

Dutch Boy Paints

Visit Our Color Gallery For All Your Paint Needs We Deliver

FREDERICKSEN HARDWARE

JORDAN 7-3970

3029 FILLMORE Between Union & Filbert

Dwight's

PAINT & WALLPAPER & NURSERY

✓ SPRED-GLIDDEN

✓ O'BRIEN

✓ MARTIN SENOUR

BANKAMERICARD We Rent Rug Cleaners Sanders & Polishers

WALLPAPER TABLES & STEAMERS ALSO GARDEN SUPPLIES

JU 5-4278

1720 OCEAN AVE.

MISSION DISTRICT

HOUSE of COLOR

Sherwin Williams Paints

Retail - Wholesale PAINTS - VARNISHES BRUSHES - WALLPAPER Rental Equipment Super Kem-Tone • Kem-Glo BANKAMERICARD

Call MI 7-9189

2995-24th of HARRISON

RETAIL WHOLESALE

LH

MODERN PAINTS

MODERN PAINT & WALLPAPER

JU 7-7776

ONE OF SAN FRANCISCO'S NEWEST & FINEST PAINT STORES

5234 MISSION

Sno-Boy PAINTS

Your Downtown Paint Dealer

- Wallpaper
- Paint Supplies
- Varnishes

HEMLOCK 1-1017

WEST PAINT CO.

1612 MARKET

ART'S

Geneva Paint Store

DUTCH BOY PAINTS

FOR ALL NEEDS

Free Delivery

RENTAL EQUIPMENT

DE 3-7725

5188 MISSION S.F.

Dutch Boy Paints

WE CARRY A COMPLETE LINE

- PAINTS
- BRUSHES
- ENAMELS

HARDWARE • BUILDERS' SUPPLIES

Near Freeway 4th St. Off Ramp

FREE PARKING LOT NEXT TO STORE

FREE DELIVERY IN CITY LIMITS

CENTER HARDWARE CO.

GA 1-6452

4th & BRANNAN STREETS

POKA-DOT PAINT PALACE

"Things To Beautify Your Home"

PAINTS - STAINS - WALLPAPER

HARDWARE GARDEN SUPPLIES KEYS MADE

We Rent Rug Shampooers & Floor Polishers

Store Hours Daily 9 to 6 Sun. 10 to 2

Consult Us For Your Redecorating Problems

JU 7-0459

79 OCEAN AVE., Near Alemany Blvd.

Paint Dealers-Retail-(Cont'd)

COLORAMA PAINT

DO-IT-YOURSELF

BE YOUR OWN INTERIOR DECORATOR

We Will Come to Your Home to Advise You

NO EXTRA CHARGE If You Can't Do It We Will Do It For You

2891-24th MI 8-3411

COLORAMA PAINTS BY PERVO

FOR HOMES OR INDUSTRY ENAMELS VARNISHES INDUSTRIAL COATINGS TRAFFIC PAINTS

"SINCE 1929"



"WHERE TO BUY THEM"

DEALERS

COLORAMA PAINT

2891-24th MI 8-3411

Duke's Wallpapers-Paints 342 W. Portal Av. LO 6-4297

Dale Paint Store 607 Jackson. YUkon 2-0709

DEBCO PAINTS-

MANUFACTURERS

DE BOOM PAINT CO 1380-22d AT 2-6310

DEALERS

SUNSET COLOR HOUSE 1600 Haight UN 3-8327

DEVOTE PAINT

Vinyl Wonder-Tones Velour Alkyd Enamels Vinyl Flat Exterior Paints Wonder-One-Coat House Paint Super All-Weather House Paint with Deval Library of Colors



"WHERE TO BUY THEM"

DEVOTE & RAYNOLDS COMPANY INC

Devote & Reynolds Company Inc 3951 Bedford Los Angeles 213 AN 8-2731

DOIDGE-KOREN PAINT CO

210 Bayshore Blvd. ATwtr 2-1133

Don's Paints & Wallpaper 107 Leland Av. DElaware 3-1870

DRAMEX INTERIOR FINISH-

DISTRIBUTORS

MAJOR PAINT CO DISTRIBUTOR 2 Monterey Bl. JU 6-9300

DEALERS

SCHADE PAINT & WALLPAPER CO 2937 Mission VA 4-3312

DUNNE PAINTS

100% Pure exterior paints, odorless enamels, undercoats, latex wall finishes, varnishes, special oils, driers & stains, industrial & marine finishes of outstanding quality.

MAKERS OF GOOD PAINTS SINCE 1923

"WHERE TO BUY THEM"

MANUFACTURER

Dunne Frank W Co 1007-41st Oakland OLympic 3-8811

(Continued Next Column)

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

DUNNE PAINTS-(Cont'd)

DEALERS

Adams J A Paint Co 1115 Clement BAYvw 1-9510

Allen Paint & Wallpaper Co 3253 Mission ATwtr 2-3735

O'Sullivan Paint Co Inc 580 Valencia HEMlok 1-3962

Sun Stop Shade Service 2469 Sn Bruno Av. JUNipr 7-7966

VICTORIA BUILDING SUPPLY Open Sundays & Holidays 301 Randolph JU 4-2400

WHOLESALE

O'SULLIVAN PAINT CO INC 580 Valencia HE 1-3962

DU PONT PAINTS

LUCITE Wall Paint and House Paint DUCO & DULUX Enamels

The right paint for every purpose.

BUY THE PAINT THAT'S WORTH THE WORK

"WHERE TO BUY THEM"



DEALERS

AMTHOR-STANDARD 1142 Sutter OR 3-5454

Anderson's Paint & Wallpaper Bet 9th & 10th Av SE 1-3212

BAILEY PAINT CO 606 Mission GARdrl 1-7928

BAY CITY PAINT CO Color Mixing & Matching-Our Specialty 2279 Market 3101 Junipero Serra Bl Colma PL 5-1242

Colma Hardware Co 7340 Mission Daily City PL 5-0991

Duke's Wallpapers-Paints 342 W. Portal Av. LO 6-4297

Hoffmann Paint Co 3239-22d VA 4-1533

IDEAL PAINT & WALLPAPER CO 2200 Lombard WEst 1-6331

MANOR HARDWARE Open Sundays 10 AM to 1 PM 2601 Ocean Av. DE 4-1115

MODERN PAINT & WALLPAPER 5234 Mission JU 7-7776

OCEAN PAINT & WALLPAPER Open Sundays 9:30 to 12:30 Full Line Lucite Dealer Weekdays 8:30 to 6:00-We Deliver 1901 Ocean Av. JU 5-0937

Ocean View Hardware Co Sadowa & San Jose Av. JU 5-2030

Paint House The 3122-16th UN 1-9938

Portola Hardware & Appliance Co 2563 San Bruno Av. JUNipr 5-1771

RHODES D H & CO 1601 Irving MO 4-4580

SOUTH CITY LUMBER & SUPPLY CO Railroad Av & Spruce Av SSF 761-1040

Sunset Color House 1600 Haight UN 3-8327

Sunset Paint Center 2438 Noriega MO 1-0412

WHOLESALE

DULUX MARINE DEALERS Anderson's Paint & Wallpaper 837 Irving SEabright 1-3212

BAILEY PAINT CO 606 Mission GARdrl 1-7928

MODERN PAINT & WALLPAPER 5234 Mission JU 7-7776

DULUX MARINE DISTRIBUTOR Ideal Paint & Wallpaper Co 2200 Lombard WE 1-6331

(Continued Next Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Paint Dealers-Retail-(Cont'd)

DUTCH BOY PAINTS

PAINTS, VARNISHES & ENAMELS

Blended to keep your home bright

Manufactured by NATIONAL LEAD COMPANY

"WHERE TO BUY THEM"

OFFICE & WAREHOUSE

NATIONAL LEAD CO 2240-24th MI 1st-7-0440

RETAIL STORE

DUTCH BOY PAINT STORE 1295 Folsom HE mlock 1-8929

DEALERS

BAY VIEW DISTRICT

BARBOTTI BROS HARDWARE Open Sunday Until 4 PM 5100-3d MI 1st-7-3180

CHINATOWN DISTRICT

GINN WALL HARDWARE CO Open Sundays & Evenings to 8 PM 1016 Grant Av. YU 2-6307

DAILY CITY

BIG BEAR LUMBER CO Open 8 AM to 5 PM Daily Sunday 9 AM to 3 PM-Closed Wed 3101 Junipero Serra Bl Colma PL 5-1242

Mission Paint Co 6283 Mission Daily City PL 5-2553

DIVISADERO DISTRICT

MIDTOWN PAINT STORE Wholesale To Owners 413 Divisadero UNdrl 1-2544

DOWNTOWN DISTRICT

CENTER HARDWARE CO 4th & Brannan GA 1-6452

Sherris Hardware & Supply Co 50-9th UN 1-4355

WEST PAINT CO 1612 Market HEMlok 1-1017

EUREKA VALLEY DISTRICT

BAY CITY PAINT CO 2279 Market HEMlok 1-4914

Underwood's Hardware 538 Castro UNdrl 3-9842

EXCELSIOR DISTRICT

Ferrera Variety & Hardware Store 4711 Mission JU 5-6261

FILLMORE DISTRICT

Royal Paint & Wall Paper Co 1842 Fillmore FILmor 6-3774

GENEVA DISTRICT

GENEVA PAINT STORE THE 5188 Mission DElaware 3-7725

HAIGHT-ASHBURY DISTRICT

BAUER PAINT STORE 1452 Haight UNdrl 1-2507

Cole Street Hardware 944 Cole LO 6-5126

LAKESIDE DISTRICT

MANOR HARDWARE Open Sundays 10 AM to 1 PM 2601 Ocean Av. DE 4-1115

MARINA DISTRICT

FREDERICKSEN HARDWARE 3029 Fillmore JORDn 7-3970

MISSION DISTRICT

Franco Hardware Store 2080 Mission HEMlok 1-9271

House Of Color 2995-24th MI 1st-7-9189

MODERN PAINT & WALLPAPER 5234 Mission JU 7-7776

SCHADE PAINT & WALLPAPER CO 2937 Mission VALencia 4-3312

NORTH BEACH DISTRICT

Calonic John & Co 701 Columbus Av. SUtr 1-4174

PARKSIDE DISTRICT

Parkside Paint Store Corner of 21st Ave 1101 Taraval OVrind 1-5787

POLK DISTRICT

DIMMER HARDWARE CO 1715 Polk PR 6-6666

(Continued Next Column)

Advertise here—it pays.

DUTCH BOY PAINTS-(Cont'd)

DEALERS-(Cont'd)

PORTOLA DISTRICT

Portola Hardware & Appliance Co 2563 San Bruno Av. JUNipr 5-1771

RICHMOND DISTRICT

CROWN HARDWARE Open Sundays 10 AM to 2 PM 3532 Balboa BAYvw 1-9047

M & H HARDWARE 431 Balboa SK 2-3580

MODERN HOME SUPPLY CO 239 Clement BAYvw 1-9519

WHITEY'S-U-RENT 8-6 Daily-Fri Til 9 PM-Sun 10-2 Bankamericards Honored Between 9th & 10th Aves 837 Clement SK 2-5324

SUNSET DISTRICT

OILMAN HARDWARE 2209 Irving MO ntrose 4-8500

Ocean Beach Hardware & Plumbing Supply 3930 Judah SEabright 1-8860

SEABRIGHT HARDWARE Open Sundays 9 AM to 5 PM 1749 Noriega SEabright 1-1274

WEST PORTAL DISTRICT

Duke's Wallpapers-Paints 342 W. Portal Av. LO 6-4297

WESTERN ADDITION

Boegershausen Hardware 2828 California FI 6-9262

SOKO HARDWARE 1698 Post WEst 1-5510

WESTLAKE DISTRICT

WESTLAKE HARDWARE We Give S & H Green Stamps Bankamericards Honored 349 S Mayfair Av Daily City PL 5-8022

DWIGHT'S PAINT & WALLPAPER & NURSERY 1720 Ocean Av. JU 5-4278 (Please See Advertisement Page 696)

EARLY AMERICAN PAINT & VARNISH CO PAINTS - WALLPAPER - CUSTOM COLORS FACTORY BRANCH - FACTORY PRICES Open 8 to 6 Mon Thru Sat 2 Hillside Bl Daily City PLaza 5-0458

ENGDAHL'S 870 Valencia MI 1st-8-6643

Fadefit Paints & Wallpaper Store 4510 Mission JUNipr 7-3363

Fair Deal Paint Store 407 Clement SKYn 2-1743

Federal Paint Co Inc The Shell Bldg. EXbrk 2-3302

FLECTO FINE FINISHES

VARATHANE - CLEAR PLASTIC FINISH FOR WOOD SURFACES Varnishes - Enamels Wood Sealers & Stains Interior & Exterior "Mfrs. of Specialty Finishes Since 1933"

"WHERE TO BUY IT"

MANUFACTURERS

Flecto Co Inc The 209 Brush Oakind-832-7987

DEALERS

Boegershausen Hardware 2828 California FI 6-9262

Bowman Hardware Co 2415 Sutter WE 1-2144

Ferrera & Son's Hardware 4540 Mission JUNipr 5-3979

Jules Hardware Co 1556 Ocean Av. JU 5-3456

OCEAN VIEW HARDWARE CO Sadowa & San Jose Av. JU 5-2030

DISTRIBUTORS

Ideal Paint & Wallpaper Co 2200 Lombard WE 1-6331

Fox Hardware Inc 70-4th EX 7-5854

Fredericksen Hardware 3029 Fillmore JORDn 7-3970 (Please See Advertisement Page 696)

NORTH BEACH DISTRICT

Calonic John & Co 701 Columbus Av. SUtr 1-4174

PARKSIDE DISTRICT

Parkside Paint Store Corner of 21st Ave 1101 Taraval OVrind 1-5787

POLK DISTRICT

DIMMER HARDWARE CO 1715 Polk PR 6-6666

(Continued Next Column)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

FULLER PAINTS

See Your FULLER PAINT DEALER "a GOOD place to go"



"WHERE TO BUY IT"

MAIN OFFICE

FULLER W P & CO 301 Mission YU 1-1960

DEALERS

BAYVIEW DISTRICT

Mazzei G & Sons' Hardware Open Sundays 8:00 AM to 4:00 PM 5166-3d VALencia 4-3074

CHINATOWN DISTRICT

Independent Paint & Paper Co 819 Sacramento EXbrk 2-8006

DAILY CITY

CENTRAL HARDWARE & GLASS Open Sundays 9-4 2398 Junipero Serra Bl Daily City PL 5-1515

Colma Pioneer Hardware Co 22 Sn Pedro Rd Daily City PL 5-6181

FULLER STORE 169 Southgate Av Daily City PL 6-5333

DOWNTOWN DISTRICT

FULLER STORE 899 Bryant UN 3-7235

FULLER STORE 301 Mission YU 1-1960

Gateway Hardware Co 711 Battery EX 2-3390

HUNDLEY E M HARDWARE CO 606 Mission YUkon 2-3322

PEERLESS GENERAL SUPPLY CO 390 Eddy PR 5-5016

EXCELSIOR DISTRICT

Ferrera & Son's Hardware 4540 Mission JUNipr 5-3979

FILLMORE DISTRICT

Bowman Hardware Co 2415 Sutter WE st 1-2144

S F Electric & Hardware Co 1006 Fillmore WAlnt 1-2976

HAIGHT-ASHBURY DISTRICT

Roberts Hardware 1687 Haight HEMlok 1-3392

MARINA DISTRICT

Ratto Hardware 2132 Chestnut WAlnt 1-2726

Union Hardware Co 2154 Union WAlnt 1-5696

MISSION DISTRICT

FULLER STORE 1696 Valencia VA 4-6142

MENARY W G CO 3125 Mission VALencia 4-1429

Solis Bros Hardware 3080-24th MI 1st-7-4992

THOMPSON WALTER G Between Folsom & So Van Ness Av 3170-23d VA 6-4614

NOE VALLEY

Topp M Hardware 4055-24th MI 7-2930

NORTH BEACH DISTRICT

PIONEER PAINT & WALLPAPER STORE 1213 Stockton GA rfd 1-2189

OCEAN VIEW DISTRICT

Ocean View Hardware Co Sadowa & San Jose Av JUNipr 5-2030

PARKSIDE DISTRICT

Lakeside Hardware & Lumber Co 44th Av & Taraval SEabright 1-5252

Taraval Hardware 1060 Taraval MOntrse 4-5100