



GET THE FACTS...

ABOUT SHIP TELEPHONE SERVICE FROM THIS FREE BOOKLET



KEEP IN TOUCH...USE SHIP TELEPHONE SERVICE

A radiotelephone in your craft puts dock-side phone convenience at your fingertips—at moorage or on the high seas! With the low-cost service outlined in this booklet, you worry less about emergencies . . . keep in touch with office or home . . . and save valuable port time by phoning ahead.

Get the complete story on ship-to-shore radiotelephone service. Call or write a Pacific Telephone Business Office in the nearest principal port city for this free, factual booklet. Find out how you can enjoy the safety and extra convenience of a radiotelephone in your craft today!

## SAVE STEPS—TIME AND MONEY



YOU CAN **IF** YOU USE THE NEW  
STREET ADDRESS TELEPHONE DIRECTORY  
FOR MORE EFFICIENT OPERATION IN YOUR BUSINESS

**IF YOU HAVE SALESMEN OR SELL BY TELEPHONE**

It is easy to secure the prospect's name when the only lead you have is the address. Telephone solicitation can be confined to certain areas — selected streets — particular addresses.

**IF YOU ADVERTISE BY DIRECT MAIL**

It saves you money on postage, for you are assured of the latest correct addresses. With this directory you can block out the more select areas of the city for your mailing campaign, or take in all areas if so desired.

**IF YOU CARRY CHARGE ACCOUNTS OR HAVE A COLLECTION PROBLEM**

It can be an important aid in verifying telephone orders — verifying an illegible name where address is correct — verifying names for cashing checks — locating customers who have moved — locating delinquent debtors.

**IF YOU HAVE DELIVERY SERVICE**

Preparing routes by streets and areas — verification of name when only address is known — pick-ups and deliveries — locating deliveries to wrong addresses.

Hundreds of firms subscribe to this Directory, and depend on its information; which is as accurate as your Telephone Book.

For further information call or write

Room 313  
900 Third St.  
San Francisco, California  
PRospect 6-7800

PACIFIC TELEPHONE  
Street Address Directory

FOR OTHER LOCALITIES CALL YOUR LOCAL BUSINESS OFFICE

For calls originating outside of  
San Francisco  
Ask Operator for  
Enterprise 12030  
(No Intercity Charge)