

**DR. BERNARD HARRIS**  
**OPTOMETRIST**  
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**1008 MARKET ST.** Ground Floor - Near Taylor  
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**231 MONTGOMERY**  
 Ground Floor - Russ Bldg.  
**EXbrook 7-0380**

**EXAMINATION**  
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 To Suit Every Whim or Fancy

Exclusive in the Bay Area  
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 MICRO CONTACT LENSES

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 When Possible for Out-of-Town Patients or Emergencies

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**DR. R.M. Layne** OPTOMETRIST OPTICIANS  
 2 OFFICES IN SAN FRANCISCO

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Get the glasses you need RIGHT NOW! Pay Later, in small weekly or monthly amounts.

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**GLASSES on CREDIT**  
 Eyes Examined Without Appointment

SAVE TIME! Take advantage of the Complete 3-Point Optical Service of the Dr. Layne Offices • Your Glasses FULLY GUARANTEED.  
**LOW PRICES • QUICK SERVICE**

**Optometrists**  
 Albert Henry C Jr 760 Market... DOuglas 2-2273  
 Daily & Saturdays  
 760 Market... SUttr 1-7231  
 If no answer call...

**ALLIED OPTOMETRY SERVICES THOMAS J MACKAY**  
 ETHICAL DOCTOR OF OPTOMETRY  
 SCIENTIFIC EXAMINATIONS  
 AND COMPLETE OPTICAL CARE  
 FOR ADULTS AND CHILDREN  
 AT MODERATE COST  
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Near 23rd Av... Convenient Parking  
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An association of Ethical Doctors of Optometry, pledged to the highest standard of visual care. Affiliated with the California Optometric Association and the San Francisco and Marin Counties Optometric Society. Payment plan available at all offices.

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 Landa Tokuji 1854 Fillmore... WAint 1-9423  
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 Hiura Wilfred 3418 Poik... PRspt 6-2352  
 Hobercht Cyril J 209 Post... GA rfd 1-0964  
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 Jacobson Harold A 210 Post... EXbrk 2-8083  
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 Lester Jerome M 1008 Market... HEmlock 1-2258  
 Lester Robert W 760 Market... DOuglas 2-3099  
 Levin Harry J 3269 Mission... MI sn 7-4540  
 Lindsay William Geo 166 Geary... YU kon 6-0271  
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**EYES EXAMINED**  
 Correction of Bifocal Difficulties  
**FRAMES**  
 OF GLAMOUR & DISTINCTION  
**CONTACT LENSES**  
 Terms to Your Convenience

Across from Sir Francis Drake Hotel  
 490 Sutter... SUttr 1-1334

Behrend Julius 2548 Mission... AT water 2-6200  
 Behrend Julius 2548 Mission... MIsn 7-8066  
 Benson E A Jr 2227 Irving... MO ntrose 4-7245  
 Bernsten Carl A  
 Offices in Emporium Bldg 2nd Floor  
 835 Market... YUkon 2-1111  
 Bernsten Duffin & Hall  
 Offices in Emporium Bldg 2nd Floor  
 835 Market... YUkon 2-1111  
 1 Stonestown... SEabright 1-2222  
 Blingman P C 867 Market... SUttr 1-8000  
 Bloom Alvin S 5437 Geary... SKYline 2-1118

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**CONTACT LENSES**  
 At Powell-Suite 710  
 323 Geary... YUkon 2-1766

Bockman Geo H Phelan Bldg... EXbrk 2-6941  
 Brombach T A 209 Post... SU tter 1-1358

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**CALIFORNIA OPTICAL COMPANY**  
 209 Post... SUttr 1-0181

**COHEN JACK M**  
**OPTOMETRIST**  
 OFFICE IN  
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 Eyes Examined - Glasses Fitted  
 Contact Lenses  
**CHARGA-PLATE or BUDGET TERMS**  
 Opposite Powell  
 867 Market... SUttr 1-8000

Devicenzi E David 1661 Fillmore... WE st 1-4327  
 Dolan Patrick 54 Geary... SUttr 1-0278  
 Dominguez Carlos A 1046 Treat Av VAiencia 4-4222  
 Duffin M Leslie 835 Market... SU tter 1-0421  
 Duffin M Leslie

Offices in Emporium Bldg 2nd Floor  
 835 Market... YU kon 2-1111  
 Dykman Theodore D  
 Corneal Contact Lenses Fitted  
 Hrs 9:30 AM to 5:30 PM-Sat 9 AM-2 PM  
 Evenings by Appointment  
 Excelsior District-Near Ocean Av  
 4596 Mission... JUNipr 5-6588

Eagle Eugene  
 Near Geary  
 1561 Fillmore... WAint 1-8464

Elefant Herbert A  
 Plastic Contact Lenses Fitted  
 322 Geary... SUttr 1-7968

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**OPEN EVENINGS TILL 8 P.M.**  
 Broken Lenses, Frames Duplicated  
 CHINA TOWN  
 835 Clay... YU kon 2-3415

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Ferguson C A  
 Associated with Dr M B Rich Optometrists  
 1642 Fillmore... FIlmor 6-0698  
 Fourness Lester A 209 Post... EXbrk 7-1592  
 Francis W E 109 Ellis... DOuglas 2-0952  
 Fung Mary 665 Grant Av... YU kon 2-7090

Gallagher George A 209 Post... GA rfd 1-1794  
 Grosso Henrietta 210 Post... GA rfd 1-3279  
 Hall Harold G 1 Stonestown... SEabright 1-2222  
**HARRIS BERNARD F** 1008 Market, HEmlock 1-2258  
 231 Monty... EXbrk 7-0380  
 (See Advertisement This Page)

Hays J Joe  
 Shreve Bldg Suite 505  
 210 Post... GARfid 1-3279  
 (Continued Next Page)

The Yellow Pages save you time.

**Optometrists-(Cont'd)**

Healy E Orval  
 Formerly At 1726 Fillmore St  
 Office Hours 10:00 AM to 9:30 PM  
 Saturday Mornings by Appt  
 Between 2nd and 3rd Aves  
 3817 Geary Blvd... SKYline 2-0193

Hedani Tokuji  
 Between Bush & Sutter  
 1854 Fillmore... WA Int 1-9423

Hiura & Hiura  
 Between Calif & Pine Sts  
 1418 Poik... PR spt 6-2352

Hobercht Chas B 209 Post... GA rfd 1-0964  
 Hobercht Cyril J 209 Post... GA rfd 1-0964  
**HOLBERT IRVING** 490 Sutter... SUttr 1-1336  
 Itatani Motoo 1715 Buchanan... JOrdn 7-6219  
 Jackson Adolph C 760 Market... EXbrk 2-2254

Jacobson Harold A  
 Complete Eye & Visual Analysis  
 Contact Lenses Prescribed  
 Shreve-Building Suite 407  
 210 Post... EXbrk 2-8083

Jaeger Allen O  
 Contact Lenses Prescribed  
 4924-3d... VAiencia 6-2452

Jang Elaine China 1536 Stockton... DO uglas 2-8439  
 Jonas Herman W 3252B Pierce... FIlmor 6-3949  
 Jones Norman M 209 Post... DO uglas 2-7252  
 Kaehler Edward M 209 Post... DOuglas 2-7154

Kamp Harry  
 Examination & Prescribing of  
 Glass or Plastic Contact Lenses  
 For Occupational or Aesthetic Use  
 209 Post... DO uglas 2-1500

Kaye Frank M 209 Post... DO uglas 2-7154

Kurtz H L  
 Hours 9 AM to 5:30 PM  
 Fri Evenings by Appointment  
 2386 Mission... MIsn 8-2129

**LAISNE EUGENE** 55 Stockton... EXbrk 2-7274  
 (See Advertisement This Page)

Landa Tokuji  
 Formerly Flood Bldg  
 Phelan Bldg... SUttr 1-2416

Landess Chester 500 Castro... HE mlock 1-1454  
 Landess Chester 500 Castro... KLondke 2-0155

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 Complete Optometric Service  
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 Children's Cases Invited  
 Plastic Lenses  
 Large Selection of Modern Frames  
**PRESCRIPTIONS FILLED**  
 Daily 10:00 A.M. - 5:00 P.M.  
 Saturdays Until 3:00 P.M.  
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Oxenford CV 1008 Market... HEmlock 1-2258

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 Stockton & O'Farrell... SUttr 1-1532

Peck Casper Geo 729 Clay... YU kon 2-0857  
 Pinsther Theo E Phelan Bldg... DO uglas 2-6950  
 Rawlino Fred W 2558 Mission... MIsn 7-4890  
 Rich M B 1642 Fillmore... FIlmor 6-0698  
**RICH M B** 2 Geary... SUttr 1-7517  
 Rich M B 960 Market... ORdwy 3-7455  
 Rich M B 2512 Mission... ATwtr 8-5850  
 Richards Jerome J Geary & Stockton DO uglas 2-4500  
 Robinson Ronald 55 Stockton... EXbrk 2-7274  
 Rockstein Robert A  
 Hrs 9:30 to 5:30 Eyes by Appointment  
 10 Lakeshore Plaza... MOntrse 4-8444

**Layne Credit Optician 1513 Fillmore, FIlmor 6-3533**  
**LAYNE ORBIT OPTICIAN**  
 2621 Mission... MIsn 7-8191  
 (See Advertisement Page 552)

**LAZARUS J LEON**  
**EYES EXAMINED**  
 Credit Terms  
**ARTIFICIAL EYES**  
**CONTACT LENSES**  
 Lenses Duplicated  
 24-HOUR SERVICE  
 Near 3rd Street  
 705 Market... EXbrk 2-5495

La Blanc C F  
 Complete Visual Care  
 209 Post... DO uglas 2-5655

Lee Alfred T 748 Sacramento... SUttr 1-7437  
 Lee Kenneth P 760 Market... DOuglas 2-2057  
 Leibowitz L 992 Market... HEmlock 1-2258  
 Lerner Jerome M 1008 Market... DOuglas 2-3099  
 Lester Robt W 760 Market... DOuglas 2-2057  
 Levin Harry J 3269 Mission... MI sn 7-4540  
 Lindsay William Geo 166 Geary... YU kon 6-0271  
 Lo Presti I 209 Post... EXbrk 2-1354  
 Lo Presti Warren 209 Post... EXbrk 2-1354  
 Louis J C 1016 Stockton... YU kon 2-4708

Lyons C Vemard  
 Closed Mondays  
 210 Post... EXbrk 2-5487

**MACKAY THOMAS J**  
**CONTACT LENSES**  
 At Powell-Suite 710  
 323 Geary... YUkon 2-1766

Mackey Thos J  
 5915 Geary Blvd... BA yview 1-5342  
 Marder Irving A 168 Powell... EXbrk 2-1767

Mardon B C  
 Near Mission St  
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Mayerle Joseph G  
 Shreve Bldg Suite 505  
 210 Post... GA rfd 1-3279

Mc Lachlan Donald A 210 Post... EXbrk 2-8083

Mebine Loran  
 West Portal District  
 Office Hours 10:00 AM to 6:00 PM  
 Evenings by Appointment  
 230 West Portal Av... MOntrse 4-3089

Minkin Louis H  
 Westlake Shopping Center  
 332 S Mayfair Av Daly City... PLaza 5-5434

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Monetta Bernard 43 Stonestown... LOMbrd 4-1339  
 Musser Jere M  
 Hours 9 AM-5:30 PM-Fri until 9 PM  
 House Calls Made by Appointment  
 2495 Mission... VAiencia 4-5104

Mye Eugene Lal 3252B Pierce... FIlmor 6-3949  
 Neustadt Harry H 1566 Haight... MArkt 1-6884  
 Newton Robert D 94 Geary... SU tter 1-0278

Norten James  
 Hours 9:30 To 8:30 & Eves by Appt  
 Near Fillmore  
 2015 Chestnut... FI Imor 6-6549  
 Ong Ralph 1040 Grant Av... GARfid 1-6844

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 Robinson Ronald 55 Stockton... EXbrk 2-7274  
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 (See Advertisement Page 552)

**Dr. Eugene Laisne**  
 Optometrist

**WEAR Laisne's Progressive Eye-Comfort FarNear Glasses**

Why fight a disturbing line all day changing from far to near seeing.

Satisfaction Guaranteed

I invite you to talk over your Eyeglasses Problem

**EASY CREDIT**

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Dr. Ronald Robinson  
 Associate Optometrist

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 Ground Floor  
**EXbrook 2-7274**

Opposite Kearny  
 Complimentary Parking Facilities  
 499 Market... YUkon 6-2322

Rowlands W Unsworth 209 Post... DO uglas 2-7154

Ruby Maurice  
 Plastic Contact Lenses Fitted  
 Mon Thru Fri 9:30-5:30 Sat 9:30-1:00  
 122 Geary... SUttr 1-7968

Ruegg Wm F  
 Contact Lenses Fitted  
 760 Market... EXbrk 2-0190

Schappner R C  
 S F & Marin Counties Optometric Society  
 209 Post, GARfid 1-0964

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Silverstein Sheldon A  
 Corneal Contact Lenses Fitted  
 951 Market... YUkon 2-5106

SIMON M S 109 Ellis... DOuglas 2-0952

Sipes Glen J 134 Church... UNbrk 3-6449

Smith George W 514 Clement... BA yview 1-5342

Squerr Raymond A 921 Geneva Av... JUNipr 4-4383

Stalb & Walsh 209 Post... DO uglas 2-2212

Stamper J L  
 At Calif Optical Co Of The Mission  
 2508 Mission... VA iencia 4-2376

Stein A T A von Phelan Bldg... GARfid 1-0587

Steinmann Ruby O  
 Closed Wed-Sat  
 Between Brazil & Excelsior  
 2450 Van Ness Av... JUNipr 5-2294

Stoltze Albert G 9th Av & Clement... SK yline 1-2050

Strachan Henry F Phelan Bldg... GARfid 1-1733

Sullivan Mervyn D  
 Hours 9:30 AM to 4:30 PM  
 Saturdays & Evenings by Appointment  
 4563 Mission... PRspt 5-9330

Tye Mary Fung 665 Grant Av... YU kon 2-7090

Vicino Guido S 1606 Stockton... GA rfd 1-4389

Vogel Jack 2110 Irving... LOMbrd 4-4030

Walsh Newton L 209 Post... DO uglas 2-2212

Ward Lynn J  
 Associated with Dr M B Rich Optometrist  
 2 Geary... SUttr 1-7517

Wechsler Sheldon  
 Contact Lenses Fitted  
 Phelan Bldg... EXbrk 2-0190

Weiss Eph 920 Larkin... PR spt 5-4761

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Werner L A 2386 Mission... MIsn 8-2129

Wohl M R 1034 Market... HEmlock 1-2828

Wood Frederick H 133 Geary... DOuglas 2-6489

Worken Bernard M  
 Hrs 10-5:30 Sat 9:30-1:30  
 Evenings by Appointment  
 2374A Mission... VA iencia 4-6843

Zanger Sylvain 3411-19th... ATwtr 8-5755

Zwerling S  
 H H Neustadt-Suppor  
 1566 Haight... MArkt 1-6884

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**CALL TODAY ABOUT**  
**Dr. M. B. RICH**  
 OPTOMETRISTS

**ONE LOW PRICE GLASSES ON EASY CREDIT**

Eyes Examined  
 Glasses Fitted  
 Lenses Duplicated

No Appointment Necessary

telephone or come in today  
**ORdway 3-7455**  
 960 MARKET STREET

ALSO AT  
**SUttr 1-7517**  
 2 GEARY STREET  
**Fillmore 6-0698**  
 1642 FILLMORE  
**ATwater 8-5850**  
 2512 MISSION STREET

Entrance through BRANTVILLE Jewelers

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 OPTOMETRISTS  
 featuring  
**ONE PRICE Glasses**

Advertise here—it pays.