

LOANS HOME OWNERS

LOW MONTHLY PAYMENTS

Up to 4 Years to Pay

8 LOCATIONS TO SERVE YOU

SAN FRANCISCO SAN MATEO
OAKLAND MENLO PARK
HAYWARD SAN JOSE
SAN LEANDRO (2 LOCATIONS)

PACIFIC PLAN

OV 1-5431

STONESTOWN

577 BUCKINGHAM WAY • SAN FRANCISCO

- FAST - CASH AT ONCE

MIDTOWN LOANS YOU MORE

On most things of value, including: TV, radios, typewriters, sewing machines, cameras, luggage, silverware, firearms, musical instruments, tools, golf clubs, furs, diamonds, watches, small elec. equipment top 3 for furs

TO GET A LOAN—TO BUY—TO SELL—PHONE US FIRST
SELL TO US FOR CASH

MERCHANDISE & FUR BANC

PARK FREE
ADJOINING
PARKING LOT

PProspect 5-2885

116 TAYLOR
NEAR
MARKET ST.

UNREDEEMED PLEDGES FOR SALE AT TERRIFIC BARGAINS



\$25 - \$100 - \$200 up to \$2500

On Sensible Plans

When you want money for any worthwhile purpose—look for this sign. It is your assurance of prompt, expert financial advice and service. When you want a loan, it is your assurance of a plan tailored to fit your individual requirements.

Phone us or come in at any time

San Francisco—1005 Market St. UNDERHILL 3-1848
3512 Geary Blvd. SKYLINE 2-6233
Berkeley—2079 University Ave. THORNTON 8-2633
Redwood City—706 Winston St. EMMERSON 8-3971
Sunnyvale—538 S. Murphy Street. REGENCY 9-0571
Oakland—347 13th Street. TWINSIDE 3-8438
1440 Broadway. HIGHGATE 4-8285

PUBLIC FINANCE
CORPORATION

JEWELRY LOANS

LOWEST INTEREST
RATES IN BAY AREA



Successor to SF Remedial
Loan Association
A Lending Agency for 45 Years

LOANS ON
DIAMONDS
JEWELRY
WATCHES
SILVERWARE
PORTABLE TYPEWRITERS
SHOTGUNS
RIFLES
CAMERAS
BINOCULARS
& OTHER VALUABLES

PRIVATE CONFIDENTIAL
LOANS TO ANY AMOUNT

No Principal Or Interest Payment
Due For 6 Months... At Which
Time The Loan May Be Renewed

SAN FRANCISCO PROVIDENT LOAN ASSOCIATION

CHECK WITH US FIRST FOR
LOWEST INTEREST RATES
932 MISSION ST.

NEAR 5th

YUkon 2-4400

CLOSED SATURDAY

HOURS 9 A.M. - 5 P.M. MON. thru FRI.

Loans—(Cont'd)

FIRESIDE THRIFT

TO \$10,000
PERSONAL - REAL ESTATE -
BUSINESS
3 YEARS TO PAY
On Loans Over \$2,000
NO PREPAYMENT PENALTIES



"WHERE TO CALL"

SAN FRANCISCO
FireSide Thrift 33 Grant Av. YUkon 2-0376
OAKLAND

FireSide Thrift
1437 Franklin Oakland HIGate 4-1494

FireSide Thrift
2327 Shattuck Av. Bkly. THrwnl 1-4011

FireSide Thrift
1437 Franklin Oakland HIGate 4-1494

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1437 Franklin Oakland HIGate 4-1494

Loans—(Cont'd)

G A C LOANS

Under the GAC plan, loans are
made quickly and conveniently
for a thousand-and-one reasons.
What's more, an entire loan
transaction may be handled by
mail.



"FOR INFORMATION CALL"

DALY CITY

G A C Finance Corp
1801 Junipero Serra Bl
Daly City PLaza 6-2620

SAN BRUNO

G A C Finance Corp
612 San Mateo Av Sn Brno. JUno 3-1450

REDWOOD CITY

G A C Finance Corp
2628 Broadway Rdwd Cty. EMrsn 9-2585

PALO ALTO

G A C Finance Corp of Palo Alto
2411 El Camino RI Palo Alto. DAvnpt 5-0034

MOUNTAIN VIEW

G A C Finance Corp of Mtn View
54 El Camino RI Mtn Vw. YOrksh 7-5711

CONCORD

G A C Finance Corp
1619 Willow Pass Rd Concord. MUIbery 2-2531

FAIRFIELD

G A C Finance Corp
1320 Texas Fairfield. HArln 5-2921

ROSEVILLE

G A C Finance Corp
113 Vernon Rosevl. SUnst 3-8146

LIVERMORE

G A C Finance Corp
174 South K Livermor. HIIt 7-1444

TRACY

G A C Finance Corp
1138 Adam Tracy. TEmnl 5-2383

GALLAGHER FRANK J REALTY CO

3271 Mission VALencia 4-5180
General Appliance Home Corp MA-kt 1-7778
369 Fell
General Finance Corp 2946 Mission VALencia 4-9656
(See Advertisement This Page)

GENERAL FINANCE LOANS

OUR SPECIALTY
REFINANCING CONTRACTS
AND
LOANS
For The Purpose of
REDUCING PAYMENTS



"FOR INFORMATION CALL"

MISSION DISTRICT OFFICES

General Finance Corp
2946 Mission VALencia 4-9656

GUARANTY LOAN OFFICE

Established 1924

We Loan Money or We Buy
Diamonds - Jewelry - Luggage
Cameras - Radios - Guns
Musical Instruments - Binoculars

77-3d EXBrk 2-8889

Guaranty Savings & Loan Assn
200 Stockton. SUTtr 1-0160

GUARDIAN THRIFT & LOAN

REDUCE YOUR PAYMENTS

LOANS TO \$10,000

UP TO 3 YEARS TO PAY

Call YU 2-3300
FOR FAST SERVICE

Rm. 500-507
562 Market YU 2-3300

HOME MUTUAL SAVINGS AND LOAN ASSOCIATION

120 Kearny GARld 1-1830
Hontong & Shanghai Banking Corporation of
California 80 Sutter GARld 1-3077
Household Finance Corp
742 Market DO 2-4542
870 Market EX 2-4371
2751 Mission VA 6-8600
Stonestown 290 Winston Dr. LO 4-0440
(See Advertisement Page 553)

HOUSEHOLD FINANCE LOANS

For fast, courteous, under-
standing loan service up to
\$2500, with up to 24 months
to repay, phone Household
Finance. The principal re-
quirement for a loan at HFC
is ability to repay monthly.



"WHERE TO CALL"

SAN FRANCISCO

Household Finance Corp
742 Market DO 2-4542

870 Market EX 2-4371

2751 Mission VA 6-8600

Stonestown 290 Winston Dr. LO 4-0440

ALAMEDA

Household Finance Corp
22612 Foothill Bl Hayward. JEFrn 7-1700

BERKELEY

Household Finance Corp
2168 Shattuck Av Bkly. THrwnl 5-8109

CONCORD

Household Finance Corp of Concord
Concord Shopping Center
1681 Willow Pass Rd
Concord MUIbery 2-7170

CORTE MADERA

Household Finance Corp
Corte Madera Shopping Center
Corte Madera WAbsh 4-3901

EL CERRITO

Household Finance Corp of El Cerrito
260 El Cerrito Plaza
El Cerrito LAnsce 5-8318

HAYWARD

Household Finance Corp
612 Foothill Bl Hayward. JEFrn 7-1700

OAKLAND

Household Finance Corp
1328 Washington Oakland. HIGate 4-7051

REDWOOD CITY

Household Finance Corp of Redwood City
2033 Broadway Rdwd Cty. EMrsn 6-8464

RICHMOND

Household Finance Corp
341-10th Richmond. BEach 5-2066

SAN LEANDRO

Household Finance Corp of San Leandro
1217 Washington Av
Sn Leandro LCKhvn 2-3568

SAN MATEO

Household Finance Corp
414 S Ellsworth Av San Mateo. DImnd 4-6304

SAN RAFAEL

Household Finance Corp
887-4th Sn Rafi. GLmnd 4-0112

When an EMERGENCY ARISES

The convenient and quick
way to locate someone in the
immediate neighborhood is
to

LOOK IN THE
**Classified
TELEPHONE
SECTION**
Tells "Where to Buy It"

JORGENSEN & CO REALTORS

REAL ESTATE LOANS

QUICK CASH

1st and 2nd Mortgages
Arranged - Bought - Sold

Near Polk
1122 Sutter GR 4-4555

Would other members of your
family appreciate a separate listing
in the telephone directory under
their own names? The cost is small,
the convenience great.



GENERAL FINANCE CORPORATION

Our Specialty Is
REFINANCING CONTRACTS
and LOANS for the purpose of
Reducing Payments
LOANS from \$50 to \$2500

2966 Mission St. • San Francisco • VALencia 4-9656
Between 25th & 26th Streets

2nd Mortgage

LOANS

ESTABLISHED OVER
37 YEARS

WE MAKE AND PURCHASE 2nd LOANS
SERVICE - INTEGRITY

SK 2-0452

G. Bert & Lester Stoff

4201 GEARY BLVD. Corner 6th

1st AND 2nd REAL ESTATE LOANS

YU 2-
1422

• Payments Adjusted
To Your Budget
• Money Available in
24 to 36 Hours
• No "Red Tape,"
Credit Reports or
Co-Signers

SAN FRANCISCO
FACTORY CO., INC.
LICENSED AND REGULATED BY THE
STATE OF CALIFORNIA
690 MARKET - FREE PARKING

CASH LOANS

\$25 TO \$1,500

SALARY - AUTO - FURNITURE

CONSOLIDATE BILLS

Cut Monthly Payments

As Much As 50%

PProspect 5-3366

DYNAN

FINANCE

25 TAYLOR STREET