

Theatres-(Cont'd)

Harvey Enterprises
291 Golden Gate Av. UNdrl 1-1388
Hub Theatre 727 Market... DOuglas 2-1855
Interplay The 825 Kearny... SUttr 1-9909
Irving Theatre 24th Av & Irving... PR opt 6-3200
Larkin Theatre 816 Larkin... PR opt 5-3811
Liliput Theatre
The Smallest Theatre in the World
3510 Fillmore... WAInt 1-9600
Lina Jan B 230 Hyde... ORway 3-2343
LEWIS WARFIELD THEATRE
Program Information
982 Market... PR opt 6-6110
Lyceum Theatre 3350 Mission... ATwtr 2-2717
Marina Theatre 2141 Chestnut... WAInt 1-1234
Metro Theatre Union At Webster... BA yview 1-8181
MISSION DRIVE-IN THEATRE
Turn Left Off Mission
8 Blocks South of Geneva Ave
500 Guttenberg Day City... JU nper 5-1234
Mission Theatre 2550 Mission... Mission 7-1261
Nasser Bros Theatres 25 Taylor... TUxedo 5-1810
New Fillmore Theatre 1329 Fillmore... WE at 1-2600
New Mission Theatre 2550 Mission... MI sm-7-1261
New Potrero Theatre
112 Connecticut... VA lencia 4-5473
Nob Hill Theatre
Located in The Hotel Fairmont
California & Mason... YU kon 6-2600
OPERA HOUSE TICKET OFFICE
Van Ness Av & Grove UNdrl 1-9200
Orpheum Cinema Theatre
1192 Market... Mark 1-5000
Pacific Outdoor Theatres
276 Golden Gate Av... PR opt 6-4010
Palace Theatre 1741 Powell... PR opt 6-3200
Panero Theatre Co Inc 25 Taylor... PR opt 6-4381
Paramount Pictures Theatres Corp
1066 Market... UN dhl 1-9890
Paramount Theatre 1066 Market... UNdhl 1-9890
PARKSIDE THEATRE 933 Taraval... UNdhl 3-5800
Pierces Theatre 148-3d... DOuglas 2-4918
Peters John 230 Hyde... ORway 3-2343
Pix Theatre 938 Market... DOuglas 2-6842
PLAYHOUSE REPERTORY THEATRE THE
2796 Hyde PR opt 5-4426
Portola Theatre 781 Market... SU tter 1-5814
Powell Theatre
Between Ellis & Eddy near Market
39 Powell... SU tter 1-9639
PRESIDENT FOLLIES BURLESQUE
McAllister Near Market... Mark 1-9468
Presidio Theatre 2340 Chestnut... WAInt 1-2929
R K O Golden Gate Theatre
Golden Gate Av & Taylor... OR way 3-4841
Regal Theatre 1046 Market... HE mick 1-0508
Rita Theatre 2240 Union... FI imor 6-3680
Rita Theatre 1596 Church... ATwtr 8-2705
Roosevelt Theatre 2791-24th... MIssn 7-9976
If no answer call... OR way 3-2343
Rowden Ed Theatre Service
276 Golden Gate Av PR opt 6-4010
Roxie Theatre 5117-16th... UN dhl 1-8322
Royal Theatre 1529 Polk... GR ayton 4-2131
Royal Theatres Ltd
191 Golden Gate Av Klandke 2-0197
St Francis Theatre 965 Market... UNdhl 1-9890
S F Children's Opera 410 Arguello Bl... SKyn 2-3053
S F City & County of
Opera House Ticket Office
Van Ness Av & Grove... UN dhl 1-9200
S F Civic Theatre 1725 Washington TU xdo 5-9935
S F Theatres Inc 5400 Geary Blvd BA yview 1-8181
Schwarz Theatres 3010 Geary Bl... BA yview 1-4022
Serra Theatre
2710 Junipero Serra Blvd Colma... PL az 5-1455
STAGE DOOR THEATRE
420 Mason... YU kon 6-4767
Strand Theatre 1127 Market... UNdhl 1-8234
SUN SING CHINESE THEATRE
1021 Grant Av... YU kon 2-2448
SUNSET THEATRE
4510 Irving... MO ntrose 4-6300
TELENEWS THEATRE 930 Market... YUkon 6-2400
Temple Theatre 1745 Fillmore... WE st 1-5423
Times Theatre 1249 Stockton... DOuglas 2-3770
Trans-Bay Theatre Corporation
1226 Fillmore WE st 1-5716
Turnabout Theatre 625 Polk... TUxedo 5-0600
United Artists Theatre 1077 Market UNdhl 1-5678
United Calif Theatres Inc
172 Golden Gate Av PR opt 6-3200
United Nations Theatre
260 O'Farrell... DOuglas 2-3636
Uptown Theatre 2101 Sutter... PR opt 6-3200
Victoria Theatre
Spanish & Mexican Movies
2963-16th... UNdhl 1-6076
Vogue Theatre
Sacramento & Presidio... BA yview 1-8181
Westland Theatres
291 Golden Gate Av... UN dhl 1-1388
World Theatre 644 Broadway... YUkon 2-6085

More and more people are saving both time and effort by using the Yellow Pages as a buyers' guide.

Theatrical Agencies

ALLEN LARRY AGENCY

ENTERTAINMENT & MUSIC FOR
Company Parties - Conventions
Sales Meetings - Banquets
Private Parties - Dances

DINTY MOORE, Mgr.
116 New Montgomery... EXbrk 2-8033

AMERICAN ARTISTS' THEATRICAL AGENCY
948 Market... EXbrk 2-0131
If no answer call... ATwtr 2-3350
ANTHONY MARK AGENCY
Fairmont Hotel DOuglas 2-8887
BRONFELD SAUL 948 Market... EXbrk 2-0131
Calif Productions Agency
165 O'Farrell DOuglas 2-6464

CONSOLIDATED ARTIST AGENCY

ENTERTAINMENT CONSULTANTS
Orchestras - Trios - Acts
Conventions - Industrial Organizations
Sales Meetings - Pairs - Hotels
Night Clubs - Private Parties
NAME BANDS & ACTS
905 Columbus Av... PR opt 6-4775

DAHLINGER JOHN AGENCY

**EVERYTHING
IN ENTERTAINMENT**
Conventions
Theatres - Clubs - Banquets
Loew's Warfield Theatre Bldg
988 Market... ORway 3-7233

FUN UNLIMITED PRODUCTIONS

Gino Dale Attractions 948 Market... SUttr 1-0477
HARDIN HELENE DRENNAN AGENCY
26 Balboa... BA yview 1-9280
Haymond Booking Agency
General Office 450 Geary... PR opt 5-4732
Dance Band Dept 450 Geary... PR opt 5-9264
Artists Dept 450 Geary... PR opt 5-9283
LANE PRODUCTIONS THEATRICAL AGENCY
Hotel Leamington Oakland TWInols 3-0067

LEVY BERT AGENCY

Since 1906
**ENTERTAINMENT
SPECIALISTS**
Theatres - Hotels - Clubs
Private Parties
Complete Production Staff
25 Taylor... ORway 3-9277

MARCUM BELLA 26 Balboa

MARK ANTHONY AGENCY
Fairmont Hotel DOuglas 2-8887
Moore Dinty 116 New Montgomery... EXbrk 2-8033
MORRIS HAL THEATRICAL ENTERPRISES
AGENCY 1440 Broadway Oakland... Higate 4-7213
MUIR JIMMY AGENCY
Hotel Claremont Berkeley THrml 3-3720
Music Corporation of America M C A
105 Montgomery... EXbrk 2-8922
(See Advertisement This Page)
Nob Hill Casting Agency
1511 Gough... PR opt 6-4040
Ruth Meyer Casting Agency 518 Sutter... YUkon 2-6530
WHALL ISABELLE 948 Market... SUttr 1-0477

Music Corporation of America



BEST IN
MUSIC AND ENTERTAINMENT
SINCE 1938 IN SAN FRANCISCO
World's Largest Theatrical Agency
NAME BANDS - BEST LOCAL BANDS
NAME ACTS - LOCAL ACTS
PRODUCTION STAFF FOR CONVENTIONS - CLUBS - BANQUETS - PAIRS
FRATERNAL ORGANIZATIONS - PRIVATE PARTIES - DANCES

Call Us for an Estimate

Theatrical Equipment & Supplies

A A Theatrical Rentals
1124 Golden Gate Av. WAInt 1-7172
A & L THEATRICAL FABRIC & SHOE CO
See Our Adv under Dancers Supplies
1823 Franklin Oakland... TWInols 3-5143

ABROTT-MULONE-RANTZ INC

WE SELL OR RENT
COMPLETE THEATRICAL
CONSTRUCTION & SERVICE
Scenery - Lighting - Draperies
Planners, Designers and Producers
of Theatrical & Commercial Settings
812 Athens Av Oakland... TEMplr 6-4595

Alberg Plant Rental Co
Tropical Plant Backgrounds
Latham Sq Bldg Oakland... Higate 4-5756
American Sealing Co
701 Bay Shore Bl. JU nper 7-5940

BRITEX FABRICS
LOW-PRICED FABRICS FOR
STAGE, SCHOOLS, CHURCHES
NIGHT CLUBS, HOTELS, ETC.
178 Geary... EXbrk 2-2910

Calif Costume & Flag Dec Co
1152 Valencia ATwtr 2-0446

CHERNOFF N CO

**COMPLETE ASSORTMENT
of
IMPORTED & DOMESTIC
HAIR GOODS**
Lace Front Pieces
Made to Order
UNDETECTABLE WIGS, TOUPEES,
BRAIDS, FALLS & BUNS
THEATRICAL WIGS & MAKE-UP
EQUIPMENT
Room 208
150 Powell... EXbrk 2-4682

DANCE ART CO

Motivators, Costume Supplies, Make-Up
Wigs, Dance Footwear & Accessories
Max Factors Theatrical Make-Up
171 O'Farrell... EXbrk 2-4912

EDDIE'S TRADING POST

WE PAY CASH FOR
THEATRICAL AND MOTION PICTURE
HAND PROPS
1001 McAllister... JORDn 7-6118

HAWAIIAN HULA SHOP 3690-18th

MARK 1-8075

HOLZMUELLER & J

Distributor
KLEIG BROS. LIGHTING EQUIP.
1110 Howard... UN dhl 1-2050

Ink Ribbon Manufacturing Corp

Stage Draperies & Rigging
679 Cherry... JU nper 5-5704

Always listen for the dial tone
before you dial. It's a steady
humming sound that tells you the
equipment is ready to take your
call.

Theatrical Equipment & Supplies-(Cont'd)

LEWIN DRUG CO

**MAX FACTORS
THEATRICAL MAKE-UP**
Everything in the Way of
Make-Up
MAIL ORDERS ACCEPTED
500 Geary... PR opt 5-2670

MAX FACTORS THEATRICAL MAKE-UP
BANNER PLAY BUREAU
619 Post... PR opt 6-3409
DANCE ART CO 171 O'Farrell... EXbrk 2-4912
EDDY-TAYLOR PHARMACY
Open Till 4 AM... TUxedo 5-4700
LEWIN DRUG CO 500 Geary... BR opt 5-2670

NATIONAL THEATRE SUPPLY
255 Golden Gate Av... MA rket 1-4171
Pacific Outdoor Theatres
276 Golden Gate Av... PR opt 6-4010

PREDREY WALTER G
Everything for the Theatre
Century Projector Sales & Service
Spot Lamps - Stereopticons - Lenses
Auditorium Seating - Stage Equipment
Eddie Seemless Sound Screens
Supplies - Tickets - Repairs
A Complete Repair Shop
187 Golden Gate Av... UNdhl 1-7571
After hours... BA yview 1-5749

Rowden Ed Theatre Service
276 Golden Gate Av... PR opt 6-4010
SHEARER B F COMPANY OF CALIF
Complete Theatre Equipment & Supplies
243 Golden Gate Av... UNdhl 1-1816
Theatrical Appliance Co
1110 Howard... UNdhl 1-2050
TURNER FRED E CO
788 Mission... SUttr 1-5056

UNIVERSAL SCENIO STUDIO
RENTALS - SALES
Draperies - Scenery - Platforms
Lighting - Sound
1110 Howard... UN dhl 1-2050

WESTERN SCENIO STUDIO
THEATRICAL CONSTRUCTION
LIGHTING - DRAPERIES - SCENERY
BOOTH RENTAL & SALES
1196-32d Oakland... OLympic 6-3139

WESTERN THEATRICAL EQUIPMENT CO

COMPLETE LINE OF THEATRE
EQUIPMENT & SUPPLIES
RCA Sound & Projection Equipment
RCA Theatre Screens
Century or Imperial Generators
Griggs Seats
Carpeting - Tickets - Carbons
337 Golden Gate Av... HE mick 1-8302

Theatrical Producers

Glen Dale Attractions 948 Market... YUkon 2-4942
Mason-Kahn Dance Studios
1125 Market UNdhl 1-2110
MUSICAL COMEDY GUILD
712 Larkin ORway 3-0933
O'Neill Helen 373 W Portal Av... OVRind 1-1527

Theatrical & Stage Lighting Equipment

A & L THEATRICAL FABRIC & SHOE CO
Blacklite Equip-Fabrics-Paints-Acces
1823 Franklin Oakland... TWInols 3-5143

DANCE ART CO
Black Light Equipment
171 O'Farrell... EXbrk 2-4912

HOLZMUELLER & J
Diets Kilopi Bros Lighting Equip
1110 Howard... UN dhl 1-2050
Major Equipment Co Inc
1063 Howard... UN dhl 1-2621

STAGECRAFT STUDIOS

Sales & Rentals-Spot & Floodlights
1854 Alcatraz Av Berkeley... OL ympic 3-4424
(Continued Next Page)

To direct more business their
way, many establishments adver-
ties under several classifications
in the Classified Telephone Di-
rectory.

Theatrical & Stage Lighting Equipment-(Cont'd)

SUPERIOR ELECTRIC CO THE

**LUXTRON
LIGHT CONTROL EQUIPMENT
PACKAGED ASSEMBLIES**
Non-Interlocking Interlocking
P.O. Box 946
2881 El Camino RI Rdw. City-EMrn 8-7094
From telephones served by the
following exchange S F Zone
(No Inter-City Charge)
Ask Operator for ENTrprise 1-1030

Universal Scenic Studio 1110 Howard UNdhl 1-2050

WESTLITE

Full Line of
Equipment.
Most Modern Design.
Local Factory Attention.
Use Our Consulting Service
on All Lighting Problems

"WHERE TO BUY IT"

**MANUFACTURERS
REPRESENTATIVES**
Parker A R Co 420 Market... YUkon 2-4762
MANUFACTURERS
Westlite 780 Broadway Rdw City EMrn 8-3838

DEALERS
Associated Lighting Service
780 Broadway Rdw City EMrn 8-3837
Shearer B F Company of Calif
243 Golden Gate Av UNdhl 1-1816
Stagecraft Studios
1854 Alcatraz Av Brkly OLympic 3-4424
Turner Fred E Co 788 Mission SUttr 1-5056

Thermocouples-See Electronic Instruments

Thermometers

**AMERICAN INDICATING & RECORDING
THERMOMETERS**
BRANCH OFFICE
MANNING MAXWELL & MOORE INC
1295 Folsom... UNdhl 1-3970

DISTRIBUTOR

LEIGHTON STONE CORPORATION
770 Folsom... YUkon 6-5731

Bristol Co The
Recording and Controlling
40 Berry... GA rld 1-5462

CALIFORNIA INSTRUMENT CO

**ROCHESTER DIAL
THERMOMETERS IN STOCK**
351-10th... UNdhl 3-0350

Electric Auto-Lite Co 111 Main... GARld 1-7185

Engelhard Charles Inc
1125 Market UNdhl 1-2110

Full Range Resistance Thermometers
760 Market... GARld 1-1447

Foxboro Co The 399 Preda St Leandro
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENTrprise 1-2253

GROVES FRANK COMPANY

Tag & Weston
144 Spear... GA rld 1-2931

MOELLER INSTRUMENTS

Manufacturers of in-
struments for indi-
cating and record-
ing temperature, humi-
dity, vacuum, draft.
All types of hydrometers, barometers, industrial
and laboratory thermometers.

"WHERE TO BUY THEM"

JENSEN INSTRUMENT CO
429 Bryant EXbrk 2-1472

Many buyers turn to the Yellow
Pages first.

Thermometers-(Cont'd)

Nurnberg Scientific Division-Nurnberg
Thermometer Co Inc 2127-4th Brkly THrml 5-6292
PAC COAST INSTRUMENT CO INC
Rochester Dial Thermometers
256 Mission... SUttr 1-3181

PALMER THERMOMETERS

Mrs. of
PALMER
RED READING
MERCURY
Industrial & Laboratory Thermometers, Hy-
grometers & Psychrometers, Superior Dial and
Recording Thermometers, Mercury Actuated.

"WHERE TO BUY THEM"

Brown Norman Co 765 Minna UNdhl 1-0144

ROCHESTER INDUSTRIAL THERMOMETERS

SCHUMANN G R CO
1355 Market UNdhl 1-6317

Scientific Instrument Co 351-10th... UNdhl 3-0350

TAG THERMOMETERS

WESTON ELECTRICAL INSTRUMENT CORP
147-10th... UNdhl 3-4250

TAYLOR INSTRUMENTS

Indicating, recording
controlling instruments
for temperature, pres-
sure, humidity, flow
and liquid level, Barom-
eters. All kinds of household thermometers.
Compasses. Fever thermometers.

"FOR INFORMATION CALL"

Taylor Instrument Co
1661 Timothy Dr St Leandro L Ocklyn 9-1661

TERCO EQUIPMENT CO

THERMOMETERS
Dial - Industrial - Recording
Also Steam Specificity & Boiler Controls
939 Howard... GARld 1-1736

Terreco H O Co
920 Grayson Berkeley THrml 5-5110

Trinity Equipment Corp 16 Beale... YUkon 6-6558

U S Industrial Sales Inc
New Surplus-Instruments-Low Prices
744 Harrison... SUttr 1-6539

Universal Engineering Co
1414-48th Av Oakland KElog 2-4329

Waldron Duffy & Smith
Weston & Tag Thermometers
941-16th... Klandke 2-1370

WEKSLER INSTRUMENTS

V-shape Industrials; dial
indicating and recording
instruments for tempera-
ture, pressure, vacuum
and humidity; laboratory
thermometers, hydrome-
ters and all types for domestic use.

"FOR INFORMATION CALL"

PAC COAST INSTRUMENT CO INC
256 Mission... SUttr 1-3181

WESTON ELECTRICAL INSTRUMENT CORP

147-10th... UNdhl 3-4250

WESTON THERMOMETERS

SMITH CLAUDE B COMPANY
200 Davis GARld 1-4020

Thermometers-Repairing

Allan Instrument Co
771 Clementine Klandke 2-3855

CALIFORNIA INSTRUMENT CO

Fast - Guaranteed Work on All Alpha
Thermometers - Recorders - Regulators
351-10th... UNdhl 3-0350

LEIGHTON STONE CORPORATION

770 Folsom... YUkon 6-5731

PAC COAST INSTRUMENT CO INC

256 Mission... SU ttr 1-3181

PACIFIC INSTRUMENT REPAIR

All Makes Thermometers & Pyrometers
111 Main... GARld 1-7185
Palmer Thermometers Inc 765 Minna UNdhl 1-0144

Thermostatic Metals-See Metals

An extension telephone is a
step-saver in any home.

Thermostats-(Cont'd)

Parker Water Heater Service
790 Montgomery Bl. JU nper 7-7233
Pearson R J 126 Ashton Av... JU nper 4-9306

PENN AUTOMATIC CONTROLS

For Heating,
Refrigeration,
Air Conditioning,
Gas Appliances, Pumps,
Air Compressor
and Engines.

"FOR INFORMATION CALL"

DISTRICT OFFICE
PENN CONTROLS INC
2729 San Pablo Av Brkly THrml 5-8320

WAREHOUSE SERVICE DEPOT

PACIFIC CONTROL PRODUCTS
2729 San Pablo Av Brkly THrml 5-8320

PERFECT CONTROLS-See "General Controls"

Under This Classification

RELIABLE STOVE EXCHANGE

**GUARANTEED REPAIRS
& SERVICE**
756 McAllister... WAInt 1-1447

Scott Co 333-5th... YUkon 2-0400
Sun-Dial Heating Co 3029 Clement... SKyn 2-4728

Thread

AMERICAN & EFRID THREADS

WESTERN CUTTER'S SUPPLY CORP
1118 Mission Mark 1-5359

AMERICAN THREAD CO INC

75 Dorman Av... ATwtr 8-1900
Barbour Products The Div of Lines Thread Co
Inc The 116 New Montgomery... GA rld 1-2871

BARBOUR'S THREADS

LINEN THREAD CO INC THE
116 New Montgomery GARld 1-2872

BELDING CORTICELLI THREADS

BELDING-HEMINWAY-CORTICELLI
Silk-Cotton-Nylon and Drap
820 Mission... GARld 1-5852

COATS AND CLARK'S OHT THREADS

MAYOL J J
1419 Broadway Oakland GLact 2-1686

DAVIS CORDAGE COMPANY

Specializing in Linen Thread
Cotton - Nylon - Silk
564-6th... UN dhl 1-0346

HEMINWAY & BARTLETT MFG CO THE

565 Howard... YUkon 6-4408
Kugler Louis J Co 946 Geary... ORway 3-4601
Linen Thread Co Inc The
116 New Montgomery... GA rld 1-2871
Necchi-Elna Sewing Circle
2163 Mission UNdhl 3-5885

NYLON SEWING THREAD

POLLACK MAX & CO INC
Mfrs Nylon Cotton Mercerized Threads
1432 S Los Angeles... Richmond 7-7194