

Motel Doyle

3 New Locations
In Downtown San Francisco

POLK & ELLIS - ORdway 3-0282

1450 LOMBARD - PRospect 6-5761

1555 UNION - PRospect 6-3310

- KITCHENETTES •
- TELEPHONES •
- TELEVISION •
- CAR PORTS •
- COFFEE BAR •
- RADIOS •

GRAY LINE TOURS - WORLD TOURS

U. S. KOYLON MATTRESSES

—The Finest in Accommodations—

MISSION BELL MOTEL

Including the Rates



THE FAMILY MOTEL

With
RESTAURANT
GROCERY STORE
SPACIOUS LOBBY WITH TV

Call PLaza 5-6161
6843 MISSION ST. (U.S. 101)

Rancho Lombard Motel

TELEVISION • TELEPHONES
COFFEE BAR
FAMILY ACCOMMODATIONS
U. S. KOYLON & Beautyrest

Gray-Line
&
World Tours

GRaystone 4-3030
1501 LOMBARD S. F.

Motels—(Cont'd)

GOLDEN GATE MOTEL-MURRAY'S
A A A Approved Member
FINE
COMFORTABLE FURNISHINGS
RADIO
TELEVISION
15 Minutes to Downtown
S F Side of Golden Gate Bridge on 101
2555 LombardWAlnt 1-9482

Golden Gate Travelodge
2230 Lombard, WAlnt 1-0664
Golden West Motel & Auto Court
6993 Mission Daly CityPL aza 5-1666

HAROLD'S MOTEL
AAA APPROVED
DELUXE ACCOMMODATIONS
Convenient - Pleasant - Quiet
3071 Junipero Serra Bl Colma-PLaza 5-7171

HOLIDAY LODGE
Van Ness Av & Washington, PRospect 6-4469

HOLLAND MOTEL
First & Finest
Motel Off G G Bridge
CLOSE TO PRESIDIO & FORT MASON
TV - PARKING SPACE
In Center of
All Points of Interest
YOUR PETS ARE ALWAYS
WELCOME
A A A Approved
On U. S. Hwy 101
Lombard & Richardson Av.....WAlnt 1-0923

Hotel Oxford Motel at Market.....PRospect 5-4600
Lake Merced Lodge Motel
2253 Junipero Serra Bl Daly City, PLaza 6-2640
(See Advertisement Page 512)

Your company is known by the
voice that speaks for it. The tele-
phone voice with a smile wins!

LAKESIDE MOTEL

One of San Francisco's Finest
TELEVISION
KITCHENS
GARAGES
CLOSE TO EVERYTHING
1260 El Camino RI SSF.....JUne 8-6025

Lombard Plaza Motel 2026 Lombard, WAlnt 1-2444
(See Advertisement Page 511)

MANOR MOTEL
19 DE LUXE UNITS - AAA APPROVED
Free TV - Radios - Centrally Located
Highway 101 - U. S. Koylon Beds
2358 LombardJUrdn 7-0054

MARINA MOTEL 2576 Lombard, WAlnt 1-9406
(See Advertisement Page 511)

MARKET STREET TRAVELODGE
1707 Market, MarkT 1-6775
(See Advertisement Page 508)
Mart Motel 101-9thMarkT 1-3655
Millets Auto Court
7700 Mission Colma, PLaza 5-3903

MILLWOOD MOTEL
A A A - NEW - 35 UNITS
PHONES - TV - KITCHENS
14 Minutes So of SF U S 101
1375 El Camino RI Milbra.....JUne 3-3935

MISSION BELL MOTEL
6843 Mission Daly City, PLaza 5-6161
(See Advertisement This Page)
Mission Serra Motel 5630 Mission, JUnepr 6-3990
MOTEL CAPRI 2015 Greenwich, FIlmore 6-4667
(See Advertisement Page 511)
Motel Doyle 1450 Lombard, PRospect 6-5761
Motel Doyle 1555 Union, PRospect 6-3310
(See Advertisement This Page)
Motel Doyle Civic Center 825 Polk, ORdway 3-0411
Motel Flamingo Mission at 7th, MarkT 1-0701
Motel Geneva 3233 Geneva Av, JU nepr 4-9987
Motel Nob Hill 1630 Pacific Av, PRospect 5-8160
MOTEL TOWN 3211 Geneva Av, JUnepr 4-5110
MOTEL VINMAR
3255 Geneva Av, DE laware 3-3000
Motorville Motel 7500 Mission Colma, PLaza 6-4788
(See Advertisement Page 512)

MOZZETTI'S MOTEL & TRAILER VILLAGE
15 Min. to Downtown San Francisco
Units With or Without Kitchens
San Bruno Av & Visitation Av
BrisbnJUnepr 7-9898

MURRAY'S-GOLDEN GATE MOTEL
2555 Lombard, WAlnt 1-9482

NEW S F MOTEL & TRAILER COURT
New Modern Units With Garages
15 Minutes From Downtown S.F.
TRAILER ACCOMMODATIONS
6925 Mission Daly City, PL aza 5-5850

OCEAN PARK MOTEL
2690-46th Av, OVRind 1-7268
(See Advertisement Page 512)

PACIFICA MOTEL
RIGHT ON THE PACIFIC OCEAN
15 Minutes to Downtown
DE LUXE APARTMENT UNITS
ADJACENT TO GOLDEN GATE PARK
AND THE CLIFF HOUSE
EVERY ROOM OVERLOOKING THE OCEAN
Free 21" TV - Phones - Full Kitchens
Suite Accommodations - 2 to 6 People
Between Lincoln Way & Irving
1280 Great Highway.....SEabright 1-6644
(Continued Next Page)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

DOWNTOWN

Beck's MOTEL
FOR QUIET
COMFORT
4 Blocks From
Center of Town
1/2 Block From Bay
Bridge Ramp &
Peninsula Points
FREE TELEVISION
AND RADIO
Room Phones
Thermostat Controlled
Heat
SOUNDPROOF
FIREPROOF

EXBROOK 7-0657



HARRISON ST.
Bet. 5th & 6th Streets

Motels—(Cont'd)

PLANTATION INN MOTEL
Greenwich & Webster, WAlnt 1-5520
(See Advertisement Page 509)

PRESIDIO TRAVELODGE
2755 Lombard, WEST 1-9138
Rancho Lombard Motel
1501 Lombard, GRaystn 4-3030
(See Advertisement Page 510)

ROBERTS-AT-THE-BEACH-MOTEL
2828 Sloat Bl Lombard 4-2610
(See Advertisement Page 509)

S F MOTEL 1750 Lombard, WAlnt 1-1842

SANDS MOTEL
AAA APPROVED
TV - CAR PORTS
One of San Francisco's Newest & Finest
Close to Restaurants & Shopping Dist.
8 Minutes from Downtown S. F.
U S 101-2 Bks. from G G Bridge Entr.
2440 LombardJUrdn 7-2440

SCHOLTENS DOWNTOWN MOTEL
See Board Ad Downtown Motel
111 PageMarkT 1-6006

SEA BREEZE MOTEL
AAA-Approved - Call for Reservations
On the Shore of the Beautiful Pacific
Swimming-Fishing-Dining-Dancing-Golf
Hewitt Av Rckwy 8ch.....ELmed 9-1281

SEA CAPTAIN'S MOTEL
2322 Lombard, WAlnt 1-4980
(See Advertisement This Page)

SERRA MOTEL
15 Minutes from Downtown S. F.
MODERN UNITS WITH KITCHENS -
GARAGE - SHOWERS & REFRIGERATION
2169 Junipero Serra Bl Daly City, PLaza 6-0950

Star Motel 1727 Lombard, FIlmore 6-2950
Star Motel 1727 Lombard, FIlmore 6-8250
(See Advertisement This Page)
Strand Hotel 415 O'Farrell, ORdway 3-8727
(Continued Next Page)

Advertise here—it pays.

MOTEL CAPRI

One of San Francisco's Newest and Finest
FREE TV - RADIO - TELEPHONES - ELEVATORS - FULL TILE BATHS
SPACIOUS ROOMS & LOBBY



2015 GREENWICH ST. - 3 Bks. off Lombard U.S. 101
at Buchanan St. - Nice & Quiet Location

FIlmore 6-4667

SAN FRANCISCO'S NEWEST AMIGO MOTEL

SINGLES & SUITES

KITCHENS FIREPLACE
TELEVISION KING SIZE
TELEPHONES TWIN & DOUBLE BEDS

TUxedo 5-3457

CORNER OF UNION & GOUGH STREETS
Quiet - Three Blocks So. of 101 - Off Lombard

Sea Captain Motel

COMPLETELY SOUNDPROOFED ROOMS

• ELEVATOR • GARAGES • PHONES •
• FREE TV & RADIOS • TILE BATHROOMS •
Combination Tubs & Showers

Member Congress of Motels & Diners' Club Agent for All Tours
7 MINUTES TO UNION SQ. - AAA APPROVED
Information & Motel Reservations for U. S. Reasonable Rates

WAlnut 1-4980

2322 LOMBARD - 101 HIGHWAY - NEAR GOLDEN GATE BRIDGE

LOMBARD PLAZA MOTEL

2026 LOMBARD - BTW. WEBSTER & FILLMORE
NEXT TO ED'S CHUCK WAGON RESTAURANT
On U. S. 101 Near Golden Gate Bridge



- ★ FREE 21" TELEVISION
- ★ SUITES AVAILABLE
- ★ BATH & SHOWER
- ★ WAKE UP SERVICE
- ★ COFFEE SERVICE
- ★ TELEPHONE SERVICE

Sight Seeing Tours
Arranged
Close to Civic Center
Shops & Entertainment
APPROVED AAA

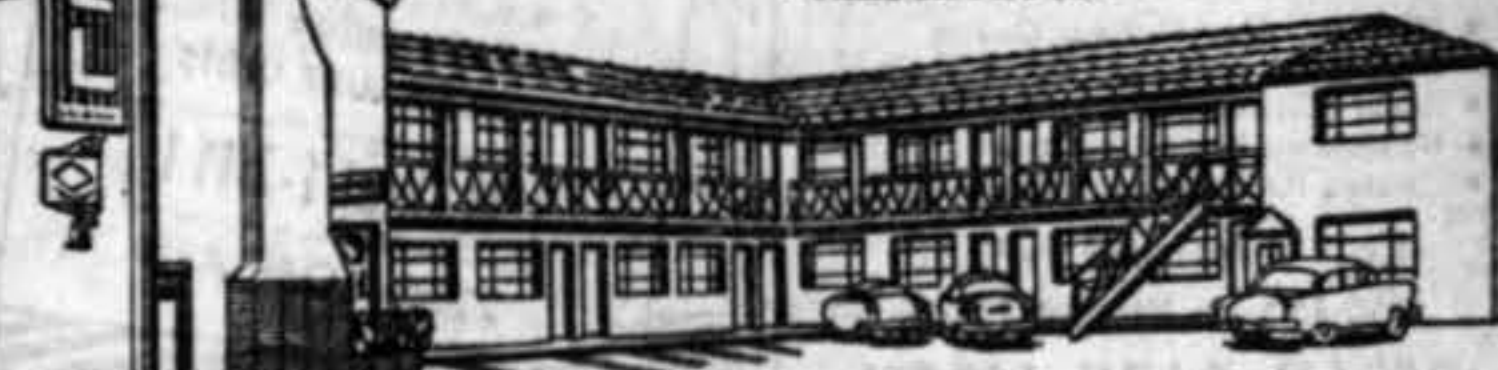
WAlnut 1-2444
AMPLE PARKING

STAR MOTEL

1727 LOMBARD STREET SAN FRANCISCO

26 NEW UNITS - STEAM HEAT - TELEVISION - PHONES

5 Min. to Downtown - 2 Min. to Fisherman's Wharf
- Agents for Gray Line Tours -
- AAA APPROVED -



FIlmore 6-8250 Just a Shade South
of the Golden Gate Bridge

MOTELS

NEAR THE COW PALACE

- 2 LOCATIONS -

VINMAR MOTEL

DElaware 3-3000

3255 GENEVA AVE.

BAYSHORE BLVD. AT GENEVA AVE.

AAA APPROVED

ALL FACILITIES - BUS LINES

TOWN MOTEL

JUniper 4-5110

3211 GENEVA AVE.

Marina Motel

45 MODERATELY PRICED UNITS

\$5.00 to \$8.50 for TWO

ALL YEAR RATES

LOCKED GARAGES

KITCHENETTES

TELEVISION

Steam Heat - Coffee Bar

GRAY LINE • WORLD TOURS

2576 Lombard St.
On U.S. 101

AAA

WAlnut 1-9406
24-Hour Service