

It's **FRANKEN'S** for
All Types of
Movable Shutters
DIAL
Graystone 4-5068

1112 POLK ST. - BETWEEN POST & SUTTER
Measured and Installed
JAMES C. FRANKEN CO.

Made With
Adjustable Louvers
for Air & Light
Used on Windows,
For Doors, Screens
and Partitions
Choice of Colors

FOR Paul Heinley's
movable shutters
Phone ENterprise 1-2374

Both White Pine and
Penny-Saver Shutters
in Stock Now.

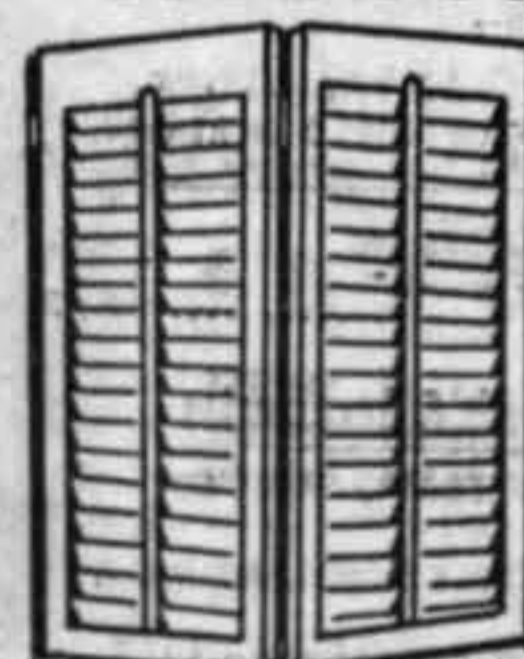
Ideal for special effects, moving wall partitions, cabanas, wardrobes, all types of windows and doors. F.H.A. accepted. Bonded representatives. Satisfaction guaranteed. FAST delivery!

Write for FREE LITERATURE on our full line of shutters

SHUTTER-MART
san mateo

©1954 Paul Heinley, U.S. Pat. D-168,811 2335 So. El Camino Real - Fireside 5-4856

SHUTTERS-LOUVERED DOORS



★ Custom Made ★ Any Size
★ Any Color ★ Measured & Installed
FINISHED IN OUR SAN FRANCISCO FACTORY
INTERIOR DECORATORS
WE ALSO MANUFACTURE
SHOJI PANELS & FRAMES
AND WOVEN WOODS
Telephone for Free Estimates
Mail Orders Promptly Filled

CHAS. D. WALKER CO.
HEmlock 1-1132

189 THIRTEENTH ST. OR
Same Building - 90 ERIE STREET at So. Van Ness Ave.

SHUTTERS

WHOLE & RETAIL
MOVABLE & STATIONARY
FINISHED & UNFINISHED

★ WINDOWS ★ DOORS ★ PARTITIONS
★ SCREENS ★ SOLID PANELS ★ CAFE DOORS
FREE ESTIMATES - MEASURED & INSTALLED
BANK TERMS
Manufactured by
THEO. DE FRIESE & SONS, INC.

ORdway 3-0089 ORdway 3-9035

1222 SUTTER ST. - BETWEEN POLK & VAN NESS AVE.

Shutters

AAMHEWS MFG CO
678-26th Oakland, GLncrt 2-3474
Bowman's 2477 Lombard... WAlnt 1-8590
DE FRIESE THEO & SONS INC
1222 Sutter... ORdway 3-0089
(See Advertisement This Page)
FRANKEN JAMES C CO
1112 Polk... GRaystn 4-5068
(See Advertisement This Page)
Oakland Venetian Blind Co
10222 Pearlmain Oakland, SWetwd 8-6671
Shutter Mart of San Mateo
2335 So El Camino RI Sn Mta
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENterprise 1-2374
(See Advertisement This Page)
Walker Chas D Co 189-13th... HEmlck 1-1132
(See Advertisement This Page)

Sick Room Equipment & Supplies
See Hospital Equipment & Supplies

Sidewalk Doors & Lights

GOLDEN WEST IRON WORKS
Steel Sidewalk Doors
505 Railroad Av S F... PLaza 6-0375
PHOENIX-SIMPSON CO 520-6th... UNdrl 1-5606
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENterprise 1-0898

Siding

Abar Roofing Co 345 Franklin... Mark 1-0242
Action Roof Co Collins Av Colma... PLaza 5-1541
AETNA ROOF SERVICE & TILE CO
Authorized Applicators for
JOHNS-MANVILLE & PABCO SIDING
Free Estimates - FHA Terms - Guaranteed
231 El Camino RI Colma... PLaza 5-0733

Please dial carefully... keep
watching the dial.

Siding-(Cont'd)

ALLSTATE CONSTRUCTION CO
JOHNS-MANVILLE
Approved Dealer
SIDING SPECIALISTS
Guaranteed Work - Easy Terms
Free Estimates
1116 Irving... Combrd 6-5435
Night & Day call... Lmbd 6-5435

American Construction Co 48 Hoff... HEmlck 1-6022
(See Advertisement This Page)
AMES ROOFING & SIDING CO
3450 Geary Bl. SKYn 2-1941

ANCHOR ROOFING CO
See Our Ad under Roofers
1673 Galvez Av... VAleucia 4-8140
Atlas Roofing Co

Barnet R C Roofing Co... 1135 Airport Bl S S F. PLaza 5-3570
2267-18th Av. MOntrse 4-2519

BISHOP L K & CO
Building Specialty Wholesalers
1414 Donner Av... ATwtr 8-5151
BRYSON ROOFING CO

Burke Roofing Co 2437 Lincoln Wy. MOntrse 4-6000

CAREY SIDING

Give your home a smart,
distinctive look with
CAREY siding. A wide
variety of colors, styles
and patterns from which
to choose. Call for low
cost estimate.



"FOR INFORMATION CALL"
DISTRICT OFFICE
CAREY PHILIP MFG CO
101 Williams Av. Missn 8-4400

APPLICATORS
Harmac Co 250 Bayshore Bl... Missn 7-2060
Home Roofing & Siding Co
367 Pope JUnipr 7-4431

(Continued Next Page)

JOHNS-MANVILLE
ASBESTOS SIDING

Free
Estimates
Nothing Down
FHA Terms
**LIFE TIME
GUARANTEE**
HEmlock 1-6022
AMERICAN CONSTRUCTION CO.
48 HOFF ST. Near 16th & Mission



Since 1928
SIDING
- ASBESTOS -

PERMANENT
Does Not Require Painting
Nothing Down - Monthly Payments
ALL TYPES ROOFING
DONNELLY R. J.
CONTR.

WAlnut 1-3836

650 Fulton

Please
DIAL CAREFULLY

Careless dialing puts other
people to needless bother—
and delays your call. Please
make sure of the right
number, listen for the dial
tone, then dial carefully.

Siding-(Cont'd)

Champion Roofing Co 680... BAYvw 1-7221
COAST CONSTRUCTION CO

JOHNS-MANVILLE
CERTIFIED DEALER

Silicone Sealed Asbestos
Siding Shingles
F.H.A. Terms
Free Estimates
993 Harrison... EXbrk 7-1181

DONNELLY R J CONTR 650 Fulton WAlnt 1-3836
(See Advertisement Page 766)
Donnelly Roofing Co 650 Fulton... WAlnt 1-3836

EARL ROOFING & SIDING CO
3122-16th... HE mlock 1-9966
Empire Roofing Co 2190 Sn Bruno Av JUnipr 5-3684
Fellman Roofing Co

Fidelity Roof Co 110 Bismark Daly City PLaza 5-2700
FLINTKOTE CO PIONEER DIVISION YUKon 2-3276

Golden Gate Roofing Co... SUTtr 1-7571
Gordon Taylor Roofing Co... 2441 Folsom VAleucia 4-7400
Hanks Roofing Co 49 Geary... EXbrk 2-2858

HARMAC CO
ASBESTOS SIDING
ROOFING
Exterior Specialists Using
PHILIP CAREY
JOHNS-MANVILLE
PABCO
U.S. GYPSUM
PIONEER FLINTKOTE
Carpentry - Gutters & Downspouts
250 Bay Shore Bl... Missn 7-2060

HOME ROOFING & SIDING CO
JOHNS-MANVILLE & CAREY
ASBESTOS SIDING
All Work Guaranteed
FAIR DEPENDABLE PRICES
ERNEST VIOLA, Mgr.-Owner
Over 15 Years Experience
367 Pope... JUnipr 7-4431
If no answer call... DELaware 3-8948

HUMBERT ROOFING
See Ad Roofers
79 Arlington Dr S F... PLaza 5-8646

JOHNS-MANVILLE CERTIFIED CONTRACTORS
Have J-M Roofing or Siding
applied by a Certified J-M
Home Improvement Contractor.
He has certified he will charge
fair prices, make no exaggerated
claims.

"WHERE TO CALL"
DAY ROOFING & SIDING CO
3490 Mission ATwtr 8-0894
UNITED ROOFING & SIDING CO
2906 Mission VAleucia 4-0849
If no answer call... VAleucia 4-1037
Evenings call... JUnipr 5-8784

Johnson Jack Roofing Co... 1304 Potrero ATwtr 2-4914
Messersmith Louis V. 1606-9th Av... OYrind 1-3587

NEW TREND CONSTRUCTION CO
RICHMOND DISTRICT
JOHNS-MANVILLE
ASBESTOS SIDING SPECIALISTS
3450 Geary Bl... SKYn 1-1410

QUICK BRASS CLEANER
You can clean copper and
brass instantly by rubbing with a
mixture of vinegar and salt. The
finish won't last as long as with
regular metal polish, but the mix-
ture does a fine job.

Siding-(Cont'd)

PABCO ASBESTOS SIDING
"Pabco Is Color In Siding."
Widest Color Choice In
Asphalt Shingles, Roll Roofing,
Asbestos Shingles & Siding.
Also Felts, Building Papers,
Gypsum Wallboard, Lath,
Asphalt "Hydrosol." For Other Pabco Products
See Pabco Linoleum & Pabco Paint Dealers.



"WHERE TO BUY THEM"

APPLICATORS

ATLAS ROOFING CO
1135 Airport Bl S S F. PLaza 5-3570
DONNELLY ROOFING CO
650 Fulton WAlnt 1-3836

SAFEMAN ROOFING & SIDING CO
378 Sanchez... Mark 1-4612
SAN FRANCISCO ROOFING CO
35 Vicente Lmbd 6-8680

Steel Building Specialties Inc
681 Market... DOuglas 2-1109
Stewart Robt M 512-90th Colma... PLaza 6-4080
Superior Roofing Co 982 Potrero... Missn 7-7519
United Roofing & Siding Co
2906 Mission... VA leucia 4-0849

WALSH ROBERT CO
STOP WALL LEAKS
SIDEWALLS - BACKS
Free Estimates
2166 Market... UNdrl 1-6819

Welsh & Brees 30 Webster Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENterprise 1-1917
Western Roofing Service 1245 Seiby... Missn 8-6472

Sightseeing Tours
A-1 LIMOUSINE SERVICE
CADILLAC LIMOUSINES
SIGHTSEEING TOURS
OUT OF TOWN TRIPS
Hire by Hour - Day - Week or Month
Agents for
RENT-A-CAR U-DRIVE
UNDERhill 1-5050
Nob Hill Mason & California
UNdrl 1-5050

Amer Limousine Service
Union Square Park YUKon 6-0347
Associate Travel Service
190 O'Farrell Garfld 1-8291

BARRETT TRANSPORTATION INC
SIGHTSEEING TOURS
LUXURIOUS PARLOR COACHES
SPECIALIZING IN GROUPS
735 Harrison... DOuglas 2-1016

CALIFORNIA PARLOR CAR TOURS CO
ESCORTED TOURS TO MONTEREY,
CARMEL, SANTA BARBARA, LOS ANGELES
AND YOSEMITE NATIONAL PARK
369 Market... YUKon 2-0208

CALIFORNIA SIGHTSEEING CO
PERSONALIZED SIGHTSEEING
BY DAY
See San Francisco
Cadillac Limousines
BY NIGHT
"EVENING IN CHINATOWN"
NIGHT CLUB PARTY
494 Geary... ORdway 3-7727

Callaghan's Limousine Co
650 Taraval Lmbd 4-3660

COMMODORE AIR SERVICE
25 MILE AIR TOUR
SEE ALL OF SAN FRANCISCO
FROM THE AIR
Richardson Bay Hwy 101... Sausalito 100

Golden Gate Scenic Steamship Lines Inc
Pier 43 DOuglas 2-5414

GRAY LINE INC THE
Really See San Francisco
Daily Guided Tours
In Luxurious Parlor Cars
Or Limousines With Chauffeur
Depot at 44 Fourth St
425-4th... YUKon 6-4000

Sightseeing Tours-(Cont'd)

HARBOR TOURS INC Pier 43... DOuglas 2-5414
Hotel Stewart Travel Bureau
See Our Ad-Travel Bureau
351 Geary... YUKon 6-1798
Sierra Nevada Travel Agcy 641 Post... ORdway 3-9478
YOSEMITE GRAY LINE LIMOUSINES INC
955 Post... FR ncpct 5-3232

Sign Painters

ACME SIGN CO

**OFFICE DOOR
and
WINDOW LETTERING**
PHIL MARCUS
Superior Workmanship Since 1918
607 Market... EXbrk 2-8196

ADCAFT SIGN CO
**GENERAL
SIGN CONTRACTORS**
Window Lettering - Raised Letters
Metal - Cloth & Wall Signs
Screen Process
Truck Lettering
150-7th... Mark 1-4697

Adcraft Sign Co 150-7th... MA rket 1-4697
(See Advertisement Page 768)

ALBRIGHT WALT 342 Bynbee... JUnipr 6-5235

ARCHER SIGNS
**INDOOR & OUTDOOR
SIGNS**
WOOD - CLOTH - METAL
ALL TYPES OF LETTERING
DISPLAY CARDS
Near Mission
3232-24th... VAleucia 4-7625

Bill's Signs 783 Haight... Mark 1-1166

Advertise here—it pays.

Sign Painters-(Cont'd)

BOTT SIGNS
"Our Signs Mean Business"
MOntrse 4-7414
STORE FRONTS - TRUCKS - WALLS
GOLD LEAF - BANNERS - CARDS
LAYOUTS - ART WORK
1321-20th Av... MOntrse 4-7414

BRONSON SIGNS
**OFFICE DOOR
WINDOW LETTERING**
821 Market... EXbrk 2-4015

BROOME ED 572-17th Av... SKYn 1-8627
Chris Sign Service 783 Haight... Mark 1-1166

COWDROY DISPLAY CO
COMPLETE SIGN SERVICE
PICTORIAL BULLETINS
SHOW CARDS WOOD LETTERS ETC.
1040 Larkin... ORdway 3-2567

CUEVAS ED SIGNS
TRUCKS - WINDOWS
GOLD LEAF - BANNERS
Lombard 6-2253
WALLS - STORE FRONTS
SHOW CARDS
2416-28th Av... Lmbd 6-2253
Evenings call... PLaza 5-7753

CULVERWELL GEO D
SHOWCARDS SIGNS
Displays - Posters - Art Work
948 Market... DOuglas 2-0555

Daggett L B 335 S Van Ness Av... Mark 1-0317
Dec-Art 12 Geary... EXbrk 2-7417

(Continued Next Page)

Need a number? First, check the
Directory or your personal number
list before calling "Information."

OUR 50TH YEAR

UNIVERSAL
SIGN PAINTING CO.
CREATIVE SIGN PAINTERS

• WALL SIGNS
• GOLD LEAF
• RAISED WOOD LETTERS
• WOOD AND CLOTH SIGNS
• TRUCKS SPRAYED & LETTERED
• UNIVERSAL ENAMEL SIGNS
• SILK SCREENING ON ANY SURFACE

INDUSTRIAL & COMMERCIAL
MAINTENANCE PAINTING

937 HARRISON ST. - SAN FRANCISCO

PHONE
YUKon 2-1871