

WEBER REFRIGERATED EQUIPMENT



Complete line of cases for:
Dairy • Delicatessen
Frozen Food • Ice Cream
Fresh Produce • Beverages
Meat (Service & Self-Service)

Complete
store planning service

SAN FRANCISCO OFFICE & DISPLAY ROOMS
1355 Market Street
Klondike 2-2311

•••WEBER•••
showcase & fixture co., inc.
LOS ANGELES

One of the World's Foremost Designers
and Manufacturers of Commercial Refrigeration

Mission 8-
3822

ICE CUBE MAKER
DISPLAY CASES
REACH-INS
FROZEN FOOD
CABINETS
SELF-SERVICE CASES
APT. HOUSE UNITS

Nelson-Kent
FRIGIDAIRE

APPLIANCES - REFRIGERATORS
RANGES - WASHERS & DRYERS
AIR CONDITIONING

2260 PALOU AVE.
Apparel City

24 HR.
SERVICE

SAN FRANCISCO REFRIGERATION CO.
Sales & Service
Authorized Kelvinator Dealers
DOMESTIC REPAIRS ON ALL MAKES
BELTS FOR ALL REFRIGERATORS

MARKETS - APARTMENTS - BARS
BACKBAR - REACH-IN - WALK-IN
COMMERCIAL REFRIGERATION

Market 1-6725

If No Answer Day - Nite - Holidays
Call EXbrook 2-2166
153-7th St.

FACTORY AUTHORIZED KELVINATOR SERVICE

• DOMESTIC
• COMMERCIAL
• APARTMENT
SALES & SERVICE
Guaranteed Service ★ All Makes ★ All Models
CITY WIDE - DAY & EMERGENCY SERVICE

Underhill 1-6181

**L & W REFRIGERATION
SERVICE**
Chas. Larum Glenn Willis

ARCTIC REFRIGERATOR CO. ENGINEERS • CONTRACTORS OUR 29th YEAR

"Custom Built"
• WALK-IN BOXES
• COLD STORAGE
AND FREEZER PLANTS
• FISH & DISPLAY CASES
• LIBERAL TERMS 1-6 YRS.
• 3 YRS. UNCONDITIONAL
GUARANTEE & FREE SERVICE

Call
Douglas 2-2036

31 RITCH SAN FRANCISCO

HENSHAW REFRIGERATION SALES & SERVICE

Graystone 4-7336

433 TURK
Mrs. of
• REFRIGERATORS
• COUNTERS
• DOORS
• GUARANTEED
• FAST SERVICE
• LOWER PRICES
• EXPERT MECHANICS
Henshaw Famous for Service Since 1899

REFRIGERATION SERVICE

All Makes Repaired
at Your Home or Business

Norge Frigidaire
Cyclops Westinghouse
Cold Spot General Electric
Kelvinator Sparton
Crosley Leonard
Apex Universal
Gibson Stewart-Warner

"Expert Guaranteed Work"
Prospect 5-2000 or Prospect 5-3502
Accurate Appliance Co.
903 O'Farrell St.

To Find Someone
in your NEIGHBORHOOD
WHO SELLS IT

Looking for someone close by
who sells or has a service you
want will be easy when you

LOOK IN THE
**Classified
TELEPHONE
SECTION**

Refrigeration Equipment-Commercial- (Cont'd)

BRUNNER REFRIGERATION UNITS

1/4 H.P. to 100 H.P.
Air-Cooled and Water-
Cooled Refrigeration
Condensing Units. Both
open and semi-hermet-
ic types. Packaged type Air Conditioners: 3, 5,
7 1/2, 10 H.P. Remote Type Units to 100 H.P.



"FOR INFORMATION CALL"

DISTRIBUTORS

CALIF REFRIGERATION CO.
1077 Mission, Markt 1-7500
REFRIGERATING & POWER
SPECIALTIES CO 380 Brannan, EXbrk 2-4000

DEALERS

DEPENDABLE REFRIGERATION OF S F
1463 Cayuga Av. Junipr 4-3200

Carbofuser Co The
Dry Ice Equipment
995 Market YUkon 2-1538

CARRIER REFRIGERATION EQUIPMENT

For every commercial and
industrial need—complete
line of automatic tem-
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pressors, condensers and cold diffusers. Built
for dependable, low-cost service.



"FOR INFORMATION CALL"

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766 Brannan, HEMok 1-0093
Kelley Harold Inc 72 Sacramento, GARld 1-6731

Chalmers Yefft Company
1536-31st Oakland, OLYmpic 8-4637
CHARLES REFRIGERATION CO.
49 Geary, SUttr 1-5328

CHRYSLER AIRTEMP REFRIGERATION—
MARINE SALES & SERVICE
CONTRACTOR
DONNELLY & ZAPPETINI
15 Stuart YUkon 2-2264

COL-TEMP REFRIGERATION EQUIPMENT—
MANUFACTURER
SIMPLEX MANUFACTURING CO
1135-3d Oakland, TWInoks 3-0556

COPELAMETIC EQUIPMENT—
SALES & SERVICE
DEPENDABLE REFRIGERATION OF S F
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CREAMERY PACKAGE REFRIGERATION—
CREAMERY PACKAGE MFG CO THE
Refrig Mch for Industry & Rinks
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CURTIS REFRIGERATING MACHINE CO.
734 Harrison YUkon 2-2171
CYCLOPS IRON WORKS 343-4th, DOuglas 2-6100
Night Sunday & Holiday call, SUttr 1-4464
(See Advertisement Page 677)

EASTERN STEEL RACK SHELVING—
FORSTER GARDNER 666 Mission, SUttr 1-6700
Electrical Food Machinery Co
766 Brannan, HEMok 1-4142
Forster Gardner 666 Mission, SUttr 1-6700

(Continued Next Page)

Please distinguish between the
black letter "O" and the red nu-
meral "0" (zero) when dialing.
Be sure to bring your finger all
the way around to the finger stop
for each letter or digit and then
release the dial without forcing or
retarding its return.

Refrigeration Equipment-Commercial- (Cont'd)

FRICK REFRIGERATION

For all commercial and
industrial cooling: air con-
ditioning, food and chemi-
cal processing, ice making,
quick freezing, cold stor-
age, and research.



"Dependable Refrigeration Since 1882"
"WHERE TO CALL"

BRANCH OFFICE

Frick Company
656 S Los Angeles Los Angeles, Vandike 9632

DISTRIBUTORS

BAKER ENGINEERING CORP.
420 Market DOuglas 2-8904

FRIEDRICH FLOATINGAIR REFRIGERATORS

Top Quality Since 1883
A FULL LINE OF
SUPERIOR REFRIGERATORS
To Increase Profits For
All Classes of Food Stores
Free Market Planning Service



"FOR INFORMATION CALL"

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2155 Bay Shore Blvd JUNpr 5-2929

Friedrich Refrigerators Inc
2155 Bay Shore Blvd JUNpr 5-2929

FRIGID REFRIGERATOR SERVICE

24-HOUR SERVICE
Call - ORdway 3-6106
APARTMENTS - HOMES
COMMERCIAL

"The House That Service Built"
All Work Guaranteed

1156 Geary ORdway 3-6106

Frigid Refrigerator Service
1156 Geary ORdway 3-6106

FRIGIDAIRE COMMERCIAL EQUIPMENT
2260 Palou Av. Missn 8-3822

FRIGIDAIRE REFRIGERATION EQUIPMENT
Automatic Ice Cube Makers
Water Coolers
Reach-In Refrigerators
Frozen Food Cases
Ice Cream Cabinets
Compressors
Air Conditioners



"WHERE TO CALL"

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Eng-Skell Co 1035 Howard, UNdrl 1-2680
General Hotel Supply Co
953 Mission, GARld 1-3957

MOWAT JOHN REFRIGERATORS
1866 Folsom, UNdrl 1-8522

NELSON-KENT REFRIGERATION INC
2260 Palou Av. Missn 8-3822

SHIRAN-YOUNG REFRIGERATION CORP.
1450 Van Ness Av. ORdway 3-6822

SILVER-STAHN CORP.
1268 Mission, KLondke 2-3200

WESTLUND IRVING J REFRIGERATION
CO 2344 Market, UNdrl 1-9661

SALES DEALERS
MORRIS MFG CO
105 Associated Rd S S F. Junipr 4-6751
Royal Supply Co 425 Hayes, MARKt 1-4724

Henshaw Refrigeration & Fixture Co
433 Turk, GRaystn 4-7336
(See Advertisement Page 678)

HESS FRANK REFRIGERATION CO
210 Post EXbrook 2-0155

You'll get your party more
often if you look up each tele-
phone number before you dial,
wait for the dial tone, and give
the other person plenty of time to
come to the telephone.

HILL & Y REFRIGERATORS
Self Service and Service Type
Meat and Dairy Display Cases.
Open Style Frozen Food Cab-
inets.



Free Store Planning and
Engineering.

"WHERE TO BUY IT"

DISTRIBUTOR
MOWAT JOHN REFRIGERATORS
1866 Folsom, UNdrl 1-8522

Hinshaw Supply Co 169-11th, HE mlock 1-2376

HOWARD CLAUDE
REFRIGERATION SERVICE
FRIGIDAIRE SERVICE

Apartment - Homes - Commercial
ALL WORK GUARANTEED
Day or Night Call

Shop 1150 Geary
1156 Geary ORdway 3-6106

HUSSMANN REFRIGERATORS
& REFRIGERATION

STEEL SHELVING
CHECK OUTS AND
ACCESSORIES

For All Retail Food Applications, Food
Store Planning and Engineering Service.

"WHERE TO BUY IT"

RAY WINTHER COMPANY
925 Linden Av S S F. Junipr 6-3311

INDUSTRIAL WELDING CO INC
111 Gilbert, UNdrl 1-1188

KELLEY HAROLD INC
72 Sacramento, GARld 1-6731

KELVINATOR COMMERCIAL EQUIPMENT—
ABCO REFRIGERATION CO
766 Brannan, HEMok 1-0093

KELVINATOR DIVISION-AMERICAN
MOTORS SALES CORP.
2325 E 12th Oakland, KELog 4-0400

L & W REFRIGERATION SERVICE
1049 Mission, UNdrl 1-6181

MODERN APPLIANCE CO
Sales-Service-Rent To Own Meter Plan
2311 Market UNdrl 1-4050

KOON REFRIGERATION DISPLAY FIXTURES—
CYCLOPS IRON WORKS
Exclusive Representatives
837 Folsom DOuglas 2-6100

L & W REFRIGERATION SERVICE
1049 Mission, UNdrl 1-6181
(See Advertisement Page 678)

LAMB'S REFRIGERATION SERVICE
35 Vicente, OVRind 1-7800

LIND REFRIGERATION EQUIP CO
MFRS. REP.
GEHARDT COILS
HOWE ICE MACHINES
65 Lomita Av. LOMBrd 6-5339

LINDELL REFRIGERATION COMPANY
3463-16th, MARKt 1-6499

Linford Air & Refrigeration Co
174-12th Oakland, TWInoks 3-6521

MANN'S RALPH E CO
ENGINEERS & CONTRACTORS
Commercial & Industrial Refrigeration
Ice Making & Industrial Freezing Plants
2365 Lombard, WA inst 1-5314

MARLO REFRIGERATION EQUIPMENT—
MARLO COIL CO 380 Brannan, EXbrk 2-4000

McCRAY REFRIGERATION
Completely new
line of modern-
design McCray
commercial re-
frigerators including walk-in coolers, display
cases and reach-in refrigerators. Prompt, ef-
ficient, factory-supervised service.

"WHERE TO CALL"

SCATENA PETER CO
1666 Mission, UNdrl 1-9676

McLennan Bld 1143 Church, ATwtr 2-9544
MODERN APPLIANCE CO
Sales-Service-Rent To Own Meter Plan
2311 Market UNdrl 1-4205
(See Advertisement Page 676)

Advertise here—it pays.

MORRIS MFG CO

Designers & Manufacturers
STORE & MARKET FIXTURES
COLD STORAGE DOORS
CUSTOM BUILT MEAT DISPLAY CASES
WALK-IN COOLERS & FREEZERS
STORE & MARKET PLANNING
Franchise Dealer for
WEBER REFRIGERATION EQUIPMENT
105 Associated Rd SSF JUNipr 4-6751

MOSCHETTI REFRIGERATION CO
446 Fulton JO rdn 7-8330

MOWAT JOHN REFRIGERATORS
1866 Folsom, UNdrl 1-8522

NELSON-KENT REFRIGERATION INC
2260 Palou Av. Missn 8-3822
(See Advertisement Page 678)

NIAGARA BLOWER CO
409 California Av Palo Alto, DAmpt 5-5606

O'KEEFE ELECTRIC CO
244 Napoleon, Missn 7-7335

PACIFIC MARINE REFRIGERATION CO
181, Steuart YUkon 2-7054

Pacific Metals Company Ltd.
3100-19th Missn 7-1104

PAMECO-KRACK REFRIGERATION COILS—
PACIFIC METALS COMPANY LTD
3100-19th Missn 7-1104

PHILLIPS REFRIGERATION PRODUCTS INC
Commercial
REFRIGERATION
EQUIPMENT
REGULATORS

Hubbel Corp. and H. A. Phillips & Co.
AUTOMATIC CONTROL SYSTEMS
Ice Crushing and Ice Handling Machinery
444 Potrero Av. MA rkt 1-1866

POWER REFRIGERATION CO
1325 Howard, UNdrl 1-7488

QUINN JACK CO
2155 Bay Shore Blvd JUNpr 5-2929

RAY WINTHER COMPANY
Engineered Store Planning
DISTRIBUTORS OF THE "3" LEADERS
HUSSMANN - CARRIER - DALEY FIXTURES
925 Linden Av SSF JUNipr 6-3311

Refo Engineering Ft of Hyde, PHspt 5-8116
REFRIGERATOR INSULATION & MOF CO
1468 Van Dyke Av, ATwtr 2-7306

Richards Refrigeration Service
2006 Larkin ORdway 3-6897

ROSBURG WELLS INC
REFRIGERATION
ENGINEERS &
CONTRACTORS
Food Freezing Systems
Cold Storage &
Ice Making Plants

515 Brannan EXbrk 2-5472
Nights & holidays call, KELog 4-6141
Or call, Sausalito 1274-J
Or call, Whitecliff 8-4654

ROTH & FERREL REFRIGERATION
SERVICE 2814-16th Av, MONTse 4-8756
San Francisco Refrigeration Co
153-7th MARKt 1-6725
(See Advertisement Page 678)

SCATENA PETER D
WALK IN BOXES
BANANA ROOMS
1265 Shafter Av. Missn 7-8830

Schroeder Alfred C 942-77th Av Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)

Ask Operator for ENtprise 1-2219
Scott-Buttner Refrigeration Co Ltd, ORdway 3-3727
(See Advertisement Page 677)

SERVEL AUTHORIZED SALES & SERVICE—
MARINE ELECTRIC CO
195 Fremont, EXbrook 2-6312

OILED ICE TRAYS
Rub salad oil or cooking oil on
the outside of ice trays before
you put the trays in the freezer.
When you want a tray of ice, it
will slide right out.

SEARUS

Exclusive Manufacturers of
Service Doors & Commercial
Refrigeration Units;
Reach-Ins; Combinations of
Reach-Ins & Walk-Ins; Walk-In
Custom Built Units.

"WHERE TO BUY THEM"

MANUFACTURER
BARR MFG CO
8925 San Leandro Oakland, LO khavn 8-4758

DOOR DEALER
MOWAT JOHN REFRIGERATORS
1866 Folsom, ORdway 1-8522

REFRIGERATOR DEALERS
WINTHER RAY COMPANY
925 Linden Av S S F. Junipr 6-3311

SHIRAN-YOUNG REFRIGERATION CORP
1450 Van Ness Av. ORdway 3-6822
(See Advertisement Page 676)

SILVER-STAHN CORP
1268 Mission, KLondke 2-3200

STEVE'S REFRIGERATION SERVICE
1801 Clement SKyn 1-3918

SUPER-COLD—
SILVER-STAHN CORP
1268 Mission, KLondke 2-3200

TYLER SALES AND SERVICE
The complete line of Welded-
Steel Commercial Refrigerators.
For food stores, restaur-
ants, hotels, institutions,
florists, taverns, bakeries,
clubs, schools, hospitals, etc.

"WHERE TO BUY THEM"

AGENT
SHIRAN-YOUNG REFRIGERATION CORP
1450 Van Ness Av. ORdway 3-6822

VERING REFRIGERATORS—
FORSTER GARDNER 666 Mission, SUttr 1-6700

VICTORY METAL MFG CO
REFRIGERATORS & FREEZERS
VIMCO - STA-KOLD - SNO-QUEEN
420 Market SUttr 1-8918

VILTER REFRIGERATING EQUIPMENT
Refrigerating and Air Con-
ditioning Systems for all
purposes; individually en-
gineered. Pipe coils of any
shape or size. Refrigeration
supplies.

"WHERE TO CALL"

REFRIGERATION MACHINERY CORP
2365 Lombard, WA inst 1-5314

WARREN COMMERCIAL REFRIGERATORS—
SILVER-STAHN CORP
1268 Mission, KLondke 2-3200

WEBER COMMERCIAL REFRIGERATORS
Complete line of refrigerated
cases for:
MEAT-DELICATESSEN-DAIRY
FRESH PRODUCE-ICE CREAM
FROZEN FOOD-BEVERAGES

One of the World's Foremost De-
signers and Manufacturers of
Commercial Refrigeration

"WHERE TO BUY THEM"

MORRIS MFG CO
105 Associated Rd S S F. Junipr 4-6751

Webster Showcase & Fixture Co Inc-
National Sales Division
See Our Ad Under This Classification
Room 467
1555 Market, KLondke 2-2311

WESTLUND IRVING J REFRIGERATION CO
2344 Market, UNdrl 1-9661
(Continued Next Page)

An extension telephone will
give added comfort in your home.