SUtter 1-0219

MAC'S MESSENGER & SPECIAL DELIVERY
SPEED – SERVICE SATISFACTION
Package & Parcel Delivery
By Hour, Day, Contract
or
Daily Pick-Up
Corner 3d & Mission
693 Mission.....EXbrk 2-0948

Mail Delivery Co.....YUkon 2-4238
Marso's Messenger Service 234-1st...YUkon 6-5866
P&D SPECIAL MESSENGER SERVICE
Prompt Reliable Service
260 Kearny.....DOuglas 2-4015
Quick-Way Messenger Service
287 Minna.....YUkon 2-3002
(See Advertisement This Page)
SPARKIE'S SPECIAL DELIVERY & MESSENGER SERVICE
YUkon 2-7060
TRUCKS - MOTORCYCLES
BICYCLES
SPARKIES
S.F. - BAY AREA & PENINSULA
160 Tehama.....YUkon 2-7060

The Cheapest Way Is the Best Way
The Best Way Is
QUICK-WAY
Messenger Delivery Service
FOR
DELIVERIES OF ALL KINDS
SAN FRANCISCO & EAST BAY AREA
Phone
YUkon 2-3002
287 Minna

Messenger Service–Parcel Delivery

See Delivery Service

Metal Abrasives–See Abrasives

Metal Boxes–See Boxes–Metal

Metal Cleaning Compounds

See Cleaning Compounds; Also Polishes

Metal Cutting Machines

Hickerson Supply Co 1190 Folsom...UNdrhl 3-1113

Metal Detectors

See Inspection Devices–Industrial

Metal Floats–See Floats–Metal

Metal Foil–See Foil

Metal Lockers

See Cabinets–Metal; Also Lockers

Metal Polishing

A-1 METAL POLISHING
6 Vista Grande Av Daly City..PLaza 5-2680
A-1 METAL POLISHING & PLATING WORKS
See Advertisement under Plating
574 Natoma.....UNdrhl 3-5083
CALIF INDUSTRIAL PLATING CO
10 Blxsome.....GA rfld 1-0066
CAST POLISHING CO
Chromium & Nickel Polishing
401 S Canal SSF.....JUno 8-3713
J & J Plating Works 1420 Harrison..MArkt 1-3249
KEM PLATING WORKS
ELECTRO PLATING & POLISHING
Tony De Palma – Ed Wall
After Nov 1st 1956 Moved to Belmont
10 Tenny Pl.....DOuglas 2-0739
STANDARD PLATING & POLISHING WORKS INC
Electro Plating & Polishing
Formerly at 288-1st
896 Folsom.....YUkon 2-5128
United Plating Works Inc
135 Tehama.YUkon 2-5131

Metal Powders

METALS DISINTEGRATING CO INC
1069-2d Brkly.LAncpe 6-3722

Metal Rolling

CLINGAN & FORTIER INC
COLD ROLLED METAL FORMING
Shapes to Your Specification
In Ferrous or Non Ferrous Metals
3201-3d.....MIssn 8-0170

Frey & Hoertel Inc 560-9th.....UNdrhl 3-0600
METROFORM CO
METAL ROLL FORMING
PRECISION CONTRACT ROLL FORMING
SPECIAL SHAPES & SECTIONS
IN FERROUS & NONFERROUS METALS
ENGINEERING – TOOL & DIE SHOP ON PREMISE
866 Hurlingame Av Rdwd Cty--EMrsn 8-4638

Metroform Co 866 Hurlingame Av Rdwd Cty
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-2071
PEASE-BRIGGS MFG CO
1798 Timothy Dr Sn Leandro..LOckhvn 2-1191
PEMKO–
PEMKO MANUFACTURING COMPANY
4070 Hubbard Emeryville.OLympc 3-2033

BAKERS' SPECIAL

To keep cake fillings from soaking into cake, sprinkle layers lightly with powdered sugar before spreading on filling.

Metal Specialties

Acme Central Metal Products Inc
3246 Ettie Oakind..OLympc 2-2474
Atlas Universal Service Inc
1100 Sansome.GArfld 1-5824
Brizard & Young 72 Tehama.....EXbrook 2-3200
Brookes E Jordan Co 571 Howard....YUkon 6-2974
Cascade Products Co 65 Verona Pl...GArfld 1-3556
Engineered Metals Inc 1745 Filbert..PRspct 6-4600
Ever-Handy Mfg Co 615-2d.....EXbrk 2-3897
Farrington Manufacturing Co
1355 Market.....KLondike 2-2311
Federal Ornamental Iron & Bronze Co
436 Kearny.....YUkon 6-0650
Floralart Products 833 Howard.....DOuglas 2-0506
FORDERER CORNICE WORKS
Manufacturers of Metal Products
269 Potrero.....HEmlock-1-4100
FRY REGLET–
BROOKMAN CO INC THE
2833-3d.ATwtr 8-0644
G L J Mfg Co 919 Folsom.....EXbrk 2-5505
Gerhardt George T Co Inc
Nevada at Bridgeway.Sausalito 1760
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-1091
Holbrook Merrill Co 1000-25th.....MIssn 8-2570
Kusher Bros Mfr Co
56 Werner Daly City.....PLaza 5-3237
LARKIN SPECIALTY MFG CO
ENGINEERING
TOOL & DIE MAKING
METAL STAMPING – FORMING
DRAWING – ASSEMBLING
Production Facilities for Metal Specialties
Automatic Feed Presses – Wire Forming
915 Linden Av S S F.....PLaza 5-9300

Lo Bianco Bros 1108 Howard.....MArkt 1-9916
Morelich Mfg Co Inc
44 Layne Pl Sn Bruno.....PLaza 5-8080
Metal Arts Co of Rochester N Y
320 Market.GArfld 1-7675
Meyers Safety Switch Co Inc
Sheet Metal Boxes A Specialty
423 Tehama.....GA rfld 1-2426
MIPRO METAL PRODUCTS CO
951 Howard.....YUkon 6-1496
PEASE-BRIGGS MFG CO
1798 Timothy Dr Sn Leandro..LOckhvn 2-1191
Q-ROLO SHEET METAL PRODUCTS
INDUSTRIAL & GENERAL SHEET METAL PRODUCTS
1067 Folsom.....MArkt 1-5014

Schulze Tool & Die Co 70 Elmira....JUnipr 4-1298
Weichhart Mfg Co 237 Natoma.....SUtter-1-4488
William Wallace Co
Old County Rd & Quarry Rd Belmont
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-1189

Metal Spinning

ATLAS METAL SPINNING CO
CUSTOM SPINNING & STAMPING
of
Aluminum – Brass – Steel
Copper – Stainless – Etc.
Lighting Fixtures
Near 3d St
1795 Yosemite Av----------ATwtr 2-2770

Bernasconi Metal Spinning Co
1077 Brussels.....JUnipr 5-0325
Bow Wm A 598-12th.....UNdrhl-1-5863
BOYD LIGHTING FIXTURE CO
56-12th.HEmlok 1-4300
CRAFF A & SONS ART BRASS & METAL SPINNING WORKS
Mfrs. Metal Goods – Spinning of Stainless Steel – Bronze – Brass – Copper
37 Shipley----------EXbrk 2-3260

Gross Wood & Co 230 Natoma.....YUkon 2-5428
Ostrat John Co 156-2d.....GArfld 1-6670

OUNCE OF PREVENTION

Walnuts tend to dry out your baked goods, so before adding to batter, soak in boiling water 5 minutes.

Metal Spraying

ATOMIZED METALS CO
"The Oldest Metallizing Shop in Calif."
WORN MACHINERY PARTS SHAFTS – ROLLS – SPINDLES BEARING FITS, ETC.
BUILT-UP & FINISHED
Hardfacing – Spray Welding Sandblasting
83 Shipley.....SUtter 1-0807

Du Frane Machine & Engine Wks
3409 Piedmont Av Oakind..OLympc 8-1300
Kem Plating Works 10 Tenny Pl....DOuglas 2-0739
METAL SPRAY INC
"Engineered Metal Spraying"
ALL TYPES OF
METALLIZING APPLICATIONS
MARINE – INDUSTRIAL
FREE ESTIMATES
ENGINEERING SERVICE
425 Folsom.....YUkon 6-0380
Nights Sundays & Holidays--JUnipr 7-2732

MOHR J H 1001 Market Daly City...PLaza 5-8582
MOORE DRY DOCK COMPANY
STEEL – STAINLESS – BRONZE
Worn Parts Built Up, Machined & Ground To Standard Sizes
Ft of Adeline Oakind---------HIgate 4-3941

Metal Spraying Equipment

METCO METALLIZING EQUIPMENT–
METALLIZING ENGINEERING CO INCORPORATED
Manufacturers of Metco Metallizing Equipment Supplies & Accessories
2279 Broadway Oakland....TWinoks 3-3087

Metal Stamping

Allwork Mfg Co
336 Magnolia Oakland.....GLncrt 1-6252
APEX MFG CO
Complete Metal Stamping
Deep Drawing
Dies – Machine Work
Light Manufacturing
Landregan & Powell Emryvle..OLympc 2-8851
ATLAS METAL SPINNING CO
1795 Yosemite Av.ATwtr 2-2770
CASPER'S MACHINE SHOP
1047-77th Av Oakind.LOckhvn 9-4657
Collins Mfg Co 2897 Chapman Oakind.KEleg 3-0411
DAYTON ROGERS MFG CO
Small Lot Metal Stamping
At Reasonable Die Costs
1485 Bay Shore Bl.....JUnipr 4-6914
DIE & TOOL PRODUCTS CO
341 S Van Ness Av.HEmlok 1-7977
Electric Novelty Works
965 Howard.....GA rfld 1-4488
Faber Merle F 35 Stillman.....EXbrook 2-7302
FRASER & JOHNSTON CO
1900-17th.....MArket 1-3868
GERHARDT GEORGE T CO INC
Nevada At Bridgeway.....Sausalito 1760
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-1091

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Metal Stamping–(Cont'd)

GILRO
Complete Stamped Metal Manufacturing
Deep Drawing Specialists
Tools & Dies
Bonderizing & Painting
Bay Area's Largest & Best Equipped Stamping Plant
GILRO
OAKLAND, CALIF.
"FOR INFORMATION CALL"
GILRO MACHINE & STAMPING CO
2915 Ford Oakland.....KEllog 2-0062

Gross Wood & Co 230 Natoma.....YUkon 2-5428
Holbrook Merrill Co 1000-25th.....MIssn 8-2570
LARKIN SPECIALTY MFG CO
ENGINEERING
TOOL & DIE MAKING
METAL STAMPING – FORMING
DRAWING – ASSEMBLING
Production Facilities for Metal Specialties
Automatic Feed Presses – Wire Forming
915 Linden Av S S F.....PLaza 5-9300

Metkin Mfg Co 1330 Natoma.....UNdrhl 1-0701
NUTTER H M CO
Name Plates for Your Products
Stamped-Etched-Screen-Metal-Plastic
253 Calif.....DOuglas 2-5018
PATRICK & CO
Hundreds of Stock Dies and Shapes
560 Market.....EXbrk 2-2640
PEASE-BRIGGS MFG CO
1798 Timothy Dr Sn Leandro..LOckhvn 2-1191
PRICEMETAL CORPORATION
Deep Drawing, Stamping, Forming, Automatic Phosphatizing & Painting
PRODUCTION OUR SPECIALTY
1777 Industrial Wy Belmont----LYtel 3-8481

SCHULZE TOOL & DIE CO
70 Elmira.....JUnipr 4-1298
Terry Tool & Die Co 762 Clementina..UNdrhl 3-6160
Tilley Manufacturing Co Inc
1161 Folsom.....UNdrhl 1-2644
Universal Steel Products Co
177 Stillman.....DOuglas 2-4607
WEICHHART MFG CO
STAMPING – DRAWING – FORMING
PRODUCTION AND SMALL LOT SPECIAL WASHERS
237 Natoma.....SUtter 1-4488

Metal Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc Headings

Metal Trim

Bradley E B Co 462 Bryant.....DOuglas 2-8707
CHROMEDGE METAL TRIMS–
WHOLESALE ONLY
VOLKER WM & CO
631 Howard.....EXbrook 2-5727
HEINE W F SUPPLY CO 6015 Adeline Oakland
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-2247
HOSKIN AND MUIR
Trim For Counters-Sinks-Table Tops
30 Harriet.....UN drhll 3-5261
KNAPP BROS METAL TRIM–
SCHULTZ GEO B
190 MacArthur Bl Oakind.HIgate 4-2333
MILCOR METAL TRIM–
ENGINEERED METALS INC
1745 Filbert..PRspct 6-4600
ROYAL SALES & MANUFACTURING CO
Manufacturers of ROYALCROME METAL TRIM
For Tables, Floors, Walls, Appliances, Etc.
251 Loomis.....VAlencia 6-4375

TO MAKE RUBBER GLOVES LAST LONGER

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

Metal Working Machinery

B-H-S MACHINERY CO
717 Airport Bl S S F.PLaza 5-4466
Bishop Company
2729 San Pablo Av Brkly.THrmwl 3-0220
Bolotti Machinery Co 475-4th.....SUtter 1-1004
Doidge E C Machinery Co 532-6th.HEmlock 1-6143
FIRST WESTERN MACHINERY CO
2815-18th.ATwtr 2-2202
HARRON RICKARD & McCONE CO OF NORTHERN CALIF 2070 Bryant...ATwtr 2-2202
Haven Saw & Tool Co 1072 Howard..HEmlok 1-6212
MONTAGUE-HARRIS & CO
893 Folsom.....YUkon 2-4365
MOORE MACHINERY CO
7th & Carleton Brkly.THrmwl 3-1636
NOR-CAL MACHINE TOOL CO
See Our Adv under Machine Tools
780 Bryant.....EXbrk 2-5734
OSBORNE MACHINERY CO
888 Doolittle Dr Sn Leandro
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-2250

Metallizing

Atomized Metals Co
See Our Ad Under Metal Spraying
83 Shipley.....SUtter 1-0807
General Grinding Co
850-80th Av Oakland.....AN dover 1-5557
Metal Spray Inc 425 Folsom.....YUkon 6-0380
Mohr J H 1001 Market Daly City....PLaza 5-8582

Metallizing Equipment

METALLIZING COMPANY OF AMERICA EQUIPMENT
Manufacturers of Mogul Equipment Since 1924. Everything in the Metal Spraying Field, Guns - Wires - Accessories. Immediate Expert Service. LET A MOGUL ENGINEER SOLVE YOUR SALVAGE PROBLEM.
MOGUL
"WHERE TO BUY IT"
METALLIZING COMPANY OF AMERICA
1624 Franklin Oakind.GLncrt 1-6765

METCO METALLIZING EQUIPMENT–
METALLIZING ENGINEERING CO INCORPORATED
Manufacturers of Metco Metallizing Equipment-Supplies-Accesories and Metco Thermo-Spray Process
2279 Broadway Oakind.....TWinoks 3-3087

Metallurgists

Cenrijig Corp 210 Mississippi.....MArkt 1-3791
Goodwin Norris 210 Mississippi.....MArkt 1-3791
HALES TESTING LABORATORIES SERVICE–
HALES A J & CO INC
4514 Hollis Emeryville.....OLympc 3-7611
WOODWARD-CLYDE & ASSOCIATES
1150-28th Oakind.HIgate 4-1256

Metals

See Also Specific Kinds, i.e., Aluminum; Babbitt Metals; Brass; Bronze, Etc

AMERICAN BRASS & COPPER CO
BRASS – COPPER – BRONZE
ALUMINUM – STAINLESS
Sheet – Rod – Tube – Pipe – Bushings
Fittings – Fasteners
Sawing – Shearing – Slitting
Immediate Delivery From Warehouse Stock
1920 Union Oakland----------HIgate 4-2366

American Brass & Copper Co 1920 Union Oakind
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-0780
Apollo Metal Works
Pre Plated Steel-Strips & Coils
571 Howard.....YUkon 6-2974
Asher Metal Co
Babbitt-Body Solder
Ingot & Scrap Metals
584-4th.....EXbrk 7-0833
Associated Metals & Minerals Corp
Import & Export
593 Market.....YU kon 2-2958

Advertise here—it pays.

Metals–(Cont'd)

Baker & Co Inc
Gold-Silver-Platinum
Catalysts-Thermostatic Bimetals
760 Market.....GArfld 1-1447
Bridgeport Brass Co 130 Potrero Av..UNdrhl 1-2551
BROOKES E JORDAN CO
Aluminum – Beryllium – Brass – Copper
Magnesium – Phosphor Bronze – Nylon
Sheet – Strip – Rod – Wire – Tubing
571 Howard----------YUkon 6-2974

Circosta Iron & Metal Company Inc
1801 Evans Av.ATwtr 2-8568
Coast Metals Co 479 Bryant.....EXbrk 2-0633
Driver-Harris Co 760 Tennessee.....ATwtr 8-4208
DUCOMMUN METALS & SUPPLY CO
STAINLESS STEEL
SHEET – PLATE – BAR
STEEL TUBING – COLD FINISH BARS
ALUMINUM – BRASS – COPPER
From Telephones Served by San Francisco – No Inter City Charge
Ask Operator for ENterprise 1-2012
2550-7th Brkly----------THrmwl 1-1820
ELECTRIC SMELTING COMPANY
Aluminum-Brass-Bronze-Ingots Etc
1275 Indiana.....AT water 2-2643
FEDERATED METALS
ALL NON-FERROUS METALS
Aluminum—Babbit
Brass and Bronze
Die Casting Metals
Lead Products
Low Melting Alloys
Magnesium—Plating Anodes
Solder—Type Metals—Zinc Dust
"FOR INFORMATION CALL"
FEDERATED METALS DIVISION AMERICAN SMELTING & REFINING CO
1901 Army.ATwtr 2-3340

GENERAL METALS CORPORATION
220 Bush.GArfld 1-2951
Globoloy Metals Inc
1820-10th Oakind.HIgate 4-7249
HAYNES STELLITE COMPANY
22 Battery.YUkon 2-1360
Hughson & Merton
American Nickeloid Co
Pre-Plated Sheets-Strips-And Coils
1270 Bush.....ORdwy 3-8243
Industrial Metals & Textiles Co
112 Market.....GA rfld 1-6580
KIRK MORRIS P & SON INC
4050 Horton Emeryville.....OLympc 3-7533
MAKEPEACE D E CO
Gold-Silver-Platinum
760 Market.....GArfld 1-1447
MARS METAL CORP
Ft of Tunnel Av.....JUnipr 5-2615
MARWEDEL C W
Brass - Copper - Bronze - Steel
Aluminum - Monel - Stainless Steel
in Sheets, Rods, Tubes & Wire
1235 Mission.....UN drhll-1-2125

Metals Supply 1310-65th Emryvle
From telephones served by the following exchange
$ F Zone
(No Inter-City Charge)
Ask Operator for .ENterprise 1-1912
MONEL METAL–
PACIFIC METALS COMPANY LTD
Nickel-Inconel
Exclusive Pacific Coast Distrs
3100-19th.....MIssn 7-1104
Ore Metal & Engineering Corp
112 Market.....DO uglas-2-8560
PACIFIC METALS
"PAMECO MEANS EVERYTHING IN METAL"
Aluminum - Brass - Copper
Monel - Nickel - Stainless Steel
Steel
Welding Supplies - Fastenings
Tools - Refrigeration
Air Conditioning & Shop Supplies
"WHERE TO BUY THEM"
PACIFIC METALS COMPANY LTD
3100-19th.....MIssn 7-1104

(Continued Next Page)

Prospects ready to buy use the Yellow Pages to find "Where to buy it."