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ACTIVATED PROMOTIONS

Professional Public Relations
& Publicity Experts
Comprehensive Promotional
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& Stage Production



"FOR INFORMATION CALL"

ACTIVATED PROMOTIONS INC
260 Kearny YU 2-7645

Activated Promotions Inc 260 Kearny YU 2-7645
Adasco International Inc
3 Embarcadero North SU 1-0220
Adkins Co The 333 Kearny EX 2-7867

ADVERTISING ASSOCIATES
HE 1-6476

Advertising Checking Bureau Inc The
51-1st SU 1-8911
Advertising Division Inc 601 Calif. YU 1-1293
Advertising Service Unlimited EX 7-4134

AIZAWA ASSOCIATES
760 Market YU 1-6275

Akamian Andrew Advertising
1122 Market UN 3-3677

ALBERT FRANK-QUENTHER LAW INC
353 Kearny YU 1-6275

ALLEN DE ST MAURICE & SPITZ
25 Kearny YU 2-7646

ART JOBS AGENCY
622 Washington EX 2-2186

Avery Earl 2739 Webster WAInt 1-3846

AYER N W & SON INC Russ Bldg. SU ter-1-2534

BBDO
BATTEN BARTON DURSTINE & OSBORN
INC 120 Montgomery EXUR 7-1122

BANE ADVERTISING AGENCY
391 Monterey Bl. JUnipr 6-4386

Barth Hughes & Hinkle Monadnock Bldg. EX 2-6860

BARUSCH WALTER ADVERTISING AGENCY
25 Taylor OR dway-3-4812

BATTEN BARTON DURSTINE & OSBORN
INC 120 Montgomery EXUR 7-1122

Beaumont-Holman & Durstine Inc
1714 Stockton EX 7-0456

BECKER & MUELLER PUBLIC RELATIONS
ADVERTISING 915 Howard YU 6-2093

Bennett Victor A Co Inc Russ Bldg. YU 1-0875

Bing & Bing Inc 1355 Market HE 1-1203

BLANCHARD-NICHOLS
900-3d YU 6-6341

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Accredited Nationally
Financial/Corporate
Consumer/Industrial
Speculative Art Presentations
Upon Request Free of Obligation
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Angeles



"FOR INFORMATION CALL"

BRANCH OFFICES

Bland Advertising Agency 1851-8th Av. L0 4-2121

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Blum Art Public Relations & Advertising Agency
700 Monty EXUR 2-6552

BONFIELD ASSOCIATES INC
SPECIALIZING IN ELECTRONIC
SCIENTIFIC & INDUSTRIAL
ADVERTISING

3770A Piedmont Av Oakland - Olympe 3-7611

BOTSFORD CONSTANTINE & GARDNER INC
755 Sansome YU 2-7211

BOWER AL ADVERTISING AGENCY INC
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Public Relations

293-0125

Bower Bldg
1045 N 4th San Jose 293-0125

Boynton & Staff Inc 420 Market YUkon 6-2378

Broadcast Service Co 420 Market DO 2-1958

BROWN & TEICH
471 Jessie GA 1-9150

BRUCE DONALD ADVERTISING AGENCY
1026 Market HE 1-0590

The Yellow Pages save you time.

BURGESS DON L ADVERTISING SERVICES

EFFECTIVE ADV. FOR SMALL BUDGETS
Placement in All Media - Direct Mail
Copy - Art - Layouts
156-29th Missn 8-2237

CABALLERO'S SPANISH PROGRAM SERVICE
48 Post St Jc. Cynross 3-6700

Cabanski Fred 26 O'Farrell YUkon 2-1354

CAHN RALPH
Seid Frederick-Ralph Cahn Advertising
127 Monty YUkon 6-1534

CAMPBELL-EWALD CO
1 Monty EX 2-0145

CAPPEL PERA & REID INC
1 Northwood Dr Orinda 254-4341

Cappels & Richards Advertising 278 Post EX 2-0469

Catalog Group 420 Market YUkon 2-0900

CHECKLEY JOHN & ASSOCIATES
605 Washington YU 1-5235

Cherry Fred 470 Columbus Av. YU 2-9624

Christopher Carl Jr 942 Market YUkon 2-8744

CLARK ALTA ADVERTISING
830 Market YUkon 2-5648

CLARK-MANN
400 Monty GA 1-0220

Clarke Richard T Company 23 Calif. EX 6-6178

COLE L C COMPANY INC
406 Sutter EX 2-2565

COLLATERAL SERVICES CORP
2040 California YU 2-4633

COMPTON ADVERTISING INC
703 Market GA 1-4854

CONLEY BALTZER & STEWARD
494 Jefferson PRopt 6-2884

CONNER CO
3030 Broadway Sausalito 332-4171

Consolidated Advertising Agency
112 Market YU 1-8141

Cook David M & Associates
Western Merchandise Mart Bldg. MA 1-6222

Coppel-Lewis Public Relations
Cruzan Hal 593 Market SU 1-3416

Corvin Mel & Associates 209 Post YU 2-5791

Cosby & Cooper 96 Jessie DOuglas 2-5466

Cosmo Advertising 622 Washington YU 2-2336

Criterion Advertising Co Inc
706 Myra Wy. JU 6-1877

Cruzan Hal 593 Market YUkon 2-0374

Cunningham Lloyd Advertising
1280 Columbus Av. OR 3-6444

CUNNINGHAM & WALSH INC
1660 Bush PRopt 6-2600

DANCER-FITZGERALD-SAMPLE INC
341 Sansome YUkon 1-2010

Dealer Sales Builders Co 1736 Stockton EXUR 2-5482

DE GRACE & ASSOCIATES
556 Commercial YU 1-5834

De Lorme Morgan & Curry Inc
Columbus & Kearny YU 6-2093

DiMarco Frank & Associates
Calif & Mason SU 1-0982

Dinkins Martin L & Associates
2085 Sutter WE 1-0322

Docker Chas Co The 38 Mason EX 2-8220

DOEREMUS & CO LTD
231 Sansome YU 1-4020

Doyle Dane Bernbach Inc 255 Calif. YU 1-8080

Drennan Albert A 420 Market YUkon 6-5716

Dufour F D 210 Post EXUR 2-3294

Dynamic Displays 14 Spear SU 2-7642

Early Co The 256 Sutter SU 1-1950

ERWIN WASEY RUTHAUFF & RYAN INC
140 Monty EXUR 2-4616

Finebrook William L Co The
43 Cleveland MA 1-0986

Fitch Advertising Agency 700 Monty YU 1-3327

Fletcher Richards Calkins & Holden Inc
58 Sutter YU 1-2250

FOOTE GONE & BELDING
114 Sansome SU ter-1-2355

FORMTEAM-WEST CORP
Export Advertising
For Common Market Area Only
400 Monty YU 1-3388

Fortune Edw 4721 Mission DE 3-5000

Fortune House 345 Front GRaystn 4-3135

FOSTER COMPANY
Creators of
MOTIVATING PROGRAMS
870 Market GA 1-3331

Francesconi Nereo 501 Columbus Av. YUkon 2-5555

Frickleton Jean Scott 1355 Market KLondon 2-0232

FULLER & SMITH & ROSS INC
244 Pine YUkon 6-5955

Gadsby Chas C 1355 Market KL 2-1073

GALLAGHER JOHN M ADVERTISING AGENCY
2525 Van Ness Av TUxedo 5-6088

GARFIELD HOFFMAN & CONNER INC
301 Broadway GARfield 1-0575

GERTH BROWN CLARK & ELKUS OF S F INC
325-5th GA 1-1081

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420 Market YU 2-0867

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2222-19th Av. L0mbd 6-4420

Gorin & Holmes 220 Monty GA 1-7791

GRANT ADVERTISING INC
405 Monty EXUR 2-6275

Gross & Roberts 391 Sutter DOuglas 2-6994

GUILD BASCOM & BONFIGLI INC
222 Columbus Av. YU 2-8400

Hal S Dover Co The 436 Clementina YU 2-1055

Halverson C Merrill Co 1736 Stockton EX 2-9048

Harrington King A Inc 1200 Van Ness Av GR 4-3113

Herring-Sprague Advertising Co
1034 Geary OR 3-8961

Hildebrand Floyd 210 Post EX 7-3138

HOEFER DIETERICH & BROWN INC
414 Jackson YU 1-1811

HONIG-COOPER & HARRINGTON
275 Columbus Av. OR 3-4469

HUY CHAS AGCY 988 Market PRopt 6-1115

Jacobs Norton M 690 Market DOuglas 2-2905

JOHNSON ASSOCIATES INC
48-2d YU 6-1500

Johnson Charles W Advertising & Public Relations
703 Market YU 6-6240

JOHNSON & LEWIS ADVERTISING
433 Calif DOuglas 2-0050

Jubilance Advertising Agency Inc
520 Fallon Oakland TEMplr 4-6114

Kahn & Michael Advertising Art
509 Sansome YU 2-7086

Kan-Do Advertising Co 2841 1/2 Taraval L0 4-4919

KENNEDY-HANNAFORD INC
Oakland Office 1706 Broadway Oakland 835-8300

S F Office 447 Sutter 835-8300

Kenyon & Eckhardt Inc 352 Calif. YU 1-6786

KISLINGBURY GRAHAM PUBLIC
RELATIONS ADVERTISING
Publicity Promotion-Advertising
988 Market GR 4-2651

Klein-Young Inc 840 Battery DO 2-8228

KLING HAROLD ADVERTISING
COMPLETE COPY - ART - LAYOUT
Catalogs - Brochures - Direct Mail - Retail
Ads - Mfrs. Sheets - Trade Publications
MERCHANDISING CONSULTANT
942 Market EX 2-4573

Knollin Advertising Agency 391 Sutter SU ter 1-6110

Knopf Francis J Red Ago 405 Monty EXUR 2-6275

Kolmar Associates 3010 Geary Bl. SKYln 1-3345

Lafay Renee 275 Post YU 6-6821

PIESSAS JAS P 2525 Van Ness Av PR 6-5200

LANG RAYMOND I ADVERTISING INC
116 New Monty YU 2-5028

Latin Amer Promotions 3351 20th MI 8-4567

Lennen & Newell Inc 248 Battery YU 2-7878

Lerner Harry And Associates
Monadnock Bldg. YUkon 2-0705

Logo Designers 1 El Paseo Mill Vly 388-8224

LONG ADVERTISING INC
420 Market GA 1-4244

Lydon Kay Advertising Production
420 Market YU 2-6135

Lykke-Wilkin & Associates
681 Market YUkon 6-5842

Lynn George I Advertising 681 Market EX 2-0377

MacFarland & Co 140 California YU 2-6633

MAILING MART THE
Direct Mail Service
1069 Howard HEmlck 1-4670

Marble Ross C Enterprises
5340 Geary Bl. SK 2-6141

MCCANN-ERICKSON INC
114 Sansome YU 1-2262

MCCARTY CO THE 116 New Monty SU 1-8224

McKinney Associates 916 Kearny YUkon 2-3972

Media Inc 260 California YU 2-4587

Meister Advertising Agency 690 Market GA 1-5948

MELTZER RICHARD N ADVERTISING INC
165 Post YU 2-5877

MICHELSON ADVERTISING INC
3345 El Camino RI Palo Alto DA 6-0137

MR TRAVEL PRODUCTIONS
CREATIVE ADVERTISING
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Promotion Ideas - Descriptive Tour
Folders - Manuals - Packaging and
Wholesaling of Tours - Direct Mail
Ads - Travel Articles
Concept to Image
FREE CONSULTATIONS
2026 Mission UN 1-2351

Murray Gordon & Co Russ Bldg. YUkon 2-3915

NATIONAL FEDERATION OF ADVERTISING AGENCIES

On-the-scene advertising agency
service locally, regionally,
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"FOR INFORMATION CALL"

Gerth Brown Clark & Elkus of S F Inc
325-5th GA 1-1081

National Syndications 682 Mission SU 1-6557

NATIONWIDE ADVERTISING SERVICE INC
ADS PLACED IN OUT OF TOWN
NEWSPAPERS
NO FEE - FREE AD GUIDE
681 Market DO 2-6741

Neighbor to Neighbor 820 Ashbury L0 4-8810

Newton Frank Paul 9 Sutter DOuglas 2-5732

Nicholson D V & Associates
111 Sutter EXUR 2-1867

Noble Jack & Associates 760 Market EX 7-1496

Northern Calif Advertising Agencies Assn
Phone for List of Bay Area Members
140 Geary GA 1-4540

O'Brien Weinmann & Peck 420 Market EX 7-2980

Ogilvy Benson & Mather Inc
770 Mission YU 6-5525

Willie Weid 560 Mission SU 1-2351

Wilson W Harold 995 Market SU ter 1-0175

Winthrop Jane 233 Post YU 2-5490

Woodbridge & Associates Inc
1714 Stockton YU 2-9088

Woods & Pictures Advertising
345 Union GA 1-3530

Wyckoff & Associates Advertising
140 Geary YU 6-1352

Wyckoff Clares V S 140 Geary YU 6-5923

WYMAN COMPANY INC THE
278 Post EXUR 7-1626

Yamaoka Thos K 420 Market EX 7-2477

YOUNG & RUBICAM INC
20 Monty EXUR 7-1838

Zederman Julius F Hearst Bldg. EXUR 2-2957

Pettler Advertising Inc
19K Orinda Wy Orinda 254-4393

Plate Harry V 24 Calif. YU 1-4132

Pleasant Jas 251 Kearny YU 6-6821

Pleasant Jas P 2525 Van Ness Av PR 6-5200

POST MORR & GARDNER INC
1 Bush SU 1-1525

Program Advertising Co 485 Brannan SU 1-4772

Promotion Management Inc 243 Grant Av EX 7-5973

Promotion Programs Inc 270 Sutter YUkon 2-0270

Ralph's Advertising Agency 1422-6th Av MO 1-4211

Ramco Advertising 601 O'Farrell PR 6-7127

Rawson R C Co 420 Market DO 2-7673

Reed Victor P & Co 233 Sansome YU 1-2380

Reichenbach Bob 690 Market EX 2-3858

Reynes & Assocs 127 Monty YU 1-6727

Reynolds & Associates 556 Commercial YU 1-0413

Richards Fletcher Calkins & Holden Inc
1 Bush SU 1-2250

Rise Advertising Agency 23 Turk YUkon 1-2250

Rosenberg Budd 251 Kearny OR 3-7458

Ross John Wm 25 Tillman Pl EXUR 5-5174

Ross Thomas E Associates 870 Market EX 7-3995

Rubin & Purdon Co 41 Sutter YU 1-7440

Rumyon Jack W & Co 26 O'Farrell EXUR 7-4282