

Ranches

Botti A & Sons 1551 McKinnon... MI ssn-7-6336
 Potter Ranch 2 Pine... Douglas 2-7061
 Ranch Management Associates Inc.
 See Our Ad Under Farm Management
 681 Market... SUTR 1-9132
 San Francisco Real Estate Co
 2300 Irving LOMB 4-1100
 Shamrock Ranch Kennels
 Horses-Equip-Rigs-Rented-Leased
 Pedro Valley... ELMD 7-1627
 S F Office... MARK 1-4084

Ranges & Stoves-Dealers

A & M PREMACK MOVING & SALVAGE
 Bought-Sold-Traded
 424 Valencia... HEML 1-0637
 Atlas Radio & Appliance Co
 3242-224 ATW 2-2234
 Boegershausen Chas
 Wedgewood Gas Ranges
 2828 California... FI IMOR-6-9262
 Boser's Appliance Radio & TV Co
 1401 Fillmore... FILM 6-5400
 BRIDGE BEACH & CO
 Superior Gas & Coal Ranges
 Wholesale
 22d & Indiana... MISS 7-4922

BRODIE'S
 Ranges & Built-In - All Makes
 SEE OUR DISPLAYS
 GAS AND ELECTRIC
 1281 Mission... MARK 1-0680

CALORIC GAS RANGES

DRYERS, WASH-
 ERS, DISPOSERS,
 BUILT-INS
 You'll be "years
 ahead" with these new, colorful brilliantly styled
 ranges. Exclusive Roto-Ray Barbequer gives year-
 round rotisserie barbecuing. Two-oven and hi-
 broiler models. Also Caloric built-in cooking units.
"WHERE TO BUY THEM"
 DEALERS
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"A Doctor," You Need Reliable

★ ALL MAKES
 ★ ALL MODELS
 ★ EXPERT
 INSTALLATION

AUTOMATIC CONTROLS—THERMOSTATS
 PROMPT SERVICE
 ALL WORK GUARANTEED
 EXPERIENCED MECHANICS

WALNUT 1-1447

RELIABLE STOVE EXCHANGE
 756 McALLISTER

Est'd. Since 1912
Ranges & Stoves

Gas & Electric
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STOVES
 HOUSEHOLD
 APPLIANCES
 AUTOMATIC
 STORAGE
 WATER HEATERS
 REFRIGERATORS

Call
Mission 7-0236

GERNHARDT-STROHMAIER CO.
 Corner Mission & 18th St.

Ranges & Stoves-Dealers-(Cont'd)

CHAMBERS GAS RANGES—
 SHIRAR-YOUNG REFRIGERATION CORP
 1450 Van Ness Av. ORWY 3-6822

CHASE S F 1909 Mission... MARK 1-5620

CROSLY ELECTRIC RANGES—
 DISTRIBUTORS
 CALIFORNIA ELECTRIC SUPPLY CO
 1585 Folsom UNDRH 3-2020

Dale Sales Inc 420 Market... EXBRK 2-6288
 Donmann's 281 Geary... GA RHO-1-4343
 Electric Range Co 382-1st... GA RHO-1-8761
 Emporium The 835 Market... SEABR 1-2222
 1 Stonestown... SEABR 1-2222
 Ewo Furniture Co 1098 McAllister... WAIN 1-0895

FRIGIDAIRE ELECTRIC RANGES—
 SALES & SERVICE
 BRODIE'S 1281 Mission... MARK 1-0680
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 New G-E Automatic
 Calrod® Surface Unit.
 Other Famous G-E "Firsts"—
 Calrod focused heat
 broiling, Meat Thermometer
 and Automatic Griddle, No
 Stain Oven Vent, Also Built-in
 models, 5 Decorator Colors.

"WHERE TO CALL"
 SALES & SERVICE DEALERS
 Bell Electric Co 599 Castro... MARK 1-8809
 Butler Brothers Department Store
 285 Winston Dr... LOMB 4-8800
 Duffels Of West Portal... OVRIND 1-1020
 GENERAL APPLIANCE COMPANY
 369 Fell MARK 1-7778
 Mission at 11th... UNDRH 1-2828
 Kahn & Keville Tire & Appliance
 Turk & Larkin ORWY 3-0200
 Kenney Bros 408 Market... YUKON 6-0748
 Seiki Bros 1640 Post... FILM 6-7590
 (Continued Next Column)

Ranges & Stoves-Dealers-(Cont'd)

GENERAL ELECTRIC RANGES—(Cont'd)
 SALES DEALERS
 A & B Vertex Electric Supply Co
 4334 Geary Bl. EVGRN 6-9493
FENECH FURNITURE CO
 2636 San Bruno Av. JUNIP 4-7024
GALLI FURNITURE & APPLIANCE CO
 1200 Valencia. MISS 7-5111
GERNHARDT-STROHMAIER CO
 Mission & 18th... MI ssn-7-0236
 Jackson G B & Son Inc
 Irving at 20th Av. SEABR 1-5615
 Long J M & Co Inc
 1175 Market... KL ONDK 2-1088
 Noriega Hardware & Appliance
 2526 Noriega... SEABR 1-0531
RICHARDS K C CO
 1734 Lombard... FILM 6-1274
STYLES FURNITURE CO
 850 Divisadero. FILM 6-7655

GERNHARDT-STROHMAIER CO
 Mission & 18th... MI ssn-7-0236
 (See Advertisement This Page)

GIBSON ELECTRIC RANGES
 SEE THE NEW
 ELECTRIC RANGES
 WITH NUMAGIC
 UPS-A-DAISY
 DEEP WELL
 SIZE AND MODEL FOR EVERY FAMILY AND
 PURSE. ALSO REFRIGERATORS, FREEZERS
 AND AIR CONDITIONERS.
"WHERE TO BUY THEM"
 DISTRIBUTOR
 LUKANISH J J CO
 1355 Market... UNDRH 3-3914

"WHERE TO BUY THEM"
 SERVICE ONLY
 ANDYMAC ELECTRIC RANGE REPAIR
 1797 Union... PRSCT 6-0086

Granz & Ermann 489 Haight... HEML 1-5567
 Great Western Furniture Co
 1475 Market. UNDRH 3-5200

HOTPOINT AUTOMATIC ELECTRIC RANGE
 All Hotpoint Ranges
 have new, faster-cook-
 ing "Super 2600"
 Calrod (R) units. Completely automatic with
 new Super-Matic plus Meatimer, Custom Cook-
 er, Rota-Grill and Roast-Right Thermometer.
 Available in Colorlines.
"FOR INFORMATION CALL"
 DEALERS
 A & B Vertex Electric Supply Co
 4334 Geary Bl. EVGRN 6-9493
BROADWAY PLUMBING CO
 1790 Yosemite Av... MI ssn 6-4250
FAMILY FURNITURE CO
 1943 Mission... UNDRH 1-2800
GENERAL APPLIANCE COMPANY
 Golden Gate T V & Appliances... 369 Fell MARK 1-7778
 701 Golden Gate Av... MARK 1-3967
 House of Karlson 130-10th... UNDRH 3-3640
LYNCH ELECTRIC CO
 937 McAllister... WE st 1-5158
 (Continued Next Column)

Enjoy the Guest Artists series on
"The Telephone Hour" — N.B.C.,
 Monday nights.

GAS & ELECTRIC
 SALES, SERVICE
 INSTALLATION

Name Brands
 For Less

RENT TO OWN
 Also
 25c METER PLAN

GUARANTEED EXPERT SERVICE
 COSTS YOU LESS

UNDRHILL 1-4205
 UNDRHILL 1-4080

Open THU 9 - Sat, THU 6 - Sun, 11 to 6
MODERN APPLIANCE CO.
 2311 MARKET ST. Near 16th St.

Montag
 BUILT IN EYE LEVEL
 OVENS
 GENUINE COPPER,
 Stainless Steel,
 COLORS in Porcelain

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 DISTRIBUTORS
 NATIONAL ELECTRIC SUPPLY CO
 1-14th HEML 1-8529

MONTAGUE CO THE
 Commercial Ranges Only
 797 West Av 135th San Leandro
 From telephones served by the
 following exchange
 S F Zone
 (No Inter-City Charge)
 Ask Operator for ENRIPRIS 1-1083
 (Continued Next Page)

The oldest of all the telephone
 industry's traditions is service.

Ranges & Stoves-Dealers-(Cont'd)

HOTPOINT AUTOMATIC ELECTRIC
 RANGE—(Cont'd)
 DEALERS—(Cont'd)
 Mark Morris-Tire Co 999 Geary OR DWY 3-3441
 Modern Appliance Co
 2311 Market. UNDRH 1-4050
 Noriega Furniture Store
 2326 Taraval... LOMB 4-4110
RICHARDS K C CO
 1734 Lombard. FILM 6-1274
 Soko Hardware 1698 Post... WE st 1-5510
 Verna Ramey Co 1375 Mission. KLONDK 2-0971

AUTHORIZED SERVICE
 APPLIANCE SERVICE CO
 12 Garibaldi Daly City. PLAZA 5-5051

DISTRIBUTOR
GRAYBAR ELECTRIC CO
 1750 Alameda... MA RST 1-5131

House of Furniture 2000 Union... JORD 7-0430
 House Of Karlson 130-10th... UNDRH 3-3640

KELVINATOR ELECTRIC RANGES—
 DEALER
 MODERN APPLIANCE CO
 Sales-Service-Parts
 2311 Market... UNDRH 1-4050

MAGIC CHIEF GAS RANGES
 ROAST-GUIDE automatically
 "reads" the doneness of meat on
 a range-top dial. MAGITROL
 GRIDDLE won't burn foods. First
 big, modern oven in a space-saver
 range. See why "More women cook
 on MAGIC CHIEF than any other
 range."

"WHERE TO BUY THEM"
 DEALERS
 Boegershausen Chas
 2828 California... FI IMOR 6-9262
 Tiedeman Appliance Co
 1471 Mission... VA LENC 4-2600

Marina Stove & Furniture
 2417 Lombard. FILM 6-8486

MAYTAG GAS RANGES
 Superior construction.
 Fast, clean cooking.
 Big, roomy oven with win-
 dow, table serve broiler,
 eye level controls, oven
 light. Easy to clean. Dutch Oven and Con-
 ventional models.

"WHERE TO BUY THEM"
 WHOLESALE DISTRIBUTORS
MAYTAG WEST COAST CO
 293 Whitmore Oakind. OLYMP 4-2782

DEALERS
 Colma Hardware & Furniture Co
 7340 Mission Daly City... PLAZA 5-0991
MISSION CARPET & FURNITURE CO
 4699 Mission... JUNIP 5-3793

McNally's Appliances 983 Valencia... ATW 2-1261
 Midtown Furniture Co 1330 Polk... PRSCT 5-2876
 Mission Reliable Furniture Co
 2255 Mission... MISS 7-8418
 Modern Appliance Co 2311 Market... UNDRH 1-4205
 (See Advertisement This Page)

MONTAG BUILT-IN ELECTRIC RANGES
 BUILT IN EYE LEVEL
 OVENS
 GENUINE COPPER,
 Stainless Steel,
 COLORS in Porcelain

"WHERE TO BUY THEM"
 DISTRIBUTORS
 NATIONAL ELECTRIC SUPPLY CO
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MONTAGUE CO THE
 Commercial Ranges Only
 797 West Av 135th San Leandro
 From telephones served by the
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 S F Zone
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 (Continued Next Page)

The oldest of all the telephone
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Ranges & Stoves-Dealers-(Cont'd)

Occidental GAS RANGES
 For Easy Cooking
 and Easy Cleaning
 Since 1869
 Recognized by three generations
 for Quality and Good Taste
"WHERE TO BUY THEM"
 MANUFACTURER
 Occidental Stove Co 1355 Market. UNDRH 1-4908

Associated Home Furnishers
 1370 Mission. HEML 1-7667
 Bechler & Schwab Provident Furniture Co
 4614 Mission. JUNIP 5-7979
 Behview T V & Appl Co
 5515 Mission. JUNIP 4-7207
 Boser's Appliance Radio & TV Co
 1401 Fillmore. FILM 6-5400
CALLEJA FURNITURE STORE
 2636 San Bruno Av. JUNIP 4-7024

GALLI FURNITURE & APPLIANCE CO
 1200 Valencia... MI ssn 7-5111
 Golden Gate T V & Appliances
 701 Golden Gate Av... MARK 1-3967
KELLER H CLAYTON FURNITURE CO
 2877 California... JORD 7-2828
 Knight R & Son
 685 Valencia... MARK 1-4325
 Long J M & Co Inc
 1175 Market. KLONDK 2-1088
 Mancuso Bros 446 Valencia... UN DRH 1-3958
 Modern Appliance Co
 2311 Market... UNDRH 1-4050

PAC APPLIANCE CO
 2767 Mission. MISS 7-1715

POUND'S REFRIGERATION SERVICE
 1407 Valencia. Valencia 4-7737

SCHINDEL'S FURNITURE & VARIETIES
 83 Leland Av. DE LAWARE 3-4490

SCHWABACHER-FREY CO
 735 Market... DO UGL 2-4848
 Soko Hardware 1698 Post... WE st 1-5510
 Thomson Refrigeration Co
 5451 Mission. DE LAWARE 3-7242

WAXMAN FURNITURE CO
 2243 Mission... MISS 7-4477

ZAIS HENRY M FURNITURE CO
 849 Mission... EXBRK 2-6512

O'KEEFE & MERRITT RANGES
 The Modern Gas Range. Every
 automatic feature plus exclu-
 sive Grillwater Broiler, Cool
 Control Panel, Vanishing Shelf-
 Cover, Hi-Vue Oven, Triple Ro-
 tisserie.
 A model for every home.

"WHERE TO BUY THEM"
 DEALERS
 A & B Vertex Electric Supply Co
 4334 Geary Bl. EVGRN 6-9493
 All American Furniture & Refrigeration Co
 938 Valencia. ATW 2-2900
BAYVIEW APPLIANCE & FURNITURE CO
 5015-34... Valencia 4-1234

BUTLER BROTHERS DEPARTMENT STORE
 S & H Green Stamps Given
 285 Winston Dr... LOMB 4-8800
 Dario's Home Furnishings
 2660 San Bruno Av. DE LAWARE 3-4343

FAMILY FURNITURE CO
 1943 Mission... UNDRH 1-2800

Fine Furniture & Appliance Co
 2226 Fillmore. FILM 6-2727

Friendly Furniture Co
 547 Clement... SKYIN 1-9759
 Gale Co 3407 Calif... BAYW 1-9407

GERNHARDT-STROHMAIER CO
 Mission & 18th... MISS 7-0236
 House of Karlson 130-10th... UNDRH 3-3640
 Household Appliances & Furniture Co
 843 Montgomery... DOUGLAS 2-4690

KAFURY'S 1420 Irving
 Kahn & Keville Tire & Appliances
 Turk & Larkin ORWY 3-0200

LACHMAN BROS
 Mission & 16th HEML 1-3300
 Lambert's Furniture Inc
 4000 Balboa. BAYW 1-1391

LEE FURNITURE CO
 2838 Mission... Valencia 6-5200
 Long J M & Co Inc
 1175 Market... KLONDK 2-1088

MIDTOWN FURNITURE CO
 3330 Polk... PRSCT 5-2876
MISSION CARPET & FURNITURE CO
 4699 Mission. JUNIP 5-3793
 (Continued Next Column)

The Yellow Pages save you time.

Ranges & Stoves-Dealers-(Cont'd)

O'KEEFE & MERRITT RANGES—(Cont'd)
 DEALERS—(Cont'd)
MODERN APPLIANCE CO
 Sales-Service-Parts to Own
 2311 Market... UNDRH 1-4205
 Paul's Furniture Co 987 Mission... GARFID 1-8528
 Peoples Furniture Co
 863 Mission. GARFID 1-5162

ROSEN JACK INC
 Specialists in Built-In Ranges
 1672 Mission... HEML 1-6533
 Saltzman Bros Furniture Co
 719 Mission. DOUGLAS 2-8657
 Seiki Bros 1640 Post... FILM 6-7590

STARLIGHT FURNITURE CO
 2211 Mission... Valencia 4-4365

STYLES FURNITURE CO
 850 Divisadero. FILM 6-7655

FACTORY BRANCH
O'KEEFE & MERRITT CO
 962 Battery... YUKON 2-3200

PERFECTION RANGES—
 DEALER
 AMERICAN APPLIANCE & SUPPLY CO
 1150 Sutter... PRSCT 5-3711

Pioneer Home Supply Co 7 Front
 SUTR 1-2374

RCA ESTATE RANGES
 RANGES, AUTOMAT-
 IC AND WRINGER
 WASHERS, DRYERS,
 IRONERS, ROOM
 AIR CONDITIONERS AND FREEZERS.
 Made by Whirlpool-Seeger Corp.
 St. Joseph, Mich.

"WHERE TO CALL"
 DISTRIBUTORS
 Meyberg Leo J Co 33 Gough... MARK 1-3400

DEALER
 Long J M & Co Inc
 1175 Market. KLONDK 2-1088

RELIABLE STOVE EXCHANGE
 756 McAllister. WAIN 1-1447
 (See Advertisement Page 660)

ROPER RANGES—
 CHASE S F 1909 Mission... MARK 1-5620

SCHWABACHER-FREY CO
 735 Market... DO UGL 2-4848

TAPPAN RANGES
 Built In or
 Conventional
 GAS OR ELECTRIC
 FIRST WITH ELECTRONIC
 COOKING FOR THE HOME
 GAS - ELECTRIC - ELECTRONIC

"WHERE TO BUY THEM"
 FACTORY BRANCH
 Tappan Stove Co 1355 Market... UNDRH 3-1021

DISTRIBUTORS
THOMPSON & HOLMES LTD
 Distr-Built-In & Electronic Stoves
 650-29... EXBRK 2-8154

DEALERS
 CHASE S F 1909 Mission... MARK 1-5620
 Soko Hardware 1698 Post... WE st 1-5510

SERVICE
 A & B Refrigeration Service
 539 Gough HEML 1-3153
ANDYMAC ELECTRIC RANGE REPAIR
 1797 Union. PRSCT 6-0086

THERMADOR CONSOLE ELECTRIC RANGES
 AND
 LECTRO-HOST-BILTIN
 RANGES

Built by Pioneers in the
 Manufacture of cooking
 appliances.
"WHERE TO BUY THEM"
 DISTRIBUTORS
LAVENSON & SAVASTA
 586-6th MARK 1-7590

Check the Yellow Pages for
 WHO sells WHAT.

Ranges & Stoves-Dealers-(Cont'd)

THERMADOR ELECTRIC RANGES—
 DISTRIBUTOR
 EDWARDS FRANK CO
 Distributor For Northern Calif
 382-6th... MARK 1-9700

DEALERS
 KAFURY'S 1420 Irving... MONTR 4-7676
 ROSEN JACK INC 1672 Mission HEML 1-6533
 STROM & SMITH 1077 Valencia. MISS 7-8750

UNION FURNITURE CO
 2075 Mission... HEML 1-5600

UNIVERSAL ELECTRIC RANGES—
 AUTHORIZED FACTORY SERVICE
 ANDYMAC ELECTRIC RANGE REPAIR
 1797 Union. PRSCT 6-0086

Universal Furniture Co Inc
 1975 Mission. UNDRH 1-9100

WEDGEWOOD GAS RANGES
 Since 1882
 The Finest in Gas
 Cooking
 A Quality Gas Range
 In Every Price Range
 Also Tfr's. of the
 Famous Clothes Saver-
 Clothes Dryer

"WHERE TO BUY THEM"
 MANUFACTURERS
 Wedgewood Division Rheem Mfg Co
 1355 Market. MARK 1-7511

DEALERS
 A & B Vertex Electric Supply Co
 4334 Geary Bl. EVGRN 6-9493
 Ayoub Bros Television & Appliance
 2600 San Bruno Av. JUNIP 4-0698

BOEGERSHAUSEN CHAS
 2828 California. FILM 6-9262

BRODIE'S 1281 Mission
 CALIF HOME FURNISHINGS
 1694 Union. PRSCT 6-6001

DAVIS FURNITURE CO
 1694 Union. PRSCT 6-6001

DEWELT & SONS 1660 Pine
 DULFERS OF WEST PORTAL
 103 W Portal Av. OVRIND 1-1020

Friendly Furniture Co
 1447 Clement. SKYIN 1-9759

GENERAL APPLIANCE COMPANY
 369 Fell MARK 1-7778

GERNHARDT-STROHMAIER CO
 Mission & 18th MISS 7-0236

GRANZ & ERMAN 489 Haight
JACKSON G B & SON INC
 Irving at 20th Av SEABR 1-5615

KAY FURNITURE COMPANY
 1516 Fillmore. JORD 7-3480

LACHMAN BROS
 Mission & 16th HEML 1-3300

Levetin R Furniture & Appliances
 1014 Clement. SKYIN 1-5707

MARINA STOVE & FURNITURE
 2417 Lombard. FILM 6-8486

McManus & Son 3259 Mission
McNARY W G CO
 1465 Haight. MARK 1-8383

MIKE YOB T V & APPLIANCES
 1465 Haight. MARK 1-8383

Noriega Hardware & Appliance
 1465 Haight. MARK 1-8383

PETERSEN GEO & SONS FURNITURE
 & APPLIANCE CO 4947-14... MISS 7-9080

RATTO ALFREDO & SONS
 561 Columbus Av. SUTR 1-8318

REINERT & RILEY
 1833 Fillmore. FILM 6-9393

RICHMOND FURNITURE CO
 933 Clement. SKYIN 1-2866

SAN FRANCISCO FURNITURE CO
 839 Mission. SUTR 1-7302

SHAFF'S FURNITURE CO