

Bakers-Retail-(Cont'd)

COLONIAL BREAD & PASTRIES

Daily Service To Your Home
SPECIALIZING IN WEDDING &
BIRTHDAY CAKES
"Fresh From Oven to Home"
BREAD - PIES - PASTRIES
COOKIES - ETC.
Our Bakery Is as Near as
Your Phone



"FOR SERVICE CALL"

COLONIAL BAKERIES INC.
264 S Spruce Av. S.F. JU 3-7670
Or call SF PL 5-1574

COLUMBUS PASTRY CO.

Specializing in
BIRTHDAY & WEDDING CAKES
Also Fine Candies & French Pastries
507 Columbus Av. GAR 1-7657

CUNEO BAKERY CO.

REAL ITALIAN BREAD
FRESH DAILY
OPEN 7 DAYS A WEEK
UP TO SIX POUND LOAVES
ALSO HOTELS & RESTAURANTS
523 Green EX 2-4969

DANISH PASTRY SHOP

FIRST IN LAUREL VILLAGE
DECORATIVE CAKES
A SPECIALTY
3419 California SKY 2-0772

DAVID'S PASTRY SHOP

See Ads for Hotels & Restaurants
480 Geary PR 1-1600

DE LEE'S BAKERY

In The Sunset
2206 Irving OV 1-1700
2450 Noriega LD 4-7071
Dee's Donut Shop 2004 Mission UN 1-6729
Different Bakery The
John Hogue Prop
925 Taraval SE abright 1-9573
Domingue Bakery 15 Excelsior Av. JU 6-1314
(Please See Advertisement Page 117)
Do-Nut Center 3020 Taraval SE abright 1-9580
Duchess Catering 2430 Polk PR 5-2131
Dutch Bakery The 2145 Taraval MO 1-8588

EASTERN BAKERY

WEDDING & BIRTHDAY CAKES
Chinese Almond & Fortune Cookies
Open Sundays & Holidays
720 Grant Av. EX 2-4497

ECKELE'S BAKERY

You Can Taste the Fresh
Creamy Butter Used in Our Baking
Birthday & Wedding Cakes
NOW TWO LOCATIONS
TO SERVE YOU
Centrally Located on Geary
and in the New Skyline Plaza
5427 Geary Bl. SK 1-7913
240 Skyline Plaza WY 2-3410

EPPLE'S BAKERY

Four Stores to Serve You
Store No 1 886 Geary OR 3-8700
Store No 2 59 Stockton EX 2-0101
Store No 4 1402 California OR 3-0312
Europa Bakery 1248 Fillmore FL 6-3191
Excelsior Bakery 4492 Mission JU 5-2521
(Please See Advertisement Page 117)
FANTASIA CONFECTIONS
3830 Calif SKY 2-0825
62 West Portal Av. LMB 6-2407
(Please See Advertisement Page 117)
FONG FONG BAKERY & FOUNTAIN
Store 824 Grant Av. GA rfd 1-9964
Plant 824 Grant Av. YU 2-6299

FONG FONG BAKERY & FOUNTAIN

Please distinguish between the
letter "O" and the numeral "0"
when dialing. Be sure to bring your
finger all the way around to the
finger stop for each letter or digit
and then release the dial without
forcing or retarding its return.

FOSTER LUNCH SYSTEM

Main Ofc 986 Mission GAR 1-7600
Bakeries
986 Mission GAR 1-7600
1440 Turk WA 1-6116
150 W Portal Av. MO 1-6616
For the following call:
Branch 731 Clement
Branch 99-1st
Branch 18 Geary
Branch 48-5th
Branch 470 Sutter
Branch 1095 Market
Branch 763 Market

Gallo Pastry Co 1510 Stockton EX 2-2908
Geneva Bakery 1166 Geneva Av. JU 7-3545
Georgiana Bakery 420 Castro UN 1-6223

GOLDEN BROWN BAKERY

SUNSET DISTRICT
IT PLEASURES US TO BAKE THE BEST
2 Locations to Serve You
No. 1 Near 22nd Av.
No. 2 Near 42nd Av.
No 1—2034 Irving MO 4-5249
No 2—3616 Lawton LO 4-3181

GOLDEN CRUST PIES

Pies for Lodges & Parties
3233-24th VA 4-7117
Haight St Bakery 1541 Haight HEM 1-3115
Hans' Bread & Cake Shop 2127 Polk PR 1-1784
Helen's Bakery 1801 Clement SKY 2-7484

HELLWIG'S HOLLAND HOUSE

FEATURING DANISH PASTRY
FULL LINE OF BAKERY GOODS
MASKET'S FINE CANDIES AVAILABLE
41 Stockton DO 2-5717

HILDA'S PASTRIES

959 Geary Av. DE 3-6892

HOKAMP'S BAKERY

WEDDING AND BIRTHDAY CAKES
WHIPPED CREAM MERINGUE
1614 Polk GR 4-0822

Hong Fat Pastry 761 Jackson GA 1-7885
Istanbul Pastries & Imported Groceries
Greek-Turkish-Armenian-Syrian Pastry
247-3d DO 2-0804
Store No 2 2308 Market MA 1-9797

ITALIAN AMERICAN PASTRY

HOME OF FRENCH PASTRIES
RUM CAKES
SOLE IMPORTERS OF
CHIAMBRETTO TORINO
CIOCCOLATO - CARAMELLE
Birthday & Wedding Cakes to Order
2860 Mission MI 7-5469
If no answer call—JU 6-1984

Jim's Ice Cream & Do Nut Shop
2499 San Bruno Av. DE 3-9890
Kay's Doughnut Shop 425 Mission EX 7-1650
Ko Shing Pastry Shop 652 Pacific Av. GA 1-4895

KOLUDA'S CINDERELLA BAKERY &
DELICATESSEN
RICHMOND DISTRICT
RUSSIAN STYLE CAKE & PASTRY
436 Balboa SK 1-9690

La Cabana Bakery 2919-16th UN 1-0434

LAFAYETTE ITALIAN-FRENCH PASTRY
MARINA - PACIFIC HEIGHTS
Cakes for All Occasions-Imported Candies
Open 7 A.M. to 7 P.M. & Sundays
2184 Union WE 1-7655

La Mascota 209 Brazil Av. DE 4-1848
2150 Chestnut WA 1-8833
(Please See Advertisement Page 117)
LA SEINE PASTRY SHOP
La Victoria Mexican Bakery & Grocery
2951-24th VA 4-9931

LIDO PASTRY
Specializing in Pure Whipped Cream
and Italian Cream Cakes & Pastries
Unusual Children's Birthday Cakes
2684 San Bruno Av. JU 7-4542

Liguria Bakery
Pizza Our Specialty
1700 Stockton GA rfd 1-3786
Marie's Donut Rack 1735 Fillmore WE 1-9904
MARINA PASTRY CASA DEL DOLCE
2045 Chestnut WAlnt 1-8020
Maskey's Candy 52 Kearny EX 2-1628

Metz Superior Doughnut Shop
See Ad Doughnuts
1724 Haight BAY 1-9782

MINIATURE RESTAURANT
433 Clement SK 2-4444

MITTY NICE BAKERY
3394 Mission AT 2-3056

MOCHA BAKERY
WEDDING & BIRTHDAY CAKES
BUTTER DANISH-CHEESECAKE & COOKIES
7:30 to 6 Mon. thru Sat. Sun. 6 to 6
2824-24th VA 4-4746

Mt Vernon Bakery 5308 Mission DE 4-2775

NEW GENEVA BAKERY
COLMA AREA
Open Sundays - 7 AM to 5 PM
TRUE ITALIAN SPECIALTIES
St Honoré Cakes
Pure Whipped Cream & Italian Cream
CAKES & PASTRIES
PANETTONI (Torta Milanese)
BREAD (French Italian)
29 San Pedro Rd Colma PL 5-0119

Newmeyer Bakery 1338 Polk OR 3-9036
North Beach French Italian Bakery
516 Green Douglas 2-4654
On Sum Bakery & Coffee Shop
516 Jackson DO 2-1744

PANA MULLER'S BAKERY
5217 Geary Bl. SK 1-9661
Park Presidio Bakery & Delicatessen
444 Clement SKY 2-0393

PARKMERCE FINE PASTRIES
55 Cambon Dr JUN 5-1240

Mee Heong Bakery
Chinese & American Pastries
648 Pacific Av. SUT 1-3266

MEET MEE BAKERY
Original Fortune Cookie Maker
Party Specialists - Luncheons
Church Teas - Announcements
1222 Stockton DO 2-3204

Metz Superior Doughnut Shop
See Ad Doughnuts
1724 Haight BAY 1-9782

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Park Presidio Bakery & Delicatessen
444 Clement SKY 2-0393

PARKMERCE FINE PASTRIES
55 Cambon Dr JUN 5-1240

PASTRY KITCHEN THE
1548 Ocean Av DE 1-4926
Petri Plaza Bakery 2055 McAllister JORD 7-2102
Ping Yuen Bakery 1026 Grant Av. YU 2-6166

PLATE'S BAKERY
FEATURING
OLD FASHIONED DANISH PASTRY
CHIFFON LAYER CAKES
4073-24th AT 2-6166

POPPY CAKERY
Lady Fingers Whistle & Retail
2779-16th UN 1-4778
If no answer call—LMB 6-8249
Posmar's Bakery 1609 Geary Bl. SKY 1-0173

PRISCILLA'S CAKE BOX
255 Winston Dr. SE 1-2500
2435 Calif. WEST 1-8534
2350 Junipero Serra Bl Daily City. PLaza 5-1292
2584 Mission VA 6-7840
635 Portola Dr. LMB 4-8386
66-5th SU 1-1731
1053B El Camino RI SFF. PO 1-2938
(Please See Advertisement Page 117)

Priscilla's Cake Box Inc.
264 Spruce Av SFF. PO 1-3017
Buy Right Store 1552 Fillmore JU 7-2474
Ramona Cake Shop 2649 Mission AT 2-5039
Red Cherry Bakery 4617 Mission JUN 5-9213

RELISH BAKERY
WEDDING CAKES
"Artistry in Fine Cake Making"
DELIVERY SERVICE
BIRTHDAY CAKES
Our Own Ice Cream - 25 Flavors
COMPLETE CATERING SERVICE
6356 Mission Daily City PLaza 6-5260

RICHMOND BAKERY
Birthday & Wedding Cakes to Order
354 Clement BAY 1-0374

ROBERT'S CAKE SHOP
1401 Irving SE abright 1-0311
(Please See Advertisement Page 116)
Royal Baking Co 4773 Mission JUN 5-9655
Sayed's Bakery Cafeteria 25 Stanyan. BAY 1-4091
Schubert's Bakery 521 Clement SKY 2-1580
Seabright Bakery 1719 Noriega SE 1-3537
Shehzadeh Pastry & Candy
Armenian & Oriental Pastries
Filio Baklava Kadirif Lokoom
1935 Lawton OV 1-8439

STICKY PROBLEM
When cutting marshmallows or
dates, dip kitchen shears frequently
in warm water to prevent sticking.

STAR BAKERY
"IN THE MISSION"
A Cake for Every Occasion
Full Line of Bakery Goods
OPEN SUNDAYS 'TIL 2 PM
"Where Quality Meets Perfection"
Corner 29th-1 Block W. of Dolores
1701 Church MI 8-0785

STELLA PASTRY
CAKES FOR ALL OCCASIONS
STELLA PASTRY
Specializing in
WEDDING - WHOLE - SAN HONORE - ITALIAN
CREAM CAKES - PASTRIES - CANNOLE
PANETONE - COOKIES
FIRST QUALITY IMPORTED CANDY
Open Sundays & Holidays
446 Columbus Av. YU 6-2914

Stempel's Quality Doughnut Shoppe
425 Mission EX 7-1650

STEMPEL'S QUALITY DOUGHNUT SHOPPE
FULL LINE OF
BAKERY GOODS
200 POTRERO - OPEN 24 HRS.
Order Desk
No 1 200 Potrero HEM 1-4188
No 2 1616 Bush PR 5-2292

STOP-SHOP BAKERY
STOP & SHOP BAKERY
Specializing in
WEDDING - PARTY - BIRTHDAY - CAKES
Danish Pastry & Our Dogmar Tarts
Hours - 6 AM till 8 PM
OPEN TUESDAY THRU SUNDAY
CLOSED MONDAY
OPEN HOLIDAYS
2890 Bryant MI 7-7149

SUGAR BOWL PASTRY SHOPPE
3640 Balboa BA 1-4185
Sun Wah Kue
Home Bakery-Restaurant Hrs 7 AM-8 PM
848 Washington YU 2-3519
SUNRISE BAKERY SHOP
Special Orders for all Occasions
742 Irving MO 1-9056
Swedish Bakery in Berkeley
2510 San Pablo Blvd TH 5-6040

SWISS CAKE MASTER
1451 Burlingame Av Brlngm. DImnd 2-9248
THELMA'S BUON GUSTO PASTRY SHOP
1328 Stockton GA 1-1937
(Please See Advertisement Page 117)

TOWNSEND'S RESTAURANT
Famous Layer Cakes-Pies-Pastries
129 Geary YU 2-4525
Tee Lee Chinese Bakery 863 Washington DO 2-9907
Ukraine Bakery 1100 McAllister JO 7-3695
Ukraine Bakery 1100 McAllister WEST 1-9848
Uncle's Coffee Shop 65 Waverly Pl. YU 2-1954
Upton's Catering Service 2419 Lombard JO 7-1335
Venetian Baking Co Inc.
2200 Powell Douglas 2-2416
Vicente Bakery 3141 Vicente MO 4-5429

VICTORIA PASTRY CO
Artistic Cakes-All Occasions
1362 Stockton SUT 1-2015
Well Known Bakery 3187-16th MARK 1-2220

WIRTH BROS PASTRY SHOP
A COMPLETE BAKING
SERVICE FOR YOU
ORIGINATORS OF A
DIFFERENT DANISH PASTRY
Whip Cream Pastries
a Specialty
"HAPPY DAY PARTY CAKES"
Open Daily 7 A.M. to 9 P.M.
Corner of 23rd Av.
5901 Geary Bl. BA 1-1735

Woolworth F W Co Variety Stores
898 Market YU 6-0355

Bakers' Supplies

Berwick Extract Co 60 Zoe YU 2-9025
Brillite Co Inc 621 Minna HEM 1-9619

BUCHWALD JOSEPH & SONS INC

Frozen Eggs - Fruits - Berries
Fresh & Frozen Sliced Apples
Baker's Jams - Jellies
and Fruit Spreads
Other Related Baker Supplies
855 McAllister FL 6-3340

CARLSON'S BAKERS & CONFECTIONERS
SUPPLY HOUSE 400 Oak Oakland TW 3-4662

CASPERSO O & SONS

FROZEN EGGS - FRUITS - BERRIES
SHORTENING - VEGETABLE OIL
MARGARINE - LARD - BUTTER
340-9th UN 3-2010

Coast-Dakota Flour Co 1588 Carroll Av. VA 4-1742
Cook Flour Co Merch Exch Bldg. Douglas 2-5711
Crescent Mfg Co 595 Buckingham Wy. EX 2-3743
Donig Co Inc 25 California YU 6-6742
E W Products Co
Manufacturers of Minceamets
15911 S Normandie Av Gardena -213 FA 1-0844
Eng-Skell Co 1035 Howard UN 1-2680

FINE EGG CO.

FRESH & FROZEN EGGS
Frozen - Whole - Whites - Yolks
Sliced Apples & Frozen Berries
1490 Howard MARK 1-7733

Fishrow & Wahr Inc 7 Front DO 2-4827
Golden York Egg Co 735 Thornton Av JUN 5-7172

GUMPERT S CO INC
1300 Howard HE 1-1085
Hahn Ornamental Confectionery Co
810 Diamond MISS 7-5121

HIRSCH BROTHERS CO
Exact-Bakers' Specialties-Since 1902
195 Arkansas HEM 1-9860
Hirschfelder E M Co 250 Front GAR 1-3047
Independent Egg Co 2151 Lombard WEST 1-2333
Inkum Products Co 121-9th UN 1-0972
Johnston Robert A Co 701 Army VA 6-7666
LOWE JOE CORP 1566 Carroll Av AT 2-7900
LYONS-MAGNUS INC 2545-16th MARK 1-5665
Mailiard & Schmiedell 601 Monty GAR 1-0131

NULAD FARMERS ASSOCIATION
Frozen & Dried Egg Products
2700 Merced St Leandro GA 1-5900
Olson Carl J Co 383 Brannan SUT 1-1572

PILLSBURY CO THE GROCERY
PRODUCTS & BAKERY DIV
PREPARED DONUT
&
BAKERY MIXES
432 Peninsular Av Sn Mto DImnd 2-0826
From telephones served by the
following exchange San Francisco
Ask Operator for-Entrprise 10008

S & W FINE FOODS INC
333 Schwerin JUN 6-4200
Saroni's Sugar & Rice Inc 6602 Bay Emryl
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for-Entrprise 18182

The oldest of all the telephone
industry's traditions is Service.

STIEFVATERS®
"THE ONE COMPLETE BAKERS'
SUPPLY HOUSE!"

Featuring "O K" Brands For Over 75 Years

EVERYTHING TO BAKE ANYTHING
Bakers' Specialties - Supplies
Machinery - Equipment
750 Battery St.
YU 6-4018

SCARE AWAY RUST
To prevent rust in trash or gar-
bage cans, pour melted paraffin
(or old candles) in bottom of con-
tainer. Rotate to coat bottom and
sides.

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750 Battery St.
YU 6-4018

Bakers' Supplies-(Cont'd)

STIEFVATERS® 750 Battery YU 6-4018
From telephones served by the
following exchanges
East Bay
(No Intercity Charge)
Ask Operator for-Entrprise 10745
(Please See Advertisement This Page)

SUNBERRY CO THE
Extracts-Flavors-Jams
1250 Folsom HE 1-8408

TIEDEMANN & McMORRAN INC
65 Berry GAR 1-2178

V-C EGG CO
FRESH SHELL EGGS
Frozen - Whole - Whites - Yolks
Fresh Sliced Apples - Frozen Berries
964 Natoma KLandke 2-3636

WESTCO PRODUCTS
Bakery & Doughnut Supplies
350 Harbor Wy SFF. JU 9-6056
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for-Entrprise 10053

West-Dakota Flour Co 1588 Carroll Av. VA 4-1742
Cook Flour Co Merch Exch Bldg. Douglas 2-5711
Crescent Mfg Co 595 Buckingham Wy. EX 2-3743
Donig Co Inc 25 California YU 6-6742
E W Products Co
Manufacturers of Minceamets
15911 S Normandie Av Gardena -213 FA 1-0844
Eng-Skell Co 1035 Howard UN 1-2680

WIRTSBROS PASTRY SHOP
A COMPLETE BAKING
SERVICE FOR YOU
ORIGINATORS OF A
DIFFERENT DANISH PASTRY
Whip Cream Pastries
a Specialty
"HAPPY DAY PARTY CAKES"
Open Daily 7 A.M. to 9 P.M.
Corner of 23rd Av.
5901 Geary Bl. BA 1-1735

Woolworth F W Co Variety Stores
898 Market YU 6-0355

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