



## RUGS & CARPETS CLEANING

done while in your —  
HOME — OFFICE — MOTEL — HOTEL — STEAMSHIP Etc.

- Industrial - Commercial - Residential*
- HARMLESS TO FINEST RUGS
  - ORIGINAL SIZING PRESERVED
  - DEMOTHED & MOTHPROOFED At No Extra Cost
- All Work Guaranteed — Fully Insured  
FREE ESTIMATES  
CALL

**MISSION 7-2242**

## CRUMLEY RUG & CARPET CLEANERS

2641 MISSION ST

**RUGS & UPHOLSTERY** **CLEANED & DEMOTHED** Fast & Efficient Service... Pick-Up & Delivery

**CARPET CLEANING**

**LAYING SHIFTING SEWING**

**CITY-WIDE SERVICE**

WALL TO WALL CARPET  
Cleaned & Shampooed  
Homes — Hotels — Apts — Offices Etc.  
Upholstered Furniture  
Cleaned or Dyed on Premises  
Or In Plant  
By Experts With 35 Years Experience

**COMMERCIAL RATES**

**WAlnut 1-0500**

**FAYEDEAN CO.**  
"The Dean of Rug & Carpet Cleaning"  
1249 DIVISADERO

## Rug & Carpet Cleaners—(Cont'd)

**MORTENSEN RUG WORKS**  
**SAVE ON RUG CLEANING**  
Quality Work — Sensible Prices  
Repairing — Mothproofing — Dyeing  
FREE ESTIMATES GLADLY GIVEN  
2935 Geary Bl. — SKYlin 2-2283

Mortensen Rug Works 2935 Geary Bl. SKYlin 2-2283  
(See Advertisement Page 756)  
**MORTENSEN'S RUG CLEANING CO INC**  
(See Advertisement This Page)  
Garfield 1-4928  
Navarra Sam P 1762-25th Av. — OVRind 1-5476  
**NEW PROCESS LAUNDRY & DRY CLEANING CO**  
385-8th — HE mlock 1-6623  
(See Advertisement Page 755)

**NISEI RUG & UPHOLSTERY CLEANERS**  
FREE ESTIMATES — WORK INSURED  
RUGS — WALL TO WALL CARPETS  
TINTING — NO SHRINKAGE  
1732 Baker — WAint 1-2545

Noriega Launderette 1844 Noriega — LOMbrd 6-2900  
(See Advertisement Page 760)  
O'Connor Rug & Upholstery Cleaners  
2627 Ocean Av. JUnipr 7-7664  
From telephones served by the following exchanges  
Millbrae San Carlos-Belmont  
Redwood City San Mateo  
(No Inter-City Charge)  
Ask Operator for ENTPRise 1-1770

**O'CONNOR RUG & UPHOLSTERY CLEANERS**  
2627 Ocean Av. JUnipr 7-7664  
(See Advertisement Page 757)  
O'Connor Rug & Upholstery Cleaners  
2627 Ocean Av. JUnipr 7-7664  
(See Advertisement Page 760)  
O'Connor Rug & Upholstery Cleaners  
2627 Ocean Av. JUnipr 7-7664  
(See Advertisement Page 760)

**ORIGINAL RUG & UPHOLSTERY CLEANERS**  
5498 Mission — JUnipr 5-4430  
(If no answer call — WEst 1-3023)  
**PEERLESS LAUNDRY & ZORIC CLEANERS**  
550 Florida — MARkt 1-5100

Advertise here—it pays.

**MORTENSEN RUG CLEANING CO.**  
**guaranteed workmanship**

- free pick-up & delivery
- free telephone estimates
- wall to wall carpet cleaned in your home or office
- altering, repairing & carpet laying
- oriental rugs cleaned & processed
- moth proofing
- new & used carpet sales
- quick service

**RUG & CARPET CLEANING**  
with the exclusive BIGELOW process

**for almost half a century in California**  
**UPHOLSTERY CLEANING & TINTING**  
**GArdfield 1-4928**

**RED FEATHER CARPET WASH CO**  
PROFESSIONAL RUG CLEANERS  
See Our Ad  
4335 Geary Bl. — SKYlin 1-7329

**RED FEATHER CARPET WASH CO**  
4335 Geary Bl. SKYlin 1-7329  
(See Advertisement Page 759)  
**RUG CLEANERS INSTITUTE OF CALIFORNIA**

Members of this institute are Professional Rug Cleaners, operating modern plants equipped with the best machinery. Patronize the following for fine service.



### "FOR SERVICE CALL"

Bagdad Rug & Cleaning Co 2824 California WEst 1-6793  
Bried Gene the Rugmaster Inc 1585 El Camino RI Mbra JUn 3-2183  
Central Rug & Upholstery Cleaning Co 517 York HE mlock 1-1063  
Gromm-System of Cleaning 3154-17th UNdrhl 3-0650  
Hampton Rug Service 348 Church MARkt 1-0189  
Red Feather Carpet Wash Co 4335 Geary Bl. SKYlin 1-7329  
Tru-Color Rug Cleaning & Dyeing 2797-16th KLondke 2-1771  
Turko-Persian Rug Co San Jose Av & Niagara Av JUnipr 6-6400  
Whitmore's Rug & Upholstery Cleaners 2930 Octavia TUedo 5-6467

(Continued Next Page)

### TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

## Rug & Carpet Cleaners—(Cont'd)

**RUG MEN THE**  
2750 Junipero Serra Bl Colma PLaza 5-5840  
(See Advertisement Page 756)  
**RUGMASTER THE GENE BRIED INC**  
1585 El Camino RI Mbra JUn 3-2183  
**SAN FRANCISCO RUG COMPANY**  
1803 Market HE mlock 1-0223  
(See Advertisement This Page)

**SERVICEMASTER**  
THE COMPLETE SERVICE PROGRAM  
Approved By Over 25 Carpet Mills.  
Available Through Better Stores Everywhere.



### "FOR SERVICE CALL"

**FLOOR STYLES INC**  
1999 Mission UNdrhl 1-4646  
**HAMPTON RUG SERVICE**  
348 Church MARkt 1-0189  
**SLOANE W & J** 216 Sutter — GArdfield 1-2827  
**DISTRIBUTORS**  
**SERVICEMASTER GOLDEN GATE**  
348 Church KLondke 2-3944

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

**Servicemaster Golden Gate**  
348 Church KLondke 2-3944  
Sultan Rug Co 1758 Great Hwy. — OVRind 1-9319  
(See Advertisement This Page)  
Sunset Washette 1116 Irving — OVRind 1-8800  
**SUNSET WASHETTE RUG SERVICE**  
1420 Castro MISSon 7-5100  
(See Advertisement Page 761)

**SUPREME RUG CLEANING CO**  
WE GIVE YOUR RUG  
"A BEAUTY TREATMENT"  
FREE ESTIMATES GLADLY GIVEN  
MOTHPROOFING — REPAIRING & DYEING  
Pick-Up & Delivery — Bonded Drivers  
2931 Geary Bl. — SKYlin 1-1424

Supreme Rug Cleaning Co 2931 Geary Bl. — SKYlin 1-1424  
(See Advertisement Page 756)

**TRU-COLOR RUG CLEANING & DYEING**  
CLEANING & DYEING SPECIALISTS  
Pick-Up & Delivery Service  
Upholstery Cleaning  
2797-16th — KLondke 2-1771

**TRU-COLOR RUG CLEANING & DYEING**  
2797-16th KLondke 2-1771  
(See Advertisement Page 760)  
(Continued Next Page)

### FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

## SULTAN RUG CLEANERS

ORIENTAL, CHINESE, HOOKED, DOMESTIC

### RUGS REPAIRED Like NEW

- Moth Holes, Cigarette Burns, Worn Spots, re woven like new.
- Stair Carpet shifting, cutting, sewing, binding & laying.
- We Clean Upholstered Furniture & Tack-Down Carpets.

**FREE PICK-UP & DELIVERY SERVICE**

Edw. H. KOUMJIAN, Prop.

31 Years Experience **OVERland 1-9319** Free Estimates

1758 GREAT HIGHWAY

## RUG CLEANING



**Gene Bried, INC.**



*Finer* **RUG CLEANING-FURNITURE too!**

"Free Pick-Up & Delivery" for Our Customers in:  
WESTLAKE • BROADMOOR • COLMA • DALY CITY  
WINSTON MANOR • SAN FRANCISCO • PENINSULA

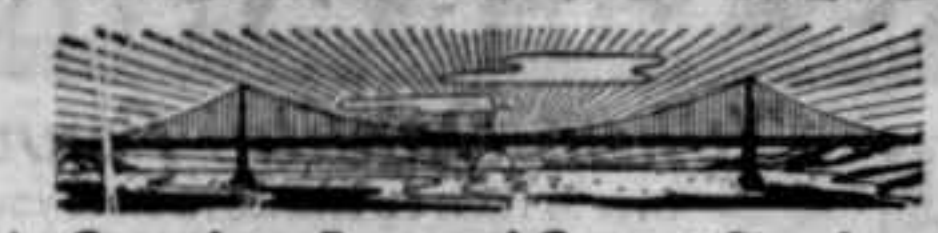
CALL **JUn 3-2183**

CALL **PLaza 5-1365**

1585 EL CAMINO REAL

MILLBRAE

## SAN FRANCISCO RUG CO.



### ★ Complete Rug and Carpet Service ★

"Thirty Two Years Dependable Work"

FINEST WALL-TO-WALL TACKLESS INSTALLATION  
CARPET LAYING — QUALITY REPAIRING

Specialists in Reweaving, Retinting of Cigarette Burns & Moth Holes

NEW RUGS — HALL CARPET — PADDING

CALL **HEmlock 1-0223** Free Estimates

Closed Saturdays

1803 MARKET

SAN FRANCISCO 3

## RUG CLEANING Oriental & Domestic

USED RUGS BOUGHT & SOLD

### SAVE

SPECIAL RATES ON CASH & CARRY

### FURNITURE CLEANED

IN YOUR HOME

- Expert Cleaning Any Type Rug or Carpet
- Wall to Wall Carpets Cleaned in Your Home or Office
- Complete Rug & Carpet Repairs
- Binding — Serging — Laying — Alterations
- Fully Insured

## MODERN RUG & UPHOLSTERY CLEANERS

**SKYline 1-6135**

331 CLEMENT Between 4th & 5th Avenues

**CENTRAL RUG & UPHOLSTERY CLEANING CO.**  
DEPENDABLE SINCE 1924  
**HEmlock 1-1063**

**Rug Cleaning at Its Best**  
DRY CLEANING OF UPHOLSTERED FURNITURE  
WALL TO WALL CLEANING OF CARPETS IN YOUR HOME  
Bigelow's Karpel Kare Franchised Cleaners  
RECOMMENDED BY LEADING FURNITURE  
DEPT. STORES AND DECORATORS  
MEMBER RUG CLEANERS INSTITUTE OF CALIF.

517 YORK ST. HARRY MORRIS, Mgr. Owner  
Formerly 262-7th St.

**RED FEATHER Carpet Washing Company**  
4335 Geary Blvd.  
Between 7th & 8th Ave.

**PHONE SKYline 1-7329**

*It's a Feather in Our Cap*

To Have Served San Francisco's MOST Discriminating for Over 35 Years  
EXPERT Cleaning of Oriental & Domestic Rugs  
Binding, Serging, Fringing and Repairing  
FULL INSURANCE COVERAGE  
Member of California Rug Cleaners Institute