

Pontiac
NEW CAR SALES

A General Motors V 8 Hydramatic Equipped Car
Delaware 3-4978
DRIVE OUT & SAVE
SCRIPTURE PONTIAC CO.
1215 Ocean Ave. - Opposite City College

DE SOTO PLYMOUTH
JAMES E. DONAHUE
Sales and Service
NEW and USED CARS
COMPLETE REPAIR & SERVICE FACILITIES
PICK-UP & DELIVERY
6232 Mission Daly City Plaza 5-1904

WILLYS
SALES SERVICE
'Jeep' HEADQUARTERS
FULL LINE OF TWO & FOUR WHEEL VEHICLES
LARGEST STOCK MILITARY JEEPS IN NORTHERN CALIFORNIA
ONE STOP SERVICE
COMPLETE STOCK OF NEW & USED PARTS
AL PALEN MOTORS
San Francisco's Oldest Willys Dealer
5900 Mission Juniper 4-8567

DE SOTO & PLYMOUTH DEALER
B & H MOTORS INC.
SALES & SERVICE
GENUINE FACTORY PARTS
AUTOMOBILE RECONSTRUCTION
EXbrook 2-8338 Sansome & Broadway

Automobile Dealers—New Cars—(Cont'd)

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.



"WHERE TO BUY IT"

BERRY BELL MOTORS
1601 Van Ness Av. GRaystn 4-4373
DOHERTY BROS.
1175 Potrero Av. Mlssn 8-1850
GEARY MOTORS
4700 Geary Blvd. BA yvw 1-2300
HUDSON WM L CO INC.
1200 Larkin. OR dway 3-9541
NEVILLE MOTORS
7360 Mission Daly City. PL aza 5-4813
S & G MOTORS
2001 Market. UNdrl 1-6000
WHITEBONE CECIL A.
950 Van Ness Av. PRspt 5-8800

Frates Phil Inc 3030 Mission. VAencia 4-9700
(See Advertisement Page 53)
Frederick & William Motors
4249 Geary Blvd. BA yvw 1-4570
FRENCH J & CO 1049 Van Ness Av. ORdwy 3-2121
(See Advertisement Page 52)

G & M MOTORS
SIMCA SALES & SERVICE
NEW & USED CARS
Foreign Car Repairing Specialists
7070 Mission Daly City. PLaza 6-4363

Gateway Chevrolet Co.
7400 Mission Daly City. PLaza 5-5500
GEARY MOTORS 4700 Geary Blvd. BA yvw 1-2300
General Auto Brokers 2172 Market. KLondke 2-1465
General Motors Corp.
405 Montgomery. YUkon 6-5526
General Motors Corporation
2015 Lombard. JOrdn 7-2468
General Services 1505 Market. KLondke 2-0173
HARVEY MOTORS
590 Van Ness Av. HEmlok 1-8200
(See Advertisement Page 53)
Herb's Chevrolet Co.
383 Miller Av Mill Valley. DUnip 8-0441

HILLMAN—

AUTHORIZED DEALERS

CONTINENTAL CAR CO
1529 Van Ness Av. TUsedo 5-2635
EUROPEAN AUTOMOBILE TRAVEL CENTER
For European Deliveries
323 Geary. YUkon 6-3881

House of Automobiles
1415 Van Ness Av. GRaystn 4-6900
HUDKINS FRED CHRYSLER-PLYMOUTH INC.
Authorized Chrysler-Plymouth Dealer
1701 Van Ness Av. ORdwy 3-6733
(See Advertisement Page 53)

HUDSON AUTHORIZED SALES AND SERVICE

New Hudson
Automobiles
and
Hudson's
Protective Service
HORNETS, WASPS, RAMBLERS,
METROPOLITANS



"WHERE TO BUY THEM"

ZONE OFFICE
HUDSON MOTORS DIVISION AMER
MOTORS SALES CORP.
2445 Mason. GRaystn 4-0620

DEALERS

PRIOLA MOTORS 4900 Mission. JUnipr 7-7935
HUDSON WAREHOUSE SALES
3040 Geary Bl. BA yvw 1-7990
HUDSON WM L CO INC.
Main Office
1200 Larkin. OR dway 3-9541
Display Room
1400 Van Ness at Bush. OR dway 3-9541
Hyde Motors 817 Columbus Av. GRaystn 4-6169

HYDE MOTORS

HOME OF THE TR3
TRIUMPH

375 Miller Av Mill Vly. DUnip 8-5320
(Continued Next Page)

SPENCER BUICK INC.
SALES SERVICE PARTS
For the Low Cost Money Saving
Volume Buick Deal Call Today
Lombard 4-2111
740 TARAVAL
CORNER OF 18th & TARAVAL

VOLKSWAGEN
REYNOLD C. JOHNSON CO.
Distributors
SALES - SERVICE
1600 VAN NESS AVE.
FACTORY TRAINED MECHANICS
USING GENUINE FACTORY PARTS
SERVICE & REPAIR YOUR CAR
"Big Car Comfort - Small Car Economy"
PHONE
PROspect 6-0880
Parts Dept. - 1604 Jackson St.

Automobile Dealers—New Cars—(Cont'd)

IMPERIAL MOTORS 1900-19th Av. LOMBARD 4-5900

(See Advertisement This Page)
INGOLD ERNEST CO.
Van Ness Av & O'Farrell. GRaystn 4-7700
Jacopi Leo A 698 El Camino RI S S F. JUnio 8-5225
JAMES F WATERS INC DE SOTO-PLYMOUTH
Van Ness Av At Bush. TU vedo 5-1865
Johnson Ben Motors 3910 Geary Bl. SKyn 2-1380
JOHNSON REYNOLD C CO VOLKSWAGEN
DISTR 1600 Van Ness Av. PRspt 6-0880
(See Advertisement Page 54)

KAISER HENRY J SALES & SERVICE—

BAKER GENE MOTORS
4885 Mission. JUnipr 5-8400

KRIEGER HARRY & SONS

2950 Geary Blvd. SKyn 2-1080
(See Advertisement Page 52)

LAKE MERCED MOTORS

4050-19th Av. JUnipr 6-5324
Lautz Fred Motors
315 Airport Bl S S F. PLaza 5-2822

LESHER-MUIRHEAD MOTORS

Mon Thru Fri Repair Service
7:30 AM-1:30 PM
1515 S Van Ness Av. VAencia 4-1400

LINCOLN SALES AND SERVICE

PROMPT, COURTEOUS
SALES AND SERVICE.
FACTORY REGISTERED
MECHANICS. LATEST
EQUIPMENT.



"WHERE TO BUY THEM"

LAKE MERCED MOTORS
4050-19th Av. JUnipr 6-5324
VAN ETNA MOTORS
Largest Lincoln-Mercury Dir in US
1155 Van Ness Av. ORdwy 3-8800
WILLIAM & FREDERICK MOTORS
4249 Geary Blvd. BA yvw 1-4570

McALISTER BUICK INC.
1200 Van Ness Av. PRspt 5-2400
(See Advertisement Page 50)
McAlister James W Inc.
1200 Van Ness. PR spt 5-2400
McKinney Motors Inc 2355 Market. HEmlok 1-6060

Advertise here—it pays.

C. M. MURPHY
OLDSMOBILE
SALES * SERVICE * PARTS
19th AVE. & JUNIPERO SERRA
JUnipr 5-9561

Don't Throw
It Away
Things around the house you
consider useless—may need
only minor repairs to make
them serviceable. Call a
service man near you.
LOOK IN THE
Classified
TELEPHONE SECTION

MERCEDES BENZ—

EUROPEAN AUTOMOBILE TRAVEL CENTER

For European Deliveries
323 Geary. YUkon 6-3881

MERCEDES BENZ DISTRIBUTORS

898 Van Ness Av. ORdwy 3-7300

MERCURY SALES AND SERVICE

Fully trained sales and
service personnel, plus
modern facilities and new-
est factory approved equip-
ment for your convenience
and satisfaction.



"WHERE TO BUY THEM"

LAKE MERCED MOTORS
4050-19th Av. JUnipr 6-5324
VAN ETNA MOTORS
Largest Lincoln-Mercury Dir in US
1155 Van Ness Av. OR dway 3-8800
WILLIAM & FREDERICK MOTORS
4249 Geary. BA yvw 1-4570

Military Personnel Alliance
365 S Van Ness Av. UNdrl 1-7198
Mile Miglia Motors 898 Van Ness Av. PRspt 5-7684
Motors Holding Division General Motors Corp
405 Montgomery. YU kon 6-5526

MURPHY C M OLDSMOBILE

19th Av & Junipero Serra
3950-19th Av. JUnipr 5-9561
(See Advertisement This Page)

(Continued Next Page)

Here's how you may be sure of
getting your party more often
when you dial:

1. Look up your number in the lat-
est directory.
2. Listen for the steady hummm
of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you de-
cide your party isn't home.

Wm. E. WATERS Inc.
DODGE
PLYMOUTH
SALES SERVICE PARTS
YOU ALWAYS GET MORE AT "BILL" WATERS STORE
GOOD SELECTION OF
FINE USED CARS
SKyline 1-0580
4041 GEARY BLVD. - GEARY AT FIFTH

IMPERIAL MOTORS
IMPERIAL
SALES SERVICE PARTS
NEIGHBORHOOD VOLUME DEALERS
Lombard 4-5900
1900-19th AVE.
3 BLOCKS SOUTH OF SHRINER HOSPITAL

BOAS PONTIAC
HIGHEST TRADE IN ALLOWANCE
LARGEST SERVICE DEPARTMENT IN WEST
EASIEST TERMS
FREE PICK UP AND DELIVERY
COMPLETE LINE OF USED CARS
NEXT TO KAISER HOSPITAL
IN NORTHERN CALIFORNIA
2323 GEARY BLVD · JORDAN 7-6060

SEE
PRIOLA MOTORS
FOR SALES & SERVICE
HUDSON
HORNET - RAMBLER
WASP METROPOLITAN
The Builder of Fine Automobiles
REPAIRS ON ALL MAKES
JUnipr 7-7935
4900 MISSION

Pontiac
SALES SERVICE PARTS
BERNHARDT PONTIAC INC.
(Formerly J. A. Herzog)
E-Z TERMS
AND
DOWN PAYMENTS ARRANGED
MARKET 1-3040
Pontiac Headquarters Since 1923
17th & VALENCIA

JEEP
HEADQUARTERS
PARTS & SERVICE
UNderhill 1-0438
4 Wheel Drive - Pick-Up - Station Wagon
ANSEL J. SCHLOSS
49 SO. VAN NESS AVENUE