

SI TASHJIAN FLOWERS
Entrance to **NEW MISSION MARKET**
FLORIST
OPEN SUNDAYS
★ WEDDINGS ★ FUNERALS
★ CORSAGES ★ CUT FLOWERS
★ POITED PLANTS
CHARGE ACCOUNTS INVITED
Local & Bay Area Delivery Service Twice Daily
Mission 7-9858
If No Answer Call SEabright 1-3872
2584 MISSION—Entrance to NEW MISSION MARKET

"EXCLUSIVE BUT NEVER EXPENSIVE"
Flowers by Ken
FUNERAL DESIGNS ARRANGEMENTS CORSAGES PLANTS
KEN AND KIYO HEDANI
Delivery to Entire Bay Area
Interior Planting Charge Accounts
Valencia 6-6800
If No Answer Call Fillmore 6-5484
2450 MISSION
BETWEEN 20th & 21st STS.



THE BLOSSOM SHOP
1607 HAIGHT LOU A. HUFF
WEDDINGS - FUNERALS - CONVENTIONS
HOSPITAL ARRANGEMENTS & CORSAGES
A COMPLETE FLORAL SERVICE
Fast & Dependable Delivery
We Wire Flowers Anywhere
Open All Holidays
Sundays 11 A.M. to 3 P.M.
Reasonable Rates—Accounts Opened by Phone
Market 1-5833
If No Answer Call SEabright 1-3471

Pearce Florist
NEW ACCOUNTS ACCEPTED BY PHONE
Prompt Free Delivery To
SAN FRANCISCO & PENINSULA AREAS
Open Daily 8 A.M. to 8 P.M.
Sun. & Hol. 8:30 A.M. To 5 P.M.
CALL ANYTIME
Diamond 4-6823 BURLINGAME
1431 BURLINGAME AVE.

Florists-Retail-(Cont'd)
EPPSTEIN PLAZA FLORISTS
CHARLES LAGOMARSINO - Owner
WEDDINGS - BANQUETS
FUNERALS - HOSPITALS
PLANTS - CUT FLOWERS - CORSAGES
Member Florists Telegraph Delivery
Special Attention on Telephone Orders
DAILY DELIVERIES TO ALL BAY CITIES
Near Stockton GARfid 1-0234
404 Sutter DOuglas 2-3880
If no answer call

ESTHER'S HOUSE OF FLOWERS
The Difference Is Quality
BOUQUETS—SPRAYS—GIFTS
CORSAGES—PLANTS—CARDS
FUNERAL DESIGNS
WE TELEPHONE OR TELEGRAPH
FLOWERS ANYWHERE
Open Daily 10 A.M. to 8 P.M.
Closed Sunday
CITY-WIDE DELIVERY SERVICE
Near Mt. Zion Hospital
1716 Divisadero WAInt 1-8834

FTD-FLORISTS' TELEGRAPH DELIVERY
WHEN YOU WANT TO WIRE FLOWERS
These FTD Florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.



"WHERE TO CALL"

Evergreen Florist 3621 Balboa SKyln 1-0466

FTD-FLORISTS' TELEGRAPH DELIVERY
Amer Florist The 1217 Polk ORdwy 3-9300
Arabian George 124 Montgy YUkon 6-2241
Azzaro Bros 526 Columbus Av. GARfid 1-1884
Belli & Belli Florists 430 Powell. YUkon 2-8800
Belmont Florist
Fillmore at Washington JOrdn 7-2140
Benedetti's Flowers 2964-16th HEMlok 1-3322
Bianchi-McNamara Flowers
129 Montgy YUkon 6-1788
Blossom Shop The 1607 Haight. MArkt 1-5833
Brown & Kennedy 3089-16th UNdrhl 1-4127
Castro Flower Shop 489 Castro. UNdrhl 1-7885
Darbee Florists 1036 Hyde TUxedo 5-0208
Eppstein Plaza Florists
404 Sutter. GARfid 1-0234
Flower Bowl The 2341 Polk. GRaystn 4-8129
Frank's Flower Shop 1515 Polk. ORdwy 3-3525
Fregosi J & Son 4834 Mission. JUNipr 3-3986
Gardial Florists 549 Geary ORdwy 3-1528
Globe Wireless Ltd 141 Battery. EXbrk 2-6184
House of Flowers The
6040 Geary Bl. SKyln 2-2480
Ivan's Flowers 1718A Polk. ORdwy 3-7561
La Boughan's Florist
1709 Moriega SEabright 1-1514
Mark Hopkins Hotel Flower Shop
Call & Mason YUkon 2-4748
Mathray's Flowers 2395 Chestnut. WAInt 1-3838
Natalini's 1415 Stockton. GARfid 1-0824
Navley's Flower Shop 85-1st GARfid 1-8826
Otto's Florist 3047-16th UNdrhl 1-3938
Pappas Bros 3250 Junipero Serra Bl. Colma Plaza 5-9131
Pinelli's Flowerland 714 Clement SKyln 1-4144
(Continued Next Column)

The YELLOW PAGES tell purchasers where to buy your goods.

FTD-FLORISTS' TELEGRAPH DELIVERY
(Cont'd)
Podesta Baldocchi SUTtr 1-6200
224 Grant Av.
Fairmont Hotel Branch
California & Mason. GARfid 1-1011
Mills Building Branch
Bush & Montgomery YUkon 2-7100
St Francis Hotel Branch
Powell & Geary. SUTtr 1-2080
Sheraton-Palace Hotel Branch
Market & New Montgy. YUkon 2-6191
Roserie The 3465 California. SKyln 2-2700
Rossi John Florists
365 West Portal Av. LOMbrd 6-2260
SF Airport Florists
S F Intl Airport JUn 8-5884
Schneider Florist 3236-21st Mlssn 7-7255
Schrumph Henry 911 Valencia. Mlssn 7-8277
Seveau Emile 2142 Fillmore. WEst 1-9626
Sheridan & Bell
120 Maiden Lane. SUTtr 1-2300
Sir Francis Drake Florists
430 Powell. YUkon 2-8800
Stein Albert O Flowers
359 Sutter DOuglas 2-5544
Stolpe's Flowers 2660 Ocean Av. MOntrse 4-1180
Sunset Floral Company
1422 Haight. UNdrhl 1-7422
Tanforan Flower Shop
6175 Mission Daly City DELaware 3-4321
Thatcher's Flowers 2085 Chestnut. WEst 1-5620
Theresa's Flower Studio
2036 Taraval. LOMbrd 4-7356
Tip-Top Florist 3352 Steiner. WAInt 1-0747
Union Florist 3017-16th MArkt 1-3285
Varsi J Co 5501 Geary Bl. BAYw 1-5436
West Portal Floral Shop
51 West Portal Av. MOntrse 4-2856
Westlake Flower Shop
393 S Mayfair Av Daly City. PLaza 5-9326

Fairmont Hotel Flower Shop
Call & Mason SUTtr 1-6200
Favorite Flower Shop 2810-24th ATwtr 2-3213

FERRY-TERMINAL FLORIST
Weddings - Funerals
DELIVERY
1st St. & Mission
Bay Bridge Terminal Bldg.---GARfid 1-2164

FILLMORE FLOWER SHOP
We Telegraph Flowers The World Over
1731 Fillmore WEst 1-9916

FLEUR DE LYS FLORAL ARTS
FUNERALS - WEDDINGS
DAY & NIGHT DELIVERY
INCLUDING SUNDAYS
PHONE ACCOUNTS INVITED
1436A Calif ORdwy 3-8150

FLORAL ARTIST AT BLUM'S
1445 Polk ORdwy 3-1913
(Continued Next Page)

FLOWER HOLDER
With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

FUNERAL WORK
CRESCENTI
PETRINI PLAZA FLORIST
FULTON & MASONIC AVE.
FIRST WESTERN CHARGE ACCOUNT
Jordan 7-7400
WEDDING WORK

Florists-Retail-(Cont'd)
FLORISTS' NATIONWIDE TELEPHONE DELIVERY NETWORK
To send flowers anywhere call AMERICA'S PHONE-ORDER FLORISTS (No Charge Account Needed) Just ORDER-BY-PHONE - PAY-BY-MAIL! Deliveries - Everywhere - Everyday - "Phonaflower"
"TO ORDER CALL"
EXCLUSIVE REPRESENTATIVES
Sheridan & Bell 120 Maiden Lane SUTtr 1-2300

FLOWER BOUTIQUE
By Mary Lapachet
FLOWERS FOR ALL OCCASIONS
Plants for Home & Garden - Gifts
2164 Union FIlmor 6-1001

FLOWER BOWL THE
POLK DISTRICT
Flowers For All Occasions
Delivery & Wire Service
2341 Polk GRaystn 4-8129

FLOWER SHOP THE
NOB HILL DISTRICT
DELIVERY CITY-WIDE
At Taylor
1006 1/2 Pine PRsct 6-8740

Flowerland Floral Shop
Below Woodlawn Cemetery
Colma PLaza 5-1055

FLOWERLAND PINELLI'S
714 Clement. SKyln 1-6397

FLOWERS BY KEN
2450 Mission VAencia 6-6800
(See Advertisement Page 372)

FRAGRANT FLOWER SHOP
CITY-WIDE FREE DELIVERY
729 Washington YUkon 2-6034

FRANK'S FLORAL SHOP
SUNSET DISTRICT
Funerals - Weddings - Corsages
Near 19th Av. - Frank Korkmazian
1821 Irving MOntrse 4-8732

FRANK'S FLOWER SHOP
FRANK'S
FLOWER SHOP
1515 POLK
We Have No Other Branches
FRANK DALGERO - Owner
Near California
1515 Polk ORdwy 3-3525

Frank's Valley Florist 1314 Polk. PR osct 5-3742

FREGOSI
ANGELO FREGOSI
FRANCIS F. HOLM
Mission at 29th
FLOWERS
FOR ALL OCCASIONS
3282 Mission Mlssn 7-3655

FREGOSI AL
George Vittori Joseph Fregosi
J. FREGOSI & SON
Since 1927
Call JUNipr 5-3386
Next to Valente Marini Perata
Funeral Home
Bet Onondaga & Geneva
4834 Mission JUNipr 5-3386

FREGOSI ANGELO 3282 Mission. Ml ssn 7-3655
Fregosi J & Son 4834 Mission. JUNipr 5-3386
Frisella Frank
Plants Rented & Floral Decorating
266 Guttenberg JUNipr 5-4749

Unless you wait for the steady hummmmm sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

GADDINI FLORISTS
FLORAL DESIGNS
For All Occasions
WE TELEGRAPH & AIR EXPRESS
Open Daily 8 A.M. to 6:30 P.M.
CLOSED SUNDAYS
Deliveries to Entire Bay Area
549 Geary ORday 3-1528

GENEVA FLORIST
Dorothy & Leo Rosi
FLOWERS FOR ALL OCCASIONS
Pleasing You Is Our Pleasure
912 Geneva Av. JUNipr 4-7537

GEORGE'S HYDE-UNION FLOWERS
FLORAL WORK
FOR ALL OCCASIONS
SENSIBLE PRICES
1954 Hyde PRsct 5-4040

Gilmour Jon Howard 2964-16th HEMlok 1-3322
GOEPPNER EDW 224 Grant Av. SUTtr 1-6200
Grant Market Florist 743 Market. YUkon 6-4027

GREEN BONNER FLORISTS
2259 Polk GRaystn 4-0292

GREOGINE FLOWER SHOP
Opposite Home of Peace Cemetery
El Camino Real Colma PLaza 5-8220

HARPER & BISHOP FLORISTS
3430 Geary Bl. SKyln 1-1939

HEAVENLY SCENT FLOWERS
3001 Taraval MOntrse 1-3737
(See Advertisement This Page)

Henery Louise Manx Hotel GARfid 1-6084
Holm Francis F 3282 Mission. Mlssn 7-3655
Hotel Sir Francis Drake Florist
Sutter & Powell. EXbrk 2-7755

Hotel Sir Francis Drake Florist
Sutter & Powell. SUTtr 1-5819
HOUSE OF FLOWERS THE
6040 Geary Bl. SKyln 2-2480
(See Advertisement This Page)
Hoy Kee Co 1032 Stockton. YUkon 2-4015

IVAN'S FLOWERS
FLOWERS FOR ALL OCCASIONS
Delivery & Telegraph Service
1718A Polk ORdwy 3-7561
(Continued Next Page)

CORONET FLORIST
Near
N. GRAY & CO.
MT. ZION HOSPITAL
SINAI MEMORIAL CHAPEL
ORDER BY PHONE
We Deliver
CALL
Fillmore 6-2700
1508 DIVISADERO

YOU CAN'T CALL SIGNALS
AGAINST A SIGNAL LIGHT
Obey the Laws of the Road
Pedestrians Have the Right-a-Way



Krug Bros. Neuben Bros.
Quality Flower Shop
SKYLINE 1-2214 1-6844
Deliveries Made Within One Hour
Anywhere in S. F. & Two Times
Daily to East Bay, Peninsula & Marin County
Flowers Telegraphed Anywhere
Open Sundays & Evenings
554 Clement St., at 7th Avenue

HOUSE OF FLOWERS
• HOSPITAL BOWLS
• WEDDING FLOWERS
• FUNERAL DESIGNS
Florist Telegraph Delivery Assn.
DELIVERY
CITY-WIDE - BAY COUNTY
PENINSULA
6040
GEARY BLVD.
Near 25th Ave. **Skyline 2-2480**

WEDDINGS FUNERALS CORSAGES
FLORAL DECORATIONS
WE DELIVER ANYWHERE
EXbrook 2-4279
MEI-LING FLORIST
956 POWELL AT CLAY

PARKSIDE DISTRICT
Heavenly Scent
Flowers
FOR ALL OCCASIONS
CITY-WIDE DELIVERY
Open 9 A.M. to 6 P.M.
Mon. Thru Sat.
FLOWERS BY WIRE
MOntrse 1-3737
DIANA CIARDELLA
AND CARL OGIATI
3001 TARAVALL ST.

for lovelier arrangements...
Aida Miller flowers
WEDDINGS • DECORATIONS
PLANTS • CORSAGES
FUNERAL DESIGNS
Hospital Flowers
5 Min. Delivery Service to:
Children's, Mt. Zion, Kaiser,
St. Mary's, Hahnemann
BAY AREA DELIVERY
FLOWERS WIRED ANYWHERE
CALL
Skyline 2-4611
IN LAUREL VILLAGE
3407 CALIFORNIA

Paganini Florist
"DRIVE IN" AND DECORATOR
FUNERAL DESIGNS
ARRANGEMENTS
CORSAGES
PLANTS
Liquor Dept. Ice Cubes
DINERS' CLUB WE DELIVER
CHARGE ACCOUNTS
Jordan 7-3448
LOMBARD & DIVISADERO

SPECIALIZING IN
FUNERAL DESIGNS
By
BUNGALOW FLORIST
Free City-Wide & Peninsula
Delivery
WEDDINGS & CORSAGES
CALL 7 DAYS
PLaza 5-3718
If No Answer Call Plaza 6-7020
1188 HILLSIDE BLVD. COLMA