

Telephone Apparatus—(Cont'd)

HOME INTERPHONE

An exciting communication service combining door answering, voice broadcasting thru the house, transferring calls and even electronic baby-sitting - all by picking up the telephone.

"FOR INFORMATION CALL"

PACIFIC TELEPHONE & TELEGRAPH CO
THE 444 Bush GA 1-9000

ITT-KELLOGG
23 Broderick Rd Brngm ---OX 7-5780
Jones Ed & Co Inc 1485 Bayshore Bl ---JU 6-7377

LOUDERMILK & CO
DISTRIBUTORS - ENGINEERS
Sound & Communication Systems
And Telephones
1435 Folsom ---MA 1-5830

LYNCH COMMUNICATION SYSTEMS INC
695 Bryant ---EX 7-1471
Magnifone Co of Amer 1355 Market ---KL 2-2311
PACIFIC TELEPHONE & TELEGRAPH CO THE
444 Bush ---GA 1-9000
(Please See Advertisement Page 985)

Phone-Mate of S F & Bay Area George I
Bloom Distr 310 Davis ---YU 1-1937
Prenters Sanphone Service 544 Market ---GA 1-7700
S F SOUND INC
2530-3d ---VA 4-5560

Sound Products of California
181 Beacon St ---JUNO 9-3171
STROMBERG-CARLSON CO General Dynamics
Corp 1805 Rollins Rd Brngm ---OX 7-3630
TELEPHONE EQUIP & REPAIR CO
306 Leavenworth PRopt 6-1323

Telephone Calling Service

See Telephone Soliciting & Interviewing
Service

Telephone Companies

AMERICAN TELEPHONE & TELEGRAPH CO
Plant Dept 660 Market ---YU 6-2565
Sales Office 660 Market ---YU 6-2565
Stock Transfer Otc

140 New Montgomery ---GARfid 1-9000
Bell Telephone Company of Nevada
140 New Montgomery ---GARfid 1-9000
Calif Water & Telephone Co
300 Montgomery ---GARfid 1-4826

PACIFIC TELEPHONE & TELEGRAPH CO THE
General Office 140 New Montgomery ---GARfid 1-9000
Employment Offices
445 Bush ---GARfid 1-9000
140 New Montgomery ---GARfid 1-9000

Directory Advertising Service 900-3d ---YU 2-9700
Yellow Pages ---YU 2-9700
National Yellow Pages ---EX 9-3786
Street Address Directory ---EX 9-8606
Business Office 444 Bush ---GARfid 1-9000

Service Calls
Assistance on calls dial 0 (zero) for Operator
Business Transactions ---GARfid 1-9000
Information Dial 411
Repair Service
For repair to your
telephone ---Dial 611
Time of Day ---ROchester 7-8900

Use the latest directory. Get the
right number . . . right away.

BELL CHIMES

The newest, most versatile telephone ring. It calls you by the musical tone of a chime when children are sleeping, or things are quiet. But when there's a lot of activity or you're out in the yard, you can adjust your chime to a loud bell or the regular telephone ring.

Pacific Telephone
444 Bush . . . GA 1-9000

Telephone Companies—(Cont'd)

PACIFIC TELEPHONE & TELEGRAPH CO THE

(Cont'd)
Weather Forecast Bay Region . . . WEathr 6-1212
The charge for Time of Day and
Weather Forecast is the same as
for any other local call

See Introductory pages and inside covers for
planning of emergency calls, out of town calls,
and information regarding long distance rates.

Southwestern States Telephone Company The
300 Monty ---GARfid 1-4826
West Coast Telephone Co
300 Montgomery ---GARfid 1-4826
WESTERN CALIF TELEPHONE CO
275 Post ---YU 2-0866

Telephone Soliciting & Interviewing

Service

Artson Answering Co
We Wake You Up
26 O'Farrell ---EXbrk 2-0540
SALESPower INC
36-2d ---SU 1-7171

Telescopes

ALLEN'S PHOTO SUPPLY CO
Sales-Service-Rentals
238 Market ---EX 2-2871
Baron's Supplies 585A Market ---YUkon 6-4699

OPTICA

Reflector & Refractor
Telescopes, Spotting
Scopes, Eye Pieces,
Astronomy Books, Sky
Maps, Pyrex Kits - Grinding Supplies -
Complete Line of Accessories

"WHERE TO BUY THEM"

Photoette Camera Shop Laurel
3823 MacArthur Bl Oakland ---KE 2-8553

Technical Instruments Co 348-6th ---HE 1-8231
Tinsley Laboratories Inc
6th & Dwight Wy Brkly ---TH 3-6836



**HERE'S THE MAN
WHO CAN HELP
YOU WITH YOUR
COMMUNICATION
PROBLEMS...**

HE'S A TELEPHONE COMPANY SPECIALIST
IN BUSINESS COMMUNICATIONS...
READY TO SHOW YOU HOW SPECIAL
TELEPHONE SERVICE CAN HELP YOU WITH:

- COLLECTION OF PAST DUE ACCOUNTS
- DISTRIBUTION OF INWARD CALLS
- ADMINISTRATION OF BRANCH OFFICES
- HANDLING CUSTOMER INQUIRIES
- EMPLOYEE TRAINING IN
TELEPHONE TECHNIQUES
- MARKET COVERAGE OF CERTAIN
TERRITORIES

PACIFIC TELEPHONE
444 BUSH GA 1-9000

Teletypewriter Communication Service

R C A Service Co Div Radio Corp America
1415 Donner Av ---MI 8-6452
RAYTHEON CO
Teletype Service
645-7th ---MA 1-1488

SPARKS ELECTRONIC LABORATORY
649A 23d Richmond ---235-7441
If no answer call ---235-7440
TelAutograph Corp 351 Calif ---YU 1-0820

TELETYPEWRITER SERVICE

For information and con-
sultation service in planning
for the handling of fast two-
way written communications,
call the Business Office and
ask for "Teletypewriter Ser-
vice."

"SERVICE RENDERED BY"

PACIFIC TELEPHONE & TELEGRAPH
CO THE 444 Bush ---GA 1-9000

Teletypewriter & Telegraph Supplies

COPY-RIGHT CARBON & RIBBON CO
SPECIALISTS
TELETYPE ROLLS & RIBBONS
PERF. TAPE - ALL WIDTHS & COLORS
111 New Montgomery ---EX 7-0547

DAVISON O H & CO
COMPLETE LOCAL STOCK
NCR & CARBONIZED ROLLS - FORMS
PERFORATOR & RECORDING TAPES
512-2d ---GA 1-3688

Morgan & Barclay Co Inc 531 Mission ---YU 2-4321

SCHWABACHER-FREY CO
FLAT PACK AND ROLL FORMS
CONTINUOUS-NCR-HECTOGRAPH FORMS
PERFORATOR TAPES & RIBBONS
735 Market ---DO 2-4848

Check the YELLOW PAGES for
WHO sells WHAT.

Television Equipment—Closed Circuit

AIRTRONICS
CLOSED CIRCUIT TELEVISION
IT & T SYLVANIA
Systems Engineering - Sales & Service
1338 Mission ---MA 1-3300

AUDIO VIDEO EQUIPMENT CO
Distributors of
CONRAC - DYNAIR - QUICK SET
ELGEET - WOLLENSAK - ZOOMAR
Lenses - Tripods - Monitors
Projectors - Recorders
Video Distribution Equip.
SYSTEMS DESIGN
960 Folsom ---YU 2-9230

B & R ELECTRONICS
1520-10th Brkly ---LA 4-5952

BILL'S RADIO & TELEVISION
BLONDER - TONGUE - BENCO
Distributor and Installing
ENGINEER, WILLIAM C-FRIES
Closed Circuit Television
For Industrial, Medical, Schools,
Military - Etc. Call Us
686 Monterey Bl ---DE 3-3133

BUSH ELECTRIC COMPANY
Sylvania & Philips
CLOSED CIRCUIT TV FOR
INDUSTRY - HOSPITALS - EDUCATION
1245 Folsom ---UN 3-1315

Caesar's T V 4524-3d ---ATwtr 2-4131

COHU ELECTRONICS INC
406 Channing Av Palo Alto ---DAwpr 3-2466

GENERAL ELECTRIC CLOSED CIRCUIT TV--
REEVES ELECTRONICS INC
7512 Santa Monica Bl Los Angeles
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for-Enterprise 11035

HARRY McCUNE SOUND SERVICE
WE RENT & SELL
CLOSED CIRCUIT TELEVISION
CAMERAS & EQUIPMENT
960 Folsom ---YUkon 2-1878

ITT CLOSED CIRCUIT TELEVISION

Closed Circuit
Television for
All Applications
Instrumentation
Industrial - Commercial
Educational



"FOR INFORMATION CALL"
DISTRIBUTORS

Airtronics 1338 Mission ---MA 1-3300

KIN TEL INSTRUMENTS Cohu Electronics Inc
406 Channing Av Palo Alto ---DA 3-2466

MARDIX
2103 El Camino RI Palo Alto ---DA 1-7013

MOTOROLA CLOSED CIRCUIT TV--

SALES REPRESENTATIVES

MOTOROLA COMMUNICATIONS &
ELECTRONICS INC
1616 Rollins Rd Brngm ---OX 7-3660

Packard Bell Electronics Service Division
2865 San Bruno Av ---DE 4-2434

PHOTO & SOUND CO
116 Natoma ---GA 1-0410

Reeves Electronics Inc
7512 Santa Monica Bl Los Angeles
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for-Enterprise 11035

SERVICE CENTER
2136 Fillmore ---WE 1-6036

Theatre Network Television
250 Golden Gate Av ---OR 3-0750

Zack Electronics 1422 Market ---MAket 1-1422

The instruction pages of the tele-
phone directory are of real help . . .
telling how to make the best use of
the dial telephone.

Television Films—Producers & Distrs

COLUMBIA BROADCASTING SYSTEM INC
C B S Radio Division
Sheraton-Palace Hotel ---YU 2-7000
C B S Television Stations Division
C B S Films Inc Sheraton-Palace Hotel-YU 2-7000

IMAGINATION INC
222 Kearny ---YU 6-6075
Pacific Productions Inc 414 Mason ---YU 2-3986
van Dale Peter
Animation
112 Market ---EX 2-6936

Wagner Mike Productions
Video Tape Prod-Slide Films
116 New Monty ---SU 1-8275
Ziv-United Artists Co Inc 1615 Polk ---GR 4-1122

Television Master Antenna Systems

See Antennas

Television Program Producers

BECKER MARVIN FILMS
Film-Animation-Live Action
915 Howard ---EXbrk 2-1655
Chesse Ralph Marionettes
718 Mission YUkon 2-2670

DINER LEO FILMS
332 Golden Gate Av ---PR 5-3664
Expedition Calif 950 Columbus ---PR 6-6986
Gordon Newfilms 1424 Bush ---PR 6-7484
Imagination Inc 222 Kearny ---YU 6-6075
Jones Donald Photography 42-2d ---YU 2-4432

KUREY PHOTOGRAPHERS
1898 Hyde ---ORtwy 3-3745
Levene Carol Productions 104 Corbett ---UN 3-3658

MIEULI FRANKLIN & ASSOCIATES
RADIO AND TELEVISION
PROGRAM PRODUCERS
CONSULTANTS
505 Geary ---PRopt 6-9211

MOTION PICTURE SERVICE CO
125 Hyde ---OR 3-9162

MOULIN COMMERCIAL PHOTOGRAPHIC
STUDIOS 181-2d ---YU 6-4224

Nye Communications Enterprises ---EX 2-3283
Robertson-Davies 48 Gold ---GA 1-2724

SNAZELLE PRODUCTIONS INC
155 Fell ---HE 1-5490

VISTA PRODUCTIONS
675 Howard ---YU 2-4180

WILDING COMMUNICATIONS FOR
BUSINESS--
WILDING INC
832 N Lillian Wy ---Hollywood 9-5338

Wolfe John & Co 345 Sutter ---YUkon 6-5040
Ziv-United Artists Co Inc 1615 Polk ---GR 4-1122

Television & Radio Dealers

A-BROOSE TELEVISION SERVICE
CO Broose's Nite & Day Television Service

SALES - SERVICE
RENTALS

1-HOUR SERVICE
FIX NOW - PAY LATER
Call Number Nearest You

581 Valencia ---MA 1-1124
Or ---JO 7-0550
Or ---PL 5-1135
Or ---SK 2-3648
Or ---VA 4-1300

A-1 TELEVISION & RADIO SERVICE
85 Carl ---LO 6-6326
A A A TV Co 135 Tingley ---JU 4-0472
Acme TV Service 605 Divisadero ---JO 7-4806

(Continued Next Page)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE

1. Please answer promptly.

2. Please be on the line when the
party you want answers.

3. Please speak distinctly and with-
out hurrying, with the lips close
to the mouthpiece.

4. Please replace the receiver
gently when through talking.

YOUNG BROS. TELEVISION

AUTHORIZED
SALES & SERVICE

1000
Sets
To
Choose
From

Phone
SALES
VA 6-4132
SK 2-2947
Service - VA 6-4667

2 Locations
2301 MISSION ST.
5522 GEARY BLVD.

YOUNG BROS. TV STORES

OPEN EVERY DAY 'TIL 9 P.M. INCLUDING SUNDAY 11 A.M. - 5 P.M.

DU MONT **Admiral** **PHILCO** **MOTOROLA**

COLOR

TELEVISION SERVICE ASSOC.

Factory Authorized Dealer
PHILCO - MOTOROLA - DU MONT - ADMIRAL
Guaranteed Service - All Makes & Models
ALL APPROVED CREDIT CARDS WELCOMED
9 A.M. TO 10 P.M.

TV
RENTALS
UN 3-0793

DAY NIGHT

TELEVISION SALES & SERVICE CO.
1322 HAIGHT (NEAR MASONIC)

DAVE'S RADIO TV

ESTAB 1934

STEREO HI-FI

VISIT OUR NEW SHOWROOM

OPEN FRIDAY
TILL 9 P.M.

SALES SERVICE

E-Z TERMS

TV
RENTALS
WITH OPTION TO BUY ALL
POPULAR BRANDS

GR 4-3880

1720 POLK ST.
NEAR CLAY