

Dress Patterns

ADVANCE PATTERNS—
ADVANCE PATTERN CO INC
352 Mission GArlid 1-9180

McCALL'S PATTERNS
145 Starlight St PO 1-2875

SIMPLICITY PATTERN CO INC
S H Greene Mgr DOuglas 2-0458

Dress Trimmings

BAY BIAS BINDING CO
12 Minna YU 2-1652

Orelynn Henry & Daughter
Laces-Beads-Scissors-etc
830 Market DOuglas 2-0988

LEW SERBIN CO INC
Largest Stock in the West EX 2-4912

WINN LTD
100 W Portal Av SE 1-0510

Dresses—Mirs

Adeline of Calif
Bridal Outfits & Formal
179 Sutter GA 1-8733

Alice of Calif 60 Dorman Av. Miss 8-0824

Brush Frank 165 O'Farrell EX 2-6725

Chen Gin 721 Commercial GArlid 1-7443

Chin Bill Dress Mfg Co 1053 Powell YUkon 2-2436

Chin Annie 1439 Pacific Av. OR 3-9844

CLYNE BETTY 973 Market GArlid 2-4096

DOBB EMMA INC 2225 Palou Av ATwtr 2-6090

Fanya Mfg 95 Minna YU 6-3828

Fong Edna H 1352 Mason EX 2-7968

Gilden Jerry Fashions 821 Market SU 1-8326

Grant Ave Fashions 1060 Howard UNdhl 1-7887

GRAY FANYA
155 Minna SU 1-1903

GREEN ELEANOR OF CALIF INC
755 Market GArlid 1-5735

Gruen Louis E Co 833 Market SUttr 1-8683

Herschelle 101 Jessie YU 2-4273

Hop Lee 25 Stone YUkon 6-1976

JANE ANDRE
1130 Howard MA 1-1505

Joe Sun Mrs 1023 Stockton DOuglas 2-0059

Lee Bill Chin 1095 Pacific Av. PR 6-9615

Lee Chan Shee 1407 Powell SU 1-6360

Lee Saw Co 33 Waverly Pl EX 7-0315

LORRIE DEB 5700-3d MIsan 6-2480

Lum & Lum Garment Factory
1300 Pacific Av. PR 5-1007

Miss Trude Jr 740 Mission YU 2-6106

Mr Z 1060 Howard UN 1-7887

New China Sewing Co 29 Ross Al YUkon 6-5509

Nicole of Calif 154 Sutter GArlid 1-6416

Romy of Calif 833 Mission YU 2-3537

Schneider Murray Dress Co
755 Market DOuglas 2-3368

Shallat of S F 59 Harrison GA 1-3823

Simon Dress Co 2170 Palou Av. MI 7-9214

Sun Hing Sewing Co 690 Commercial YU 1-0572

Wing Co 706 Sacramento GArlid 1-0163

Dresses—Retail

Alice Blue Shop 2120 Irving SE 1-3878

ANN & DAUGHTER'S SHOP
KORET OF CALIF. TRUDY'S
ALICE OF CALIF. — ALSO PETITE SIZES
Coats — Suits — Dresses — Sportswear
4040-24th VA 6-5124

ANN-LEE APPAREL

FEATURING A COMPLETE LINE OF
LILLI ANN
Coats-Suits-Dresses-Sportswear-Formals
2620 Mission VA 4-2318

Ann's Fashions
Dresses Suits Coats Costume Jewelry
357 Geary GA 1-8857

Babs Dress Shoppe
Styles That Are Different
2238 Polk ORdwy 3-8314

Babs of Maiden Lane 175 Maiden Ln EXbrk 7-0397

Bellaft & Dress Shop 262 Divisadero UN 1-1937

Catherine Modelo's Shop 216 Pierce MA 1-4743

Charm's Dress Shoppe 996 Sutter GR 4-6636

CONTESSA ANGELA LTD
345 Stockton EX 7-0173

COVER GIRL 2076 Chestnut WA Int 1-1675

COVER GIRL
El Rey Theatre Bldg
1966 Ocean Av DE 4-7690

Doctors & Nurses Outfitting Co Inc
1214 Sutter ORdwy 3-8525

ELITE PETITES
Dresses-Suits for Under 5 Ft 2
355 Stockton YU 2-7564

El Rey Apparel 395 Ashton Av JUN 4-7821

Ella Marie's Apparel Shop 1941 Irving SE 1-5287

Fambrugh's Shop 2154 Chestnut JOdwn 7-1832

Fambrugh's Fine Apparel 779 Market EXbrk 7-2580

Dresses—Retail—(Cont'd)

FASHION INN
Custom & Ready to Wear
3221 Fillmore JO 7-2825

Goodrich Margaret Inc 251 Post EXbrk 7-5095

GRAY'S FASHION GARDEN
209 West Portal Av OV 1-5621

Grayson's Shops Inc 875 Market DO 4-5417

Grayson's Shops Inc 2630 Mission VA 4-9548

House of Nine
See Women's Apparel-Retail
185 Post EX 2-6683

IRENE'S SMART APPAREL
2782 Mission Miss 7-2300

Jacques Apparel 1546 Polk OR dway 3-6781

Kay's Dress Shop 2656 Mission ATwtr 7-7349

KERR FRANCES DRESSES
Specialty-Sizes 12 1/2 Thru 32 1/2
3331-24th AT 2-2662

Klewer Kasuals 360 Geary YUkon 2-1665

Lanz of Calif Inc 152 Geary DOuglas 2-2277

Laurelei The 3547 Calif SKYline 2-0143

La Vetta of San Francisco 259 Geary EX 2-4889

Leanna's Dress Shoppe
Serving North Beach District
1437 Stockton DOuglas 2-1506

Lerner Shops
Ann Shop 1043 Taraval DO 4-7101

825 Market DO 2-5914

Budget Accounts Dept 831 Market DOuglas 2-7526

MME ZENA
UNION SQUARE
DRESSES — SUITS — COATS
157 Geary GA 1-6046

Maison Mendessolle 339 Powell GArlid 1-4390

MARIAN'S
2040 Mission UNdhl 3-5897

MARIE'S DRESS SHOP 969 Market SUttr 1-3536

Marina Casual Shop
Dresses-Blouses-Skirts-Sportswear
2391 Chestnut WE 1-5354

Marina Smart Shoppe
2068 Chestnut WA Int 1-5412

Maryetta's Apparel 4901-3d ATwtr 2-9506

Matthews Ann Style Shop
3306-16th HE 1-6639

Maxine's 2599 Mission VA 4-1659

Mister G Inc 84 Stonetown LO 6-1670

Mode O Day 746 Clement SKYline 2-3782

Mode O Day 2748 Mission AT water-2-7862

Mode O Day Frock Shop
6428 Mission Daily City PL 5-0617

Nasim's Fashion & Boutique
1398 Grant Av SU 1-1676

Neilson's Apparel
Dresses Suits Coats Hosiery Corsets
1532 Ocean Av DE 4-6151

Ober Five Seven Shop 55 Geary DE 4-1575

Pahl Maxine
Dresses-Alterations or Custom Made
2598 Lombard JO 7-6747

Peacock Shoppe 969 Geneva Av DE 3-4615

Phyllis Frocks 2250 Chestnut WE st-1-3550

RANSOHOFFS INC
259 Post EX 2-7500

Rodina 63 Stonetown SEabright 1-2433

SAMPLE SHOPPE THE
2070 Union JO 7-7405

Scott Sue 41 Westlake Ct Daily City PL 5-1158

Slender-Mode 2033 Fillmore JOdwn 7-1341

Stella's Casuals 721 Irving LO 4-6292

TAYLOR'S DRESS SHOP
923 Market DOuglas 2-2179

Trudy's Dress Shop 749 Clement SK 2-6423

ZUKORS 885 Market EXbrk 2-1029

Zukors Credit Dept 885 Market EXbrk 2-1610

Dresses—Whse

ADAMS HENRY
Fashions First
154 Sutter DOuglas 2-3091

BARRY-NEUBER & CO
154 Sutter SU ttr-1-2585

Clyne Betty 973 Market GArlid 1-4096

De Grilla Bob
Toni Todd & Vicky Vaughn Dresses EXbrk 2-6060

FERNBACHER LOBE CO
154 Sutter SU ttr-1-2585

Jackson Budd F 833 Market YU 2-7680

Lando Leonard C 833 Market YUkon 2-6664

Meo of California Inc 833 Market YUkon 2-3012

Milton's Apparel 154 Sutter GArlid 1-7564

Romy of Calif
Dresses & Costumes
834 Mission YU 2-3537

Symonds Leslie L 833 Market YU 6-6535

Triebler Earl & Son 154 Sutter EX 2-7246

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DRESSMAKING — BUTTONHOLES
821 Market EX 2-6571

ACME SHOPPE

Specializing in Alterations
DRESSES, COATS AND SUITS
133 Geary SU 1-3760

Alie's Alteration Shop 604 Ellis TUxedo 5-0285

Alma Madame 133 Geary SUttr 1-7244

Alta Moda 1592 Union PR 6-7440

Alteration Shop
Laura L Neujahr-Expert Alterations
830 Market YUkon 6-1061

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Dressmaking & Men's Shirts Repaired
Corner of 23rd Ave
1145 Vicente OV 1-9888

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171 Maiden Lane
DO 2-1160

26 El Portal
Sausalito
332-1180

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DRESSES
GOWNS

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ALTERATIONS
COVERING SHOES
TAILORING

KNITTING
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BA 1-5677

The Little Designers
4125 BALBOA SAN FRANCISCO

Dressmakers—(Cont'd)

ALTERATIONS BY FRANCES WALES
PICK-UP DAILY — EVENINGS & SUNDAYS
DRESSMAKING — CUSTOM TAILORING
REMODELING — ALTERATIONS
4508 Cabrillo BA 1-8646

Ambrose & Bouton Shop
Dressmaking & Alterations
3076-24th MI 7-0505

Annie Dress Shop 1050 Pacific Av. GR 4-1050

Arrindale Bernice 133 Geary GA 1-3166

Art Resewing 5833 Calif. SK 2-5767

Asher Hedy 2347-45th Av. Lombard 4-7978

BALLERINA SHOP
Dressmaking-Alterations-Restyling
1540 Union PR 6-4375

Beatrice 348 Arguello Bl. SKYline 2-2219

Benilda's Dressmaking & Alterations
Vicente & W Portal Av. OV 1-8137

Bennett Mary 161 Castro MA 1-6483

Benti Joanna 1502 Vallejo OR 3-5175

BERTA DRESSMAKING & ALTERATION
STUDIO 233 Post EXbrk 7-4232

Berthe's 1527A Pine ORdwy 3-3613

Blake Jan 150 Powell GA 1-6525

Burnett J M Mne
Tailorress-Near Taraval St
2371-19th Av. MO 4-7440

Cardozo Madame 2135 Chestnut WAInt 1-6265

Catherine's Alteration Shop
Spec Dressmaking & Alterations
1901 Stockton YU 2-7239

Cecilia's ALTERATIONS
Alterations for Mail Clothes
In the Heart of Financial District
105 Monty SU 1-8266

Chappelle A 1447 Taraval MO 1-2103

Charleen of Calif
Specializing in the Hard to Fit
74 Whittier Pl. JU 4-3896

CLARA'S DRESSMAKING
Alterations-Restyling-Fine Hosiery
839 Irving LO 4-5467

Contessa Angela Ltd
Pick Up & Delivery Service
345 Stockton EX 7-1961

Duven of California 540 Stockton DO 2-7776

E-Z Cleaners
Isola Williams-Alterations
Custom Made Gowns-Dresses & Suits
2903 Baker JOdwn 7-8773

EDITH-ANN
SUITS — DRESSES — BLOUSES
MADE TO ORDER
DESIGNING — ALTERATIONS
200-6th Av. BA 1-3126

Eisenberg Sabine 1144 Larkin PR 6-2120

Elaine 932 Pine GR ayston 4-9437

Eva Carew 150 Powell YU 2-3492

Evelyn's Alterations 628 Jones PR 6-6562

Fair's Hands 3133A Scott WA 1-0999

Fambrugh's Shop 2154 Chestnut JOdwn 7-1832

Fashion Simplicity 404 O'Farrell TU 5-4433

Fine Yetta 166 Geary SUttr 1-7370

Floyd Elvera 685-25th Av. BAYwv 1-1189

FOOTE GRACE E
Formerly of the Deb Shoppe
Remodeling — Dress Making — Alterations
Knits & Suits Altered
26 O'Farrell YUkon 6-4172

Foster Eula 5114 Leavenworth GRaystr 4-5218

Furunes Karl
Custom Made Gowns-Dresses-Suits-Coats
555 Sutter GArlid 1-8093

Garcia Eleanore Zimmerman 240 Church UN 3-8362

Garcia Erlinda
Alterations-Custom Made Clothes
1274-24th Av. OV 1-2036

Gilda Dressmaker Alterations
Everyday 9 AM-6 PM Sat 9 AM-4 PM
1306 Noriega SU 1-8389

Gladys' Dressmaking & Alterations
Gladys Cooper-Room 122
166 Geary EXbrk 2-8167

Glenn Viola L
Specializing in Alterations
133 Geary SUttr 1-3760

Gluck Rose 775 O'Farrell TUxedo 5-1343

GLORIA
Dressmaking — Remodeling — Alterations
ORIGINALS — COPIES
3913 Mission JUN 4-3984

Golden Gate Costumes
Alterations-Bridal-Formal-Rentals
425 Divisadero UN 3-7741

HANSEN VIRGINIA
Dressmaking — Tailoring — Alterations
GOOD FITTINGS
Re-weaving — All Types of Material
2806 Taraval MO 1-2442

Harris Alma 1957 Divisadero WE 1-7628

(Continued Next Page)

Dressmakers—(Cont'd)

Hauck Irene E
Salon de Couture
Alterations-Custom Made Clothes
1190 Sacramento ORdwy 3-2544

Hofer Mildred Dressmaking 1415 Larkin PR 6-9493

House of Andre 1615 McAllister WEST 1-0691

HOUSE OF STYLE
6112 Geary Bl. SK 2-0597

Ilse Dressmaker 738-6th Av. SKYline 1-7702

Irene 210 Post SUttr 1-1937

Johnston Antoinette
Alterations Only EXbrk 2-4972

Johnston Minnie E 833 Market GArlid 1-7761

Jun Jun The Couturiere 835 Clay YUkon 6-2063

KAY'S SHOP
CUSTOM MADE
COATS SUITS DRESSMAKING
REMODELING ALTERATIONS
125 Eddy OR 3-8150

Kenyon Edith H 133 Geary EX brook 2-7970

Kincaid 171 Maiden Lane DO 2-1160

(Please See Advertisement Page 322)

Kwong Hing Co 865 Clay DO 2-3138

La Gai Patricia 449 Filbert EX 2-4293

Lam Bros-31A Wayne Pl. GArlid 1-6687

LA MODA TAILORING
DRESSES — SUITS — COATS
DESIGNING BY COCCHETTO
FINE ALTERATIONS
680 Post PR 6-7289

Lara Doris 545 Sutter GA 1-8452

Lena's Alterations 1588 Union OR 3-1337

Leon Ross 606 Geary PR 6-3291

Little Designers The 4125 Balboa BA 1-5677

(Please See Advertisement Page 322)

LITTLE SEWING ALBI
DRESSMAKING — ALTERATIONS
HAND LOOMED KNIT DRESSES
IMPORTED DRESSES & SUITS
338 West Portal Av. LO 6-5051

LOPEZ MARTHA
TAILORING & ALTERATIONS
WEDDING DRESSES & FORMALS
SUITS — SKIRTS — COATS — DRESSES
2269 Mission MI 7-5287

Lorraine 884 Bush PR 6-2018

LOUISA DRESSMAKING & ALTERATION
STUDIO 233 Post YUkon 6-4765

Loy Helene Modiste 1344 Powell YUkon 2-3251

LUBA GOWNS
625 Post GR 4-0707

Lucas Dorothy J 150 Powell DO 2-8479

Lucy's Dress Shop 670 Geary PR 6-8984

Madame Cardozo 2135 Chestnut WA 1-6265

Madeline Shoppe
Chinese Fashions-Whse & Retl
Custom Tailoring & Alterations
1018 Stockton SU 1-6194

350 Sutter YU 2-9977

Maell Mfg Co 44 Waverly Pl. DOuglas 2-5513

Maison Martia 209 Post YU 6-4573

MANI D'ORO
EXCLUSIVE DRESSMAKING
Suits — Coats — Dresses — Alterations
2359 Chestnut WA 1-9390

Mara's Alteration Shop
4105 California SKYline 2-1150

Margaret's Dressmaking & Alterations
2522-35th Av. LO 4-8322

Mari Jos 209 Post SU 1-8389

Marina Fashion Custom Tailors & Alterations
2049 Chestnut JOdwn 7-2464

MARY JEAN ALTERATION SHOPPE
1472 California ORdwy 3-4990

Mary's Dressmaking 3613 Sacramento JOdwn 7-4870

Men's Originals-Designer Shop
Suits-Coats-Dresses And Alterations
552 Jones PR 6-7736

Metza Paul 1649-12th Av. LO 4-1199

Miljane
Remodeling and Alterations
3246 Scott WA 1-2663

MIMI
Dressmaking — Millinery — Tailoring
ORIGINALS — COPIES
By Appointment
629-29th Av. SK 2-7474

Moderne Alteration Shop
821 Market SU ttr 1-1895

Moore Bye 1505 Vallejo ORdwy 3-8263

Moy Elia Lier 830 Sutter PR 1-0835

Niki Rito 210 Post DOuglas 2-3695

Nomellini Alma 1624 Stockton DO 2-5172

Norma of Dalen-Chinese & Amer Fashions
Chinese-American Fashion Stylist
466 Bush YUkon 2-1275

Oily's Dressmaking Shop 161 Leland Av. U 7-2637

Ophelia's Dress Shop 5438 Geary Bl. SK 2-6138

Dressmakers—(Cont'd)

Pahl Maxine 2598 Lombard JO 7-6747

PAUL OF HONG KONG
Designing — Dressmaking — Custom Tailor
Coats — Suits — Dresses — Evening Gowns
Expert Fitting & Workmanship
315 Grant Av. SU 1-5095

Perlis B 210 Post EXbrk 2-2638

Pioneer Cleaners 1551 Clement SK 2-0770

Puzina Alteration & Dressmaking
523 Monterey Bl. JUN 4-6436

RACHEL
French Dressmaker-Alterations
309-6th Av. SK 2-2488

Reynolds Muriel 133 Geary YU 6-5103

ROBERTA'S DRESSMAKING
1929 Laguna YUkon 1-4031

Roi M C 210 Post GArlid 1-7262

ROLLANDI MARIE
RICHMOND DISTRICT
DESIGNING-TAILORING-DRESSMAKING
ALTERATIONS — REMODELING
703 Anza SK 1-5410

Roublon Irina Maison deCouture
256 Sutter DOuglas 2-5795

Sakaye Irene 3408 Calif. WEST 1-1177

Sari Marnie 133 Geary YUkon 6-0736

Sewing Box The 1453-18th AT 2-3409

Shirley Jas R 214 Fillmore JO 7-2000

Shonback Freda 2737 Clement SKYline 1-4031

Simone's 1022 Bush PR 6-7470

Sing Wah Co 823 Sacramento YUkon 2-0737

Sjolander Helen 2147-33d Av. MOntrse 4-5677

So-Rite Dress Form Shoppe
309 W Portal Av. MO 4-5738

Style Fur Hat
Alterations-Remodeling
Hours-10 to 4-Closed Monday
133 Geary GA 1-2166

Talven
One of a Kind Custom Designing
436 Columbus Av. YU 2-5292

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CUSTOM DRESSMAKING
FOR THE
DISCRIMINATING WOMAN
Suits — Coats — Evening Gowns
Wedding Gowns — Cocktail Dresses
Alterations — Tailoring
2875 Jackson WE 1-2238

Toni Alteration Studio 2088 Chestnut FI 1-3700

Valentina 555 Sutter EXbrk 2-7871

Vidal Mireille 133 Geary YUkon 2-5372

Vogue Sewing Room 593 Haight HE 1-9248

Ward Marie 133 Geary DO 4-1676

WAYLON'S FASHION STUDIO
Eve Dresses-Wedding Gowns-Remodeling
1827 Scott WA 1-8484

Whyte's Tailoring & Alterations
842 Holloway Av. DE 3-7021

YOLANDA MODE
Dressmaking-Alterations
1654 Union GR 4-5039

Dressmakers' Supplies
Apparel City Sewing Machine Co Inc
1155 Mission MA 1-6660

FARNHAM'S MIDDY SCHOOL OF
DRESSMAKING & CUSTOM TAILORING
2395-21st Av. OV 1-8840

LEE'S THREAD SUPPLY CO
874 Pacific Av. YU 2-5169

Winer Louis Co 593 Mission SU 1-0717

Driftwood
Si Tashjian Flowers 2524 Mission MI 7-9858

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MAIN OFFICE SALT LAKE CITY
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Drilling Companies—(Cont'd)

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FOUNDATION & HORIZONTAL
DRILLING
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1337-2d Brkly LA 6-8622

CRAFTSMEN TOOL RENTAL INC
DIAMOND CORE DRILLING
Fast Service For
BUILDING CONTRACTORS & TRADES
1265 Folsom UN 3-8383

D A PARRISH & SONS INC
FOUNDATION DRILLING
Belled Coissons-Piles & Test Holes
3128 E Miner Av Stktn 209 HO 6-9607

GARCIA ROBERT DRILLING CO
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BELLED CAISSONS
SOIL TEST DRILLING
1870 Bayshore E Palo Alto DA 3-6314

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6825 Mission Daily City PLaza 5-0550

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2578 West St Oakland Higate 4-3542

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Diamond Drilling & Grouting Contrs
2327 Gaynor Av Richmond 235-0305

KOR-IT CO THE INC
Concrete Core Drilling
991 Richard Av Santa Clara AXmstr 6-0318

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1348-7th Brkly LA 4-7292

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