

Roofers-(Cont'd)

RICHMOND ROOFING CO
Serving S. F. for 40 Years
ALL TYPES OF ROOFING
Quality - Service
---SKyIn 2-0905

SAFARAY ROOFING & SIDING CO
378 Sanchez Markt 1-4612
SAN FRANCISCO ROOFING CO
35 Vicente, Lombard 6-8680
Yard 300-88th Colma Plaza 6-4010
(See Advertisement Page 707 & Page 711)
Sears Roebuck & Co
Geary Bl & Masonic Av. JOrdn 7-7360
Mission & Army Valencia 4-2400
(See Advertisement Page 711)

SMITH ROOF F CO
ROBT. F. SMITH CO.
Since 1910
ROOFS
OF ALL TYPES
Installed and Repaired
DOWNTOWN LOCATION
From a Hole in Your Roof
To a Whole Roof
375-9th Markt 1-1393

SMITH ROOFING CO 375-9th Markt 1-1393
STANDARD ROOFING CO
A NAME IN ROOFING YOU CAN TRUST
Free Estimates - Work Guaranteed
2786 California WEst 1-7349
If no answer call Lombard 4-2149

STEWART ROBERT M
Complete Roofing Service
BROADMOOR
DALY CITY
WESTLAKE
512-90th Colma Plaza 6-4080
Residence Plaza 5-3247

Superior Roofing Co 982 Potrero MIssn 7-7519
(See Advertisement Page 711)

TAYLOR GORDON ROOFING CO
Established 1912
COMPLETE ROOFING
SERVICE
TAR & GRAVEL
Composition Shingles & Tile Roofing
Damp and Waterproofing
Fully Insured
1478-25th Av MOntre 4-5727

U S O ROOFINGS

ASPHALT ROOFING
AND SHINGLES
These Fine Roofs
May Be Purchased
on a Convenient
Payment Plan



"WHERE TO BUY THEM"
MANUFACTURER
United States Gypsum Co
1515 Sloat Blvd. Lombard 4-8680

APPLICATORS
Earl Roofing & Siding Co
3122-16th HEmlck 1-9966
EMPIRE ROOFING CO
2190 St Bruno Av. JUnipr 5-3684
Golden Gate Roofing Co
2441 Folsom, Valencia 4-7400

DEALERS
City Builders Supply
1671 Mission, HEmlck 1-3617
UNITED ROOFING & SIDING CO
2906 Mission, Valencia 4-0849
(See Advertisement Page 709)
Viete Ernest 367 Pope JUnipr 7-4431
WALSH ROBERT CO 2166 Market, UNdrl 1-4819
Eves & Sals call SEabright 1-6958
(See Advertisement Page 708)

Roofers-(Cont'd)

Walsh Robert Co 2166 Market UNdrl 3-1400
WESTERN ROOFING SERVICE
ROOFING AND SIDING
Merv La Faille - Frank Miller
1245 Selby MIssn 8-6472

Roofers' Equipment & Supplies

BISHOP L K & CO 1414 Donner Av. ATwtr 8-5151
CLEASBY-WITTIG CO INC
KETTLES, CONVEYORS,
FELT LAYERS, TOOLS, MOPS,
FLAX, PARTS AND REPAIRS
969 Treat Av. MIssn 8-3501

Cleasby-Wittig Co Inc 969 Treat Av
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0677
Hauck Mfg Co 383 Brannan SU tter 1-2979

Roofing Materials

Ames Roofing & Siding Co
3450 Geary Bl. SKyIn 2-1941
BISHOP L K & CO
Building Specialty Wholesalers
1414 Donner Av. ATwtr 8-5151

CAREY ROOFING MATERIALS

Exclusive Fire-Check Asbestos Plastic Shingles, Class A fire resistance - Copyrighted shadow blends - longer life. Also Asphalt Shingles and Roll Roofing; Asbestos Roofing and Siding Shingles; Carey Bonded Built-up Roofs.
"WHERE TO BUY THEM"
DISTRICT OFFICE
CAREY PHILIP MFG CO
101 Williams Av. MIssn 8-4400

APPLICATORS
Harmac Co 250 Bayshore Bl. MIssn 7-2060
Home Roofing & Siding Co
367 Pope, JUnipr 7-4431

CELOTEX EL REY ROOFING

Asphalt Shingles
Built-Up Roofing
Rock Wool Home
Insulation
Insulating Wall Board
and Ceiling Tile
Hard Board Flexcell
Expansion Joint
CELOTEX

"FOR INFORMATION CALL"
SALES REPRESENTATIVES
Celotex Corp
418 El Camino RI Sn Carlos, LYtel 3-8800
ROOFING CONTRACTORS
HARMAC CO 250 Bay Shore Bl. MIssn 7-2060
Humbert Roofing
79 Arlington Dr SSF, Plaza 5-8646

Certain-teed Products Corp
1014 Chesley Av Richmond
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0677

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Roofing Materials-(Cont'd)

CERTAIN-TEED ROOFING MATERIALS
ASPHALT SHINGLES; ROLL ROOFINGS & BUILDING PAPERS BUILT-UP ROOFING MATERIALS ASBESTOS SIDING & SHINGLES BUILDING INSULATION
"WHERE TO FIND THEM"
MANUFACTURER
Certain-teed Products Corp
1014 Chesley Av Richmond
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0677

DISTRIBUTOR
NICOLAI SUPPLY CO
75 De Haro UN drrhl 1-5120
CONTRACTORS
SAFARAY ROOFING & SIDING CO
378 Sanchez, Markt 1-4612

CLEVELAND WRECKING CO
2800-36 VA lencia 4-1411
Decorock Inc
Color Rock For Roofs & Landscaping
Russ Bldg GArlid 1-1250
Duncan & Associates Inc
670 Townsend, UNdrl 3-0134

FIBERGLAS ENGINEERING & SUPPLY DIV
OWENS-CORNING FIBERGLAS CORP
FIBERGLAS
ROOF INSULATION
Roof Mats & Base Sheets
1200-17th UNdrrhl 3-2380

FLINTKOTE RO PIONEER DIVISION
141 Battery SU tter 1-7571
GALBESTOS OR ASBESTOS PROTECTED METAL
ROBERTSON H H CO Sharon Bldg, SUttr 1-4473

GILLON LUMBER CO
3931 Geary Blvd SKyIn 2-2400
GLADDING McBEAN & CO
Clay Roof Tile
Harrison at 9th UNdrrhl 1-7400
Glen Park Roofing Co 311 Vienna JUnipr 5-5323

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Built-Up Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Asbestos Tile Flooring.
Call Johns-Manville for Nearest Dealer
"WHERE TO FIND THEM"
JOHNS-MANVILLE SALES CORP
116 New Montgomery DO uglas 2-4353

KAISER ALUMINUM & CHEMICAL SALES INC
Mfrs-White Dolomite Roofing Rock
1924 Broadway Oakland TW Inoaks 3-4600
Madison Paint Co The
1315 New Montgry, SUttr 1-5490
NICOLAI SUPPLY CO
Distributors For Certain-Teed
75 De Haro UN drrhl 1-5120

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Roofing Materials-(Cont'd)

PABCO ROOFING MATERIALS
"Pabco Is Color In Roofing."
Widest Color Choice In
Asphalt Shingles, Roll Roofing, Asbestos Shingles & Siding, Also Felts, Building Papers, Gypsum Wallboard, Lath, Asphalt "Hydrosol." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers.
"WHERE TO BUY THEM"
MANUFACTURERS
FIBREBOARD PAPER PRODUCTS CORP
475 Brannan, EXbrk 2-3657
Building Materials Division
1355 Market, UNdrrhl 1-8977

WHOLESALE
GLESNER A JO ING THE
975 Bryant HE mlck 1-6900
GROSS CO 60-7th Markt 1-0789
PACIFIC COAST AGGREGATES INC
400 Alabama KLondke 2-1616

APPLICATORS
AETNA ROOF SERVICE & TILE CO
231 El Camino RI Colma, Plaza 5-0733
ALTA ROOFING CO
1400 Egbert Av. MIssn 7-2173
American Roof Maintenance Co, Plaza 5-3888
AMES ROOFING & SIDING CO
3450 Geary Bl. SKyIn 2-1941
Bender Roofing Co 21 Bernice, HEmlck 1-0891
DONNELLY ROOFING CO
650 Fulton WAInt 1-3836
DUNN ROOFING CO
1429 Valencia, ATwtr 2-9343
Earl Roofing & Siding Co
3122-16th, HEmlck 1-9966

EMPIRE ROOFING CO
36 Monterey Bl JUnipr 5-3984
EXCELSIOR ROOFING CO
7th & Daggett UNdrrhl 3-3488
GENERAL ROOF SERVING CO
Golden Gate Roofing Co
4380 Mission, DElaware 3-0986
REGAL ROOFING CO INC
930 Innes Av. Valencia 4-3261
RELIABLE ROOFING CO
5937 Mission JUnipr 5-3895

DEALERS
Bay Bridge Hardware & Glass Co
400-6th, HEmlck 1-0296
Landucci-Koch Hardware
2201 Polk, ORdwy 3-3247
SYNOR BROS WRECKERS INC
1435 Market HE mlck 1-0441

PERMALUME LIQUID FOILS
POLYLOID LIQUID APPLIED ROOFS:
Plastic Resin Reflective Surfacing -
Waterproofing - Damp-Proofing - Caulking.
"WHERE TO FIND THEM"
DISTRICT OFFICES
DUNCAN & ASSOCIATES INC
670 Townsend, UNdrrhl 3-0134

Richardson Roofing Co The
141 Battery SU tter 1-7571
Rolph-Mills & Co 171-2d SU tter 1-1100
SAN FRANCISCO GRAVEL CO
552 Berry HE mlck 1-1273
SONORA MARBLE AGGREGATES CO
For Permanent Beauty & Utility
Natural Colored Roofing Aggregates
111 S Maple Av S S F Plaza 6-1956
Standard Distributing Co Inc
271-9th UN drrhl 1-1014
Vasco Products Inc 907 Post ORdwy 3-7542

WESTERN ASBESTOS CO
Johns-Manville Roofing Materials
148 Townsend KLondke 2-3868

Rooming Houses

See Also Boarding Houses
Acacia Guest Lodge 449 Powell EXbrk 2-9916
Akana's Furnished Rooms
3063 1/2 Washington WA Int 1-9967
Alpine Inn 1190 Pine TUxedo 5-9577
Alta Plaza House 2441 Jackson WAInt 1-9905
AMBASSADOR RESIDENCE CLUBS
Board & Room-Young Men & Women
2171 Pacific Av. JOrdn 7-9840
Anderson's Residence Club
2329 Pacific Av. FIlnor 6-9723
Audemard The 2084 Mission HE mlck 1-9103
(Continued Next Page)

Rooming Houses-(Cont'd)

Carrollton Residence Club
621 Taylor, GRaystn 4-1727
Charter House 2238 Vallejo WEst 1-9671
Chimes Manor 1994 Fell EVgrn 6-9862
Douglas House The 758 Harrison DOuglas 2-0441
Eight Seventy Five Post Residence Club
875 Post, PRspt 5-9815
Eighteen Seventeen Pacific
1817 Pacific Av. GRaystn 4-9862
Eighteen Seventeen Pacific
1817 Pacific Av. GRaystn 4-9916
Eighteen Seventeen Pac
1817 Pacific Av. GRaystn 4-9935

Evans Rooming House
1620 Broderick FI lnor 6-9945
Fay & Wanda's Residence Club
1960 Clay, PRspt 5-9503
Five Fella Place 5 Fella Place DOuglas 2-9290
Gruber Jos 2269 Washington WEst 1-9773
Guillaume Elvira 23 Henry UNdrrhl 1-9494
Harper's Rooming House 960 Haight MArkt 1-9520
Hayes Rooming House
929 McAllister WE st 1-9931
Henriques' 119 Noe HEmlck 1-9162
Hirano Ben M 1551 Post WE st 1-9945
Hoepner W L 14 Parsons EVgrn 6-9511
Hotel St Michel 1235 Powell GArlid 1-9828
Japanese Girls Residence
Between Pine & Calif-Near Carline
1807 Octavia JOrdn 7-9956
Jones Bessie 1716 Webster WAInt 1-9974
Jordan's Guest House
2263 Sacramento WAInt 1-9694
Jordan's Guest House
2267 Sacramento WAInt 1-9930
Labuda John 4789 Mission DElaware 3-9874
La Vista Palms
201 Buena Vista Av East, UNdrrhl 3-9788
Leung Tai F 1334 California TUxedo 5-9844
Morrow R E 1750 Pine TU xedo 5-9563
Pac Heights Manor 3070 Jackson JOrdn 7-9928
Pacific Heights Manor
3070 Jackson WAInt 1-9871
Parker Residence Club The
1117 Geary TUxedo 5-9991
Parnassus Furnished Rooms
263 Parnassus Av. MOntre 4-9903
Pruit Sylvia 2402 Bush JO dan 7-9927
Reeling Catherine 1445 Oak UNdrrhl 3-9761
Ruffin Claude 1274 McAllister WA Int 1-6784
Russell Studio Rooms
Community Kitchen Privileges
1122 Pine TU xedo 5-9500
Smith Willis C 1567 Post FIlnor 6-9686
Stanford Guest House 2303 Sacramento, WEst 1-9718
Sund Victor J 2370 Broadway JOrdn 7-9728
Taucher L 591 Vermont HE mlck 1-9409
Twelve Fifty Calif Hotel 1250 Calif, TUxedo 5-9550
Twenty Four Fifty Five Jackson
2455 Jackson, WAInt 1-9933
Two Eighty Four Golden Gate Av Rooms
284 Golden Gate Av, PRspt 5-9926
Walker William 1295 Golden Gate Av, WEst 1-9915
Washington Studio Apartments
2277 Washington, WEst 1-9677

ROPE-(Cont'd)
PLYMOUTH CORDAGE PRODUCTS
Rope - Tying Twine - Binder Twine - Baler Twine. Engineered for your job by Plymouth - for over 128 years the makers of "The Rope You Can Trust"
"WHERE TO BUY THEM"
DISTRICT OFFICE
PLYMOUTH CORDAGE CO
70 Sacramento GA rld 1-4709
Reynolds Corporation The
461 Market, DOuglas 2-3922
Schermerhorn Bros Co 100 Howard SU tter 1-5286
Stuart J L Mfg Co 31 Front GArlid 1-2560
SULLIVAN AWNING CO
Manila-Sisal-Cotton-Jute
245 So Van Ness Av. UNdrrhl 1-4572
TUBBS CORDAGE COMPANY
Manufacturers on the Pacific Coast Since 1856
MANILA, SISAL & COTTON ROPE
200 Bush GArlid 1-0927

UNITED STATES PLASTIC ROPE INC
2581 Spring Blvd City EMrsn 8-1461
VAN WATERS & ROGERS OF CALIF INC
MANILA - SISAL & JUTE ROPE
16th & Carolina KLondke 2-2631

Wall Rope Works Inc 25 Hawthorne, EXbrk 2-2228
Weeks-Howe-Emerson Co Industrial Division
750 Harrison, SUttr 1-3662
Rope Splicing
Bell Rigging Supply 320 Clay SU tter 1-3049
Carpenter Rigging Co 453 Bryant YUkon 6-4838
Rope-Wire-See Wire Rope
Rosin-See Resins
Rotaprinting Service
See Multi-Copy Service
Rologravure
INTAGLIO SERVICE-
INTAGLIO SERVICE CORP
Gravure Engravers
369 Pine DOuglas 2-6039
Intaglio Service Corp 369 Pine DOuglas 2-6039
JORGENSEN & CO 500 Sansome SU tter 1-4942
500 Sansome YUkon 6-3864
Stark-Rath Printing & Publishing Co
Pacific Neogravure Corp
465-10th MArkt 1-7110

AMERICAN MFG CO
Charles J. Dilke - Representative
Manila & Sisal Rope
383 Brannan YUkon 2-5707
If no answer call Hillsborough, DImd 4-1044

BARNETT FRED E CO
Plymouth Cordage
U S Steel Wire Rope
1455 Custer MIssn 8-2970
Bell Rigging Supply 320 Clay SU tter 1-3048
CATING ROPE-
DISTRIBUTORS
ANDREASSEN & CO INC
205 Drumm, YUkon 6-0518
Columbia-Geneva Steel Division-U S Steel Corp
120 Montgry, SUttr 1-2500

DAVIS CORDAGE COMPANY
MANILA, SISAL LINEN & COTTON ROPE
564-6th UN drrhl 1-0346

ELIZALDE & CO LTD 420 Market, GArlid 1-8997
Fleming Don D Co Inc 460 Bay PRspt 6-2344
Great Western Cordage Sales Co Inc
715 Iowa, ATwtr 2-0077
GREAT WESTERN MANILA ROPE-
GREAT WESTERN CORDAGE SALES CO INC
715 Iowa, ATwtr 2-0077
HARBOR SUPPLY CO
Wire & Manila Rope
821 Folsom EX brook 2-4500
Northern Calif Hardware & Steel Co
209 Mississippi UNdrrhl 3-5815
Plymouth Cordage Co 70 Sacramento, GArlid 1-4709

Rubber Products

ACCURATE SALES CO
RUBBER PARTS
FROM STOCK MOLDS
A-N Grommets
GROMMETS TACK BUMPERS
BUMPERS BUSHINGS
SUCTION CUPS COM'L "O" RINGS
STOOL TIPS SPECIAL PARTS
3951 Higuera, Culver City, Calif, Texas 0-2757

Acme Pac Corp 1275 Connecticut ATwtr 2-1141
Aetna Rubber & Supply Co
876 Harrison DOuglas 2-3866
Aetna Rubber & Supply Co
876 Harrison DOuglas 2-3867
Amer Rubber Mfg Co The
Office 7 Front SUttr 1-6068
1145 Park Av Emeryville
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0542

AMERICAN RUBBER MFG CO THE
MANUFACTURERS OF
Hose - Belting - Packing
Molded Articles
1145 Park Av Emeryville
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0542

ASSOCIATED RUBBER & PLASTICS
Since 1931
Custom Molded & Extruded Specialties
to Exact Specifications
1311 Mission UNdrrhl 1-5344

BEAN RUBBER MFG CO
Manufacturers
Moulded, Mechanical
Industrial Rubber Products
Plant & Sales Office
1623 S 10th San Jose CYprss 3-2790

BOSTON WOVEN HOSE & RUBBER CO
995 Market EXbrk 2-2687
BOYD A B CO
Sheet Rubber-Sponge-Rubatex
Stripping-Fabricated Parts & Die Cutting
1235 Howard UNdrrhl 1-2850

BURKE RUBBER CO
Manufacturers of
MOLDED and MECHANICAL
RUBBER PRODUCTS
Molded - Lathe Cut - Extruded
Rubber Covered Rolls - Tank Linings
A COMPLETE RUBBER FACTORY AND
A COMPLETE RUBBER LABORATORY
TO SERVE YOUR NEEDS
For Information Call
402 Soma St Je CYprss 7-3500
(Continued Next Page)

RUBBER PRODUCTS



ALL TYPES OF INDUSTRIAL
HOSE, RUBBER AND FABRIC
TRANSMISSION & CONVEYOR
BELTING AND SUPPLIES
RUBBER & LEATHER PACKING
"O" RINGS, SEALS & GASKETS
SINCE 1876
EXbrook 2-3820
DEGEN BELTING CO.
260 MISSION

Rubber-Foam

AIRFOAM SUPER CUSHIONING
THE MIRACLE CUSHIONING MATERIAL
FOR EVERYTHING YOU
SIT, SLEEP, RIDE OR
WALK UPON.
"WHERE TO BUY IT"
DISTRIBUTOR
SOFIO R C CO INC 236-8th HEmlck 1-7161
RETAIL
G & M Sales Co 1667 Market UNdrrhl 3-2855

AMERICAN LATEX PRODUCTS CORP
Manufacturers & Fabricators
C-FOAM-MOLTEX-STABOND-STAFOM
42 Gough MArkt 1-1430

Boyd A B Co 1235 Howard UNdrrhl 1-2850
FELT HOUSE THE
Cushions-Mattresses-Pads
845 Howard DOuglas 2-2266
FIRESTONE FOAMEX
FOAMEX - Designed to meet every need in the upholstery and cushioning field. Complete stock of standard molds - mattresses, slab stock, sheeting, cored pads, cushions. Special designs made to order.

"WHERE TO BUY IT"
DISTRICT OFFICE
FIRESTONE TIRE & RUBBER CO THE
101 Harrison YUkon 6-4950

DISTRIBUTOR
MACPHERSON BROS LEATHER CO
730 Mission YUkon 6-6783
G & M SALES CO
FOAM RUBBER - RETAIL
Complete Stock - Cut to Any
Size or Measurement
1667 Market UNdrrhl 3-2855

Golden State Mat Mfg Co 752 Folsom, YUkon 6-0900
KEYSTONE BROS
Foam Rubber Distributors & Fabricators
755 Mission DOuglas 2-0470
LAND BROS 381 Market YUkon 6-3864
PACIFIC STATES FELT & MFG CO INC
Foam-Sponge Rub Of All Descriptions
845 Howard DO uglas 2-2266

RESTFOAM
RESTFOAM IS
FOAM RUBBER
AT ITS FINEST
Molded foam cushions, contoured or flat building stocks for upholstery or furniture manufacturing. Also uncured slab for furniture and other applications.
"WHERE TO BUY IT"
BOYD A B CO 1235 Howard UNdrrhl 1-2850

S F LATEX PRODUCTS CO
Mfgs of Foam Latex-Molded Products
936 S Bayshore Blvd Sn Mateo DImd 3-8594
Serr Products Mfrs
Manufacturers of Surfoam
Foam Rubber Products
1306 Old County Rd Belmont LYtel 3-8213
SOFIO R C CO INC 236-8th HE mlck 1-7161
VAN WATERS & ROGERS OF CALIF INC
U S Kaylon Foam Rubber Distributor
16th & Carolina KLondke 2-2631

Rubber Hosiery-See Elastic Hosiery

Rubber Mill Machinery

SEWING MACHINE EXCHANGE THE
Rubber Cutting & Slicing Machines
1131 Mission MArkt 1-9877

Rubber Printing Plates

See Engravers-Rubber Plate

Keep the Classified Telephone Directory handy; it can save you time and effort.