Dictating Machines–(Cont'd)

DeJUR DICTATING SYSTEMS
Combination Dictating-Transcribing Miracle At less than the price of a standard office typewriter. Push-Button Operation, Automatic Review, Automatic Erase, Reusable Tape, Phone Adapter, Conference Switch.
DeJUR GRUNDIG Stenorette®
"FOR INFORMATION CALL"
DEALERS
F A THOMAS CO
61 New Montgy ..... DOuglas 2-2966

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

Dictating Machines–(Cont'd)

DICTAPHONE DICTATING MACHINES
BUSINESS COMMUNICATIONS SYSTEMS — Dictaphone
Time-Master personal dictating system
Telecord network dictating system
Dictet portable recording system
SALES — SERVICE — RENTALS
"WHERE TO BUY IT"
Dictaphone Corp 21-2d ..... YUkon 6-2831

Dictating Machine Div of Thomas A Edison Inc
555 Market ..... YU kon 6-4212

DICTATING MACHINE EXCHANGE
RENTALS & SALES
Rebuilt & Reconditioned Dictating Equipment
591 Market ..... GArfld 1-0115

Dictation Systems Company 20-2d ... YUkon 6-3671
(See Advertisement Page 275)

DICTATING MACHINES

DeJUR Stenorette
Factory Authorized Sales – Service
For
DE JUR STENORETTE
DE JUR BUSINESS EQUIPMENT CENTER
• COMBINATION DICTATION & TRANSCRIBING MACHINE
STENORETTE-B PORTABLE
SALES & SERVICE

F. A. THOMAS COMPANY
Phone
DOuglas 2-2966
61 NEW MONTGOMERY

REALLY QUITE REMARKABLE DICTATING/TRANSCRIBING PERFORMANCE
Test It In Your Own Office
STENOMASTER California CORPORATION
6420 SHATTUCK AVENUE
OAKLAND / OLympic 8-1742

Dictating Machines–(Cont'd)

Edison Thomas A Voicewriter Agcy
555 Market .YUkon 6-4212

EDISON VOICEWRITER
VOICEWRITER DICTATING INSTRUMENTS
TELEVOICEWRITER DICTATING SYSTEM
SALES AND SERVICE
EDISON
"WHERE TO BUY IT"
SALES & SERVICE
WARD HARRIS INC
555 Market ..... YU kon 6-4212

F A THOMAS CO 61 New Montgy. DOuglas 2-2966
(See Advertisement This Page)
Gray Audograph Agency 637 Howard.. YUkon 6-3616
Harris Ward Inc 555 Market ..... YUkon 6-4212

INTER-COMMUNICATION SALES CO
SERVICE – RENTAL – SUPPLIES
DICTATING MACHINES
NEW – USED AND REBUILT
108 Pine ----------EXbrk 2-8481

MINIATURE RECORDERS CO
1776 University Av Brkly ..... THrnwl 8-8710

MOHAWK BUSINESS MACHINES
Miniature Tape Recorders
Message Repeaters
The Midgetape is a precision built, American made Transistorized pocket size battery operated Tape recorder. Ideal for Impromptu conferences, Sales training, Any on-the-spot recordings

"WHERE TO BUY IT"
DEALERS
MAGNETIC RECORDERS CO
570 Market .YUkon 2-7770
VOCATRON DISTRIBUTORS
420 Market ..... DOuglas 2-7728
DISTRIBUTORS
Van Leeuwen & Associates 7122 Melrose Av
Los Angeles .Webster 3-5683

NORELCO
NORELCO "35" MAGAZINE LOADING MAGNETIC TAPE DICTATING - TRANSCRIBING MACHINE
NORELCO
"FOR INFORMATION CALL"
DISTRIBUTORS
WARD HARRIS INC
555 Market ..... YUkon 6-4212

PEIRCE MAGNETIC BELT DICTATION SYSTEMS—
DICTATION SYSTEMS COMPANY
20-2d ..... YUkon 6-3671

REX RECORDER
THE MAGIC ERASER DICTATING SYSTEM — RexRecorder
Features Basic Unit
Usable as Dictator or Transcriber. Repair Free Construction. Perfect Letters by Re-dictating Over Mistakes. Roll Paper Tear off Indexing System.
"WHERE TO BUY THEM"
INTER-COMMUNICATION SALES CO
108 Pine .EXbrk 2-8481

SOUNDSCRIBER DICTATING & RECORDING EQUIPMENT
World's most versatile system, Battery portable for home, field, travel dictation, transcription & conferences; office dictating & transcribing machines; telephone group systems—all use same discs. 24—hr. tape recorders. Sales—Service—Rentals. — SoundScriber
"WHERE TO BUY IT"
SOUNDSCRIBER SALES CORP
World Trade Center ..... YUkon 6-6996

The oldest of all the telephone industry's traditions is Service.

Dictating Machines–(Cont'd)

SoundScriber Sales Corp
World Trade Center ..... YUkon 6-6996
From telephones served by the following exchanges
San Jose
(No Intercity Charge)
Ask Operator for Enterprise 11211

STENOCORD DICTATING MACHINES
Dictate a Better, More Profitable Letter In Less Time - Alert Secretaries Prefer - Lower Transcribing Cost Dictators - Transcribers - Combinations - Travel or Office - Only 9 lbs. - Reusable Belts - Mailable Central Systems of All Types World-Wide Sales & Service — Stenocord
"FOR INFORMATION CALL"
STENOCORD DICTATION SYSTEMS
2349 Market ..... UNdrhl 3-9080

Stenocord Dictation Systems
2349 Market ..... UNdrhl 3-9080
(See Advertisement Page 275)

STENOMASTER CALIFORNIA CORPORATION
6420 Shattuck Av Oakland ..... OLympc 8-1742
(See Advertisement This Page)

Dictating Machines–Renting

Audograph Inc 637 Howard ..... YUkon 6-3617
Dictating Machine Exchange
591 Market .GArfld 1-0115
Dictation Systems Company 20-2d ... YUkon 6-3671
Edison Thomas A Voicewriter Agcy
555 Market .YUkon 6-4212
Inter-Communication Sales Co
108 Pine .EXbrk 2-8481

Dictating Machines–Used

Audograph Inc 637 Howard ..... YUkon 6-3617
Edison Thomas A Voicewriter Agcy
555 Market .YUkon 6-4212
F A Thomas Co 61 New Montgy .... DOuglas 2-2966
INTER-COMMUNICATION SALES CO
108 Pine .EXbrk 2-8481

Die Blocks

FINKL STEEL PRODUCTS CORP OF CALIF
Die-Blocks-Forging Eqpt Repair Parts
681 Market ..... EXbrk 2-7017

HEPPENSTALL HARDTEM DIE BLOCKS—
WOOLDRIDGE CO
1209 Burlingame Av Bringm.. DImnd 2-0823

Die Castings

A & A DIE CASTING CO
Local Office
3124 E 14th Oakind ..... KElog 6-4261
Factory
12901 S Western Av Gardena .... Faculty 1-3733

ALCOA ALUMINUM CASTINGS—
ALUMINUM CO OF AMERICA
120 Mtgy YUkon 6-6484

(Continued Next Page)

FROSTING SAVER
Frosting won't stick to waxed paper if you butter the paper lightly before wrapping.

WELLS DIE CASTING CO.
JUniper 4-3908
DIE CASTING AND PERMANENT MOLDING
ALUMINUM ZINC AND BRONZE ALLOYS
1960 Carroll Ave. San Francisco

Die Castings–(Cont'd)

CMS HIGH PRESSURE DIE CASTING
REASONABLE DIE COST & CASTINGS-IN
Zinc, Aluminum & Brass Alloys
Trimming – Polishing – Plating
Assembling & Manufacturing
1047-77th Av Oakind------LOckhvn 9-4657

Dupree Joe S
Whole Import Only
Long Run Custom Castings
To Your Design
170 Caselli Av ..... HEmlok 1-1563
HARVILL CORPORATION
6251 W Century Bl Los Angeles... Spring 6-2120

KOLSTERS TOOL & DIE
DIE CASTINGS
ALUMINUM – ZINC MFG
8451 Baldwin Oakind-------NEptn 8-2549

Kux Machine Co Agency
Die Casting Machines
8468 Melrose Place Los Angeles... OLive 3-2360

LESTER DIE CASTING MACHINES—
NEUBECKER RAY 557 E Walnut
Pasadena .Ryan 1-8059

S-K-S Die Casting Company
739 Allston Wy Brkly ..... THrnwl 3-1844

SAN JOSE DIE CASTING CORP
VACU-CAST ZINC
Aluminum – Bronze
815 Chestnut Sn Jse--------CYprss 7-4873

SPEEDMASTER ENGINEERING CO
HIGH PRESSURE
DIE CASTING
ALUMINUM ZINC
COPPER BASE ALLOYS
Complete Precision Service
MODERN EQUIPMENT
900 Doolittle Dr Sn Leandro-LOckhvn 8-5129

VAN WEY DIE CASTING & TOOLING
545 Standish Rdwd Cty ..... EMrsn 6-4734
Wells Die Casting Co
1960 Carroll Av ..... JUnipr 4-3908
(See Advertisement Page 276)

WESTERN DIE CASTING COMPANY
Est. 1910
ALUMINUM, ZINC, MAGNESIUM & COPPER BASE PRESSURE CASTINGS
A.D.C.I. MEMBER
4065 Hollis Emryvle--------OLympc 2-9622

WITHROW DIE CASTING
ALUMINUM
ZINC
BRASS
QUALITY DIE CASTINGS
MACHINING & ASSEMBLIES
"FOR INFORMATION CALL"
MILMAC 280-7th ..... UNdrhl 3-2266

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Die Cutting

Ben Franklin Press 500 Sansome ..... SUttr 1-2615
Dexter Paper Box
Mounting-Steel Rule Dies-Easels
699 University Av Brkly ..... THrnwl 1-3712
Commercial Display & Show Cards
Plastic Die Cutting
634 Polk ..... PRspct 6-5606

FIBREBOARD PRODUCTS
MOUNTING
HANDMADE ENVELOPES
BAGS
STRIP GUMMING AND EASELS
"WHERE TO BUY THEM"
FIBREBOARD PAPER PRODUCTS CORPORATION
1789 Montgomery DOuglas 2-6900

Premier Paper Box Co 2851-21st .... ATwtr 2-7446
Rapid Mounting & Finishing Co of Calif
1369 N Carolan Av Bringm .DImnd 4-7601

STERN A W FOLDING PAPER BOX CO
Plain & Fancy Paper Die Cutting
Display Cards - Mounted & Easeled
All Kinds of Gluing & Gumming
16 Minna ..... DO uglas 2-4892

Die Makers

ARROW TOOL & DIE WORKS
29 Laskie UNdrhl 1-6627
(See Advertisement This Page)
AVEY TOOL & DIE WORKS
2511 Geneva Av ..... JUnpr 7-6110
DIE & TOOL PRODUCTS CO
341 S Van Ness Av .HEmlok 1-7977

DUART MANUFACTURING CO LTD
Designers and Builders of Models, Tools, Dies, Molds, Jigs, Fixtures and Special Equipment.
Metal Stamping.
Electronic Sub-Assemblies.
984 Folsom ..... YU kon 6-0260

Ferreira J F 1301 Pierce ..... WE st 1-4602
GEHRING GEO R
Embossing Dies-Gold Stamping Dies
143-2d ..... EXbrk 2-1050
Hoefner Max
Bookcover Label Gold Stamp Dies
143-2d ..... YU kon-6-1964
HOLT TOOL & DIE CO INC
2909 Middlefield Rd Redwood City.. EMrsn 6-2648
LARKIN SPECIALTY MFG CO
Quantity Production Metal Stampings
915 Linden Av S S F ..... PLaza 5-9300

Your YELLOW PAGES are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

Designers & Builders of
DIES - TOOLS
JIGS - FIXTURES
Packaging Machinery and Specialized Equip.
UNderhill 1-6627
ARROW TOOL & DIE WORKS
29 LASKIE
SAN FRANCISCO
SPECIAL MACHINERY

Die Makers–(Cont'd)

MECHANO-ELECTRO WORKS
TOOLS
and
DIES
PLASTIC MOLDS
JIG BORING
Done in 4-G (SIP)
JIG GRINDING
CONTOUR MILLING
Metal Stamping
1154-57th Av Oakind--------KElog 6-4200

METKIN MFG CO
TOOLS – DIES – MFG.
LOWEST COST – STAMPING
1330 Natoma ..... UNdrhl 1-0701

METKIN TOOL & DIE CO
DIES – PUNCHINGS – LOW COST
SHORT RUN SPECIALTY
3 Ton to 90 Ton Presses
1330 Natoma ----------KLondke 2-2511

MONOGRAM TOOL & DIE CO
2500-18th ..... UNdrhl 1-2688
Morand A C Sales Co
Dies For Cutting Paper Leather Etc
Wood-Composition Cutting Blocks & Boards-For Die & Hand Cutting
564 Howard ..... GA rfld-1-4398
Norman Die Co 1370 Pacific Av.. GR ayston 4-5000

NOTARO TOM STEEL RULE DIE CO
STEEL RULE DIES
Displays – Cutouts – Cartons – Corrugated
935 Natoma ----------UNdrhl 1-2458

PATRICK & CO
LETTERING DIES
SPECIAL AND STOCK
STEEL – BRASS – RUBBER
560 Market ----------EXbrk 2-2640

Petri Machine & Tool Works
265 Bayshore Blvd. ..... ATwtr 2-5661
Precision Founders Inc
414 Hester Sn Leandro .LOckhvn 9-0673
ROMO TOOL & DIE CO
Spec in Plastic & Die Cast Molds
10 Heron ..... HEmlok 1-7865

SCHULZE TOOL & DIE CO
TOOLS – DIES – FIXTURES
METAL STAMPING
MANUFACTURING
70 Elmira ..... JUnipr 4-1298

STANGER MANUFACTURING CO
Manufacturers of
Dies - Tools - Stampings
Light Manufacturing
2100 Folsom ..... HE mlock-1-7063

Star Tool & Die Co
Below Folsom bet 5th & 6th
258 Clara ..... EXbrk 2-6348
Super Machine Works Inc
1050 Natoma KLendke 2-2625

TERRY TOOL & DIE CO
Manufacturers of
ELECTRONIC PARTS
COMPLETE TOOLING
PRODUCTION – PUNCH PRESS
TURRET LATHE WORK
762 Clementina ----------UNdrhl 3-6160

UNIVERSAL STEEL PRODUCTS CO
177 Stillman ..... DO uglas-2-4607
WEIGHHART MFG CO
Mfrs-Designers Dies-Tools-Stampings
237 Natoma. SU tter 1-4488

Unless you wait for the steady hummmmming sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

Die Sets

BLISS E W CO
Die Supplies-Bushings & Accessories
7th & Commercial Sn Jse ..... CYprss 7-4114

DANLEY DIE SETS & SUPPLIES—
HARRON-RICKARD & McCONE CO OF NORTHERN CALIF 2070 Bryant .ATwtr 2-2202

JAMISON STEEL CORPORATION
Producto Distributor
Die Makers Supplies
Tool Steel, Drill Rod, Ground Stock
280 SanBruno Av----------UNdrhl 1-6530

Dies–See Taps & Dies

Diesel Fuel Injection Equipment

AMERICAN BOSCH DIESEL EQUIPMENT—
DISTRIBUTORS
AMER BOSCH DIVISION-AMER BOSCH ARMA CORP 2196 Palou Av .... MIssn 8-1665
DEALERS
PIMENTEL & SON FUEL INJECTION SERVICE 401-8th Av Oakind .. GLncrt 2-0970

BOSCH ROBERT FUEL INJECTION EQUIPMENT—
BOSCH ROBERT CORP 225-7th .UNdrhl 1-3240

DIESEL ENGINEERING SERVICE
GOVERNORS – Hydraulic & Mechanical
Isochronous Throttling
1401 Middle Harbor Rd
Oakind ..... TEmplbr 2-2118

DIESEL INJECTION & GOVERNOR SERVICE INC
SALES & SERVICE COMPLETE FUEL
AUTH AMERICAN BOSCH – DEMCO
985-7th Oakind ----------TEmplbr 6-0733

DIESEL PARTS AND EQUIPMENT CO
Pumps-Injectors-Governors-Filters
1390 Rollins Rd Bringm ..... DImnd 2-6057

DIESEL SERVICE CO
DIESEL FUEL PUMPS AND INJECTORS REPAIRED
234-7th ----------MArkt 1-2405

Diesel Supply Co 524-2d ..... EXbrk 2-8655

PIMENTEL & SON FUEL INJECTION SERVICE
GOVERNORS – FUEL PUMPS
INJECTORS – BLOWERS
All Makes Repaired & Exchanged
AMERICAN BOSCH & ROOSA-MASTER
Authorized Sales & Service
All Work Guaranteed Since 1917
401-8th Av Oakind----------GLncrt 2-0970

ROOSA-MASTER DIESEL EQUIPMENT—
DEALERS
PIMENTEL & SON FUEL INJECTION SERVICE 401-8th Av Oakind .. GLncrt 2-0970

Dietary Supplements

See Food Supplements; Vitamin Products
Hdgs

Dietitians

Calif Foods Research Institute
Home Economists and Food Consultants
1 Drumm ..... YUkon 6-1739
Corley Diet Foods Co
3746 Geary Blvd. ..... SK yline 2-2821
Home Ice Cream
Dietetic & Diabetic Ice Cream
440 Haight ..... MArkt 1-9536
von Salza Andrew 516 Sutter ..... EXbrk 7-3071
Weber Herbert O
375 S Mayfair Av Daly Cty ..... PLaza 6-7441

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.