

ESTABLISHED 1929

NEON

PLASTIC SIGNS

MEMBERS

- NORCAL ELECT. ADV. ASSN.
- WESTERN NEON ASSOCIATES

MANUFACTURING DESIGNS LEASES MAINTENANCE REPAIRS

VA 6-3463

NATIONAL NEON CORPORATION

1201 TENNESSEE ST. S.F.

GUARANTEED SERVICE

T.H. ATwater 2-1255

NEON SERVICE

1539 - 18th Street San Francisco, Calif.

- SERVICE ★ REPAIRS
- ★ MAINTENANCE
- ★ REPAINTING
- ★ SIGN HANGING
- ★ SIGN ALTERATION & REMODELING
- ★ SIGN RENTALS
- ★ SIGN LEASING
- ★ SIGN CLEANING

LICENSED BY CITY & STATE

Free Estimates

HOMER "RED" ALSUP - Owner

ATwater 2-1255

SALES • LEASES • REPAIRS

QRS neon

QUALITY • RELIABILITY • SERVICE

Fluoron

PLASTIC • NEON • PORCELAIN • DISPLAYS

QRS NEON CO.

490 POTRERO AVE., SAN FRANCISCO

Valencia 4-7707

Signs—(Cont'd)

Arthur Signs Neon Repainting Our Specialty 3708 Waller SKyln 1-5288
Barrett George Signs 508 Natoma UN 3-1800
Bay Cities Signs 761 Valencia MARkt 1-1975

BAYER A J CO

ARCHITECTURAL METAL LETTERS TABLETS - PLAQUES
2424 Blanding Av Almda---LAKehrst 2-5966

BELL ELECTRICAL SIGN INC
317 Victory Av SSF JUnO 3-9123

BORDEN DECAL CO
Decals-Vinyl-Scotchlite
207-11th HE 1-1587

BROOME ED 572-17th Av SKyln 1-8627

BRUMFIELD ELECTRIC SIGN CO
965 Folsom DOuglas 2-0476
(See Advertisement Page 915)

BRUNO COMMERCIAL ART WORKSHOP
150 Powell YUkon 6-2560
C & P Signs 50 Hawthorne DOuglas 2-6662

CAMEO PORCELAIN ENAMEL SIGNS

PORCELAIN ENAMELED SIGNS.

BOTH STEEL & ALUMINUM

Reflective Signs for Night Time Use

"WHERE TO BUY THEM"

Calif Metal Enameling Co
619 Mission YUkon 2-8450

CASCADE PRODUCTS CO
45 Verona Pl. GARtld 1-3555
(See Advertisement Page 915)

Cemart P J Advertising Novelty Co Inc
All Kinds for Advertising
1691 Turk WA 1-3304

Chettle Art & Sign Service
665 Harrison YUkon 2-7559
Coloray Corp
See Our Adv Decalcomania Transfers
370 Brannan EXbrk 2-3995
Couch & Phillip 50 Hawthorne DOuglas 2-6662

Advertise here—it pays.

NEON & PLASTIC SIGNS

SALES • RENTALS • REPAIRS

ELECTRICAL PRODUCTS CORPORATION SINCE 1912

750 Bryant St.

EX 2-0950

LUNA NEON

REPAIR - REMODEL

SALES & RENTALS

PROspect 5-0842

1739 UNION ST. S. F.

CRIBBINS WALTER W CO INC

Distinctive Signs and Displays

PHOTOPLATED ON GLASS OR PLASTIC

Baked & Porcelain Enamel

THIRD DIMENSION PLASTIC OR WOOD

ELECTRIC SIGNS

EXCLUSIVE PHANTOM SIGNS

Visit Our Large Showroom

619 Mission YUkon 2-8450

CHEVAS ED SIGNS 2416-28th Av LOMbrd 6-2253
Culverwell Geo D 948 Market VAlencia 2-0555
DEC-ART DESIGNERS 12 Geary EXbrk 2-7417

DISPLAY LETTER MART
Cast-Metal-Wood-Mitten's Plastic
325 Minna EXbrk 2-3914
Douglas Directory Services Plaza 6-5213
38 Seacraft Av Daly City

ELECTRICAL PRODUCTS CORP
750 Bryant, EXbrk 2-0950
(See Advertisement This Page)

Faatz H J 1739 Union VAlencia 2-3995

FARRELL ART SERVICE
361 Golden Gate Av. UNdrhl 3-3556

FERRO ENAMELING COMPANY
Porcelain Enamel
1100-57th Av Oakland KElog 2-0266
G H W Neon Co 2743-21st VAlencia 4-3900
GALLAGHER CO 969 Folsom YUkon 2-4102

GLOBE SIGN CO
Albright The Sign Man
342 Byxbee JUnpr 6-5235

GOODWIN JACK

SIGNS FOR EVERY OCCASION

Silk Screen Printing

449 Turk OR 3-3048

GREENBERG'S M SONS BRONZE MANUFACTURERS
Manufacturers of Bronze Signs
Plaques-Letters-Name Plates
765 Folsom EXbrk 2-3143
Guenther Joe 50 Hawthorne DOuglas 2-6662

HALIHAN NEON MAINTENANCE CO
2647-15th Av MOntrse 4-5686
(See Advertisement Page 915)

Hansen Norvie George 140 Geary DOuglas 2-7859

HAWKINS-HAWKINS CO INC

SCOTCHLITE & BAKED ENAMEL

TRAFFIC & SAFETY SIGNS

TRUCK & ADVERTISING SIGNS

1255 East Shore Hwy Brkly. LANscape 5-8500

House of Signs 240 Chenery VAlencia 6-3990

JOHNSTON SIGN CO

NEON Hanging & Maintenance

NEW & REBUILT SIGNS

62 A SSF JUnO 8-6261

KENNEDY R J CO

CUSTOM PLASTIC SIGNS

CUSTOM MOLDING & FABRICATING

820 Sn Mateo Av Sn Brno JUnO 3-6162

KRESKY SIGNS

Silk Screen Baked Enamel Metal Signs.

Point of Sale. Truck, Real Estate, Highway & Street Signs. Emblems Made of Scotchlite and Scotchcal Materials.

"WHERE TO BUY THEM" MANUFACTURERS AGENT

BARBOUR RALEIGH W CO
420 Market EX 2-4463

MANUFACTURERS
Kresky Signs Inc 2d & H Petaluma. POrtr 2-4554

Ladensohi Burton 4301-3d ATwtr 8-4300

LAIB SIGNS
Since 1985
Fine Signs
Of Every Description
321-7th MA 1-5162

LANCE SIGN CO
3733 Geary Bl SKyln 1-5316

LETTERING STUDIO THE QUICK BRUSH
437 Market EX 7-5559
Lipni Sign Service 812 Clay EX 7-4342

LUNA NEON CO
1739 Union PRspect 5-0842
(See Advertisement This Page)

McKEE MFG CO

QUALITY BAKED ENAMEL SIGNS

SINCE 1925

6115 Grove OakInd OLYmpc 2-3783

The Yellow Pages save you time.

McQUADE'S SIGN SERVICE

Printed Sho-Cards - Posters

Window Cards, Etc.

SINGLE or IN QUANTITY

251 Kearny YUkon 6-5532

Mc Carter Sign Co 382A Hayes UNdrhl 1-3472

MILLHAUSER DISPLAY SERVICE

REAL ESTATE SIGNS

Screen Process

10 - 1000

1239-9th Av LOMbrd 4-5518

MISSION SIGNS
1180 Bowdoin JU 6-8860

MITTEN'S DISPLAY LETTERS
Distributors-Display Letter Mart
325 Minna EXbrk 2-3914

Modern Sign Studio
1038 Hanover Daly City DElaware 3-2908

MONTAG INC

FINE PORCELAIN SIGNS

Free Estimating & Designing

Brilliance of a Lifetime

420 Market EXbrk 2-4463

NATIONAL NEON CORPORATION
1201 Tennessee, VAlencia 6-3463
(See Advertisement This Page)

NELSON-HARKINS METAL LETTERS

Representative & Sample Room

Display Letter Mart

325 Minna EXbrk 2-3914

NELSON NEON

- PLASTIC • NEON
- SINTACOLOR
- FLAIRLITE

RENTALS • SALES

Distinctive Electrical Advertising

"FOR SERVICE CALL" MANUFACTURERS

Nelson Neon
4800 Bissell Av Richmond---LANscape 4-8646

NEON SALES & SERVICE CO

SPECIALIZING IN REPAIRS

NEON & PLASTIC SIGNS

J. VANDENBERGH SINCE 1929

290 Pacific SUtr 1-6787

NOVELART DISPLAY CO INC
625 Turk TUXedo 5-6483
O'Neal Roy 1027 Church AT water 2-0936

PALETTE SIGN CO
977 Golden Gate Av. FIlmor 6-1301
Parker Signs 4102-25th ATwtr 2-4998

PATRICK & CO

Bronze - Bronze - Changeable - Enamel

Glass - Silk Screen

Hundreds of Stock Letterings

560 Market EXbrk 2-2640

PAYNE-MAHONEY INC

PORCELAIN ENAMEL SIGNS

2818 Poplar OakInd TEMplbr 2-1041

Pioneer Carved Glass & Sign Co
529 Hayes HEmlok 1-5679

PISCHOFF CO
880 Harrison EX 2-6377
Pizzo Signs 7 Langton UNdrhl 1-8192

Polyart Studios 698 Precita VAlencia 4-1767

PRISM SIGNS INC
1073 S Railroad Av Sn Mto FIrred 1-5668

Q R S NEON CO 690 Potrero Av. VAlencia 4-7707
(See Advertisement This Page)

Rawson R C Co 50 Hawthorne DOuglas 2-7673

ROBINSON SIGN CO INC
7 Langton UN 1-8191

ROTH DIRECTORY CO

CHANGEABLE LETTER SIGNS

PLASTIC LETTERS

CORK BULLETIN BOARDS

DIRECTORIES WINDOW & MENU SIGNS

31 Stevenson EXbrk 2-1823

Schotcraft Signs 4333 Balboa SK 2-8191
(Continued Next Page)

Signs—(Cont'd)

SCHULTZ-DEWEY AND CO

Cast & Fabricated Aluminum - Bronze

Stainless Steel - Nickel Silver

Porcelain Enamel - Baked Enamel - Plastic

SUPERFINES - Raised Aluminum

STOCK & CUSTOM LEGENDS

SIGNS FOR ALL PURPOSES

321 E 12th OakInd HGate 4-2333
If no answer call GLNert 1-7400

SCHWAN W G 150-7th MARkt 1-4697

SCOTCHLITE REFLECTIVE SHEETING

The brilliant reflective material that keeps your sign on the job day-and-night. Requires REFLECTIVE SHEETING no illumination. Any trademark or message reproduced in full color.

A PRODUCT OF MINNESOTA MINING & MFG. CO.

"WHERE TO BUY IT"

BRANCH OFFICE

MINNESOTA MINING & MFG CO
320 Shaw Rd SSF PLaza 6-0800

DEALERS

Goldberg Garrett M Paint Co
1019 Mission, UNdrhl 1-0192

HAWKINS-HAWKINS CO INC
1255 East Shore Hwy Brkly. LANscape 5-8500

SIGN & EMBLEM MANUFACTURERS

BARBOUR RALEIGH W CO
420 Market EXbrk 2-4463

BORDEN DECAL CO 207-11th HEmlok 1-1587

HAWKINS-HAWKINS CO INC
1255 East Shore Hwy Brkly. LANscape 5-8500

KRESKY SIGNS INC
Out Door Advertising
2d & H Petaluma POrtr 2-4554
State Sign Co 308-7th MARkt 1-0584

Sign Animation Corp Of Calif
7 Front DOuglas 2-4469
Sign Service 7 Front DOuglas 2-4469

SMALL R L SIGN CO INC

LETTERING SPECIALISTS

Trucks - Windows - Store Fronts

1117 Howard HE 1-0661

STANDARD DISPLAY CO

SHOWCARDS - EXHIBITS

DISPLAYS - STORE FRONTS

449 Bryant GA 1-5971

State Sign Company 308-7th MARkt 1-0584
Sweat The Painter 1117 Howard MARkt 1-1511
T & H Neon Service 1539-18th ATwtr 2-1255
(See Advertisement Page 916)

TABLET & TICKET SIGNS -

TABLET & TICKET CO THE

425 Bush EXbrk 2-2878

THOMAS-SWAN SIGN CO INC
1117 Howard MA 1-1511

TWOMEY E F CO
Metal Signs-Decals & Shelf Strips
619 Mission YUkon 2-8450

U S PORCELAIN ENAMEL SIGNS -

REPRESENTATIVES

RAWSON R C CO
Porcelain Truck & Adv Signs
50 Hawthorne DOuglas 2-7673

Universal Sign & Painting Co
943 Harrison, YUkon 2-1871

VELVETONE COMPANY

SINCE 1908

THE BEST IN PRODUCTION

SCREEN PROCESS PRINTING

108 Davis EXbrk 2-1024

Ware Chester J 643 Fulton MARkt 1-7217
Westwood Signs 1 Genessee JUnpr 7-5699

WILMES CO

REAL ESTATE SIGNS

IN QUANTITIES

5978 Mission PLaza 5-5141

Wind-O-Lite Distr
6688 Foothill Bl. OakInd KElog 2-1539

Use the latest directory. Get the right number . . . right away.

Signs—(Cont'd)

WONDERLITE NEON PRODUCTS CO INC
4501-3d, ATwtr 8-4300
(See Advertisement Page 915)

WRIGHT DON ASSOCIATES 5915 Hollis Emeryle
From telephones served by the following exchange
San Francisco SKyln 1-3195
(No Inter-city Charge)
Ask Operator for. Entprise 12256

Zeon Electrical Products Corp
750 Bryant, EXbrk 2-0950

Signs—Maintenance Service

AMER ELECTRIC & NEON SIGN CO
1167 Treat Av. ATwtr 2-8422

Aper Neon Corp 363 Fell HEmlok 1-7811

Arrow Neon Sign Co SKyln 1-3195

Brumfield Electric Sign Co
965 Folsom, DOuglas 2-0476

Cascade Products Co 65 Verona Pl GA 1-3555

HALIHAN NEON MAINTENANCE CO

COMPLETE SIGN SERVICE

Manufacturing - Maintenance

2647-15th Av MOntrse 4-5686

LUNA NEON CO 1739 Union PRspect 5-0842

NATIONAL NEON CORPORATION

Established 1929

REPAIRS

MAINTENANCE CONTRACTS

1201 Tennessee VAlencia 6-3463

Neon Sales & Service Co 290 Pacific. SUtr 1-6787
Q R S Neon Co 690 Potrero Av. VAlencia 4-7707
T & H Neon Service 1539-18th ATwtr 2-1255

WONDERLITE NEON PRODUCTS CO INC
See Our Ad Under Signs
4301-3d AT 8-4300

Signs—Supplies & Equipment

A-1 Commercial Sign & Mfg Co
A Complete Sign Shop for 20 Years
26 O'Farrell EX 2-2183

AP's Exterior Letters
Wood Letters
691 Minna UN 3-0220

Denco Sales Co
Neon Supplies
1905 Adeline Oakland TEMplbr 2-7970

From telephones served by the following exchange
San Francisco
(No Inter-city Charge)
Ask Operator for. Entprise 10266

Goldberg Garrett M Paint Co
1019 Mission, UNdrhl 1-0192

Peterson Supply Co 480-9th DOuglas 2-1695

POLYURETHANE FOAM FILLERS -

SALES & APPLICATIONS

FOAM PRODUCTS MFG LTD
823 Gilman Brkly. LANscape 4-7266

Sullivan Amling Co
Canvas Banners Made-Any-Size
245 So Van Ness Av. UNdrhl 1-4572

WESTERN SIGN SUPPLIES INC

Complete Sign & Silk Screen Supplies

Lettering Brushes - Sundries & Trade Items

Sign Cloths - Papers - Cards - Valva-Glo

4336 San Pablo Av Emeryle OLYmpc 4-2426

Silica

Abbott S L Company 135 King SUtr 1-8802

AMERSIL QUARTZ DIV OF

ENGELHARD INDUSTRIES INC

FUSED QUARTZ

FUSED SILICA PRODUCTS

760 Market GA 1-1447

DEL MONTE PROPERTIES CO

SILICA FLOUR

FOR ALL PURPOSES

BULK OR SACKED

620 Market GARtld 1-4533

Consult the index in the Green Pages to help you find the proper heading.

Silicones & Silicon Products

DOW CORNING SILICONES

SILASTIC silicone rubber

Adhesives • Defoamers

Electrical Insulation

Fluids • Oils • Greases

Dielectrics • Resins • Varnishes

Mold Lubricants

Water Repellents

"FOR INFORMATION CALL"

DOW CORNING CORP
5653 College Av Oakland OLYmpc 8-0636

GENERAL ELECTRIC SILICONE PRODUCTS -

GENERAL ELECTRIC CO
220 E 3d Av Sn Mto DIsmnd 2-6044

Tomo Products Co
Shoe Shine Cloths-Eye Glass Cleaners
3020 Clement BAYvw 1-4025

UNION CARBIDE SILICONES -

REGION OFFICE

UNION CARBIDE CORPORATION-
SILICONES DIVISION
22 Battery YUkon 2-1360

Silk Screen Processing

A B C EMBLEM & PENNANT CO

SILK SCREENING & FLOCKING

BOWLING SHIRTS - T SHIRTS - EMBLEMS

PENNANTS - ARMBANDS

151 Church MA 1-2808

A & E PLASTIK PAK CO
420 Market SU 1-3993
American Ad-Art 2851-21st MIstn 7-3232
Argonaut Display Co 33 Fremont YUkon 2-9002

Art Craft Poster Company
Quality Outdoor Posters
2935 Broadway OakInd HGate 4-4741

ASSOCIATED SILK SCREEN PRINTERS

Our Motto - QUALITY

Your Delivery Date - A MUST

PHOTOGRAPHIC & MECHANIZED METHODS

FROM ART TO FINISHED PRODUCT

DISPLAYS - DECALS - INDUSTRIAL

2034 Manhattan Av
E Palo Alto DAVmpt 6-9690

BACHMAN DISPLAY
914 Grayson Brkly THrwl 8-5164

BAY DISPLAYS INC

CREATORS & MANUFACTURERS OF

Window and Wall Displays - Awning Strips

Counter & Die-Cut Displays - Paint Chips

Screen Processing on Glass, Plastic, Cloth, Metal, Wood & Masonite With Ink, Paint or Day-Glo Fluorescent

24 & 30 Sheet Posters

Photo Screens - Automatic Presses

1246-5th Brkly LANscape 6-6813

BERGMAN BANNER CO

Complete Silk Screen Service

Specializing in Cloths & Plastics

1822 Steiner JOrdn 7-8772

BORDEN DECAL CO

DECALS - SCOTCHLITE - SCOTCHCAL

Nameplates - Emblems - Bumper Strips

VINYL - AYLAR - KLEENSTIK

207-11th HE 1-1587

Bower Co The 115 New Montay EX 2-6407
Chriss Sign Service 783 Haight MA 1-1166
Color Screen Products Co 561 Clay. SU tr 1-4320

COMMERCIAL DISPLAY AND SHOW CARDS

PHOTOGRAPHIC SILK SCREENING

Printing on Plastic - Metal

Wood & Paper

634 Polk PR 6-5606

DAY-GLO FLUORESCENT COLORS -

PISCHOFF CO 880 Harrison EX 2-6377

Dealer Display Products Inc
49 Stevenson YU 6-6550

DISPLAY MART INC
325 Minna EX 2-3914
(See Advertisement This Page)

Display Merchandising Inc
325 Minna YUkon 2-7044
Dynamic Displays 78 Clay YU 2-7642
(Continued Next Page)

Advertise here—it pays.

SPECIALISTS IN POINT OF SALE DISPLAYS

SILK SCREEN

PRINTING LITHOGRAPHY DIE CUTTING MOUNTING SHIPPING

EXbrook 2-3914

display mart, inc.

325 MINNA ST., S.F.

THE BEST IN PRODUCTION SCREEN PROCESS PRINTING

VELVETONE

SINCE 1908

CREATORS AND PRODUCERS OF COLORFUL

POINT-OF-PURCHASE ADVERTISING DISPLAYS

108 DAVIS ST. EXbrook 2-1024

'Silk Screen Showcards

CHARTS - GRAPHS

PISCHOFF

880 HARRISON

EX 2-6377

The Bay Area's most complete

SILK SCREEN SERVICE

Any

969 Folsom

- SURFACE
- SIZE
- QUANTITY

CALLAGHAN CO.

YUkon 2-4102

SPEED QUALITY

Since 1918